



Hallandale Beach
COMMUNITY REDEVELOPMENT AGENCY

Hallandale Beach Community Redevelopment Agency Agenda Cover Memo

Meeting Date:	April 15, 2026		File No.	Item Type:	Resolution	Other		
			26-111	<i>(Enter X in box)</i>	X			
Fiscal Impact: <i>(Enter X in box)</i>	Yes	No	Ordinance Reading:		1st Reading		2nd Reading	
			<i>(Enter X in box)</i>		N/A		N/A	
	X		Public Hearing:		Yes	No	Yes	No
			<i>(Enter X in box)</i>			X		
Funding Source:	5910-534010		Advertising Requirement:		Yes		No	
			<i>(Enter X in box)</i>				X	
Account Balance:	\$353,737.19		RFP/RFQ/Bid Number:					
Contract/P.O. Required: <i>(Enter X in box)</i>	Yes	No	Project Number:					
	X							
Redevelopment Goals: <i>(Enter X in box)</i>								
Compact & Urban Development Projects								
Goal 1 - Catalytic projects that support the growth of local economy <input type="checkbox"/>								
Goal 2 - Transit supportive Development <input checked="" type="checkbox"/>								
Goal 3 - Neighborhood-level enhancements <input type="checkbox"/>								
Improve Connectivity within community								
Goal 1 - Development of complete streets <input type="checkbox"/>								
Goal 2 - Facilitate & Identify safe access to multiple modes of transportation <input checked="" type="checkbox"/>								
Goal 3- Provide Strategic parking solutions <input type="checkbox"/>								
Create CRA Resiliency								
Goal 1- Utilize innovative means to create sense of place to attract residents & visitors <input checked="" type="checkbox"/>								
Goal 2- Use diverse architectural styles & messaging to create iconic buildings & destinations <input type="checkbox"/>								
Goal 3- Prepare for sustainable future through smart technology, social & economic development Programs and environmental measures <input checked="" type="checkbox"/>								
Sponsor Name:	Dr. Jeremy Earle, Executive Director		Department:		HBCRA			

SHORT TITLE:

A RESOLUTION OF THE CHAIR AND BOARD OF DIRECTORS OF THE HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY APPROVING A PURCHASE ORDER CHANGE ORDER FOR CIRCUIT TRANSIT INC. IN THE AMOUNT OF FORTY-FOUR THOUSAND ONE HUNDRED FORTY-ONE AND 78/100 DOLLARS (\$44,141.78), INCREASING THE TOTAL NOT-TO-EXCEED AMOUNT TO ONE HUNDRED NINETEEN THOUSAND ONE HUNDRED FORTY-ONE AND 78/100 DOLLARS (\$119,141.78); AUTHORIZING THE EXECUTIVE DIRECTOR AND HBCRA ATTORNEY TO NEGOTIATE AND FINALIZE AN AGREEMENT WITH CIRCUIT TRANSIT INC. TO PROVIDE SERVICE THROUGH THE END OF THE 2025-2026 FISCAL YEAR IN AN AGGREGATE AMOUNT NOT EXCEED ONE HUNDRED NINETEEN THOUSAND ONE HUNDRED FORTY-ONE AND 78/100 DOLLARS (\$119,141.78); AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE THE AGREEMENT; AUTHORIZING THE EXECUTIVE DIRECTOR TO TAKE ALL ACTION NECESSARY TO IMPLEMENT THE TERMS OF THE AGREEMENT; AND PROVIDING AN EFFECTIVE DATE.

STAFF SUMMARY:

Background:

The Hallandale Beach Community Redevelopment Agency (HBCRA) is dedicated to fostering economic development and improving the overall quality of life within the community. Through strategic partnerships and targeted initiatives, the HBCRA works to eliminate blight, prevent its recurrence, and enhance neighborhood vitality. Its mission includes facilitating community collaboration, supporting business growth, stimulating job creation, and revitalizing key commercial corridors within the redevelopment area.

District 8, located along NE 1st Avenue, has been identified as a key commercial and cultural corridor within the HBCRA redevelopment area. Over the years, the HBCRA has implemented a variety of initiatives aimed at strengthening this district through business attraction, retention, and placemaking efforts. These initiatives have included marketing and promotional campaigns, façade improvement programs, tenant lease subsidies, and special events designed to increase visibility and economic activity. District 8 continues to play a critical role in the City's broader economic development strategy by supporting small businesses, restaurants, and creative enterprises that contribute to the area's unique identity and vibrancy.

As part of its ongoing redevelopment efforts, the HBCRA Board of Directors approved the NE 1st Avenue Streetscape Improvement Project on March 19, 2025, via Resolution No. 2025-005 CRA, representing a significant public investment in the District 8 corridor. The project is designed to improve pedestrian safety, enhance mobility, increase green space, and create a more attractive and walkable environment for residents, visitors, and businesses. Planned

improvements include roadway realignment, pedestrian lighting, traffic calming measures, gateway signage, streetscape furnishings, and landscaping enhancements intended to strengthen the overall identity and accessibility of the corridor.

While these improvements are expected to provide long-term economic and community benefits, the construction phase has introduced temporary challenges, including reduced accessibility, limited parking availability, and changes to traffic circulation patterns. In response, the HBCRA continues to implement mitigation strategies to support businesses and maintain economic activity within District 8 during construction. These efforts include transportation solutions, targeted marketing initiatives, and business assistance programs aimed at ensuring that the corridor remains accessible, active, and economically resilient throughout the duration of the project.

In alignment with its commitment to enhancing economic activity and connectivity, the HBCRA promotes alternative modes of transportation to improve access to District 8 businesses and surrounding destinations. By providing convenient, efficient, and environmentally sustainable transportation options, the Agency supports continued visitation to restaurants, retail establishments, and essential services. These efforts are critical to maintaining customer access and supporting local businesses during construction, while also advancing the City's broader goals of sustainable mobility and improved urban connectivity.

Current Situation:

To support accessibility and mitigate construction-related impacts within District 8, the HBCRA partnered with Circuit, an on-demand, all-electric shuttle service designed to provide convenient and environmentally friendly transportation within urban areas. Circuit offers free, app-based and call-in ride services that connect residents and visitors to local destinations, including restaurants, retail locations, and designated parking areas. Since the commencement of construction in October 2025, Circuit has been providing transportation services within District 8, helping to maintain connectivity between HBCRA parking facilities and corridor businesses and supporting continued economic activity during the streetscape improvement project.

As part of the ongoing District 8 Streetscape Improvements along NE 1st Avenue, certain areas within the corridor are experiencing temporary road closures, reduced parking availability, and limited accessibility. To mitigate these impacts and maintain connectivity to local businesses, the HBCRA has implemented this transportation solution through Circuit.

The Circuit service is specifically designed to facilitate transportation between designated parking locations, including the HBCRA parking lots, and businesses

within District 8. This initiative supports continued customer access to the corridor during construction, helps sustain foot traffic, and reinforces economic activity within the area. By providing a free and convenient mobility option, the program directly addresses one of the primary concerns expressed by business owners, which is reduced accessibility during construction.

The service operates as an on-demand transportation system accessible via a mobile application and call center, offering a user-friendly and environmentally sustainable alternative to traditional transportation. Circuit utilizes electric vehicles, aligning with the City's sustainability goals while improving mobility within the redevelopment area. The service is currently operating Monday through Saturday from 12:00 p.m. to 8:00 p.m. and Sunday from 12:00 p.m. to 4:00 p.m., for a total of 52 hours of service per week.

Per Procurement Code Section 23-4 (c) Applicability; Delegated Spending Authority allows the CRA Executive Director to purchase and contract for a project in an amount not to exceed \$75,000, a requisition for a purchase order in the amount of \$75,000 was originally issued in December 2025 to cover Circuit shuttle services for an initial six-month period. To date, six invoices have been processed for services provided from October 2025 through March 2026, totaling \$60,166.05, with a remaining balance of \$14,833.95 under the existing purchase order. The service is currently operating seven days per week, providing a total of fifty-two (52) weekly service hours within the established Hours of Operation. Based on current service levels and monthly costs, the existing purchase order is projected to cover services through April 2026. To ensure continuity of service through the end of the fiscal year, staff will process a purchase order change order in the amount of \$44,141.78, increasing the total not-to-exceed amount to \$119,141.78. This adjustment will support continued Circuit operations through September 2026 as part of the District 8 construction mitigation strategy.

Payment Schedule:

Payment Dates	Product/Services	Amount
October 2025	Start-up, Event Shuttle & Monthly Costs for Services	\$ 5,566.05
November 2025	Monthly Cost for Services	\$11,154.00
December 2025	Monthly Cost for Services	\$11,154.00
January 2026	Monthly Cost for Services	\$11,154.00
February 2026	Monthly Cost for Services	\$11,154.00
March 2026	Monthly Cost for Services	\$ 9,851.39
April 2026	Monthly Cost for Services	\$ 9,851.39

May 2026	Monthly Cost for Services	\$ 9,851.39
June 2026	Monthly Cost for Services	\$ 9,851.39
July 2026	Monthly Cost for Services	\$ 9,851.39
August 2026	Monthly Cost for Services	\$ 9,851.39
September 2026	Monthly Cost for Services	\$ 9,851.39
TOTAL COST		\$ 119,141.78

This item is being brought forward for Board of Directors consideration as the total cost of contracted services will exceed the Executive Director's spending threshold of \$75,000. Approval of this item will allow the HBCRA to continue providing this critical transportation service as part of its broader construction mitigation strategy, ensuring that District 8 businesses remain accessible and supported throughout the duration of the streetscape improvements.

Recommendation:

Staff recommends that the HBCRA Board of Directors approve the continuation of the Circuit transportation services within District 8 as part of the Agency's construction mitigation strategy. This service has proven to be an effective tool in maintaining accessibility, supporting local businesses, and sustaining economic activity during the NE 1st Avenue Streetscape Improvements. Approval of this item will authorize the expenditure of funds in excess of the Executive Director's spending threshold of \$75,000 and allow for the uninterrupted operation of the service throughout the construction period.

Fiscal Impact:

\$44,141.78

Why Action is Necessary:

Pursuant to Code of Ordinances, in accordance with Procurement Code Section 23-10, Exception to competitive solicitation requirements, (4) Best interest of city, Where the city commission declares by majority vote that the process of competitive solicitations is not in the best interest of the city and the reasons therefore, for example, if the City elects to conduct a limited time pilot to test the viability and impacts of a program, or ratification of expenditures made contrary to the requirements stated herein.

PROPOSED ACTION:

The HBCRA Board members approve the recommendation to authorize the HBCRA Executive Director to execute an agreement with Freebee based on the aforementioned parameters of time, budget, and contextual scope.

ATTACHMENT(S):

- Exhibit 1 – Resolution
- Exhibit 2 – Amendment to Agreement
- Exhibit 3 – Agreement