



City Commission Meeting After Action Report

Presented to the City Commission:
October 22, 2025

SECTION I.

September 29, 2025 - Meeting

A. CITY COMMISSION

None

B. COMMISSIONER ADAMS

None

C. COMMISSIONER BUTLER

None

D. COMMISSIONER LIMA-TAUB

1. **Light the City Initiative:** Staff to coordinate the implementation of a citywide “Light the City” campaign to demonstrate solidarity with the Jewish community and to honor the victims of the October 7 attacks. As part of this initiative, City Hall will once again be illuminated in blue and white lights, consistent with last year’s commemoration. **Assigned to Public Works Department.**

Staff assembled the materials from last year’s commemoration and ensured the lighting setup was completed in advance of October 7. City Hall was illuminated in blue and white as part of the remembrance initiative.

E. VICE MAYOR LAZAROW

1. **Duck Crossing Signs:** Staff to evaluate the feasibility of installing “Duck Crossing” signs at identified locations to improve driver awareness and protect local wildlife. This review should prioritize areas with a high presence of ducks and other animals, including 124 SW 7th Terrace in Hallandale Beach, where numerous ducks and cats reside. **Assigned to Public Works Department.**

The Public Works Streets Division successfully installed two (2) “Duck Crossing” signs, one on each side of the roadway along 124 SW 7th Terrace. The installation aims to enhance driver awareness and improve safety for the ducks and other wildlife frequently present in the area.

F. MAYOR COOPER

1. **Flashing Signs:** Staff to evaluate a potential procurement opportunity regarding flashing traffic signs currently being advertised at a discounted rate of approximately \$12,000. Given the difficulty in sourcing these signs in the past, staff are directed to confirm availability, assess specifications, and determine whether the purchase aligns with the City’s traffic safety and capital improvement needs. **Assigned to Public Works Department.**

Police have identified at least one location along A1A where speeding is an issue. They will review speeding data and reports to determine if there are additional locations where a flashing speed sign could be effective in calming traffic.

- 2. Federal Lobbying & Grants Strategy:** Staff to evaluate the feasibility of supplementing the City's current federal lobbyist with a second firm dedicated primarily to grants identification, grant writing, and appropriations support. The review should: (1) compare scopes of work, deliverables, and costs (e.g., Keller Partners & Co. or similar grant-focused firms) against our existing representation.

Assigned to City Manager's Office and Finance Department.

Staff has begun evaluating whether to supplement our current representation (Alcalde & Fay at the federal level and Ballard Partners at the state level) with a firm that provides dedicated grant writing support alongside grants identification and appropriations assistance. We have initiated outreach to Keller Partners & Co. (KPC) and are awaiting a confirmed meeting time to understand their grant-writing capabilities, deliverables, and how they would coordinate with our existing firms to avoid overlap. In parallel, we are surveying additional Florida-capable firms that provide combined state and federal advocacy with grant application support; no outreach has been initiated at this time. After the KPC meeting, staff will define our grant-writing/appropriations needs and the coordination plan with Alcalde & Fay and Ballard, then request scopes and pricing. Based on the services they offer, we will determine whether adding KPC is in the City's best interest; if the added services are likely to improve grant award outcomes, we will move forward per the City Manager's direction.

- 3. Stormwater Master Plan:** Staff to initiate development of a preliminary, citywide Stormwater Master Plan that integrates the ongoing vulnerability assessment, existing and planned CIP projects, and updated rainfall/sea-level rise assumptions.

Assigned to Public Works Department.

The city has an existing SWMP, that will be updated after the completion of the city's Vulnerability Assessment study for storm events and flooding, which identifies critical assets in the city and provides recommendation to reduce their exposure.

A. COMMISSIONER LIMA-TAUB

- 1. Crosswalk and Pedestrian Safety – TISND:** Staff to evaluate the feasibility of installing a crosswalk connecting Venetian East to Lesly Lane within the TISND area. This review should begin prior to the scheduled improvement phases to ensure timely consideration of pedestrian needs. Staff is directed to monitor the corridor, including the use of unmarked vehicles where appropriate, to assess pedestrian and vehicular safety conditions. Staff should also examine best practices from recent improvements, such as the crosswalk added on 14th Street (GISND), and identify additional measures to enhance safe pedestrian access into the City. **Assigned Department of Public Works and Transportation and Mobility.**

The original two traffic studies were conducted on January 13, 2020, and February 18, 2022, and were submitted to Broward County for consideration. The plans received final approval from the County on May 13, 2023; however, the request for a proposed crosswalk at Parkview Drive and Leslie Drive was denied. In its initial review, the County determined the intersection did not meet the required criteria for a crosswalk and failed to meet the necessary standards. On September 17, 2025, staff submitted a new request to the Broward County Traffic Engineering Division seeking approval for the installation of a pedestrian crosswalk on Parkview Boulevard at Leslie Drive.

A. COMMISSIONER LIMA-TAUB

1. **Bus Stops:** Staff to research the feasibility of adding additional bus stops along Parkview. **Assigned to Transportation and Mobility.**

Staff conducted a thorough review of the existing Cloud Bus stop locations, utilizing inspection photos as part of the evaluation process. A field inspection was carried out on August 20, 2025, specifically focused on Bus Route 2 (refer to the third attachment for details). In addition, a desktop review was completed to assess the distances between current bus stops and to identify a suitable location for a new stop. Once the Commissioner provides the location, staff will proceed to identify two additional bus stop locations, one northbound and one southbound, along Parkview Drive. Following this, staff will coordinate with Broward County to seek the necessary approvals for the installation of the proposed bus stops.

Staff reached out to the resident regarding the proposed bus stop location and are currently awaiting a response in order to proceed accordingly.

2. **ADU Grants:** Staff to research potential grant opportunities for Accessory Dwelling Unit (ADU) programs designed to support and assist Senior Citizens. **Assigned to Finance.**

Staff has begun researching funding sources to help residents build Accessory Dwelling Units (ADUs) under the new ordinance, sequencing this work alongside the completion of four August 31 grant submissions and the FY26 Grant Opportunity Matrix. ADUs will be incorporated into planning efforts and introduced as a project opportunity on September 29. Since Hallandale Beach is not an entitlement city, partnerships with Broward County or other agencies will be necessary to access federal funds. Potential funding pathways identified so far include CDBG and HOME allocations through Broward County, State Housing Initiatives Partnership (SHIP) funds, competitive federal and state programs administered by HUD, DOE, and EPA, as well as philanthropic partners such as AARP, Enterprise, the Knight Foundation, and the Miami Foundation. The next steps will focus on outreach to funding agencies and partners to assess feasibility and inform program design.

B. MAYOR COOPER

1. **City Properties:** Staff to research the City's transportation and parking needs, with specific attention to the potential use of eminent domain and the feasibility of purchasing properties to address these needs. **Assigned to City Manager.**

Staff are currently researching the item, and a response is expected to be presented at the November 19th, 2025, meeting.