#### City of Hallandale Beach

# Dr. Martin Luther King, Jr. Day Celebration Partnership Agreement

This Agreem	ent (hereinafter the	"Agreement")	is entered into this	day of
, 2025 b	etween the City of H	Hallandale Bea	ch, a municipal co	rporation of the
State of Florida (he	reinafter referred to	as the "CITY")	and the Hallandal	e Beach
Community Civic a	nd Cultural Associat	ion, Inc. a Flor	ida Not for Profit C	orporation
(hereinafter referred	d to as the "PARTNE	ER").		·

WHEREAS, Dr. Martin Luther King, Jr. Day celebrates the life and legacy of the iconic civil rights leader, commemorating his tireless efforts for racial equality, justice, and nonviolent social change through community service, reflection, and learning about the ongoing struggle for human rights. The holiday, observed on the third Monday of January, honors Dr. King's vision of a more just and inclusive society; and

WHEREAS, for over thirty years the CITY has supported an annual community-led Dr. Martin Luther King, Jr. Day celebration in partnership with a local community organization to provide commemorative activities including community parades and festivals (the "EVENT"); and

WHEREAS. the CITY sought a partner to organize a meaningful Dr. Martin Luther King, Jr. Day commemorative community celebration for our community in collaboration with the CITY and other organizations; and

WHEREAS, the CITY, through the Annual Fiscal Year Budget, has budgeted funds to support a Dr. Martin Luther King, Jr. Day Celebration that will benefit the community; and

WHEREAS, the intent of this funding is to produce a meaningful community led celebration through a partnership with a local community organization that will both manage the event and act as fundraiser for many of the activities associated with the event; and

WHEREAS, the CITY desires to maximize its resources by partnering with an organization that is able to provide other resources to supplement the CITY's funding in order to implement a successful program; and

WHEREAS, the CITY released a Request for Event Provider and has selected The Hallandale Beach Community Civic and Cultural Association, Inc (PARTNER) to lead the Dr. Martin Luther King, Jr. Day community celebration in partnership with the CITY.

NOW THEREFORE, in consideration of the mutual covenants and obligations herein set forth, the parties understand and agree as follows:

#### 1) PROGRAM

PARTNER will organize, market, and produce the approved celebration as detailed in the attached Exhibit A (herein referred to as "PROGRAM") in partnership with the CITY and agrees to submit in writing, any deviation from the PROGRAM for approval by the CITY prior to the implementation of changes.

Working with the CITY, PARTNER will develop and monitor the PROGRAM timeline set forth on Exhibit A ensuring key milestones and deadlines are met.

In coordination with the CITY, PARTNER will develop and present for CITY approval the following plans:

- 1) Site Plans and Site Management Plans
- 2) Transportation Plan
- 3) Equipment & Technology Plan
- 4) Vendors & Services Plan
- 5) Staffing & Volunteers Plan
- 6) Registration & Ticketing Plan (if any)
- 7) Event Management & Schedule
- 8) Break down Plan
- 9) Contingency Planning

#### 2) MARKETING

- a) PARTNER shall develop a multi-channel marketing plan using various avenues to highlight the PROGRAM and encourage attendance. PARTNER shall conduct regularly scheduled community planning meetings leading up to the PROGRAM to ensure community engagement and support of the PROGRAM. The schedule for such meetings is set forth on Exhibit A under "Milestones."
- b) PARTNER shall not use the City Logo except with the prior written authorization of the City.

#### 3) **BUDGET/ VENDOR MANAGEMENT**

a) CITY shall make available funding in the amount of \$16,350 to be utilized to produce the PROGRAM set forth on Exhibit A, ("City Contribution"). CITY may provide additional in-kind resources to produce the PROGRAM such as equipment rentals, facility use, staffing costs, and other indirect costs as preapproved.

- b) It is anticipated that additional resources will be needed to execute the PROGRAM. PARTNER estimates the EVENT shall cost \$44,300, in addition to the City's in-kind contributions, resulting in a \$27,950 funding disparity. It is understood and agreed that PARTNER is tasked with raising enough money or in-kind contributions to pay for the disparity. PARTNER agrees to fundraise for financial contributions, as well as in-kind contributions, for all planned PROGRAM activities in excess of the \$16,350 budgeted to be provided by CITY. Such fundraising may include, but is not limited to, donations, in-kind donations, sponsorships, and/or event generated revenues.
- c) In the event that PARTNER fails to raise enough funds or in-kind donations to pay for that discrepancy, then PARTNER is responsible to propose to CITY which aspects of the PROGRAM would be scaled back. In such a case, the decision about which parts of the PROGRAM to scale back to stay within the funded and fundraising actual budget will belong to CITY alone.
- d) PARTNER shall plan, manage and maintain a comprehensive written budget including all revenues and expenditures related to the EVENT. The PARTNER shall regularly monitor the program actuals to ensure the program stays within budget.
- e) Funds raised by the PARTNER for the PROGRAM shall be maintained in a segregated account (the "Account").
- f) PARTNER will obtain quotes for services, vet vendors to ensure compliance with all applicable regulations, and work with the CITY to ensure all vendors are registered with the CITY following its procurement regulations as outlined at www.coHB.org/VendorRegistration
- g) CITY will directly pay all of the PARTNER's selected vendors, preapproved by the CITY, within the allocated funding up to the maximum CITY budget of \$16,350, and PARTNER shall directly pay vendors and costs exceeding the CITY's Contribution from the Account. Agreements for revenue to be generated at the EVENT shall require all such revenues to be remitted directly to the CITY.

#### 4) **EXCESS REVENUES/PROCEEDS**

PARTNER shall remit all excess fundraising and event generated revenues not used to fund the PROGRAM ("Excess Revenues") to the CITY within fifteen (15) days of the Dr. Martin Luther King Day.

#### 5) **REPORTING**

PARTNER agrees to submit a final report within thirty (30) days of the completion of the PROGRAM. The report is to be submitted electronically and shall include:

- a) PROGRAM summary listing specific activities provided, estimated number of people served, complete list of vendors and service providers, list of volunteers, list of participating organizations, challenges and opportunities encountered.
- b) PROGRAM financial report including all revenue sources and amounts as well as all expenditure sources and amounts.
- c) Bank statements for the account utilized for this Agreement

#### 6) TERM

- a) The Term of this Agreement is from the date of signing to September 30, 2026 and shall automatically be renewed, at the option of the CITY, on an annual basis through September 30, 2028.
- b) The continuation of this Agreement shall be subject to both the appropriation and availability of funds in accordance with Florida law. The amount of the City's Contribution is subject to change each year.

#### 7) EVENT MANAGEMENT FEE

CITY shall pay the PARTNER an Event Management and Fundraiser Fee of \$8,000 annually. The Event Management Fee shall be payable only within fifteen (15) days of: (1) the receipt and approval by the CITY of the PARTNER's final report pursuant to paragraph 5, and (2) receipt by the CITY of Excess Funds pursuant to paragraph 4.

#### 8) RECORDS, DOCUMENTATION, and RECORD KEEPING

The PARTNER shall establish and maintain records as determined to be sufficient by CITY to enable the CITY to determine whether the PARTNER has met the requirements of the Agreement.

a) PARTNER shall maintain all records related to performance of this Agreement and agrees to maintain documentation of all transactions, financial accountings, bank statements, vendor agreements, client demographic records, description of activities or services (including location, date, and times/s), and other related documents and records for the PROGRAM. Such records shall be available for a period of three years from the date of receipt of final payment under the Agreement, for inspection and audit by representatives of the CITY at any reasonable time and place. If audit findings have not been resolved, the records must be retained beyond the three-year period as long as required for the resolution of the issue raised by the audit.

## 9) <u>FINANCIAL ACCOUNTABILITY, CONSEQUENCES, and RECAPTURE OF FUNDS</u>

The CITY reserves the right to audit the records of the PARTNER at any time during the performance of this Agreement and for a period of three years after its expiration or termination.

- a) Failure to maintain appropriate records to substantiate PARTNER's activities in furtherance of this Agreement and document financial transactions shall result in withholding of the Fee until adequate records are provided.
- b) The CITY reserves the right to apply financial consequences or recapture funds in the event that the PARTNER shall fail to: (1) meet the minimum level of service or performance identified in the Agreement, (2) comply with the terms of the Agreement, or (3) accept conditions imposed by the CITY.
- c) Financial consequences may include but are not limited to contract suspension, withholding payments until deficiency is cured, tendering only partial payment, refusing payment and or cancellation of the Agreement.

#### 10) INSURANCE

At all times during the term hereof, the PARTNER shall maintain General Liability Insurance acceptable to the CITY. Prior to commencing any activity under this Agreement, the PARTNER shall furnish to the CITY original certificates of insurance indicating that the PARTNER is in compliance with the provisions of this Agreement.

The PARTNER shall provide a \$1,000000 general liability insurance policy covering the ACTIVITY and naming the City as Additional Insured.

Each party assumes responsibility for the negligence of its own respective employees, appointees, or agents; and, in the event of any claims for damages or lawsuits for any remedy, each party will defend its own respective employees, appointees, or agents.

To the fullest extent permitted by law, the PARTNER agrees to indemnify and hold-harmless the CITY, its officers and employees from any claims, liabilities, damages, losses, and costs, including, but not limited to, reasonable attorney fees to the extent caused, in whole or in part, of the PARTNER or persons employed or utilized by the PARTNER in performance of the Agreement.

#### 11) DISPUTE RESOLUTION

Any dispute concerning performance of the Agreement will be decided by the City Manager or designee, who will reduce the decision to writing and serve a copy to the PARTNER.

#### 12) TERMINATION

- a) If PARTNER wishes to terminate this agreement, PARTNER shall notify the CITY not less than ninety (90) days prior to the next Dr. Martin King, Jr. Day pursuant to the Notices provision below.
- b) This Agreement may be terminated by CITY upon occurrence of:
  - i. Breach of this Agreement by PARTNER or failure by the PARTNER to make satisfactory progress or other evidence that the PARTNER has failed or is unable to perform in accordance with the provisions of this Agreement, or that the planned actions approved in this Agreement cannot be achieved. City shall provide ten (10) days written notice to PARTNER; or
  - ii. Without cause upon written notice to PARTNER not less than ninety (90) days prior to the next Dr. Martin King, Jr. Day; or
  - iii. If the City Manager deems it necessary to protect the public, health, safety, or welfare.
- c) In the event the approved PROGRAM is not completed as a result of termination, and payment has been disbursed or advanced, said funds, plus accrued interest must be returned/ refunded to the CITY within thirty (30) days of the effective date of termination.
- d) In the event the approved PROGRAM is not completed as a result of termination, and funds have been raised on behalf of the PROGRAM, said funds must be returned to the fund provider with proof of return provided to the CITY within thirty (30) days of the effective date of termination.
- e) Notice of termination shall be provided in accordance with the "NOTICES" section of this Agreement except that notice of termination by the City Manager, which the City Manager deems necessary to protect the public, health, safety, or welfare may be verbal notice that shall be promptly confirmed in writing in accordance with the "NOTICES" section of this Agreement.

#### 13) ASSIGNMENT

Neither this Agreement nor any right or obligation provided for by this Agreement shall be assigned by the PARTNER without prior written consent of the CITY.

#### 14) INDEPENDENT CONTRACTOR

This Agreement does not create an employee/employer relationship between the Parties. It is the intent of the Parties that the PARTNER is an independent contractor under this Agreement and not the City's employee for any purposes, including, but not limited to, the application of the Fair Labor Standards Act minimum wage and overtime payments, Federal Insurance Contribution Act, the Social Security Act, the Federal Unemployment Tax Act, the provisions of the Internal Revenue Code, the State Worker's Compensation Act, and the State Unemployment Insurance law. The PARTNER will retain sole and absolute discretion in the judgment of the manner and means of carrying out their activities and responsibilities hereunder provided, further that administrative procedures applicable to services rendered under this Agreement will be those of PARTNER, which policies of PARTNER will not conflict with City, State, or United States policies, rules or regulation relating to the use of PARTNER's funds provided for herein. The PARNTER agrees that it is a separate and independent enterprise from the CITY. This Agreement must not be construed as creating any joint employment relationship between the PARTNER and the City and the City will not be liable for any obligation incurred by PARTNER, including but not limited to unpaid minimum wages and/or overtime premiums.

#### 15) CHARITABLE PURPOSE

Activities under this Agreement will not be used for the purpose of profit.

#### 16) OBLIGATIONS OF THE PARTNER

The PARTNER shall carry out the services and activities described in this Agreement. The PROGRAM and any subsequent change or addition approved in writing by the CITY is hereby incorporated in this Agreement as though set forth in full in this Agreement. This Agreement may only be amended upon written agreement of both the CITY and the PARTNER.

#### 17) GOVERNING LAWS AND COMPLIANCE

The PARTNER shall comply, and shall cause all of its approved subcontractors and selected vendors to comply, with all applicable federal, state, and local laws, codes, ordinances, rules, and regulations in performing its duties, responsibilities, and obligations pursuant to this Agreement.

This Agreement shall be governed by the laws of the State of Florida, Broward County, and of the City of Hallandale Beach, Florida. Any action for breach, enforcement,

interpretation, or arising out of this Agreement shall be brought only in the Circuit Court of the Seventeenth Judicial Circuit in and for Broward County, and the parties agree to submit to the jurisdiction of that Court. The parties waive trial by jury.

If any provision of the Agreement is held unenforceable, then such provision will be modified to reflect the parties' intention. All remaining provisions of this Agreement shall remain in full force and effect.

#### **18) NOTICES**

All notices provided for or required under this Agreement shall be made by certified mail, return receipt requested, to the addresses set forth below:

#### CITY:

City of Hallandale Beach Dr. Jeremy Earle, City Manager 400 S Federal Hwy Hallandale Beach, FL 33009

#### With copy to:

Hallandale Beach Parks, Recreation and Open Spaces Attn: Cathie Schanz, Director 410 SE 3<sup>rd</sup> Street Hallandale Beach, FL 33009

#### PARTNER:

The Hallandale Beach Community Civic and Cultural Association, Inc Attn: Reginald Smith, Sr., President PO Box 489 Hallandale Beach, FL 33009

#### 19) CONTINGENCIES

Both the CITY and PARTNER recognized that there exists the possibility of contingent events which may adversely impact the PARTNER's ability to provide services as provided for under this Agreement, including, without limitation, the failure of contributors to remit funds pledged. In the event that any such contingencies should develop or occur, the CITY has the right to reduce the amount of funds, suspend the services until conditions change, or terminate this agreement and be relieved of its obligation to deliver according to this Agreement.

#### 20) REPRESENTATION OF AUTHORITY

Each individual executing this Agreement on behalf of a party hereto hereby represents and warrants that he or she is, on the date he or she signs this Agreement, duly authorized by all necessary and appropriate action to execute this Agreement on behalf of such party and does so with full legal authority.

#### 21) PUBLIC RECORDS

Pursuant to Florida Statutes Ch. 119, PARTNER understands that records relating to this agreement are subject to Florida's Public Records laws. PARTNER agrees, and shall, by written contract, require its subcontractors and selected vendors, to agree to the requirements and obligations of this Section.

IF THE CONSULTANT. CONTRACTOR, PARTNER, SUBCONTRACTOR, **VENDOR** HAS **QUESTIONS** OR REGARDING THE APPLICATION OF CHAPTER 119, FLORIDA STATUTES, TO ITS DUTY TO PROVIDE PUBLIC RECORDS RELATING TO THIS CONTRACT, CONTACT THE CITY CLERK AT (954)457-1340, BY **EMAIL** CITYCLERKOFFICE@COHB.ORG, OR AT 400 S. FEDERAL HWY, ATTN: CITY CLERK, HALLANDALE BEACH, FL 33009

#### 22) INDEMNIFICATION AND SOVEREIGN IMMUNITY

The parties agree that one percent (1%) of the total compensation paid to PARTNER for the work and services under this Agreement constitutes specific consideration to PARTNER for the indemnification to be provided under the Agreement. The PARTNER must indemnify and hold harmless the City, its past/present/future elected and appointed officials, employees, and agents from any and all claims, suits, actions, damages, liability, and expenses (including attorneys' fees) in connection with violations of copyrighted or trademarked materials used by PARTNER, loss of life, bodily or personal injury, or property damage, including loss of use thereof, directly or indirectly caused by, resulting from, arising out of or occurring in connect with the operation of the PARTNER or its officers, employees, agents, subcontractors, or independent contractors, excepting only such loss of life, bodily or personal injury, or property damage solely attributable to the gross negligence or willful misconduct of the City or its elected or appointed officials and employees. In any and all claims against the City, or any of their agents or employees by any employee of the PARTNER, any subcontractors, anyone directly or indirectly employed by any of them or anyone for whose acts any of them may be liable, the indemnification obligation under this Paragraph is not limited in any way by any limitation on this amount or type of damages compensation or benefits

payable by or for the PARTNER or any subcontractors under Workers' Compensation Acts, Disability Benefits Acts of other Employee Benefit Acts. Nothing contained herein is intended, nor may it be construed, to waive City's rights and immunities under the common law or Section 768.28, Florida Statues, as amended from time to time; nor will anything included herein be constructed as consent to be sued by any third parties in any matter arising out of this Agreement. To the extent considered necessary by the Contract Administrator and the City Attorney, any sums due PARTNER under this Agreement may be retained by the City until all of the City's claims subject to this indemnification obligation have been settled or otherwise resolved, and any amount withheld is not subject to payment of interest by the City. The above provisions will survive the termination or expiration of this Agreement and will pertain to any occurrence during the term of this Agreement, even though the claim may be made after the termination or expiration hereof.

#### 23) Environmental and Social Government and Corporate Activism

Pursuant to Section 287.05701, Florida Statues, as may be amended, City cannot give preference to a Contractor based on social, political or ideological interests such as:

- a. The Contractor's political opinions, speech, or affiliations,
- b. The Contractor's religious beliefs, religious exercise, or religious affiliations.
- c. The Contractor's lawful ownership of a firearm,
- d. The Contractor's engagement in the lawful manufacture, distribution, sale, purchase, or use of firearms or ammunition,
- e. The Contractor's engagement in the exploration, production, utilization, transportation, sale, or manufacture of fossil fuel-based energy, timber, mining, or agriculture,
- f. The Contractor's support of the state or Federal Government in combatting illegal immigration, drug trafficking, or human trafficking,
- g. The Contractor's engagement with, facilitation of, employment by, support of, business relationship with, representation of, or advocacy for any person described in this paragraph,
- h. The Contractor's failure to meet or commit to meet, or expected failure to meet, any of the following as long as such Contractor is in compliance with applicable state or federal law:
  - Environmental standards, including emissions standards, benchmarks, requirements, or disclosures;

- ii. Social governance standards, benchmarks, or requirements, including but not limited to, environmental or social justice;
- Corporate board or company employment composition standards, benchmarks, requirements, or disclosures based on characteristics protected under the Florida Civil Rights Act of 1992; or
- iv. Policies or procedures requiring or encouraging employee participation in social justice programming, including, but not limited to, diversity, equity, or inclusion training.

Contractors are also prohibited from giving preference to subcontractors based on the above referenced factors. Violations of this Section will result in termination of this Agreement any may result in administrative sanctions and penalties by the Office of the Attorney General of the State of Florida. IN WITNESS WHEREOF, the parties hereto have made and executed this Agreement on the respective dates under each signature. CITY OF HALLANDALE BEACH signing by and through its City Manager, duly authorized to execute same.

CITY	
ATTEST:	CITY OF HALLANDALE BEACH
Jenorgen Guillen, CITY CLERK	By Dr. Jeremy Earle, CITY MANAGER
Date:	
Approved as to legal sufficiency and for	rm by
Jennifer Merino, CITY ATTORNEY	

**IN WITNESS WHEREOF,** the parties hereto have made and executed this Agreement on the respective dates under each signature. The Hallandale Beach Community Civic and Cultural Association, Inc signing by and through its representative, duly authorized to execute same.

	PARINER		
ATTEST:			
	Ву		
Corporate Secretary	Reginald Smith, Sr., President		
(Type Name and Title Signed Al	bove) Day of, 2025.		
(Corporate Seal) OR (NOTARIZ	ZE <u>BELOW</u> )		
	OR ( <u>ONLY</u> If <u>not</u> incorporated sign below).		
WITNESSES:			
(PRINT NAME)	(PRESIDENT OR VICE-PRESIDENT)		
(PRINT NAME) ABOVE)	(TYPE NAME & SIGNED		
NOTARY SEAL The foregoing instrument was a by	acknowledged before me thisday of, 2025,		
Signature of Notary Name of Notary Printed, or Stamped Personally Known OR Produced Identification  Type of Identification Produced			

#### Exhibit A Program



**Proposed Activities** 

2026 Dr. Martin Luther King, Jr. Parade and Celebration

Theme: Soaring to Greater Heights in Unity

50 Days of Honoring His Legacy, Legend, and Leadership

Milestones	Activities	Location	Planners
11/20/25	Upon approval for Parade and Celebration, submit the Special Event Permit and schedule a meeting with the City of Hallandale Beach Staff	TBA	HBCCCA and Legacy Collective
11/20/25	Contact all participants for the previous parade and celebrations	TBA	HBCCCA and Legacy Collective
11/20/25	Connecting with Churches and Community Leaders Monthly	South Broward Ministerial Alliance	South Broward Ministerial Alliance
11/20/25	Kick-off Celebration engaging the community and showcasing the Dr. MLK, Jr. Parade and Celebration	Sonny's Restaurant	HBCCCA and Legacy Collective
11/20/25	Facebook Explosion Campaign Every (2) weeks   Canvassing the NW Community to inform residents on the MLK Activities	NW Hallandale Beach	HBCCCA and Legacy Collective
11/20/25	Zoom Meeting with Vendors and Parade Participants	Online	HBCCCA and Legacy Collective
11/20/25	Unity in the Community Walk Celebrating His Legacy, Legend and Leadership	Dr. Martin Luther King, Jr. Dream Center	HBCCCA and Legacy of Hope Seniors

11/20/25	Contact Radio Stations in South Florida for Interviews, starting with Rodney Baltimore, advertising the Dr. MLK, Jr. event	Phone interview	HBCCCA and Legacy Collective
11/20/25	Contact Television Stations for the Hallandale Beach Dr. Martin Luther King Celebrations	Email/Online	HBCCCA and Legacy Collective



2026 Dr. Martin Luther King, Jr. Parade and Celebration

Theme: Soaring to Greater Heights in Unity
50 Days of Honoring His Legacy, Legend, and Leadership

Date	Activities	Location	Planners
11/20/25	Contact Florida Memorial University to showcase the Aeronautical Science programs and Captain Barrington Irving	Email/Letter	HBCCCA and Legacy Collective
11/20/25	Contact Perry Airport, Fort Lauderdale Airport and Airlines for sponsorship	Email/Letter	HBCCCA and Legacy Collective
11/20/25	Contact Black Aviation Black Pilots of America for a partnership	Email/Letter	HBCCCA and Legacy Collective
11/20/25	Contact Tuskegee Airmen, Inc. Florida Chapter for a partnership and support	Email/Letter	HBCCCA and Legacy Collective
11/20/25	Contact VFW's in South Florida for support and partnership	Email/Letter	HBCCCA and Legacy Collective
11/20/25	Open House at Hallandale Magnet High School & McNicol Magnet Middle School – showcasing the Aviation programs	Hallandale High / McNicol Middle	HBCCCA, Legacy Collective, Hallandale High and McNicol Magnet Middle School

11/20/25	Discuss Dr. Martin Luther King, Jr. Parade at the Community Table	Dr. Martin Luther King, Jr. Dream Center	PAL and HBCCCA and Legacy Collective
11/20/25	Begin Church Tours	Visiting Churches in the Hallandale Beach, informing them of the activities	HBCCCA and Legacy Collective
11/20/25	Zoom Meeting with Vendors and Parade Participants	Online/Facility TBA	HBCCCA and Legacy Collective
11/22/2025	Facebook Explosion Campaign Every (2) weeks   Canvassing the NW Community to inform residents on the MLK Activities	NW Hallandale Beach	HBCCCA

2026 Dr. Martin Luther King, Jr. Parade and Celebration

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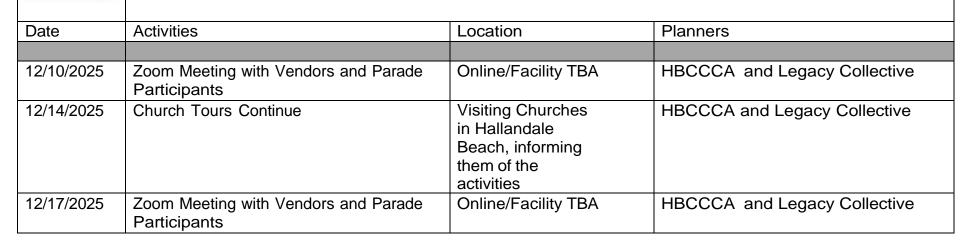
Date	Activities	Location	Planners
11/23/2025	Continue Church Tours	Visiting Churches in Hallandale Beach, informing them of the activities	HBCCCA and Legacy Collective
11/24/2025	Celebrating the Tuskegee Airman Reception at Dr. Martin Luther King, Jr. Dream Center	Dr. Martin Luther King, Jr. Dream Center	PAL, HBCCCA and Legacy Collective
11/30/2025	Church Tours Continue	Visiting Churches in Hallandale Beach, informing them of the activities	HBCCCA and Legacy Collective

12/3/2025	Zoom Meeting with Vendors and Parade Participants	Online/Facility TBA	HBCCCA and Legacy Collective
12/6/2025	Facebook Explosion Campaign Every (2) weeks   Canvassing the NW Community to inform residents on the MLK Activities	NW Hallandale Beach	HBCCCA
12/8/2025	Celebrating Dr. Martin Luther King, Jr. at the local schools, Gulfstream Academy, McNicol Magnet Middle School, and Hallandale Beach, each school is dedicating a day highlighting Dr. Martin Luther King, Community Post pictures on Facebook	Gulfstream Academy, McNicol Magnet Middle School and Hallandale Beach	HBCCCA, Legacy Collective, Gulfstream Academy, McNicol Magnet Middle School and Hallandale Beach
12/9/2025	Connecting with Churches and Community Leaders Monthly	South Broward Ministerial Alliance	South Broward Ministerial Alliance

2026 Dr. Martin Luther King, Jr. Parade and Celebration

Theme: Soaring to Greater Heights in Unity

50 Days of Honoring His Legacy, Legend, and Leadership



12/20/2025	Facebook Explosion Campaign Every (2) weeks   Canvassing the NW Community to inform residents on the MLK Activities	NW Hallandale Beach	HBCCCA and Legacy Collective
12/21/2025	Church Tours Continue	Visiting Churches in Hallandale Beach, informing them of the activities	HBCCCA and Legacy Collective
12/29/2025	Contact Vendor for Final Selection	Email/Letter/Zoom	HBCCCA and Legacy Collective
1/7/2026	Finalize Parade Participants	Email/Letter/Zoom	HBCCCA and Legacy Collective
1/8/2026	Finalize Celebration Day	OB Johson Park	HBCCCA and Legacy Collective
1/9/2026	Celebrating Our Crowns Reception: A Historical Journey of Hats in the African American Community	TBA	HBCCCA and Legacy Collective
1/12/2026	Review the Run of Show for the Celebration	Zoom Online	HBCCCA and Legacy Collective
1/18/2026	Set up the vendor's space at the Park	OB Johson Park	HBCCCA and Legacy Collective
1/18/2026	3:00 PM Worship Service Celebrating His Legacy, Legend, and Leadership	TBA	HBCCCA and Legacy Collective, South Broward Ministerial Alliance, and local churches



2026 Dr. Martin Luther King, Jr. Parade and Celebration

Theme: Soaring to Greater Heights in Unity

50 Days of Honoring His Legacy, Legend, and Leadership

Date	Activities	Location	Planners
1/19/2026	5:30 AM –6:00 AM Vendor will start arriving	OB Johnson Park	
1/19/2026	6:00 AM –The vendor should be checked	OB Johnson Park	Fire Department

	by		
1/19/2026	6:00 AM - 8:00 AM - Sound engineer will arrive	OB Johnson Park	Sounds Vendor
1/19/2026	7:00 AM – Parade Coordinators will arrive at BF James to line-up Participants	BF James	HBCCCA and Legacy Collective
1/19/2026	8:00 – 10:00 AM – All Vendors should be ready	OB Johnson Park	HBCCCA and Legacy Collective
1/19/2026	8:00 AM – 10:00 AM – Parade Participants will line-up in designated sections	BF James	HBCCCA and Legacy Collective
1/19/2026	10:00 AM – Parade will start and continue to OB Johnson Park	BF James	HBCCCA and Legacy Collective
1/19/2026	12:00 PM- Parade ends	OB Johnson Park	
1/19/2026	10:00 – 12:00 PM – Sound Check for all performers	OB Johnson Park	HBCCCA and Legacy Collective
1/19/2026	12:00 PM- 5:30 PM – Celebration Programming	OB Johnson Park	HBCCCA and Legacy Collective
1/19/2026	5:30 PM – Cleanup Park	OB Johnson Park	Vendors, City Staff. HBCCCA and Legacy Collective
1/19/2026	Vendors will receive their deposit, ensuring the location is cleaned	OB Johnson Park	HBCCCA and Legacy Collective
1/26/2026	Conduct Lessons Learned Session	OB Johnson Park	HBCCCA, Legacy Collective and City Staff and Parks Recreation