



City of Hallandale Beach City Commission Agenda Cover Memo

Meeting Date:	Item Type:		1 st Reading	2 nd Reading
9/2/2020	<input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Ordinance <input type="checkbox"/> Other	Ordinance Reading	N/A	N/A
File No.:		Public Hearing	<input type="checkbox"/>	<input type="checkbox"/>
20-294		Advertising Required	<input type="checkbox"/>	<input type="checkbox"/>
		Quasi Judicial:	<input type="checkbox"/>	<input type="checkbox"/>
Fiscal Impact (\$):	Account Balance (\$):	Funding Source:	Project Number :	
\$5,000 monthly cost	\$10,000 \$1,605,353.99	VARIOUS 1110-531010 3390W- 531010 5910-531010	N/A	
Contract/P.O. Required	RFP/RFQ/Bid Number:	Sponsor Name:	Department:	
<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		Andrea Lues, Procurement Director	Procurement Department	
Strategic Plan Focus Areas:				
<input checked="" type="checkbox"/> Financial	<input type="checkbox"/> Organizational Capacity	<input checked="" type="checkbox"/> Infrastructure	<input checked="" type="checkbox"/> Development, Redevelopment and Economic Development	
Implementation Timeline				
Estimated Start Date: 6/17/2020 Estimated End Date: 6/17/2027				

SHORT TITLE:

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA, AUTHORIZING A MONTH TO MONTH EXTENSION FOR THE 2021 LEGISLATIVE SESSION STATE LOBBYIST SERVICES TO BALLARD PARTNERS, INC. FOR AN AMOUNT NOT TO EXCEED FORTY THOUSAND (\$40,000.00) DOLLARS; AND PROVIDING FOR AN EFFECTIVE DATE.

STAFF SUMMARY:

Summary:

City Administration released RFP (Request for Proposals) # FY 2016-2017-010, State Lobbyist Services July 5, 2017. The highest ranked firm awarded the contract through Resolution # 2017-104 was Ballard Partners, headquartered in Tallahassee, FL, with offices in every major region of the state, including Fort Lauderdale and Miami. With over 19 years of continuous experience, Ballard Partners specializes in all aspects of governmental and public affairs, including legislative advocacy, appropriations and administrative issues affecting agency decisions. The focus of the firm's services is to advocate the interests of the client before the Florida legislature and executive agencies of Florida government. This includes the advocacy for passage and defeat of legislation, policy and appropriations relevant to the client.

Background:

On September 27, 2017, City Commission awarded the RFP to Ballard Partners via Resolution #2017-104 (Exhibit 2). On January 23, 2019 City Commission awarded the last contract renewal to Ballard Partners (Exhibit 3). The last contract term is 10-12-2020.

Current Situation:

On March 9, 2020 Executive Order 20-52 declared a state of emergency for the entire State of Florida as a result of COVID19 and the City of Hallandale Beach declared its emergency order. The City Administration, through the Procurement Department, will be ready to release the new RFP for state lobbyist services in September. This timeline will not yield a fully executed new agreement by the end of term of the current lobbyist agreement which is October 12, 2020. Therefore, administration is requesting the continued utilization of the Ballard Partners in a month to month basis for the same cost of the current state lobbyist services of \$5,000 per month. The total expenditure shall not exceed \$40,000.

Why Action is Necessary:

Pursuant to Chapter 23, Section 23-8 Exception to Bid Requirements (2) Professional Services, the City Manager is authorized to procure all supplies, materials, equipment, and services from other governmental units, when the best interest of the City would be served subject to the requirement that any purchase in excess of \$50,000 requires City Commission approval.

Cost Benefit:

Not applicable.

ATTACHMENT(S):

- Exhibit 1 – Proposed Resolution
- Exhibit 2 – Resolution 2017-104
- Exhibit 3 – Ballard last Contract renewal 10-2020
- Exhibit 4 – Ballard month to month Cost proposal