



City of Hallandale Beach HBCRA Board of Directors Meeting

400 S. Federal Highway
Hallandale Beach, FL 33009
www.cohb.org

Chair Joy F. Cooper
Vice Chair Mike Butler
Director Sabrina Javellana
Director Michele Lazarow
Director Anabelle Lima-Taub

Executive Director Dr. Jeremy Earle
HBCRA Attorney Steven Zelkowitz
HBCRA Clerk Jenorgen M. Guillen,
CMC

Special Meeting Minutes

Wednesday,
December 2, 2020

5:35 PM

Cultural Center/Virtual

1. CALL TO ORDER

Chair Joy F. Coper called the meeting to Order at 7:33 pm.

2. ROLL CALL

Present (physically): 3 - Chair Joy F. Cooper, Vice Chair Mike Butler and Director Anabelle Lima-Taub

Present (virtually): 2 - Director Sabrina Javellana and Director Michele Lazarow

Executive Director Dr. Jeremy Earle and HBCRA Attorney Steve Zelkowitz were also present.

3. PLEDGE OF ALLEGIANCE

4. ORDER OF BUSINESS

5. PUBLIC PARTICIPATION (Speakers must sign-in with the staff prior to the start of the meeting)

There were no speakers.

6. PRESENTATIONS

7. DIRECTOR COMMUNICATIONS - Items not on the Agenda

A. DIRECTOR JAVELLANA

Provided a verbal report.

B. DIRECTOR LAZAROW

None

C. DIRECTOR LIMA-TAUB

None

D. VICE CHAIR BUTLER

None

E. CHAIR COOPER

Provided a verbal report.

At the request of Chair Cooper, Executive Director Dr. Jeremy Earlier provided a verbal report and answered questions posed by the Board of Directors.

Motion by Chair Joy F. Cooper, Seconded by Director Sabrina Javellana to waive repayment of all loan funds distributed for CARES Relief due to the COVID-19 Pandemic. The Motion carried as follows:

Ayes: 5 - Chair Joy F. Cooper, Vice Chair Mike Butler,
Director Michele Lazarow, Director Sabrina Javellana and
Director Anabelle Lima-Taub

Nays: 0

8. APPROVAL OF DRAFT MINUTES

Motion by Vice Chair Mike Butler, Seconded by Director Sabrina Javellana to approve Draft Minutes as presented in Items 8A, 8B, 8C, 8D and 8E. The Motion carried as follows:

Ayes: 5 - Chair Joy F. Cooper, Vice Chair Mike Butler,
Director Michele Lazarow, Director Sabrina Javellana and
Director Anabelle Lima-Taub

Nays: 0

- A. OCTOBER 14, 2020 VIRTUAL SPECIAL HBCRA BOARD OF DIRECTORS MEETING.

Approved.

- B. JUNE 19, 2017 HBCRA BOARD OF DIRECTORS MEETING.

Approved.

- C. MAY 15, 2017 HBCRA BOARD OF DIRECTORS MEETING.

Approved.

- D. APRIL 19, 2017 SPECIAL HBCRA BOARD OF DIRECTORS MEETING.

Approved.

E. MARCH 13, 2017 HBCRA BOARD OF DIRECTORS MEETING.
Approved.

9. CONSENT AGENDA (Matters on the Consent Agenda are not expected to require discussion. Items will be adopted by one motion. If discussion is desired by any member of the Board, then that item may be pulled from the Consent Agenda by any member of the HBCRA Board of Directors and will be considered separately. If the public wishes to speak on a matter on the Consent Agenda they must inform the Board Clerk prior to the start of the meeting. They will be recognized prior to the approval of the Consent Agenda or on the separate item, if it is pulled.)

Motion by Vice Chair Butler, Seconded by Director Anabelle Lima-Taub, to approve Items 9.A and 9.C on the Consent Agenda as presented. The Motion carried as follows:

Ayes: 5 - Chair Joy F. Cooper, Vice Chair Mike Butler,
Director Michele Lazarow, Director Sabrina Javellana and
Director Anabelle Lima-Taub

Nays: 0

A. MONTHLY FINANCIAL REPORT - OCTOBER (STAFF:
EXECUTIVE DIRECTOR)

Approved on Consent.

B. A RESOLUTION OF CHAIR AND BOARD OF DIRECTORS OF THE HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY, HALLANDALE BEACH, FLORIDA, APPROVING AN AGREEMENT WITH UPSCALE EVENTS BY MOSAIC, LLC D/B/A THE MOSAIC GROUP TO PROVIDE MARKETING SERVICES FOR A TWO YEAR TERM IN AN AMOUNT NOT TO EXCEED \$80,000 PER YEAR FOR A TOTAL NOT TO EXCEED AMOUNT OF \$160,000 UTILIZING THE PALM TRAN, INC. CONTRACT WITH UPSCALE EVENTS BY MOSAIC, LLC D/B/A THE MOSAIC GROUP PER RFP NO. F-19-019/SS ISSUED BY THE PALM BEACH COUNTY BOARD OF COMMISSIONERS AND PALM TRAN, INC. FOR GENERAL PLANNING CONSULTANT SERVICES; AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE THE AGREEMENT WITH UPSCALE EVENTS BY MOSAIC, LLC D/B/A THE MOSAIC GROUP; AUTHORIZING THE EXECUTIVE DIRECTOR TO TAKE ALL STEPS NECESSARY AND APPROPRIATE TO IMPLEMENT THE TERMS AND CONDITIONS OF THE AGREEMENT; AND PROVIDING AN EFFECTIVE DATE (STAFF: EXECUTIVE DIRECTOR)

Motion by Vice Chair Mike Butler, Seconded by Director Michele Lazarow to approve the Resolution as presented. The Motion carried as follows:

Ayes: 4 - Chair Joy F. Cooper, Vice Chair Mike Butler,
Director Michele Lazarow and Director Sabrina Javellana

Nays: 1 – Director Anabelle Lima-Taub

- C. A RESOLUTION OF THE CHAIR AND BOARD OF DIRECTORS OF THE HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY, HALLANDALE BEACH, FLORIDA; APPROVING THE INTERLOCAL AGREEMENT WITH THE CITY OF HALLANDALE BEACH FOR FUNDING OF COVID-19 GRANT PROGRAMS FROM BROWARD COUNTY CORONOVIRUS AID, RELIEF AND ECONOMIC SECURITY SUBAWARD AGREEMENT; AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE THE INTERLOCAL AGREEMENT; AUTHORIZING THE EXECUTIVE DIRECTOR TO TAKE ALL STEPS NECESSARY AND APPROPRIATE TO IMPLEMENT THE TERMS AND CONDITIONS OF THE INTERLOCAL AGREEMENT; AND PROVIDING AN EFFECTIVE DATE. (STAFF: EXECUTIVE DIRECTOR)

Approved on Consent.

10. AGENCY BUSINESS

- A. HBCRA QUADRANT SAFETY BOARD APPOINTMENTS/REAPPOINTMENTS (STAFF: HBCRA BOARD CLERK)

Motion by Vice Mayor Mike Butler, Seconded by Director Sabrina Javellana, to reappoint all existing members of the HBCRA Quadrant Safety Board as presented for the 2020-2022 term with the new appointment for Director Anabelle Lima-Taub of Larry Kleinman as a representative for the Northeast Quadrant. The Motion carried with the following votes:

Ayes: 5 - Chair Joy F. Cooper, Vice Chair Mike Butler, Director Michele Lazarow, Director Sabrina Javellana and Director Anabelle Lima-Taub

Nays: 0

11. HBCRA ATTORNEY COMMUNICATIONS

Provided a verbal report.

12. EXECUTIVE DIRECTOR COMMUNICATIONS

Provided a verbal report.

13. ADJOURN

There being no further business to discuss before the HBCRA Board of Directors, the meeting adjourned without objection at 8:08 p.m.

RESPECTFULLY SUBMITTED BY:

ATTEST:

Joy F. Cooper, Chair

Jenorgen M. Guillen, CMC
HBCRA Board Clerk

Approved: _____

DRAFT