



400 S. Federal Hwy
Hallandale Beach, FL 33009
07162025

City of Hallandale Beach City Commission Agenda Cover Memo

Meeting Date:	File No.:	Item Type:	1 st Reading	2 nd Reading
12/17/2025	25-507	<input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Ordinance <input type="checkbox"/> Other	Ordinance Reading	N/A
			Public Hearing	<input type="checkbox"/>
			Advertising Required	<input type="checkbox"/>
			Quasi-Judicial:	<input type="checkbox"/>
Fiscal Impact (\$):	Account Balance (\$):		Funding Source:	Project Number:
\$431,575	\$557,981		Broward County Surtax 350-4150-565010	M2104
Contract Required:	P.O. Required:	RFP/RFQ/Bid Number:	Sponsor Name:	Department:
<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	BID # FY 2024-2025-29 Surtax Bus Stop Solar Powered Digital Signage Project REBID	Dr. Joan Shen, Director	Transportation and Mobility
Strategic Plan Focus Areas:				
<input type="checkbox"/> Fiscal Stability	<input type="checkbox"/> Resident Services	<input type="checkbox"/> Public Safety	<input checked="" type="checkbox"/> Infrastructure & Mobility	<input type="checkbox"/> Economic Development & Affordable Housing
Implementation Timeline:				
Estimated Start Date: 12/17/2025			Estimated End Date: 7/9/2026	

SHORT TITLE:

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION
OF THE CITY OF HALLANDALE BEACH, FLORIDA,
AUTHORIZING AWARD OF BID # FY 2024-2025-29, SURTAX
BUS STOP SOLAR-POWERED DIGITAL SIGNAGE
PROJECT (REBID) CONSTRUCTION CONTRACT, TO THE
LOWEST RESPONSIVE AND RESPONSIBLE BIDDER, WDR-
TECHNOLOGY CORP D/B/A WDR CONSTRUCTION, IN A
NOT TO EXCEED AMOUNT OF FOUR HUNDRED, THIRTY-
ONE THOUSAND, FIVE HUNDRED AND SEVENTY FIVE**

DOLLARS (\$431,575); AND PROVIDING FOR AN EFFECTIVE DATE.

STAFF SUMMARY:

Summary:

This agenda item seeks City Commission approval of the staff recommendation to award BID # FY 2024-2025-29, the Surtax Bus Stop Solar-Powered Digital Signage Project (REBID), to WDR-Technology Corp. DBA WDR Construction as the lowest responsive and responsible bidder, in an amount of \$431,575.00 and to authorize the City Manager to execute all related documents.

Background:

On January 8, 2025, the City Commission approved Resolution No. 2025-006 (Exhibit 2), authorizing the City to enter into the Hall-026 Bus Stop Digital Signage Project Interlocal Agreement with Broward County in the amount of Five Hundred Fifty-Seven Thousand Nine Hundred Eighty-One Dollars (\$557,981.00).

The intent of the Project is to furnish and install twenty-five (25) solar-powered bus stop digital signage units at various locations within the City of Hallandale Beach (COHB). These signs will provide real-time information to transit riders regarding the estimated arrival times of upcoming buses at each of the 25 selected stops for this pilot project.

Current Situation:

The Project BID was released on August 18, 2025, and distributed to over 1,900 vendors, with advertisements placed across multiple platforms including the City's website, Chamber of Commerce, DEMANDSTAR/Euna OpenBids, and several small-business and minority-business agencies. A Non-Mandatory Pre-Bid Meeting was held on August 28, 2025, with three firms attending. Questions were due September 3, 2025, and bid responses were due September 18, 2025.

On September 25, 2025, the Procurement Department issued the initial Award Information Memorandum for BID #FY 2024-2025-29, identifying WDR Technology Corporation dba WDR Construction as the sole responsive firm, with a bid of \$431,575 (Exhibit 3). Solar Champs LLC was deemed non-responsive for failing to meet MQR #3 (General Contractor License requirement).

MAP Broward required that all vendors bid packages be submitted to Broward County OESBD for CBE compliance review, which the City completed on September 25, 2025. On October 28, 2025, OESBD confirmed that both WDR Construction and Solar Champs ultimately met the CBE Program requirements after Solar Champs submitted missing LOIs within the allowed timeframe (Exhibit 4).

However, on November 4, 2025, the Procurement Department issued an updated Award Information Memorandum confirming that despite CBE compliance, Solar Champs LLC remained nonresponsive per City requirements. WDR Technology Corporation dba WDR

Construction is therefore the sole responsive, responsible, and compliant vendor for the project (Exhibit 5).

Why Action is Necessary:

Pursuant to Code of Ordinances, in accordance with Procurement Code Section 23-5, Competitive procurement required, Procurement Mechanisms. (a) Except as otherwise indicated herein, all purchases of and contracts for equipment, supplies and contractual services in excess of the delegated spending authority, shall be based on a competitive procurement process. Furthermore, Section 23-9, Award, (e) The City Manager may award procurements within the delegated spending authority. All other procurements, except emergency procurements, require commission approval for award.

Cost Benefit:

This project is essential to advancing the City's transit infrastructure by installing a modern, durable, and visually cohesive Solar Powered Bus Stop Digital Information Signage System. This transit information enhancement is anticipated to help increase public transit ridership throughout the City.

PROPOSED ACTION:

The City Commission considers the attached Resolution.

ATTACHMENT(S):

Exhibit 1 – Resolution
Exhibit 2 – Resolution No. 2025-006
Exhibit 3 – Award Information Memorandum dated September 25, 2025
Exhibit 4 – OESBD CBE Bid Evaluation Memo
Exhibit 5 – Updated Award Information Memorandum dated November 4, 2025

Igor Colmenares

Prepared By: _____
Igor Colmenares
Transportation and Mobility Manager

Reviewed By: _____
Dr. Joan Shen
Transportation and Mobility Director

Reviewed By: _____
Noemy Sandoval
Assistant City Manager

