



## City of Hallandale Beach City Commission Agenda Cover Memo

Meeting Date:	File No.:	Item Type:	1 <sup>st</sup> Reading	2 <sup>nd</sup> Reading	
<b>5/20/2026</b>	<b>26-137</b>	<input checked="" type="checkbox"/> <b>Resolution</b> <input type="checkbox"/> <b>Ordinance</b> <input type="checkbox"/> <b>Other</b>	Ordinance Reading	<b>N/A</b>	<b>N/A</b>
			Public Hearing	<input type="checkbox"/>	<input type="checkbox"/>
			Advertising Required	<input type="checkbox"/>	<input type="checkbox"/>
			Quasi-Judicial:	<input type="checkbox"/>	<input type="checkbox"/>
Fiscal Impact (\$):	Account Balance (\$):		Funding Source:	Project Number:	
<b>\$420,000</b>	<b>\$70,000</b>		<b>160 Transportation Fund</b>	<b>TM002</b>	
Contract Required:	P.O. Required:		RFP/RFQ/Bid Number:	Sponsor Name:	
<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<b>RFP 25-26-08 Citywide Bike-Share Program Implementation, Operations, and Maintenance Service</b>		<b>Dr. Joan Shen, Director</b>	
Strategic Plan Focus Areas:					
<input type="checkbox"/> <b>Fiscal Stability</b>	<input checked="" type="checkbox"/> <b>Resident Services</b>		<input type="checkbox"/> <b>Public Safety</b>	<input checked="" type="checkbox"/> <b>Infrastructure &amp; Mobility</b>	
Implementation Timeline:					
Estimated Start Date: 6/22/2026			Estimated End Date: 6/21/2032		

**SHORT TITLE:**

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA, AWARDED RFP 25-26-08 CITYWIDE BIKE-SHARE PROGRAM IMPLEMENTATION, OPERATIONS, AND MAINTENANCE SERVICE TO VENDOR DROPBIKE, CORP. TO PROVIDE A CITY BIKE-SHARE SYSTEM FOR AN AMOUNT NOT TO EXCEED SEVENTY THOUSAND DOLLARS (\$70,000) ANNUALLY; AND PROVIDING AN EFFECTIVE DATE.**

## STAFF SUMMARY:

### **Summary:**

This agenda item seeks City Commission approval of the staff recommendation to award RFP 25-26-08, Citywide Bike-Share Program Implementation, Operations, and Maintenance Service, to Dropbike, Corp., as the sole highest ranked, responsive, and responsible proposer, and to authorize the City Manager to execute all related agreements and documents for implementation of the bike-share program for an amount not to exceed \$70,000 per year for a total project amount not to exceed for six (6) years \$420,000.

### **Background:**

The City of Hallandale Beach is seeking to implement a citywide bike-share program to expand local mobility options for residents and visitors and support the City's multimodal transportation goals.

To support this effort, the City developed a Request for Proposals (RFP) for a fully integrated bike-share system under which the selected vendor would assume responsibility for program implementation, operations, and maintenance. The RFP required an initial deployment of at least five stations and approximately five bicycles per station, for a minimum of 25 bicycles, with the ability to expand as demand increases.

To implement this program in accordance with the City's procurement requirements, the City issued RFP 25-26-08, Citywide Bike-Share Program Implementation, Operations, and Maintenance Service, on February 12, 2026.

### **Current Situation:**

On February 12, 2026, the City issued RFP 25-26-08 for the provision of the Citywide Bike-Share Program Implementation, Operations, and Maintenance Service to expand mobility options within the City of Hallandale Beach. The solicitation was distributed to more than one thousand six hundred (1,600) vendors, including vendors from the City's vendor list and firms with a City Business Tax License to operate in the City.

The RFP was also advertised on:

- Hallandale Beach Chamber of Commerce website,
- City's website,
- DEMANDSTAR.com/Euna OpenBids,
- Miami Minority Business Development Agency Business Center,
- U.S. Small Business Administration,
- Broward County Community Relations and Outreach Section Office of Economic and Small Business Development.

### **Non-Mandatory Pre-Proposal Conference – February 23, 2026:**

No firms attended the Pre-proposal Conference.

**Last Day for Questions for this project – February 25, 2026, by 5:00 PM**

**Responses Due** – March 23, 2026, by 11:00 AM

**Evaluation Committee** – April 7, 2026:

The Evaluation Committee, appointed by the City Manager, was composed of the following individuals:

- Rachel Richardson, PIO
- Joan Shen, Director of TAM
- Maria Chevasco, CRA Project Coordinator
- Igor Colmenares, Assistant Director of TAM
- Jorge Lacera, CRA Real Estate & Property Management Coordinator

**Responsive Firm (in order first highest ranked to lowest ranked)**

	Rank	Evaluation Points	Variances	Legal Proceedings
DROPBIKE, CORP.	1	458	None	None
	<b>MQR 1</b>		<b>MQR 2</b>	
	Met		Met	

Following the evaluation process, Dropbike, Corp. was ranked with a total score of 458 points and was determined to be responsive and responsible, having met all required qualifications with no variances or legal issues identified in the award information memorandum.

This action is important to advancing the City’s transportation and mobility objectives by implementing a citywide bike-share program that supports short local trips, improves first-mile and last-mile connectivity, and expands multimodal transportation options for residents and visitors. The proposed service will provide a fully integrated bike-share system that includes bicycles, stations, mobile technology, operations, maintenance, and customer support.

Additionally, timely approval is necessary to maintain project momentum, avoid delays in program deployment, and support the City’s strategic goals related to infrastructure, mobility, and sustainable transportation. Failure to approve this item may delay implementation of the bike-share program and postpone the availability of this mobility option within the City.

The initial contract term shall be for one (1) year, commencing upon award by the City Commission. There will be five (5) renewals of one (1) year each contingent upon budget availability and performance metrics. The total term of the contract, including renewals, is six (6) years.

Based on the evaluation results and procurement review, staff recommends award of the contract to the highest ranked firm to proceed with implementation of the City’s bike-share program for an amount not to exceed \$70,000 per year.

**Why Action is Necessary:**

Pursuant to Code of Ordinances, in accordance with Procurement Code Section 23-5, Competitive procurement required, Procurement Mechanisms. (a) Except as otherwise indicated herein, all purchases of and contracts for equipment, supplies and contractual services in excess of the delegated spending authority, shall be based on a competitive procurement process. Furthermore, Section 23-9 Award, (e) The City Manager may award procurements within the delegated spending authority. All other procurements, except emergency procurements, require commission approval for award.

**Cost Benefit:**

This project provides a cost-effective, scalable mobility solution through the implementation of a citywide bike-share program. The program will expand transportation options by offering residents and visitors convenient access to bicycles for short trips, improving overall mobility.

The bike-share program will enhance first-mile and last-mile connectivity, increase access to key destinations, and reduce reliance on single-occupancy vehicles. It also supports the City's sustainability goals by encouraging active transportation and promoting a balanced multimodal system.

From a financial and operational perspective, this investment enables the City to expand mobility options without the significant capital costs and long-term maintenance obligations typically associated with new transportation infrastructure. The proposed program includes equipment, technology, operations, maintenance, and customer support, providing a practical and manageable approach to enhancing transportation access, supporting short trips, and improving overall community mobility.

**PROPOSED ACTION:**

The City Commission considers the attached Resolution.

**ATTACHMENT(S):**

- Exhibit 1 – Resolution
- Exhibit 2 – Award Information Memorandum dated April 7, 2026
- Exhibit 3 – Summary Rating Sheet 25-26-08
- Exhibit 4 – Dropbike, Corp. Proposal
- Exhibit 5 – RFP 25-26-08 Citywide Bike-Share Program Implementation, Operations, and Maintenance Service
- Exhibit 6 – COHB and Dropbike, Corp. Agreement

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TAM Project Manager

Reviewed By: Joan Shen  
Joan Shen, P.E., PTOE, Ph.D.  
TAM Department Director

Reviewed By:           *Noemy Sandoval*            
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Assistant City Manager