



City of Hallandale Beach City Commission Agenda Cover Memo

Meeting Date:	File No.:	Item Type:		1 st Reading	2 nd Reading
12/3/2025	25-486	<input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Ordinance <input type="checkbox"/> Other	Ordinance Reading	N/A	N/A
			Public Hearing	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			Advertising Required	<input type="checkbox"/>	<input type="checkbox"/>
			Quasi-Judicial:	<input type="checkbox"/>	<input type="checkbox"/>
Fiscal Impact (\$):	Account Balance (\$):		Funding Source:	Project Number:	
N/A	N/A		N/A	N/A	
Contract Required:	P.O. Required:	RFP/RFQ/Bid Number:	Sponsor Name:	Department:	
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	Vanessa Leroy	Sustainable Development	
Strategic Plan Focus Areas:					
<input type="checkbox"/> Fiscal Stability	<input type="checkbox"/> Resident Services	<input type="checkbox"/> Public Safety	<input type="checkbox"/> Infrastructure & Mobility	<input checked="" type="checkbox"/> Economic Development & Affordable Housing	
Implementation Timeline:					
Estimated Start Date: 2/19/2026			Estimated End Date: 4/25/2026		

SHORT TITLE:

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA CONSIDERING CIRQUE DU SOLEIL AMERICA NEWCO, INC.'S TEMPORARY USE APPLICATION #TU-25-06050 FOR A THEATRICAL CIRCUS AT GULFSTREAM PARK, LOCATED AT 901 SOUTH FEDERAL HIGHWAY, FROM FEBRUARY 19, 2026, TO APRIL 25, 2026; AND PROVIDING FOR AN EFFECTIVE DATE.

STAFF SUMMARY:

Summary:

The applicant, Cirque DU Soleil America Newco, is requesting City Commission approval for a temporary use permit to operate a theatrical circus at Gulfstream Park, located at 901 South Federal Highway. The proposed use would be active from February 19, 2026,

to April 25, 2026, which is in excess of 30 days. Additionally, this event is considered a temporary use of a significant scale, with the potential to attract up to 5,000 people daily.

Staff is requesting that the City Commission review and consider the application.

Background:

On September 21, 2025, the applicant submitted Temporary Use Application No. TU-25-06050 for a theatrical circus event at Gulfstream Park, to be held within the Pegasus parking lot. The proposed event will feature a live theatrical performance incorporating music and acrobatics within a big-top tent and as stated in the applicant's letter of intent, will not include any animals. The applicant anticipates a maximum daily attendance of approximately 5,000 people, with up to 2,500 attendees per show during two scheduled daily performances. The application has been reviewed by all applicable City disciplines and external agencies. However, because the proposed temporary use will extend beyond thirty (30) days, City Commission approval is required prior to the issuance of the temporary use permit.

Current Situation:

As of October 21, 2025, the temporary use application has been reviewed by the following disciplines:

- Building – No objection, pending the issuance of a building permit.
- Code Compliance – No Objection.
- Electrical - No objection, pending the issuance of a building permit.
- Fire – No objection, pending the issuance of a building permit.
- Planning & Zoning – No objection.
- Plumbing - No objection, pending the issuance of a building permit.
- Risk Management – No Objection
- Department of Public Works – No objection.
- Police- No objection, provided an off-duty detail is arranged.

Why Action is Necessary:

In accordance with Section 32-70 (c) of the City's Code of Ordinances, each temporary use permit shall be issued for a specific period, not to exceed five days or, in the case of a seasonal sale such as that of Christmas trees and pumpkins, 30 days. A temporary permit may be approved by the city manager for a period greater than five days, but not more than 30 days, upon finding that such increased duration will not adversely impact on the city and that the conditions of section 32-705 have been met. Permits for events over 30 days shall be issued as authorized by the city commission.

Additionally, in accordance with Section 32-707 (a) of the City's Code of Ordinances, all permitted temporary uses require the City Manager's approval. Temporary use of significant scale, such as a concert, parade, or carnival, may additionally require notice to the City Commission.

Cost Benefit:

The projected revenue from this temporary use application includes an upfront application fee of \$900, with an additional \$7,200 required upon approval. Additionally, separate fees are required to be paid to the Police Department for off-duty police coverage to ensure security.

PROPOSED ACTION:

The City Commission considers the attached Resolution.

Should the City Commission approve the request, staff recommend that said approval be contingent on the issuance of the building permit, addressing all review comments and payment of the remaining temporary use application and police detail fees.

ATTACHMENT(S):

Exhibit 1 – Resolution

Exhibit 2 – Application & Backup

Exhibit 3 – Performance Schedule

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BTR Manager

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DSD Assistant Director

Reviewed By: Vanessa Leroy
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DSD Director

Reviewed By: Noemy Sandoval
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Assistant City Manager