



Executive Summary

The Hallandale Beach Community Cultural Association, Inc. (THBCCCA, Inc.) aims to enhance the community's awareness of cultural history, promote health and wellness, bridge the digital divide for families and the elderly, foster positive youth engagement through mentoring, and bring the community together through inclusive events and service.

Goals & Objectives

- Host quarterly cultural history events.
- Partner with hospitals for health and wellness workshops, screenings, and 5k race/walks.
- Collaborate with tech schools for computer literacy workshops for families and seniors.
- Organize quarterly youth symposiums with law professionals and police.
- Mentor youth through structured programs focused on leadership, life skills, and community engagement.
- Fundraise through community-building events such as semi-formal galas and cultural celebrations.
- Distribute food to families in need through a partnership with Ebenezer Baptist Church.
- Raise \$20,000 in the first year from individuals and businesses to become economically self-sufficient.

Fundraising & Economic Sustainability Plan

Year 1 Goal: Raise \$20,000 from individuals and businesses.

Strategies:

1. Annual giving campaign
2. Business sponsorships (events, workshops)
3. Fundraising events (health fair, 5k race/walk)

4. Grant applications

5. Recurring donations

6. Community Engagement Events:

- Host semi-formal galas to celebrate community achievements and raise funds.
- Organize food distribution drives at Ebenezer Baptist Church to support families in need and raise awareness.
- Collaborate with local artists, schools, and businesses to create inclusive fundraising events.

Sample Timeline:

- Jan-Feb: Annual giving campaign (\$3,000)
- Mar-Apr: Business sponsorships (\$4,000)
- May-Jun: Health fair & donor event (\$5,000)
- Jul-Aug: Grant applications (\$2,000)
- Sep-Oct: 5k race/walk (\$4,000)
- Nov-Dec: Year-end appeal & donor appreciation (\$2,000)

Total: \$20,000

Hospital Sponsorship Proposal

Why Partner With Us?

- Advance community health and address disparities.
- Increase hospital visibility and trust.
- Fulfill community benefit and outreach goals.

Sponsorship Levels:

- Lead Partner (\$5,000+): Logo on all health event materials, speaking opportunities, featured on website, co-branded press releases
- Supporting (\$2,500): Logo on select event materials, recognition at events, website listing
- Community (\$1,000): Logo on event flyers, social media shout-outs

Support Will Be Used For:

- Funding health workshops and screenings
- Purchasing supplies and educational materials
- Supporting wellness events and outreach
- Providing technology and training for computer literacy programs

Health Workshop Curriculum Outline

Workshop Series Title: Empowering Our Community: Health Awareness & Wellness Workshops

Sessions:

1. Stroke Awareness & Prevention
2. Heart Attack & Cardiovascular Health
3. Chronic Disease Management
4. Wellness & Healthy Living
5. Health Screening & Community Fair

Detailed Lesson Plan: Session 1 – Stroke Awareness & Prevention

Session 1: Stroke Awareness & Prevention

Duration: 1.5 hours

Audience: Community members, with special outreach to Afro-American adults and seniors

Learning Objectives:

- Recognize the signs and symptoms of stroke
- Understand risk factors and prevention strategies
- Know what to do in case of a stroke emergency
- Increase awareness of stroke disparities in the Afro-American community

Materials Needed:

- Projector and screen for presentations
- Printed handouts (FAST signs, risk factors, prevention tips)
- Blood pressure cuffs for screenings

- Participant feedback forms
- Healthy snacks and water

Lesson Outline:

1. Welcome & Introduction (10 min)
2. Icebreaker Activity (10 min)
3. Stroke Basics Presentation (20 min)
4. Risk Factors & Prevention (15 min)
5. Interactive Demonstration (15 min)
6. Emergency Response Role Play (10 min)
7. Q&A Session (10 min)
8. Resources & Referrals (5 min)
9. Closing & Evaluation (5 min)

Follow-Up:

- Offer sign-ups for future workshops or screenings
- Provide information on ongoing support (monthly check-ins, support groups)