


CITY OF HALLANDALE BEACH, FLORIDA
MEMORANDUM

DATE: March 29, 2021

TO: Honorable Mayor and City Commission

THRU: Jeremy Earle, City Manager *Noemy Sandoval / for*
Noemy Sandoval / for (Apr 2, 2021 15:02 EDT)

FROM: Jenorgen M. Guillen, CMC, City Clerk 

SUBJECT: Board and Committee Membership Application – Neira, Lida

Attached please find an application from Lida Neira. Ms. Neira is interested in becoming a member of the following Advisory Boards. The following appointments are available:

Board/Committee	Appointment	Vacancy
Beautification Board	Mayor Cooper	1
	Commissioner Javellana	1
	Commissioner Lazarow	1
Beach Preservation Board	At-Large	2
Sustainability and Flood Mitigation Board	No Vacancies	0

If you would like to appoint Ms. Neira to one of these Board or Committee, please provide your request in writing to the City Clerk's Office. Upon receipt of such request, the appointment will be placed on the next available City Commission agenda for affirmation.

For your convenience, you may simply mark and sign below.

☐ I would like this appointment to proceed.

Name of Elected Official: _____

Signature: _____

Date: _____



Board/Committee Member Application Form

The City of Hallandale Beach is a public entity subject to Chapter 119 of the Florida Statutes concerning public records. Please be advised that all submitted Board and Committee applications are a public record and therefore subject to the disclosure provisions of Chapter 119 of the Florida Statutes.

Please return signed and completed application form to:

City of Hallandale Beach
400 South Federal Highway | Hallandale Beach, FL 33009 | Attn: City Clerk's Office
Email: cityclerkoffice@cohb.org

APPLICANT'S INFORMATION

LAST NAME: Neira FIRST NAME: Lida
CONTACT NUMBER: 954 945 6733
EMAIL: lidajneira@icloud.com
STREET ADDRESS: 500 NE 12TH Av. Apt 101
CITY: Hallandale ZIP: 33009
STATE: FL
OCCUPATION: Teacher / Journalist

If applicable, how long have you lived in Hallandale Beach?

2007 - 2011 / 2016 - CURRENTLY
7

VERIFICATION OF RESIDENCY:

(The following are required with application)

Driver's License (Required): ☒

Voter's Registration Card (Required): ☒

Verification of good standing with the City of Hallandale Beach: ☒

(No outstanding Liens, Taxes, Open Permits, Utility Balances, Code Cases, Pending Litigations).

On the questionnaire below, please select any category which may apply to you. Identity of the applicant is confidential, and compliance is strictly **voluntary**. Information will be used solely to comply with the reporting requirements of Section 760.80, Florida Statutes.

PHYSICAL DISABILITY: ☐ Yes
☒ No

GENDER: ☒ Female
☐ Male

RACE: ☐ African-American
☐ Asian-American
☐ Caucasian

☒ Hispanic-American
☐ Native American
☐ Other

LAST NAME: Neira FIRST NAME: Lida

Please choose your first, second, and third choices amongst the following Boards and Committees. If you are interested in only one, this should be indicated. (At any given time, board members may not serve on more than one board and one committee or on two boards or on two committees).

Committees:

<input type="checkbox"/> Accessibility Advisory Board	<input type="checkbox"/> Parks & Recreation Advisory Board
<input checked="" type="checkbox"/> Beautification Advisory Board	<input type="checkbox"/> Planning and Zoning Board*/**
<input checked="" type="checkbox"/> Beach Preservation Advisory Board	<input type="checkbox"/> Police/Fire Pension Board*/**
<input type="checkbox"/> Charter Review Committee*	<input type="checkbox"/> Public Transportation, Traffic and Parking Advisory Board
<input type="checkbox"/> Civil Service Board*	<input checked="" type="checkbox"/> Sustainability and Flood Mitigation Advisory Board
<input type="checkbox"/> Education Advisory Board*	<input type="checkbox"/> Three Islands Safe Neighborhood Advisory Board*
<input type="checkbox"/> Golden Isles Safe Neighborhood Advisory Board*	<input type="checkbox"/> Unsafe Structures Board*/**
<input type="checkbox"/> Historic Preservation Board*	

*Required Member Qualification.

**Required Statement of Financial Interest (Form 1). The following Board/Committee members are required to disclose their Financial Interest (Form 1) annually: All Board/Committee members are subject to Sunshine Law training.

Please tell us about yourself (education, profession, personal accomplishments, honors received, hobbies), list your experience relevant to the Board(s)/Committee(s) you are applying for, and provide a brief statement outlining why you wish to serve on the Board(s)/Committee(s) you have selected above.

I'm Lida Neira. I'm an educator at Broward Schools. Additionally, I have a bachelor degree in Communications (Journalism) from Lima, Peru. Currently I'm pursuing a doctorate degree in Organizational leadership at Nova University.

My hobbies are walking, jogging, spending time in nature and learning about what is happening around of interest to my friends and neighbors. My personal accomplishments include writing news reports for a TV channel in Peru, and working for Telemundo, Miami. I have also become an College English Teacher for English learners at East Art Institute of Fort Lauderdale. I have also written sustainability articles for a website in Spain.

I wish to serve on the Board(s) Committee of Beautification, Beach Preservation and Sustainability due to I have become very interested in learning more about sustainability projects. During 2013-14 I was a journalist and web producer for Corresponsables, a sustainable media in Spain with branches in South America. This working experience helped me learn and communicate about sustainability projects and its importance or immediate impact. Also, my grandfather was an active member in his city, and I'd like to follow his example.

Signature of Applicant:

Lida Neira

Date:

03/25/21

LAST NAME: Neira FIRST NAME: Lida

FOR OFFICIAL USE ONLY

☒ **Meets Requirements.**

☐ **Does Not Meet Requirements:**

☐ **Applicant serves on more than one board/committee or on two boards/committees.**

☐ **Does Not Meet Qualifications** (*please choose reason below*):

☐ Experience/Background ☐ Education ☐ Residency

☒ **Good Standing with City:** ☒ Liens ☒ Taxes ☒ Utilities ☒ Code ☒ Litigation

☐ **Not in Good Standing with City:** ☐ Liens ☐ Taxes ☐ Utilities ☐ Code ☐ Litigation

Received By: C. Talmadge

Date: 3-29-21

Reviewed By: C. Talmadge

Date: 3-29-21

BEAUTIFICATION ADVISORY BOARD

(5 Members)

MAYOR APPOINTMENT (COOPER)

[name]

[address]

Hallandale Beach, FL 33009

[phone]

[email]

Appointed: **VACANT**

Expires:

COMMISSIONER SEAT 4 APPT. (LAZAROW)

[name]

[address]

Hallandale Beach, FL 33009

[phone]

[email]

Appointed: **VACANT**

Expires:

VICE MAYOR APPT. (BUTLER)

Irina Cotler

1835 E. Hallandale Beach Blvd. #798

Hallandale Beach, FL 33009

215-207-0120

irina.hallandale@gmail.com

Appointed: 12/2/2020

Expires: 11/16/2022

COMMISSIONER SEAT 1 APPT. (JAVELLANA)

(name)

(address)

Hallandale Beach, FL 33009

(phone)

(email)

Appointed: **VACANT**

Expires:

COMMISSIONER SEAT 3 APPT. (LIMA-TAUB)

Yuriy Kucherenko

500 NE 12 Avenue #205

Hallandale Beach, FL 33009

786-203-0651

sportww@gmail.com

Appointed: 12/2/2020

Expires: 11/16/2022

TERM: At the will of the City Commission

REG. MTG: TBD

LOCATION: Department of Public Works in Building by Garage

CHAIR: Irina Cotler

VICE-CHAIR: **VACANT**

SECRETARY: **VACANT**

LIAISON: Alyssa Jones-Wood, Green Initiatives Coordinator

DIRECTOR: James Sylvain, Director of Public Works

Ord. No. 2018-013, 05-16-2018, 2018-013, 05-16-2018

REVISED: 3/29/2021

BEACH PRESERVATION ADVISORY BOARD

(7 Members)

MAYOR APPOINTMENT (COOPER)

Miguel Orta
1980 S. Ocean Drive 15G
Hallandale Beach, FL 33009
305-776-8218

orta@nova.edu

Appointed: 2/17/2021
Expires: 11/16/2022

VICE MAYOR APPT. (BUTLER)

Robert Fisher
2030 S. Ocean Drive #1012
Hallandale Beach, FL 33009
954-458-1555

fishers2@bellsouth.net

Appointed: 12/2/2020
Expires: 11/16/2022

COMMISSIONER SEAT 3 APPT. (LIMA-TAUB)

Dmitriy Yakubovich
1800 S. Ocean Drive 4303
Hallandale Beach, FL 33009
917-554-4978

yakubovd@gmail.com

Appointed: 12/2/2020
Expires: 11/16/2020

AT-LARGE APPOINTMENT

[name]
[address]
Hallandale Beach, FL 33009
[phone]
[email]

Appointed: **VACANT**
Expires:

TERM: At the will of the City Commission
REG. MTG: TBD
LOCATION: TBD
CHAIR: **VACANT**
VICE-CHAIR: **VACANT**
SECRETARY: **VACANT**
LIAISON: Tom Camaj, Manager of Capital Projects
DIRECTOR: Jeff Odoms, Interim Director of Public Works

COMMISSIONER SEAT 4 APPT. (LAZAROW)

Alicia Arjona
1936 S. Ocean Drive Apt. 19C
Hallandale Beach, FL 33009
305-815-4473

aliciaarjona03@gmail.com

Appointed: 12/2/2020
Expires: 11/16/2022

COMMISSIONER SEAT 1 APPT. (JAVELLANA)

Kenneth Goldfine
3180 S. Ocean Drive Apt. 1208
Hallandale Beach, FL 33009
516-659-2711

kennyg14425@aol.com

Appointed: 12/2/2020
Expires: 11/16/2022

AT-LARGE APPOINTMENT

[name]
[address]
Hallandale Beach, FL 33009
[phone]
[email]

Appointed: **VACANT**
Expires:

Ord. No. 2020-003, 02-19-2020,

REVISED: 3/29/2021

SUSTAINABILITY AND FLOOD MITIGATION ADVISORY BOARD

(7 Members)

MAYOR APPOINTMENT (COOPER)

Gabriela Laverde
130 Golden Isles Drive
Hallandale Beach, FL 33009
954-593-3270
glave002@fiu.edu

Appointed: 2/17/2021
Expires: 11/16/2022

VICE MAYOR APPT. (BUTLER)

William Klein
2030 S. Ocean Drive Apt. 1719
Hallandale Beach, FL 33009
305-962-6160
wklein30@outlook.com; william.klein1@icloud.com

Appointed: 3/17/2021
Expires: 11/16/2022

COMMISSIONER SEAT 3 APPT. (LIMA-TAUB)

Ilya Gekhman
1980 S. Ocean Drive Apt. 6C
Hallandale Beach, FL 33009
561-236-8969
ig@cenoptim.com

Appointed: 3/17/2021
Expires: 11/16/2022

AT-LARGE APPOINTMENT

Ria Wright
648 SW 2 Court
Hallandale Beach, FL 33009
305-989-0193
riaaw@icloud.com

Appointed: 3/3/2021
Expires: 11/16/2022

COMMISSIONER SEAT 4 APPT. (LAZAROW)

Bruce Brotman
500 NE 12 Avenue Apt. 303
Hallandale Beach, FL 33009
954-643-8298
bbrotman02@gmail.com

Appointed: 2/17/2021
Expires: 11/16/2022

COMMISSIONER SEAT 1 APPT. (JAVELLANA)

Diego Traibel
1100 NE 1 Court #217
Hallandale Beach, FL 33009
305-753-1230
diegotraibel@gmail.com

Appointed: 12/2/2020
Expires: 11/16/2022

AT-LARGE APPOINTMENT

Alegria "Aliza" Bensimon
401 Golden Isles Drive Apt. 803
Hallandale Beach, FL 33009
786-468-3706
alizaalegria@gmail.com

Appointed: 12/2/2020
Expires: 11/16/2022

TERM: At the will of the City Commission
REG. MTG: 1st Tuesday of each month - 5:00 pm
LOCATION: Virtual/Online
CHAIR: Bruce Brotman
VICE-CHAIR: Gabriela Laverde
SECRETARY: Alegria "Aliza" Bensimon
LIAISON: Alyssa Jones-Wood, Green Initiatives Coordinator/Mary Francis Jeannot Asst. Dir. Of Public Works
DIRECTOR: Jeff Odoms, Interim Public Works Director

Ord. No. 2019-006, 4-3-2019

REVISED: 3/29/2021