



## City of Hallandale Beach City Commission Agenda Cover Memo

Meeting Date:	File No.:	Item Type:		1 <sup>st</sup> Reading	2 <sup>nd</sup> Reading
<b>9/29/2025</b>	<b>25-377</b>	<input checked="" type="checkbox"/> <b>Resolution</b> <input type="checkbox"/> <b>Ordinance</b> <input type="checkbox"/> <b>Other</b>	Ordinance Reading	<b>N/A</b>	<b>N/A</b>
			Public Hearing	<input type="checkbox"/>	<input type="checkbox"/>
			Advertising Required	<input type="checkbox"/>	<input type="checkbox"/>
			Quasi-Judicial:	<input type="checkbox"/>	<input type="checkbox"/>
Fiscal Impact (\$):	Account Balance (\$):		Funding Source:	Project Number:	
<b>N/A</b>	<b>N/A</b>		<b>N/A</b>	<b>N/A</b>	
Contract Required:	P.O. Required:	RFP/RFQ/Bid Number:	Sponsor Name:	Department:	
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<b>N/A</b>	<b>Jenorgen Guillen, City Clerk</b>	<b>City Clerk</b>	
Strategic Plan Focus Areas:					
<input checked="" type="checkbox"/> <b>Fiscal Stability</b>	<input type="checkbox"/> <b>Resident Services</b>	<input type="checkbox"/> <b>Public Safety</b>	<input type="checkbox"/> <b>Infrastructure &amp; Mobility</b>	<input type="checkbox"/> <b>Economic Development &amp; Affordable Housing</b>	
Implementation Timeline:					
Estimated Start Date: 9/29/2025			Estimated End Date: 9/29/2025		

### SHORT TITLE:

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA, SETTING THE LOBBYIST REGISTRATION FEE PURSUANT TO SECTION 2-3 OF THE CITY CODE; AND PROVIDING AN EFFECTIVE DATE.**

### STAFF SUMMARY:

#### Summary:

During the August 20, 2025, Commission meeting, the importance of reevaluating and further increasing the lobbyist registration fee was emphasized, and it was directed that the matter be brought back before the Commission for reconsideration. The directive highlights the Commission's ongoing commitment to ensuring that the fee structure remains not only fair and practical but also sufficient to support the City's compliance with ethical standards and to offset the administrative costs associated with managing the lobbyist registration program. This directive reflects the City's proactive approach to

strengthening transparency, accountability, and fiscal responsibility in the regulation of lobbying activities.

**Background:**

On May 22, 2019, the City Commission adopted revisions to the lobbyist registration code Ordinance 2019 (Exhibit 2), which required that the lobbyist registration fee be set by resolution rather than fixed in the City Code. To implement this change, the Mayor and City Commission approved and adopted Resolution No. 2019-045 (Exhibit 3) on June 5, 2019, establishing the lobbyist registration fee at one hundred dollars (\$100.00) per registration, per principal.

This replaced the prior \$50 flat annual fee and aligned the City's practices with the Broward County Code of Ethics while providing a mechanism to offset administrative costs. Since its adoption in 2019, the \$100.00 fee has remained unchanged.

**Current Situation:**

In light of the Commission's recent direction, the City Clerk conducted a comprehensive survey of lobbyist registration fees across municipalities in Broward, Miami-Dade, and Monroe counties to compile comparative data. The survey results demonstrate that the City's current fee is below the cost reasonableness threshold used by several neighboring municipalities (Exhibit 4).

Based on these findings, the City Clerk is recommending that the lobbyist registration fee be increased from one hundred dollars (\$100.00) to two hundred and fifty dollars (\$250.00) per registration, per principal. This adjustment would bring the City's fee structure into closer alignment with regional standards, ensure adequate cost recovery, and reinforce the City's commitment to maintaining a transparent and ethically sound lobbying oversight process.

**Why Action is Necessary:**

This increase is necessary to offset the cost of administering a lobbyist registration program, to further compliance with state and local ethics codes, and to update the fee to the reasonable cost of administering such a program.

**Cost Benefit:**

This increase will offset the cost of administering a lobbyist registration program.

**PROPOSED ACTION:**

The City Commission considers the attached Resolution.

**ATTACHMENT(S):**

Exhibit 1 – Proposed Resolution  
Exhibit 2 – Ordinance 2019-010  
Exhibit 3 – Resolution 2019-045  
Exhibit 4 – Lobbyist Fees per Municipality Spreadsheet

