



Hallandale Beach
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400 South Federal Hwy
Hallandale Beach, FL 33009

City of Hallandale Beach City Commission Agenda Cover Memo

Meeting Date:	Item Type:		1 st Reading	2 nd Reading
10/20/2021	<input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Ordinance <input type="checkbox"/> Other	Ordinance Reading	N/A	N/A
		Public Hearing	<input type="checkbox"/>	<input type="checkbox"/>
		Advertising Required	<input type="checkbox"/>	<input type="checkbox"/>
		Quasi Judicial:	<input type="checkbox"/>	<input type="checkbox"/>
File No.:				
21-420				
Fiscal Impact (\$):	Account Balance (\$):	Funding Source:	Project Number :	
\$130.00	\$284.76	General Fund Account #6910-547000 Printing/Binding	N/A	
Contract/P.O. Required	RFP/RFQ/Bid Number:	Sponsor Name:	Department:	
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	Cora T. Daise, Director	Human Services Department	
Strategic Plan Focus Areas:				
<input type="checkbox"/> Finance & Budget		<input checked="" type="checkbox"/> Organizational Capacity		<input type="checkbox"/> Infrastructure/Projects
Implementation Timeline:				
Estimated Start Date: 10/20/2021 Estimated End Date: 1/17/2022				

SHORT TITLE:

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA, RATIFYING THE SELECTION OF DERAINE HOLMES FOR THE 2022 DR. MARTIN LUTHER KING, JR. HUMANITARIAN AWARD; AND PROVIDING FOR AN EFFECTIVE DATE.

STAFF SUMMARY:

Summary:

Annually, the Human Services Department accepts applications for the Dr. Martin Luther King, Jr. (MLK) Humanitarian Award. The Award is bestowed upon the person or organization chosen from the applications submitted, reviewed, and rated by the Community Partnership Grant Review Committee. Stakeholders whose contributions are performed as an individual or a member of an organization, outside of the City of Hallandale Beach boards and/or, City employment are eligible for consideration of this award.

Background:

In July 2021, the annual MLK Humanitarian Award process began. Due to the COVID-19 Pandemic, the application process was transitioned to an electronic process, and an on-line application was created. MLK Humanitarian Nomination Applications were submitted via the following link: <https://form.jotform.com/pportee/COHB2020-2021MLKOnlineApplication>. A hard copy of the application (Exhibit 2) was emailed to City Department Heads and Advisory/Committee Board members, mailed to churches and schools throughout the City of Hallandale Beach, and hand delivered to local businesses. The applications were also shared on the City’s website, marquee, and social media platforms. The deadline to submit completed nomination applications for consideration by the Community Partnership Grant Review Committee was August 25, 2021.

The Community Partnership Grant Review Committee is comprised of the Human Services Director, Budget Director, Procurement Director, HB CRA Designee, a community resident, and an Ad-Hoc/Subject-Matter Expert, as needed.

Current Situation:

On Thursday, September 2, 2021, the Community Partnership Grant Review Committee met to review the nominations and selected a recipient for the 2022 Dr. Martin Luther King, Jr. Humanitarian Award. Applications were submitted for a total of three (3) nominee applicants (Exhibit 3). Nominees were as follows: Deraine Holmes, Helen Brown, Gerard Ferret.

The nominations were rated based on the following four (4) criterion: community service, inclusiveness, collaboration, and ethics/honesty for a total maximum score of 40 points. Following review of the applications and scoring of the rating metrics, Deraine Holmes is recommended as the recipient of the 2022 Dr. Martin Luther King, Jr., Humanitarian Award. As outlined in the chart below, Deraine Holmes received the highest ranking with an average score of 39.5 out of 40. Please refer to the evaluation teams’ rating sheets for each applicants’ rating. (Exhibit 4).

# OF NOMINEES	APPLICANT	# OF APPLICATIONS	Rater A	Rater B	Rater C	Rater D	Total Score	Average Score
<i>City of Hallandale Beach Dr. Martin Luther King, Jr., Humanitarian Award Rating Tally Sheet</i>								
1	Deraine Holmes	8	40.0	38.0	40.0	40.0	158.0	39.5
2	Gerard Ferret	2	34.0	21.0	26.0	31.0	112.0	28.0
3	Helen Brown	3	32.0	22.0	33.0	34.0	121.0	30.3

Deraine Holmes was a certified chef, affectionately known by many by his business name, “*Chef Holmes Smokin Bones*”. Deraine’s voluntarism was exemplary in his giving to the Hepburn Center and the entire Hallandale Beach Community at large. The Hepburn Center After School Tutorial Enrichment Program was dear to his heart; it was his first place of assigned employment. The Hepburn Center provided Deraine on-the-job work experience and career path exploration opportunities in food and custodial services as a Summer Youth Employment Program (SYEP) participant.

Each year Deraine would sponsor children enrolled in the Hepburn Center After School Tutorial Enrichment Program by providing clothing and backpacks filled with school supplies for the upcoming school year. His generosity in the community continued by feeding the homeless. After completing catering jobs and food was left over, he would provide meals to the homeless throughout the City of Hallandale Beach. He believed in giving back to the less fortunate. For many years, Deraine donated his services, food, school supplies and bikes to children during the Hope for Holidays initiative with Sandra Atkins of South Florida Educational Development

Center, Inc. He was applauded for his success as a young entrepreneur in the Hallandale Beach community, he took pride in volunteering and always did so with a smile.

Due to his learned collaborative worth ethics, through his business, Chef Holmes Smokin Bones, he was fostered by the Food Truck Community. Deraine mentored other young food truckers. He did not look at other fellow food truck owners as competition, but rather as family. His talents were cooking, being compassionate to others and giving. These were important traits he shared with the Hallandale Beach community. Deraine offered special discounts to individuals, organizations, and businesses just because they were a part of Hallandale Beach.

Deraine's commitment and love for his city was amazing. During the Food and Wine Festivals of Hallandale Beach, his food presentation and service was impeccable. He impressed the City of Hallandale Beach CRA employees, and they were proud of his eagerness and drive as a business owner. His honesty, hard work and integrity was the forefront and foundation of him approaching the City to embark upon an actual brick-and-mortar restaurant building as a goal to obtain for 2022.

Why Action is Necessary:

Administrative Policy No.2026.003/R2 (Exhibit 5), which establishes the guidelines for implementation of a Martin Luther King (MLK) Jr. Humanitarian Award Program was created on November 4, 2002. The Administrative Policy outlined the purpose of the award, policy and procedures for implementation including application submission and the selection process. The MLK Humanitarian award seeks to recognize individuals, groups, committees, and organizations that have promoted unity and harmony within the community. The Community Partnership Grant Review Committee is responsible for rating nominations and presenting to the City Commission for approval of the recipient of the Dr. Martin Luther King, Jr. Humanitarian Award.

Cost Benefit:

Presenting the annual Dr. Martin Luther King, Jr. Humanitarian Award promotes community unity. Honoring Dr. Martin Luther King, Jr. communicates a positive message to the community. At the time of his death, Dr. King was fighting for issues concerning economic inequality, employment, full citizenship, and access to safe and affordable housing. As part of the City of Hallandale Beach annual MLK Celebrations, people come out collectively to celebrate the life and legacy of Dr. Martin Luther King Jr. during the Community MLK Scholarship Event and Parade each year. The direct material cost includes funding to purchase a plaque that will be presented to the Humanitarian at the December 15, 2021, Commission Meeting. The estimated cost of the plaque is \$130.00 (One Hundred Thirty Dollars).

PROPOSED ACTION:

The City Commission consider the attached Resolution.

ATTACHMENT(S):

- Exhibit 1–Proposed Resolution
- Exhibit 2–Dr. Martin Luther King, Jr. Humanitarian Nomination Application
- Exhibit 3–Dr. Martin Luther King, Jr. Humanitarian Nominees
- Exhibit 4–Rating Sheets
- Exhibit 5–Administrative Policy No. 2026.003/R2
- Exhibit 6–Committee Minutes

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Approved By: *Jeremy Earle*
Jeremy Earle
City Manager