



+

City of Hallandale Beach City Commission Agenda Cover Memo

Meeting Date:	Item Type:		1 st Reading	2 nd Reading
10/14/2020	<input checked="" type="checkbox"/> Resolution	Ordinance Reading	N/A	N/A
File No.:	<input type="checkbox"/> Ordinance	Public Hearing	<input type="checkbox"/>	<input type="checkbox"/>
20-348	<input type="checkbox"/> Other	Advertising Required	<input type="checkbox"/>	<input type="checkbox"/>
		Quasi Judicial:	<input type="checkbox"/>	<input type="checkbox"/>
Fiscal Impact (\$):	Account Balance (\$):	Funding Source:	Project Number :	
\$130.00	\$1,255.83	General Fund Account # 6910-547000 Printing/Binding	N/A	
Contract/P.O. Required	RFP/RFQ/Bid Number:	Sponsor Name:	Department:	
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		Cora T. Daise, Director	Human Services Department	
Strategic Plan Focus Areas:				
<input type="checkbox"/> Financial	<input checked="" type="checkbox"/> Organizational Capacity	<input type="checkbox"/> Infrastructure	<input type="checkbox"/> Development, Redevelopment and Economic Development	
Implementation Timeline				
Estimated Start Date: 7/20/2020 Estimated End Date: 1/18/2021				

SHORT TITLE:

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA, RATIFYING THE SELECTION OF HUMANITY FIRST FOR THE 2021 DR. MARTIN LUTHER KING, JR. HUMANITARIAN AWARD; AND PROVIDING FOR AN EFFECTIVE DATE.

STAFF SUMMARY:

Summary:

Annually, the Human Services Department accepts applications for the Dr. Martin Luther King, Jr. (MLK) Humanitarian Award. The Award is bestowed upon the person or organization chosen from the applications submitted, reviewed and rated by the Community Partnership Grant Review Committee. Stakeholders whose contributions are performed as an individual or a member of an

organization, outside of the City of Hallandale Beach boards and/or, City employees are eligible for consideration of this award.

Background:

In July 2020, the annual MLK Humanitarian Award process began. Due to the COVID-19 Pandemic, the application process was transitioned to an electronic process, and an on-line application was created. MLK Humanitarian Nomination Applications were submitted via the following link: <https://form.jotform.com/pportee/COHB2020-2021MLKOnlineApplication>. A hard copy of the application (Exhibit 2) were emailed to City Department Heads and Advisory/Committee Board members, mailed to churches and schools throughout the City of Hallandale Beach and hand delivered to local businesses. The applications were also shared on the City's website, marquee, social media platforms and advertised via a press release. The deadline to submit completed nomination applications was September 1, 2020, for consideration by the Community Partnership Grant Review Committee.

The Community Partnership Grant Review Committee is comprised of the Human Services Director, Budget Director, Procurement Director, HB CRA Designee, a community resident, and an Ad-Hoc/Subject-Matter Expert, as needed.

Current Situation:

On Thursday, September 3, 2020, the Community Partnership Grant Review Committee met to review the nominations and selected a recipient for the 2021 Dr. Martin Luther King, Jr. Humanitarian Award. Applications were submitted for a total of eleven (11) nominee applicants (Exhibit 3). Nominees were as follows: Bradley Caban, Broward County Library McElreath, Carmen Gimenez, Donnell Brown, Eve Paul, Humanity First, Ida Smith, James Bland, Jessica Sanders, Phillip Washington, and Rotary Club Hallandale Aventura.

The nominations were rated based on four (4) criterias: community service, inclusiveness, collaboration, and ethics/honesty for a total maximum score of 40 points. Following review of the applications and scoring of the rating metrics, Humanity First is recommended as the recipient of the 2021 Dr. Martin Luther King, Jr., Humanitarian Award. As outlined in the chart below, Humanity First received the highest ranking with an average score of 34.3 out of 40. Please refer to the evaluation teams' rating sheets for each applicants' rating. (Exhibit 4).

Name	# of Applications	Rater A	Rater B	Rater C	Rater D	Total Score	Average Score
Humanity First	1	35	32	35	35	137	34.3
Rotary Club Hallandale Aventura	1	26	32	35	31	124	31
Eve Paul	4	23	20	29	24	96	24
Phillip Washington	1	26	16	20	20	82	20.5
Broward County Library McElreath	1	14	11	17	14	56	14.10
Carmen Gimenez	7	13	10	12	15	50	12.5
Bradley Caban	1	10	10	13	10	43	10.8
Donnell Brown	5	6	6	14	13	39	9.8
Ida Smith	3	10	8	10	11	39	9.8
Jessica Sanders	14	9	4	7	9	29	7.3
James Bland	1	4	0	0	4	8	2

Humanity First is a 501(c)(3) non-profit organization, dedicated to serving humankind. The organization is a leading international human development and disaster relief organization impacting more than 4.5 million lives. Their mission is to save lives and improve conditions for poor and vulnerable people around the globe.

The Humanity First, Local Chapter dedicates its work to providing services to the Hallandale Beach community at large. A few of their humanitarian efforts included the following: Humanity First Local Chapter provides monthly food pantry services to the Hallandale Beach community via the Baitual Naseer Mosque, located at 208 NW 7th Court, Hallandale Beach, FL. Humanity First, also partners with community organization, whose mission is to provide human services to those in need. The organization adopted and donated uniforms, school bags and school supplies to the Gulf Stream Academy "Our Kids, Our Future Program". As such, throughout the years, this organization donated their time and services to the Human Services Department by volunteering each month packing food for the Monthly Food Distribution Program, purchasing and donating non-perishable food to the pantry, donating turkeys and gift cards to families and seniors for the Thanksgiving Food Distribution Program, adopting multiple families and providing holiday gifts for the annual Adopt a Family Program. Each School Year Humanity First provide school bags and school supplies for the Hepburn Center After School Tutorial Enrichment Program. Most recently, the organization provided BINGO gifts for distribution to the seniors who participate in the Hepburn Senior Mini Center Virtual Programs. During the COVID-19 Pandemic, Humanity First provided over 300 hot, cooked meals to families. The organization also donated Personal Protective Equipment (PPE) supplies, to include hand-made and surgical masks, wipes, gloves, hand sanitizer for distribution to the seniors and children. Humanity First, also distributed gift bags to the children enrolled in the Summer Camp.

Why Action is Necessary:

Administrative Policy No.2026.003/R2 (Exhibit 5), which establishes the guidelines for implementation of a Martin Luther King (MLK) Jr. Humanitarian Award Program was created on November 4, 2002. The Administrative Policy outlined the purpose of the award, policy and procedures for implementation including application submission and the selection process. The MLK Humanitarian award seeks to recognize individuals, groups, committees and organizations that have promoted unity and harmony within the community. The Community Partnership Grant Review Committee is responsible for rating nominations to the City Commission for approval of the recipient of the Dr. Martin Luther King, Jr. Humanitarian Award.

Cost Benefit:

Presenting the annual Dr. Martin Luther King, Jr. Humanitarian Award promotes community unity. Honoring Dr. Martin Luther King, Jr. communicates a positive message to the community. At the time of his death, Dr. King was fighting for issues concerning economic inequality, employment, full citizenship, and access to safe and affordable housing. As part of the City of Hallandale Beach annual MLK Celebrations, people come out collectively to celebrate the life and legacy of Dr. Martin Luther King Jr. during the Community MLK Scholarship Event and Parade each year. The direct material cost includes funding to purchase a plaque that will be presented to the Humanitarian at the December 16, 2020 Commission Meeting. The estimated cost of the plaque is \$130.00 (One Hundred Thirty Dollars).

PROPOSED ACTION:

The City Commission consider the attached Resolution whereas, the Human Services Department is seeking City Commission ratification of the Community Partnership Grant Review

Committee's selection of Humanity First as the 2021 Dr. Martin Luther King, Jr. Humanitarian Award recipient.

ATTACHMENT(S):

Exhibit 1–Proposed Resolution

Exhibit 2–Dr. Martin Luther King, Jr. Humanitarian Nomination Application

Exhibit 3–Dr. Martin Luther King, Jr. Humanitarian Nominees

Exhibit 4–City of Hallandale Beach Dr. Martin Luther King, Jr., Humanitarian Award Rating Sheets

Exhibit 5–Administrative Policy No. 2026.003/R2

Exhibit 6–Committee Minutes