

1 RESOLUTION NO. 2021 - 133

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3 A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF  
4 THE CITY OF HALLANDALE BEACH, FLORIDA, AWARDING  
5 RFP# 2019-2020-010, STATE LOBBYIST SERVICES TO  
6 BALLARD PARTNERS INC, IN AN AMOUNT NOT TO EXCEED  
7 FIFTY FOUR THOUSAND DOLLARS (\$54,000) PER FISCAL  
8 YEAR FOR A YEAR-TO-YEAR TERM NOT TO EXCEED FIVE (5)  
9 YEARS; AND PROVIDING AN EFFECTIVE DATE.

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11 WHEREAS, to prepare for the 2021 State legislative session, City  
12 Administration released RFP # FY 2019-2020-010, State Lobbyist services  
13 September 14, 2020; and

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15 WHEREAS, the due date for responses to the RFP was October 14, 2020.  
16 Two proposals were received. The highest ranked firm is The Southern Group,  
17 headquartered in Tallahassee, FL; and

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19 WHEREAS, at the meeting to consider award of the RFP the Commission  
20 noted:

- 21 1. That multiple commissioners engage in lobbying efforts in Tallahassee,  
22 but had not seen significant activity by the Southern Group, but rather  
23 had observed a significant presence by Ballard.
- 24 2. That, given the turmoil of the on-going pandemic and its effects on  
25 Tallahassee, the city was better served by consistency in the current  
26 session.
- 27 3. That there was a minor point difference between the two proposers.
- 28 4. That the RFP had been issued a year ago and the City had delayed  
29 acting on the RFP due to other priorities.
- 30 5. That the current provider, the second ranked bidder may be willing to  
31 match of the price of the Southern Group.  
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33           **WHEREAS**, given the above observations, the City Commission finds that  
34 it is in the best interest of the City to award the agreement on a year-to-year basis  
35 to Ballard Partners for fifty four thousand (\$54,000) dollars; and  
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37           **WHEREAS**, the term of this contract shall be for a total period of five (5)  
38 years, subject to annual renewal approvals by the City Commission.  
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40           **NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND THE**  
41 **CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA:**  
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43           **SECTION 1.** The foregoing "Whereas" clauses are incorporated herein.  
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45           **SECTION 2.** The Mayor and City Commission hereby authorize the award  
46 of RFP FY 2019-2020-010 for State Lobbyist services to Ballard Partners for a  
47 total not to exceed fifty four thousand dollars (\$54,000) per fiscal year for a total  
48 terms not to exceed five (5) years, subject to annual commission approval, and  
49 authorizing the City Manager to execute all related documents to effectuate the  
50 agreement(s).  
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52           **SECTION 3.** This Resolution shall take effect immediately upon its  
53 passage and adoption.  
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55           APPROVED AND ADOPTED this 6<sup>th</sup> day of October, 2021.  
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59           \_\_\_\_\_  
60           JOY F. COOPER  
61           MAYOR

62           SPONSORED BY: CITY ADMINISTRATION  
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64           ATTEST  
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67           \_\_\_\_\_  
68           JENORGEN M. GUILLEN, CMC  
69           CITY CLERK

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68 APPROVED AS TO LEGAL SUFFICIENCY  
69 AND FORM

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74 JENNIFER MERINO  
75 CITY ATTORNEY

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**FINAL VOTE ON ADOPTION**

Mayor Cooper	<u>YES</u>
Vice Mayor Butler	<u>YES</u>
Commissioner Javellana	<u>YES</u>
Commissioner Lazarow	<u>YES</u>
Commissioner Lima-Taub	<u>YES</u>

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