



City of Hallandale Beach City Commission Agenda Cover Memo

Meeting Date:	File No.:	Item Type:		1 st Reading	2 nd Reading
12/17/2025	25-458	<input type="checkbox"/> Resolution <input checked="" type="checkbox"/> Ordinance <input type="checkbox"/> Other	Ordinance Reading	12/17/2025	1/7/2026
			Public Hearing	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
			Advertising Required	<input type="checkbox"/>	<input checked="" type="checkbox"/>
			Quasi-Judicial:	<input type="checkbox"/>	<input type="checkbox"/>
Fiscal Impact (\$):	Account Balance (\$):		Funding Source:	Project Number:	
See Below	N/A		See Attached	N/A	
Contract Required:	P.O. Required:	RFP/RFQ/Bid Number:	Sponsor Name:	Department:	
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	Michel Michel Chief of Police	Police Department	
Strategic Plan Focus Areas:					
<input checked="" type="checkbox"/> Fiscal Stability	<input type="checkbox"/> Resident Services	<input checked="" type="checkbox"/> Public Safety	<input type="checkbox"/> Infrastructure & Mobility	<input type="checkbox"/> Economic Development & Affordable Housing	
Implementation Timeline:					
Estimated Start Date: 12/3/2025			Estimated End Date: 9/30/2026		

SHORT TITLE:

AN ORDINANCE OF THE MAYOR AND CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA, AMENDING THE CITY OF HALLANDALE BEACH CODE OF ORDINANCES ARTICLE IV, SEC. 28-32. STOPPING AND PARKING PROHIBITIONS AND RESTRICTIONS, SEC. 28-54. PERIOD OF PARKING; DISABLED PARKING; PARKING OVERTIME, AND SEC. 28-73. PENALTIES; PARKING CITATION FINES, TO IMPROVE THE CITY'S ABILITY TO MANAGE AND ENFORCE REGULATIONS WITHIN THE PUBLIC RIGHT-OF-WAY; PROVIDING FOR CONFLICT; PROVIDING FOR SEVERABILITY; PROVIDING FOR CODIFICATION; AND PROVIDING FOR AN EFFECTIVE DATE.

STAFF SUMMARY:

Summary:

Staff seeks to amend the City of Hallandale Beach Code of Ordinances: Article IV Section 28-32(c), Article IV Section 28-54(b)(1), Article IV Section 28-54(c)(2), Article IV Section 28-54(c)(3), Article IV Section 28-73(a), and Article IV Section 28-76.

The amendments aim to optimize the Citywide Parking Management Program by providing the Parking Enforcement Unit with the tools to better enforce parking violations.

Background:

On June 16, 2021, the City Commission approved Ordinance 2021-013, implementing the Citywide Parking Management Program.

In 2023, Ordinance 2023-007 updated the parking ordinances were made to allow for improvements and to adapt to evolving challenges faced by the Parking Enforcement Unit (Exhibit 2).

To date, the Parking Enforcement Unit has collected the following annual revenues:

Fiscal Year	Parking Meter	Parking Citations	School Crossing Guard	Total
22/23	\$903,746	\$533,537	\$63,802	\$1,501,085
23/24	\$1,007,184	\$607,431	\$54,969	\$1,669,584
24/25	\$1,131,325	\$1,117,303	\$73,985	\$2,322,613

Current Situation:

The Parking Enforcement Unit is proposing additional changes to the City of Hallandale Beach Code of Ordinances to enhance parking enforcement and ensure the continued effectiveness of the program:

- **Article IV Section 28-32(c). School Zone Parking** - Establishes a fine for parking, stopping, or leaving a motor vehicle on any public right-of-way or swale adjacent to a school. Vehicles that stop in these areas, particularly during student pick-up and drop-off times, create significant safety hazards for children.
- **Article IV Section 28-54(b)(1). Holiday Parking Rates** – This change in holiday parking rates enables the Parking Enforcement Unit to implement a variable pricing model, ranging from \$6.00 to \$8.00 per hour, based on occupancy levels. This replaces the current flat rate of \$5.00 per hour. Similar strategies have proven highly effective in other municipalities.

• **Article IV Section 28-54(C)(2). EV Overstay Parking** - Currently set at \$10.00 per hour, vehicles overstaying in the EV parking spots is a challenge for the Parking Enforcement Unit. Increasing the fine to \$45.00 per hour will help deter motorists from leaving their vehicles parked in EV charging stations after charging is complete, thereby ensuring better access for others.

• **Article IV Section 28-54(C)(3). Not actively charging at an EV station** - Vehicles parked in city charging stations without actively charging, simply occupying the spots, prevent EV motorists from accessing the chargers.

• **Article IV Section 28-73(a). All other (standard) parking violations** - Based on a comprehensive review of neighboring city fines, this proposed fine increase from \$34.00 to \$45.00 is being adopted by several municipalities.

• **Article IV Section 28-76(a). No plate attached** – The Parking Enforcement Unit is requesting an increase in the fine for vehicles parked without a current or valid license plate. These violations continue to occur, and it is anticipated that stronger penalties will help deter this behavior.

Item	Current Amount	New Amount
All other (Standard) Parking Violations	\$34.00	\$45.00
School Zone Parking	\$34.00 as a violation of posted sign	\$130.00
No Plate Attached	\$34.00	\$125.00
EV Overstay Parking	\$10.00 per hour	\$45.00 per hour
Not Actively charging at EV Station	\$34.00 as a violation of posted sign	\$125.00
Holiday Parking Rates	\$5.00 per hour	\$6.00-\$8.00 per hour

Why Action is Necessary:

Pursuant to Article V, Section 5.01 of the City of Hallandale Beach Charter, an Ordinance adopted by the Commission is required to amend or repeal any ordinance previously adopted by the City Commission.

Business Impact Estimate:

The proposed amendment in parking fines is intended to improve parking compliance, enhance public safety, and support the efficient use of limited residential and commercial parking spaces. Current fine levels have resulted in diminished deterrence value due to inflation and increased operational costs. The proposed changes to include the introduction of safety-related infractions, modification of fine amounts, adjustments to the holiday parking rates at select facilities, will have no discernible financial impact on the 250+ businesses within Hallandale Beach city limits. These amendments are designed to improve public safety, parking compliance and ultimately act as a deterrent for individual motorists who are repeat violators of city code. Therefore, these changes will have no ascertainable direct impact on the businesses themselves, as they will affect only the

general parking public. Generally, the fees are estimated to generate an additional \$180,000 annually.

Cost Benefit:

The enhanced enforcement fines will improve the City's ability to manage and enforce regulations within the public right-of-way.

PROPOSED ACTION:

Staff recommend the adoption of the City of Hallandale Beach Code of Ordinance changes.

ATTACHMENT(S):

Exhibit 1 – Ordinance

Exhibit 2 – Ordinance 2023-007

Prepared By: Aaron Smith

Police Department
Captain

Reviewed By: Terence Thouez

Terence Thouez
Deputy Chief

Reviewed By: Michel Michel

Michel Michel
Chief of Police

Reviewed By: Noemy Sandoval

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Assistant City Manager