



## City of Hallandale Beach City Commission Agenda Cover Memo

Meeting Date:		Item Type:		1 <sup>st</sup> Reading	2 <sup>nd</sup> Reading
<b>9/26/2023</b>  File No.:  <b>23-336</b>		<input checked="" type="checkbox"/> <b>Resolution</b> <input type="checkbox"/> <b>Ordinance</b> <input type="checkbox"/> <b>Other</b>	Ordinance Reading	<b>N/A</b>	<b>N/A</b>
			Public Hearing	<input type="checkbox"/>	<input type="checkbox"/>
			Advertising Required	<input type="checkbox"/>	<input type="checkbox"/>
			Quasi-Judicial:	<input type="checkbox"/>	<input type="checkbox"/>
Fiscal Impact (\$):		Account Balance (\$):	Funding Source:	Project Number:	
\$83,949.80		<b>\$161,541.00</b>	<b>160-4130-564010-D1935</b>	<b>D1935</b>	
Contract/P.O. Required		RFP/RFQ/Bid Number:	Sponsor Name:	Department:	
<input checked="" type="checkbox"/> <b>Yes</b>	<input type="checkbox"/> <b>No</b>	BID # FY 2022-2023-012 City of Hallandale Beach (COHB) Electric Vehicles (EV) Bus Customized Surface Wrapping	<b>Vanessa Leroy, Director</b>	<b>Sustainable Development</b>	
Strategic Plan Focus Areas:					
<input type="checkbox"/> <b>Finance &amp; Budget</b>		<input type="checkbox"/> <b>Organizational Capacity</b>		<input checked="" type="checkbox"/> <b>Infrastructure/Projects</b>	
Implementation Timeline:					
Estimated Start Date: 9/26/2023    Estimated End Date: 3/31/2023					

### SHORT TITLE:

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA AUTHORIZING AWARD BID # FY 2022-2023-012 CITY OF HALLANDALE BEACH ELECTRIC VEHICLE BUS CUSTOMIZED SURFACE WRAPPING TO TURBO IMAGES CORP AS THE LOWEST RESPONSIVE BIDDER, IN AN AMOUNT OF SEVENTY-SIX THOUSAND, THREE HUNDRED AND EIGHTEEN DOLLARS (\$76,318) FOR THE DESIGN AND INSTALLATION OF BUS WRAPPING FOR NINE (9) ELECTRIC BUSES; AND PROVIDING FOR AN EFFECTIVE DATE.**

## STAFF SUMMARY:

### Summary:

The proposed Resolution approves the award of BID # FY 2022-2023-012 City of Hallandale Beach (COHB) Electric Vehicle (EV) Bus Customized Surface Wrapping, to “Turbo Images” as the lowest responsive bidder, in the amount of \$76,318.00 for the design and installation of bus wrapping for the nine (9) electric buses that the City is purchasing.

### Background:

The City of Hallandale Beach is purchasing 9 Electric Vehicle (EV) buses from BYD Motors LLC (BYD) to operate the City’s Community Shuttle Bus program. These buses are currently being manufactured in Lancaster, California, at the BYD manufacturing facility. The buses are expected to be completed by November 2023 and delivered to the City by February 2024. The buses will be wrapped by a third party prior to the delivery.

### Current Situation:

The Bid was released on July 5, 2023, and the release notice for the Bid was sent via email to over two hundred ninety (290) vendors including, vendors from the City’s Vendor list and pertinent vendors that have a City Business Tax License to operate in the City.

The Bid was also advertised on:

- Hallandale Beach Chamber of Commerce website,
- City’s website,
- DEMANDSTAR.com,
- City Social Media pages,
- Miami Minority Business Development Agency Business Center,
- U.S. Small Business Administration,
- Broward County Community Relations and Outreach Section Office of Economic and Small Business Development.

An in-person non-mandatory pre-bid meeting was held on July 13, 2023: Two (2) firms attended the pre-bid meeting in person.

The last day for questions for this project was July 20, 2023, by 11:00 a.m., and responses were due by August 7, 2023, by 11:00 a.m.

Four (4) vendors submitted their BIDs, as follows:

### **Responsive Firms (Lowest to Highest Bid Amount)**

	Bid Amount	Variances	Legal Proceedings	References
Turbo Images	\$76,318.00*	None	None	Included
	MQR 1			
	Met			

\*Please see Bid Tabulation

Signarama Hallandale	Bid Amount	Variances	Legal Proceedings	References
	\$91,099.00	Included	None	Pending*
	MQR 1	Local Vendor Preference		
	Met	Applied, Qualified LVP Level 2, Does not apply as difference is over 5%, per Chapter 23, Section 23-6, (f)(2) of the COHB Code of Ordinances		

\*Procurement will provide References once provided by proposing firm.

Excla Specialty Contractor Solutions, LLC	Bid Amount	Variances	Legal Proceedings	References
	\$131,844.00	Included	None	Included
	MQR 1			
	Met			

Valentino's Painting Signs Corp	Bid Amount	Variances	Legal Proceedings	References
	\$134,250.00	None	None	Not Included
	MQR 1			
	Met			

If approved by the City Commission, the agreement will be finalized and the estimated project schedule will be implemented as follows:

Commission Award	September 26, 2023
Final bus wrap design approval:	October - November 2023
Bus wrap installation Start:	December 1, 2023
Bus wrap installation Completion:	December 31, 2023

The recommended firm, Turbo Images, has shown to have experience with wrapping buses outside of Florida and has completed work with the bus manufacturer, BYD. Their proposal includes comprehensive training and technical support for the City's maintenance staff.

### **Why Action is Necessary:**

Pursuant to Chapter 23, Section 23-4, Competitive Bidding Required, all purchases of and contracts for equipment, supplies, and contractual services, when the estimated cost shall exceed \$50,000.00 shall be based on competitive bids. Furthermore, pursuant to Chapter 23, Section 23-6, Award of Contract, the City Manager, shall have the authority to recommend to the City Commission award of contracts.

### **Cost Benefit:**

Unit price bidding is a fair basis for competitive bidding where contractors are bidding on the exact same scope of work. This allows for a thorough review and comparison of all bids. Contractors tend to prefer detailed and complete plans and specifications as they provide a better

understanding of the project, allowing them to bid more accurately and competitively. When each work item is broken out and accounted for during the design phase there will be more competitive pricing. Competitive pricing allows for a more thorough analysis of unit prices and market prices while providing insight into how aggressively contractors are bidding.

**PROPOSED ACTION:**

The City Commission approve the attached Resolution.

**ATTACHMENT(S):**

Exhibit 1 – Resolution

Exhibit 2 – BID FY 2022-2023-012 City of Hallandale Beach (COHB) Electric Vehicle (EV) Bus Customized Surface Wrapping

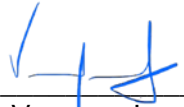
Exhibit 3 – List of Proposers

Exhibit 4 – BID Tabulation Sheet (BID # FY 2022-2023-012)

Exhibit 5 – Award Information Memorandum

Exhibit 6 – Turbo Images BID Proposal

Prepared By: \_\_\_\_\_

  
Vanessa Leroy  
DSD Director

Reviewed By: Sharon Ragoonan

Sharon Ragoonan  
Assistant City Manager

Reviewed By: Noemy Sandoval

Noemy Sandoval  
Assistant City Manager