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**EXHIBIT 1  
RESOLUTION NO. 2021-**

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA, DENOUNCING BEN & JERRY'S BOYCOTT OF ISRAELI TERRITORIES; DIRECTING THE CITY MANAGER TO AVOID CONTRACTS, PURCHASES AND INVESTMENTS WITH BEN & JERRY'S AND ITS PARENT COMPANY UNILEVER TO THE GREATEST EXTENT PERMITTED BY LAW; URGING THE HALLANDALE BEACH PENSION BOARDS TO AVOID INVESTMENTS IN THE COMPANIES BOYCOTTING ISRAEL; AND PROVIDING FOR AN EFFECTIVE DATE.**

**WHEREAS**, the City of Hallandale Beach seeks to promote an inclusive environment; and

**WHEREAS**, strong relations between the United States and Israel have led to bilateral cooperation in many areas; and

**WHEREAS**, in 2016, the City Commission passed Ordinance 2016-12, prohibiting the City from contracting with vendors engaging in boycotts, and explicitly expressing the City's desire to protect the interests of its citizens by continuing to ensure that the City will not be party to discriminatory business practices and boycotts; and

**WHEREAS**, in 2019 the City Commission passed Resolution 2019-012, denouncing the "boycott, divestment and sanctions" (BDS) movement and other boycotts of Israel; and

**WHEREAS**, the BDS movement seeks the "divestment" of university, municipal, church, union and other investment portfolios from companies that advocates claim "aid Israel's occupation", as well as the "boycott" of Israeli products, professionals, professional associations and academic institutions, and artistic performances (in Israel and abroad); and

**WHEREAS**, the BDS movement mirrors anti-Jewish/anti-Semitic tactics used by the Nazi regime. When the Nazis came to power, the lives of German Jews changed

40 drastically. On April 1, 1933, the Nazis carried out the first nationwide, planned action  
41 against them: a boycott of Jewish businesses. Nazi spokesmen claimed the boycott was  
42 an act of revenge against both German Jews and foreigners, including US and English  
43 journalists; and

44

45 **WHEREAS**, on July 19, 2021, Ben & Jerry’s announced plans to stop selling its  
46 ice cream in the West Bank and Gaza, saying that sales in the “Occupied Palestinian  
47 Territory” are “inconsistent with [their] values;” and

48

49 **WHEREAS**, both BDS and the Ben & Jerry announcement claim to be driven by a  
50 principled concern for Palestinian human rights, but the idealistic message is arguably a  
51 smokescreen for a nationalist agenda to abolish the State of Israel; and

52

53 **WHEREAS**, some supporters may genuinely believe that these efforts will  
54 encourage Israel to change policies with which they disagree. However, the predominant  
55 drive of the BDS campaign and its leadership is not criticism of policies, but the  
56 demonization and delegitimization of Israel; and

57

58 **WHEREAS**, as of July 29, 2021, the State of Florida added Unilever PLC, the  
59 parent company of Ben & Jerry’s to the Scrutinized Companies that Boycott Israel list  
60 maintained by the state pursuant to Florida Statute 215.4725(a)(1), which prohibits  
61 investments by the State Board of Administration in companies that boycott Israel; and

62

63 **WHEREAS**, the Mayor and City Commission of the City of Hallandale Beach will  
64 not tolerate discrimination against the people of Israel.

65

66 **NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY**  
67 **COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA:**

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69 **SECTION 1. Recitals Adopted.** That each of the above recitals are hereby  
70 adopted, confirmed, and incorporated herein.

71

72 **SECTION 2.** Mayor and City Commission hereby denounce Ben & Jerry’s  
73 boycott of Israeli territories and further hold accountable its parent company, Unilever,  
74 which fully controls the former, and direct the City Manager to avoid purchases, contracts

75 and investments with both companies to the greatest extent permitted by law, including,  
76 but not limited to, state statute and City Code.

77

78 **SECTION 3.** The Mayor and City Commission of the City of Hallandale Beach further urge  
79 the pension boards of all Hallandale Beach pensions to avoid investments in Ben & Jerry's  
80 and Unilever as long as they pursue their discriminatory course towards Israel.

81

82 **SECTION 4.** The City Clerk is hereby directed to forward a copy of the instant resolution  
83 to all appropriate parties.

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85 **SECTION 5.** This Resolution shall become effective immediately upon its adoption.

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88 APPROVED AND ADOPTED this \_\_\_\_\_ day of \_\_\_\_\_, 2021.

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JOY F. COOPER

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MAYOR

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SPONSORED BY: COMMISSIONER ANABELLE LIMA-TAUB

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100 ATTEST:

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JENORGEN GUILLEN, CMC

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CITY CLERK

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107

APPROVED AS TO LEGAL SUFFICIENCY AND

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FORM

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JENNIFER MERINO

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CITY ATTORNEY