



ORGANIZATION NAME: The Hallandale Beach Community Civic
And Cultural Association, Inc.

MAILING ADDRESS: PO BOX 489
Hallandale Beach, Fl 33008

PHONE NUMBER: 954-439-0647

E-MAIL ADDRESS: info@hbccca.org

WEBSITE ADDRESS: hbccca.org

NAME OF CONTACT PERSON: Reginald Smith Sr., President

Fees to organize the event: \$44,300.00

Authorized Signature of the Organization Representative:

Date. 10/13/2025

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A: MLK Timeline_2026 pdf

B: Celebration activity _marketing strategy proposed activities v2

C: 2026_Dr Martin Luther King marketing-plan-2026_v2

Budget/Financial Information: See Attachments for financial information

MLK_day_budget_report_inkind services_final-v2

Minimum Qualification Requirementspg.4-5

Organization Background & Experience, Personnel

Our mission is to improve the quality of life for residents of Hallandale Beach and other neighboring communities. We serve as a beacon of leadership by utilizing our diverse talents to foster an environment where our young minds in the community can flourish. We have accomplished by supporting educational initiatives and by improving citizens' quality of life with informative community information that will affect their daily lives.

The Hallandale Beach Community Civic and Cultural Association, Inc., formerly named, The Community Civic Association, has been committed for over 35 plus years in partnership with the City of Hallandale Beach honoring Dr. Martin Luther King's legacy in planning, executing the vendor engagement, parade preparation and cultivating the celebration. Over the course of 35 years, the organization has worked annually and extensively with the Hallandale Beach Parks Recreation facilitating vendor engagement with the creation of vendor and parade forms, monthly meetings with vendors monthly, designing the entire day to ensure the celebration was successful. Additionally, the organization planned and executed the parade route, parade meetings with Hallandale Beach administrators, police, community leaders, organizations, and parade participants. Additional responsibilities encompassed determining the parade's theme and selecting the Grand Marshal. The organization also designed the marketing and advertising strategy which included designing of the palm cards, flyers, banners, communicating with local radio stations and churches. The Hallandale Beach Community Civic and Cultural Association, Inc. has proven throughout the years their leadership and commitment to the community in organizing a safe and joyous event.

Furthermore, recently, The Hallandale Beach Community Civic and Cultural Association demonstrated organization skills with the Juneteenth Celebration in collaboration with the City of Hallandale Beach. For example, the Juneteenth event required careful planning and coordination the logistics of the vendors and entertainment for public viewing and safety precautionary concerns. Overall, Juneteenth was a success with overwhelming positive feedback from the community. In addition, the HBCCCA, Inc. has partnered with PAL in past, with planning and executing the Juneteenth Celebration at the MLK Dream Center. Therefore, our organization continues to strive to assist in any capacity from handing out schools supplies to awarding scholarships to our local high school.

Minimum Qualifications Requirements (MQR)

[Previous On List](#) [Next On List](#) [Return to List](#)

No Events No Name History

Detail by Entity Name

Florida Not For Profit Corporation
THE HALLANDALE BEACH COMMUNITY CIVIC AND CULTURAL ASSOCIATION, INC

Filing Information

Document Number	N24000012027
FEI/EIN Number	33-1426256
Date Filed	10/11/2024
Effective Date	10/04/2024
State	FL
Status	ACTIVE

Principal Address

302 NW 3RD AVE
HALLANDALE BEACH, FL 33009

Mailing Address

P.O. BOX 489
HALLANDALE BEACH, FL 33008

2025 FLORIDA NOT FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# N24000012027

Entity Name: THE HALLANDALE BEACH COMMUNITY CIVIC AND CULTURAL ASSOCIATION, INC.

Current Principal Place of Business:

302 NW 3RD AVE
HALLANDALE BEACH, FL 33009

Current Mailing Address:

P.O. BOX 489
HALLANDALE BEACH, FL 33008

FEI Number: 33-1426256

Certificate

Name and Address of Current Registered Agent:

SANDRA OESTRICHER
302 NW 3RD AVE
HALLANDALE BEACH, FL 33009 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both.

SIGNATURE: SANDRA OESTRICHER

Electronic Signature of Registered Agent

Officer/Director Detail :

Title	PRESIDENT	Title	VP
Name	REGINALD, SMITH SR.	Name	MURVIN, WR
Address	PO BOX 489	Address	PO BOX 489
City-State-Zip:	HALLANDALE BEACH FL 33008	City-State-Zip:	HALLANDALE BEACH FL 33008
Title	TREASURER	Title	FS
Name	OESTRICHER, SANDRA	Name	WRIGHT, SC
Address	PO BOX 489	Address	PO BOX 489
City-State-Zip:	HALLANDALE BEACH FL 33008	City-State-Zip:	HALLANDALE BEACH FL 33008
Title	YOUTH COORDINATOR	Title	COMMUNITY
Name	BROWN, DONNELL SR.	Name	BROWN, JAZ
Address	PO BOX 489	Address	PO BOX 489
City-State-Zip:	HALLANDALE BEACH FL 33008	City-State-Zip:	HALLANDALE BEACH FL 33008
Title	CHAPLAIN		
Name	ALLEN, WAYNE SR.		
Address	PO BOX 489		
City-State-Zip:	HALLANDALE BEACH FL 33008		

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if I had signed the report in person; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 617, F.S., or on an attachment with all other like empowerment.

SIGNATURE: SANDRA OESTRICHER

TREASURER

Electronic Signature of Signing Officer/Director Detail



Dr. Martin Luther King, Jr. Timeline

Honoring His Legacy, Legend, and Leadership

Theme: Soaring to Greater Heights in Unity



**Vendor
Selection
Milestone**

Deadline:
December 29, 2025



**Selection Parade
Participates
Milestone**

Deadline:
January 7, 2026



**Celebration Day
Finalize
Milestone**

Deadline:
January 8, 2026





Proposed Activities

2026 Dr. Martin Luther King, Jr. Parade and Celebration

Theme: Soaring to Greater Heights in Unity

50 Days of Honoring His Legacy, Legend, and Leadership

Date	Activities	Location	Planners
11/1/2025	Upon approval for Parade and Celebration, submit the Special Event Permit and schedule a meeting with the City of Hallandale Beach Staff	TBA	HBCCCA and Legacy Collective
11/1/2025	Contact all participants for the previous parade and celebrations	TBA	HBCCCA and Legacy Collective
11/2/2025	Connecting with Churches and Community Leaders Monthly	South Broward Ministerial Alliance	South Broward Ministerial Alliance
11/8/2025	Kick-off Celebration engaging the community and showcasing the Dr. MLK, Jr. Parade and Celebration	Sonny's Restaurant	HBCCCA and Legacy Collective
11/8/2025	Facebook Explosion Campaign Every (2) weeks Canvassing the NW Community to inform residents on the MLK Activities	NW Hallandale Beach	HBCCCA and Legacy Collective
11/12/2025	Zoom Meeting with Vendors and Parade Participants	Online	HBCCCA and Legacy Collective
11/13/2025	Unity in the Community Walk Celebrating His Legacy, Legend and Leadership	Dr. Martin Luther King, Jr. Dream Center	HBCCCA and Legacy of Hope Seniors
11/14/2025	Contact Radio Stations in South Florida for Interviews, starting with Rodney Baltimore, advertising the Dr. MLK, Jr. event	Phone interview	HBCCCA and Legacy Collective
11/14/2025	Contact Television Stations for the Hallandale Beach Dr. Martin Luther King Celebrations	Email/Online	HBCCCA and Legacy Collective



Proposed Activities

2026 Dr. Martin Luther King, Jr. Parade and Celebration

Theme: Soaring to Greater Heights in Unity

50 Days of Honoring His Legacy, Legend, and Leadership

Date	Activities	Location	Planners
11/14/2025	Contact Florida Memorial University to showcase the Aeronautical Science programs and Captain Barrington Irving	Email/Letter	HBCCCA and Legacy Collective
11/14/2025	Contact Perry Airport, Fort Lauderdale Airport and Airlines for sponsorship	Email/Letter	HBCCCA and Legacy Collective
11/14/2025	Contact Black Aviation Black Pilots of America for a partnership	Email/Letter	HBCCCA and Legacy Collective
11/14/2025	Contact Tuskegee Airmen, Inc. Florida Chapter for a partnership and support	Email/Letter	HBCCCA and Legacy Collective
11/14/2025	Contact VFW's in South Florida for support and partnership	Email/Letter	HBCCCA and Legacy Collective
11/10-11/15	Open House at Hallandale Magnet High School & McNicol Magnet Middle School – showcasing the Aviation programs	Hallandale High / McNicol Middle	HBCCCA, Legacy Collective, Hallandale High and McNicol Magnet Middle School
11/15/2025	Discuss Dr. Martin Luther King, Jr. Parade at the Community Table	Dr. Martin Luther King, Jr. Dream Center	PAL and HBCCCA and Legacy Collective
11/16/2025	Begin Church Tours	Visiting Churches in the Hallandale Beach, informing them of the activities	HBCCCA and Legacy Collective
11/19/2025	Zoom Meeting with Vendors and Parade Participants	Online/Facility TBA	HBCCCA and Legacy Collective
11/22/2025	Facebook Explosion Campaign Every (2) weeks Canvassing the NW Community to inform residents on the MLK Activities	NW Hallandale Beach	HBCCCA



Proposed Activities

2026 Dr. Martin Luther King, Jr. Parade and Celebration

Theme: Soaring to Greater Heights in Unity

50 Days of Honoring His Legacy, Legend, and Leadership

Date	Activities	Location	Planners
11/23/2025	Continue Church Tours	Visiting Churches in Hallandale Beach, informing them of the activities	HBCCCA and Legacy Collective
11/24/2025	Celebrating the Tuskegee Airman Reception at Dr. Martin Luther King, Jr. Dream Center	Dr. Martin Luther King, Jr. Dream Center	PAL, HBCCCA and Legacy Collective
11/30/2025	Church Tours Continue	Visiting Churches in Hallandale Beach, informing them of the activities	HBCCCA and Legacy Collective
12/3/2025	Zoom Meeting with Vendors and Parade Participants	Online/Facility TBA	HBCCCA and Legacy Collective
12/6/2025	Facebook Explosion Campaign Every (2) weeks Canvassing the NW Community to inform residents on the MLK Activities	NW Hallandale Beach	HBCCCA
12/8/2025	Celebrating Dr. Martin Luther King, Jr. at the local schools, Gulfstream Academy, McNicol Magnet Middle School, and Hallandale Beach, each school is dedicating a day highlighting Dr. Martin Luther King, Community Post pictures on Facebook	Gulfstream Academy, McNicol Magnet Middle School and Hallandale Beach	HBCCCA, Legacy Collective, Gulfstream Academy, McNicol Magnet Middle School and Hallandale Beach
12/9/2025	Connecting with Churches and Community Leaders Monthly	South Broward Ministerial Alliance	South Broward Ministerial Alliance



Proposed Activities

2026 Dr. Martin Luther King, Jr. Parade and Celebration

Theme: Soaring to Greater Heights in Unity

50 Days of Honoring His Legacy, Legend, and Leadership

Date	Activities	Location	Planners
12/10/2025	Zoom Meeting with Vendors and Parade Participants	Online/Facility TBA	HBCCCA and Legacy Collective
12/14/2025	Church Tours Continue	Visiting Churches in Hallandale Beach, informing them of the activities	HBCCCA and Legacy Collective
12/17/2025	Zoom Meeting with Vendors and Parade Participants	Online/Facility TBA	HBCCCA and Legacy Collective
12/20/2025	Facebook Explosion Campaign Every (2) weeks Canvassing the NW Community to inform residents on the MLK Activities	NW Hallandale Beach	HBCCCA and Legacy Collective
12/21/2025	Church Tours Continue	Visiting Churches in Hallandale Beach, informing them of the activities	HBCCCA and Legacy Collective
12/29/2025	Contact Vendor for Final Selection	Email/Letter/Zoom	HBCCCA and Legacy Collective
1/7/2026	Finalize Parade Participants	Email/Letter/Zoom	HBCCCA and Legacy Collective
1/8/2026	Finalize Celebration Day	OB Johson Park	HBCCCA and Legacy Collective
1/9/2026	Celebrating Our Crowns Reception: A Historical Journey of Hats in the African American Community	TBA	HBCCCA and Legacy Collective
1/12/2026	Review the Run of Show for the Celebration	Zoom Online	HBCCCA and Legacy Collective
1/18/2026	Set up the vendor's space at the Park	OB Johson Park	HBCCCA and Legacy Collective



Proposed Activities

2026 Dr. Martin Luther King, Jr. Parade and Celebration

Theme: Soaring to Greater Heights in Unity

50 Days of Honoring His Legacy, Legend, and Leadership

Date	Activities	Location	Planners
1/18/2026	3:00 PM Worship Service Celebrating His Legacy, Legend, and Leadership	TBA	HBCCCA and Legacy Collective, South Broward Ministerial Alliance, and local churches
1/19/2026	5:30 AM –6:00 AM Vendor will start arriving	OB Johnson Park	
1/19/2026	6:00 AM –The vendor should be checked by	OB Johnson Park	Fire Department
1/19/2026	6:00 AM – 8:00 AM – Sound engineer will arrive	OB Johnson Park	Sounds Vendor
1/19/2026	7:00 AM – Parade Coordinators will arrive at BF James to line-up Participants	BF James	HBCCCA and Legacy Collective
1/19/2026	8:00 – 10:00 AM – All Vendors should be ready	OB Johnson Park	HBCCCA and Legacy Collective
1/19/2026	8:00 AM – 10:00 AM – Parade Participants will line-up in designated sections	BF James	HBCCCA and Legacy Collective
1/19/2026	10:00 AM – Parade will start and continue to OB Johnson Park	BF James	HBCCCA and Legacy Collective
1/19/2026	12:00 PM- Parade ends	OB Johnson Park	
1/19/2026	10:00 – 12:00 PM – Sound Check for all performers	OB Johnson Park	HBCCCA and Legacy Collective
1/19/2026	12:00 PM- 5:30 PM – Celebration Programming	OB Johnson Park	HBCCCA and Legacy Collective
1/19/2026	5:30 PM – Cleanup Park	OB Johnson Park	Vendors, City Staff. HBCCCA and Legacy Collective
1/19/2026	Vendors will receive their deposit, ensuring the location is cleaned	OB Johnson Park	HBCCCA and Legacy Collective



Proposed Activities

2026 Dr. Martin Luther King, Jr. Parade and Celebration

Theme: Soaring to Greater Heights in Unity

50 Days of Honoring His Legacy, Legend, and Leadership

Date	Activities	Location	Planners
1/26/2026	Conduct Lessons Learned Session	OB Johnson Park	HBCCCA, Legacy Collective and City Staff and Parks Recreation



MARKETING STRATEGY

2026 Dr. Martin Luther King, Jr. Parade and Celebration

Theme: Soaring to Greater Heights in Unity
 50 Days of Honoring His Legacy, Legend, and Leadership

CATEGORY	DESCRIPTION						
MARKETING STRATEGY	<p>Branding and Awareness: Celebrating Dr. Martin Luther King, Jr.'s legacy, legend and leadership by also showcasing the Aviation components of our surrounding schools. Promoting awareness in the aviation and drone industry. Digital Presence: Increase online presence with active social media channels as well as television and radio. Partnerships: Collaborate with schools, historical Black college- Florida Memorial University- The Department of Aviation & Safety, local organization influencers, nonprofits, South Broward Ministerial Alliance, and others that will expand the Hallandale Beach Dr. Martin Luther King, Jr. celebration county-wide.</p>						
MARKETING OBJECTIVES	<ul style="list-style-type: none"> • Increase the Hallandale Beach Community participation in the Dr. Martin Luther King, Jr. • Build awareness in the Aviation and Drone Industry in our surrounding schools and South Florida • Establish a partnership with the Fort Lauderdale Airport, Florida Memorial University, Broward County Schools, and Broward County Government. 						
COMPETITIVE ADVANTAGE	<p>The Hallandale Beach Community Civic and Cultural Association, Inc., has proven leadership for over 35 plus years in partnership with the City of Hallandale Beach, honoring Dr. Martin Luther King's legacy in planning, executing the vendor engagement, parade preparation, and cultivating the celebration. The Hallandale Beach Community Civic and Cultural Association has a long-standing relationship with Pastors, Clergy, Sororities, Fraternities, Hallandale Beach PAL, and local schools</p>						
BUDGET	<table> <tr> <td>Marketing and Promotion-Advertising, social media campaigns</td> <td>\$4,000</td> </tr> <tr> <td>Printing Flyers, banners, programs</td> <td>\$3,000</td> </tr> <tr> <td>Radio, TV, and online ads</td> <td>\$3,000</td> </tr> </table>	Marketing and Promotion-Advertising, social media campaigns	\$4,000	Printing Flyers, banners, programs	\$3,000	Radio, TV, and online ads	\$3,000
Marketing and Promotion-Advertising, social media campaigns	\$4,000						
Printing Flyers, banners, programs	\$3,000						
Radio, TV, and online ads	\$3,000						
BRANDING	<ul style="list-style-type: none"> • Established 2026 Theme - Soaring to Greater Heights in Unity • Proven 36 years of community engagement • Recognize Brand in the Hallandale Beach Community and South Florida Facebook • Promote "Dr. Martin Luther King, Jr. Honoring His Legacy, Legend, and Leadership, Facebook and Instagram, TikTok" Challenge • Utilize City of Hallandale Beach Parks and Recreation location promoting the Dr. Martin Luther King, Jr. event via social media, "A" frame posters, and palm cards • Advertise the Event with Banners at City Parks, City's Marquee, and website • Advertise Dr. Martin Luther King, Jr. events at local schools during morning announcements, Parent-Teachers Associations (PTA) and Alumni Association, City of 						

CATEGORY	DESCRIPTION
	Hallandale Beach City Commission, Broward County School Board and Broward County Government Commission meetings

The Hallandale Beach Community Civic and Cultural Association, Inc.

2026 Dr. Martin Luther King Jr. Financials with In-Kind Services

Purpose	Out-of-Pocket Expense	Per Unit	Hours	In-kind Services	Per Unit	Total In-kind Expense
Print/Media						
Tape for Vendor Layout	\$30.00					
Rope, pole, and tie-wraps for poster and parade banner	\$30.00					
Mileage Expenses						
1000 miles x 0.67 x 6 (board members) for parade planning Nov 2025 - Jan 2026	\$4,020.00	0.67		(4) Board Members X(20) MilesX.67 Conduct Church Tours advertising Dr.Martin Luther King, Jr./	0.67	\$55.00
Food						
Schatzi Wright	\$88.00			MLK parade day		\$200.00
Clothing						
MLK volunteer shirts	\$558.40					
MLK volunteer rain gear	\$75.00					
Sweat Equity						
(Based on \$15/hr pp unless otherwise noted)			4 hours	Radio 105.1 Rodney Baltimore (Radio Personality)	15/hr	\$60.00
			6 hours	MLK Kick Off - Media (3 members)	15/hr	\$270.00
			1.5 hours	MLK Supply Store pick up	15/hr	\$22.50
			3.5 hours	Volunteer Training students	15/hr	\$105.00

The Hallandale Beach Community Civic and Cultural Association, Inc.

2026 Dr. Martin Luther King Jr. Financials with In-Kind Services

Purpose	Out-of-Pocket Expense	Per Unit	Hours	In-kind Services	Per Unit	Total In-kind Expense
			240 hours	Volunteer Reinforcements (parade training= 10 hrs x 20ppl))	12/hr	\$2,400.00
			4 hours	Humanitarian Rental Vehicle pick up and return		\$60.00
			1.5 hours	Vendor financial refund distiiution (Post-celebration MLK Day) - 2 board members	15/hr	\$45.00
			620 hours	Vendor Support (180 days and 4 board members)	15/hr	\$9,300.00
			6 hours	Community Outreach- January 1st. Walked community to hand out palm cards to market MLK celebration (2 people)	15/hr	\$180.00
			12.5 hours	Martin Luther King, Jr. Parade/Celebration Program Planning (12.5 hrs x 9 ppl) (based on \$40hr market value as event planners)	40/hr	\$4,500.00
Administrative						
MLK Insurance	\$330.88					
Meeting Facilities (14 meetings from Aug - Jan- one-to two-hour time blocks allocated for only MLK planning)	\$200.00	space was rented for less than half of their				

The Hallandale Beach Community Civic and Cultural Association, Inc.

2026 Dr. Martin Luther King Jr. Financials with In-Kind Services

Purpose	Out-of-Pocket Expense	Per Unit	Hours	In-kind Services	Per Unit	Total In-kind Expense
	\$5,332.28					\$17,197.50

Combined Total:

\$22,529.78

Hallandale Beach Community Civic and Cultural Association, Inc
Proposed 2026 Dr. Martin Luther King Jr. Revenue from Vendors

2026

Amount Paid

Note: Each vendors will receive a \$25.00 clean-up deposit after the Celebration

Listed below are categories of vendors from previous celebration

(6) Seafood Vendors	at \$175.00	\$ 1,050.00
(4) Barb-b-Que	at \$175.00	\$ 700.00
(1) Souse House	at \$175.00	\$ 175.00
(2) Icees / Forzen Drink	at \$175.00	\$ 350.00
(3) Dessert	at \$100.00	\$ 300.00
(2) Just Drinks	at \$100.00	\$ 200.00
(2) Appareal	at \$100.00	\$ 200.00

Vendor Profit Amount		\$ 2,975.00
Deduct \$25.00 for each (18) vendors clean up fee		\$ (450.00)
Final Profit After Clean-up deducted		\$ 2,525.00

Free Informational Vendors

Theri Tutorial Services Incorporated

Broward County School HR Event

Don Sales - Auto Sales - Start Auto Liquidation

Muslim Community

Parade Fee\$25.00 for Organizations Car

Total Parade Cars	at 25.00	75
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Gross Profit with Parade and Vendor Fees Total \$ 2,600.00

Potential Sponosors

South Broward Ministerial Alliance

Black Father Weekend

Fort Lauderdale Airport

Perry Airport

tion is completed

HBCCCA, Inc. Cost Proposal 2026 MLK Day

Line Item
Insurance Fees
Parade Cars (2)
Entertainment
Vendor Coordination
Marketing and Promotion
Printing
Media Advertising
Volunteer Expenses
Kids' Activities
Equipment Rental
Golf Cart Rentals
Consultation
Photography and Video
Miscellaneous Expenses
Total

Notes:

Insurance Fees (\$3,000):

Entertainment (\$8,000):

Vendor Coordination (\$2,500):

Marketing and Promotion (\$4,000):

Printing (\$2,500):

Media Advertising (\$3,000):

Volunteer Expenses (\$2,000):

Kids' Activities (\$3,000):

Equipment Rental (\$3,000):

Golf Cart Rentals (\$1,500):

Photography and Video (2500)

Miscellaneous Expenses (\$1,500):

Day Parade and Celebration Budget	
Description	Estimated Cost
Liability insurance for the event	\$3,000
	\$800
Bands and performers	\$8,000
Vendor fees and management	\$2,000
Advertising, social media campaigns	\$4,000
Flyers, banners, programs	\$2,500
Radio, TV, and online ads	\$3,000
T-shirts, meals, and etc	\$2,000
Clown face painter and parade stealth walkers	\$3,000
Sound systems	\$3,000
Rental of 3 golf carts for event staff	\$3,000
Event Planning fees	\$6,000
	\$2,500
	\$1,500
	\$44,300

General liability insurance to protect against potential claims.

Costs for booking bands, performers, and keynote speakers.

Managing vendor applications, placements, and fees.

Includes social media advertising, email campaigns, and promotional events.

Designing and printing flyers, banners, and event programs.

Paid advertisements on local radio, television, and online platforms.

Providing volunteers with T-shirts, meals, and necessary training materials.

Hiring face painters, purchasing supplies for games and stealth walkers.

Hiring sound equipment

Renting 3 golf carts for staff mobility during the event.

Capturing Photos and Video

A contingency fund for unexpected costs such as last-minute supplies or repairs.

From: [Schanz, Cathie](#)
To: [Reginald Smith](#); [hbparksrec](#)
Subject: RE: MLK PROPOSAL RESUBMISSION
Date: Tuesday, October 14, 2025 3:56:00 PM
Attachments: [image001.png](#)

Received. Please forward the original email sent to the wrong address. Thank you

[City of Hallandale Beach Parks, Recreation & Open Spaces Department](#)
410 Southeast 3rd Street | Hallandale Beach, FL 33009 | (954) 457-1452
www.coHB.org/Parks | Follow us on [Twitter](#) | [Facebook](#) | [Instagram](#) | [LinkedIn](#)
Report a Concern via the [MyHB](#) app
[Progress. Innovation. Opportunity.](#)



Please note that Florida has a broad public records law. All correspondence via email may be subject to disclosure.

From: Reginald Smith <reggiesmth@icloud.com>
Sent: Tuesday, October 14, 2025 3:43 PM
To: [hbparksrec](mailto:hbparksrec@cohb.org) <HBParksRec@cohb.org>
Subject: MLK PROPOSAL RESUBMISSION

Caution: This is an external email that did not originate from your organization. Please be cautious when clicking links or opening attachments. If you have any questions, please contact the IT Helpdesk.

Hello, today , as I was searching through my sent emails, I noticed I sent the proposal to the incorrect address. Enclosed is the first part of the proposal that was sent to HBParksRec@rectrac.com at 4:59 pm on October 13, 2026. I;m requesting the City of Hallandale to reconsider Hallandale Beach Community Civic and Cultural Association, Inc. late proposal.

Thank you,

Reginald Smith Sr., President

From: [hbparksrec](#)
To: [Betty, Cindy](#); [Daise, Cora](#); [Li, Sean](#)
Subject: FW: Delivery Status Notification (Failure)
Date: Tuesday, October 14, 2025 6:36:00 PM
Attachments: [icon.png](#)
[warning_triangle.png](#)
[Letterhead_Updated_2025_v1.pdf](#)
[image001.png](#)
[image002.png](#)

As we discussed earlier.

Please see below for proof the submission was sent to the wrong email address. The submission is attached.

Thank you again for your assistance with this review.

[Cathie Schanz \(she/her\), CPRE | Director](#)

City of Hallandale Beach Parks, Recreation & Open Spaces Department

410 Southeast 3rd Street | Hallandale Beach, FL 33009 | (954) 457-1452

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From: Hallandale Beach Community Civic & Cultural Assoc <info@hbccca.org>
Sent: Tuesday, October 14, 2025 6:31 PM
To: hbparksrec <HBParksRec@cohb.org>
Subject: Fwd: Delivery Status Notification (Failure)

Caution: This is an external email that did not originate from your organization. Please be cautious when clicking links or opening attachments. If you have any questions, please contact the IT Helpdesk.

Hi, Mrs. Cathy, I'm forwarding you the email address I initially used. Thank you for your reconsideration

----- Forwarded message -----

From: **Mail Delivery Subsystem** <mailer-daemon@googlemail.com>

Date: Mon, Oct 13, 2025 at 4:59 PM

Subject: Delivery Status Notification (Failure)


To: <info@hbccca.org>



Address not found

Your message wasn't delivered to HBParksRec@rectrac.com because the address couldn't be found, or is unable to receive mail.

[LEARN MORE](#)

 *This link will take you to a third-party site*

The response from the remote server was:

```
550 5.4.1 Recipient address rejected: Access denied. For more information
see https://aka.ms/EXOSmtpErrors [BN2PEPF0000449D.namprd02.prod.outlook.com
2025-10-13T20:59:02.276Z 08DE084F16431324]
```