



City of Hallandale Beach City Commission Agenda Cover Memo

Meeting Date:	File No.:	Item Type:	1 st Reading	2 nd Reading	
9/12/2024	24-351	<input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Ordinance <input type="checkbox"/> Other	Ordinance Reading	N/A	N/A
			Public Hearing	<input type="checkbox"/>	<input type="checkbox"/>
			Advertising Required	<input type="checkbox"/>	<input type="checkbox"/>
			Quasi-Judicial:	<input type="checkbox"/>	<input type="checkbox"/>
Fiscal Impact (\$):	Account Balance (\$):	Funding Source:	Project Number:		
\$10,000	\$10,000 (pending budget transfer)	4951-534010	NA		
Contract/P.O. Required	RFP/RFQ/Bid Number:	Sponsor Name:	Department:		
<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	NA	Michel Michel, Police Chief	Police Department		
Strategic Plan Focus Areas:					
<input type="checkbox"/> Fiscal Stability	<input type="checkbox"/> Resident Services	<input checked="" type="checkbox"/> Public Safety	<input type="checkbox"/> Infrastructure & Mobility	<input type="checkbox"/> Economic Development & Affordable Housing	
Implementation Timeline:					
Estimated Start Date: 10/1/2023			Estimated End Date: 9/30/2024		

SHORT TITLE:

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA, AUTHORIZING AGREEMENT FOR PAY BY PHONE PARKING SERVICES WITH PAYBYPHONE TECHNOLOGIES, INC. FOR SIXTY THOUSAND DOLLARS (\$60,000) ANNUALLY; AND PROVIDING FOR AN EFFECTIVE DATE.

STAFF SUMMARY:

Summary:

This item seeks City Commission approval of the attached Resolution to increase the spending authority from \$50,000 to \$60,000 for parking automated fare collection services from PayByPhone Technologies Inc, in accordance with the Miami Parking Authority RFP No. 14-06, in an amount not to exceed \$60,000 for Fiscal Year 2023-2024.

Background:

On June 16, 2021, the City Commission approved, through Ordinance 2021-013, the implementation of the Citywide Parking Management Program. The amendment included expansion of parking spaces from 196 to 1,006 and increase of rates (Exhibit #4).

At the time, the City contracted PayByPhone Technologies Inc as the exclusive mobile parking app provider for parking transactions, including monthly parking permits and hourly/daily parking sessions. According to the contract, the City is required to pay the transaction fees in advance. PayByPhone Technologies Inc reimburses these transaction fees when the parking payments are returned to the City.

On August 29, 2018, the City Manager, approved the contract for pay by phone services with PayByPhone Technologies Inc, piggybacking the Miami Parking Authority RFP No. 14-06 agreement. On September 14, 2021, Amendment #1 to the City's contract with PayByPhone Technologies Inc was executed which extended the contract term through December 1, 2025 (Exhibit #2).

Current Situation:

The expansion of on-street parking around Atlantic Village and the introduction of off-peak parking rates on Diana Drive and South City Beach Park have led to a significant increase in monthly transaction volumes and fees.

Calendar Year	Number of Transactions
2022	114,828
2023	149,142
2024	On pace for 177,502, reflecting a 19% increase from 2023

Currently, Purchase Order No. 20240293 was issued in the amount of \$50,000 for the fiscal year 2023-2024 for pay by phone services. To cover the cost of these increased transactions and the subsequent fees until the end of fiscal year 2024, the Citywide Parking Management Program expects to expend an additional \$10,000, bringing the new total of Purchase Order No. 20240293 to \$60,000.

Why Action is Necessary:

Pursuant to Chapter 23, Section 23-8 Exception to Bid Requirements, six (6) Bids and Contracts from Other entities, and Section 23-9 Cooperative Purchasing, the City Manager is authorized to procure all supplies, materials, equipment, and services from other governmental units, when the best interests of the City would be served subject to the requirement that any purchase in excess of \$50,000 requires City Commission approval.

Cost Benefit:

The City does not incur the actual cost of the transaction fee, as it is a passthrough cost borne by the consumer (person paying for parking).

PROPOSED ACTION:

The City Commission considers the attached resolution.

ATTACHMENT(S):

Exhibit 1 - Resolution
Exhibit 2 - PayByPhone Technologies Inc Contract
Exhibit 3 - Miami Parking Authority – PayByPhone Package
Exhibit 4 - Ordinance Number 2021-013

Prepared By: Raul Rivera
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Captain

Reviewed By: Terence Thouez
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Deputy Chief

Reviewed By: Michel Michel
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Chief of Police

Reviewed By: Noemy Sandoval
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Assistant City Manager