



400 South Federal Hwy
Hallandale Beach, FL 33009

City of Hallandale Beach City Commission Agenda Cover Memo

Meeting Date:	Item Type:		1 st Reading	2 nd Reading
6/16/2021	<input type="checkbox"/> Resolution <input checked="" type="checkbox"/> Ordinance <input type="checkbox"/> Other	Ordinance Reading	6/2/2021	6/16/2021
		Public Hearing	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
		Advertising Required	<input type="checkbox"/>	<input checked="" type="checkbox"/>
		Quasi-Judicial:	<input type="checkbox"/>	<input type="checkbox"/>
File No.:				
21-144				
Fiscal Impact (\$):	Account Balance (\$):	Funding Source:	Project Number:	
NA	NA	NA	NA	
Contract/P.O. Required	RFP/RFQ/Bid Number:	Sponsor Name:	Department:	
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	NA	City Manager, Dr. Jeremy Earle	City Manager	
Strategic Plan Focus Areas:				
<input type="checkbox"/> Finance & Budget		<input checked="" type="checkbox"/> Organizational Capacity		<input type="checkbox"/> Infrastructure/Projects
Implementation Timeline:				
Estimated Start Date: 6/2/2021 Estimated End Date: 9/30/2021				

SHORT TITLE:

AN ORDINANCE OF THE MAYOR AND CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA, AMENDING CHAPTER 23, PROCUREMENT CODE, SECTIONS 23-3 TO STRIKE THE COMMUNITY BENEFIT PLAN, PROVIDING FOR CONFLICT; PROVIDING FOR SEVERABILITY; PROVIDING FOR CODIFICATION; AND PROVIDING AN EFFECTIVE DATE.

STAFF SUMMARY:

Summary:

The purpose of this agenda is to request City Commission approval to rescind the Community Benefit Plan.

Background:

The City of Hallandale Beach began the implementation of a Community Benefit Program (CBP) in 2011 with the Foster Park Community Center Project. That project was used as a pilot to assess

the effectiveness of such a program. The analysis of the project concluded that CBP was feasible in a City of our size.

On May 15, 2013, the City codified the Community Benefit Program under Section 23-3 of the City's Code of Ordinance by setting forth the definition of what a Community Benefit Plan is:

Sec. 23-3. - Definitions.

Community benefit plan means a plan that may be required for capital construction projects if it meets the feasibility threshold as established by policy. When a solicitation requires it proposers must demonstrate and provide a proposed community benefit plan which has identifiable and observable community benefits for the community surrounding the project and the city. The benefits should include the approach for ensuring that both prime and subcontractors utilize local residents in every phase of the project of the city, community outreach, mentoring, training, apprenticeships, or any other types of identifiable ancillary benefits for the community. The city manager may only waive this requirement if the highly technical nature of the work makes the community benefit component unfeasible.

Current Situation:

In a memorandum dated June 5, 2017 (Exhibit 2) the City Commission was informed that the Community Benefits Program (CBP) has "lost their way for a complex variety of reasons".

The City's intention when the CBP was designed as a mechanism for creating benefit and value within the community by allowing unemployed and underemployed residents to acquire workforce development skills have not been achieved. That original design included a combination of hands-on training and employment opportunities, which would enable participants to become self sufficient. Additional community benefit would also be extended to local businesses within COHB whose businesses would benefit by being preferred vendors on the various capital improvement projects funded by the COHB.

The good intentions of the CBP, however, did not hold up when faced with the reality of a program that could not help but fail from the beginning due to the lack of coherent policies and procedures or sound management practices.

By way of Resolution 2017-76, the City Commission authorized and approved suspension of the program pending a review and restructuring. There have been numerous administrative changes since the 2017 decision of the City Commission and the review and revision of the plan is still pending.

Why Action is Necessary:

Pursuant to Article V, Section 5.01 (4)(g) of the City of Hallandale Beach Charter, any action taken to amend a previously adopted City Ordinance must be adopted as an ordinance by the City Commission.

Cost Benefit:

Not applicable.

PROPOSED ACTION:

The City Commission consider the attached Ordinance on 2ns reading in the best interest of the of the City of Hallandale Beach.

ATTACHMENT(S):

Exhibit 1 – Proposed Ordinance

Exhibit 2 – June 5, 2017 Memorandum CBP

Exhibit 3 - Resolution 2017-76

Prepared By: Andrea Lues

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Procurement Director

Reviewed By: Noemy Sandoval

Noemy Sandoval

Assistant City Manager

Approved By: Noemy Sandoval

Noemy Sandoval