



Legislation Details

File #: 22-340 **Version:** 1 **Name:** Marketing, Social Media, Branding, Public Relations and Graphic Design Services

Type: Resolution **Status:** Agenda Ready

File created: 8/22/2022 **In control:** City Commission

On agenda: 9/28/2022 **Final action:**

Title: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA, AUTHORIZING THE UTILIZATION OF THE HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY'S CONTRACTS FOR MARKETING, BRANDING, PUBLIC RELATIONS AND GRAPHIC DESIGN SERVICES IN A CONTINUING CONTRACT FORMAT; AND PROVIDING FOR AN EFFECTIVE DATE. (STAFF: CITY MANAGER)

Sponsors:

Indexes:

Code sections:

Attachments: 1. Agenda Cover Memo, 2. Exhibit 1 - Resolution, 3. Exhibit 2a - Brand Poets, LLC Agreement, 4. Exhibit 2b - Conceptual Communications, LLC Agreement, 5. Exhibit 2c - Mad 4 Marketing, Inc. Agreement, 6. Exhibit 2d - Upscale Events by Mosaic, Inc. Agreement, 7. Exhibit 2e - Multimedia Marketing Associates, Inc. Agreement, 8. Exhibit 3 - RFP FY 2021-2022-CRA001 - Marketing, Social Media, Branding, Public Relations and Graphic Design Services, 9. Exhibit 4 - Reso 2022-001 CRA, 10. Exhibit 5 - Professional Services Agreement

Date	Ver.	Action By	Action	Result
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