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EXHIBIT 1
RESOLUTION NO. 2021 -

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA, ADOPTING THE CITY'S PROGRAM FOR PUBLIC INFORMATION (PPI) UPDATE RELATING TO MITIGATING THE HAZARDOUS EFFECTS OF FLOODING; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, as a participant in the National Flood Insurance Program's (NFIP) Community Rating System (CRS) Program, the City of Hallandale Beach has implemented a series of public information outreach projects to educate the community on flood hazard and flood protection to provide the public with information needed to increase flood hazard awareness and to motivate actions to reduce flood damage, encourage flood insurance coverage, and protect the natural functions of floodplains; and

WHEREAS, the 2017 CRS Manual strongly recommends that communities formalize their outreach projects by developing a flood mitigation education and outreach Program for Public Information (PPI); and

WHEREAS, the City of Hallandale Beach PPI Working Group assesses the community's need for public information; formulates the messages; identifies the outreach projects to convey the message; examines other public information initiatives; and establishes a process to monitor and evaluate the program; and

WHEREAS, the CRS program requires a PPI Update to be adopted by the community through formal approval by the community's governing body; and

WHEREAS, absent a robust, substantive public outreach program, the City of Hallandale Beach's CRS Class 6 rating could be adversely affected; were it to fall to a Class 7 rating, the existing community-wide savings on flood insurance premiums could be reduced from \$1,120,000 to \$836,000, rendering such insurance less affordable; and

36 **WHEREAS**, Staff recommends that the City Commission adopt the City's
37 Program for Public Information (PPI) Update relating to mitigating the hazardous effects
38 of flooding.

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40 **NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND THE CITY**
41 **COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA:**

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43 **SECTION 1.** The foregoing "Whereas" clauses are incorporated herein.

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45 **SECTION 2.** The Mayor and City Commission hereby adopt the City's
46 Program for Public Information (PPI) Update relating to mitigating the hazardous effects
47 of flooding.

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49 **SECTION 3.** This Resolution shall take effect immediately upon its
50 passage and adoption.

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52 APPROVED AND ADOPTED this 6th day of October, 2021.

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JOY F. COOPER
MAYOR

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SPONSORED BY: CITY ADMINISTRATION

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ATTEST:

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JENORGEN M. GUILLEN, CMC
CITY CLERK

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APPROVED AS TO LEGAL SUFFICIENCY
AND FORM

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JENNIFER MERINO
CITY ATTORNEY

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