



HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY

MEMORANDUM

DATE: January 13, 2020

TO: HBCRA Board of Directors

FROM: Jeremy Earle, Ph.D., AICP, Executive Director/ Assistant City Manager

SUBJECT: City of Hallandale Beach Business Assistance Guide

The City of Hallandale Beach is in the process of being positioned as a major food, entertainment and business destination in South Florida. To maintain the momentum of business development within the City, the Hallandale Beach Community Redevelopment Agency (HBCRA) has created a **Business Assistance Guide** that will make the process of starting or expanding a business in Hallandale Beach much easier and more manageable.

The **Business Assistance Guide** is a reference manual that has been created to help entrepreneurs navigate their way through the City's regulatory process. For new ventures, the information in the guide will help business owners navigate through the process of permitting, finding the right location and much more.

There are 4 sections in the Business Assistance Guide:

1. **Steps to Starting a Business in Hallandale Beach** – This section details the six (6) steps to starting a business in Hallandale Beach. These steps include; *researching zoning and county regulations, selecting a business entity, identifying federal tax regulations, applying for Hallandale Beach and Broward County local business tax receipt.*
2. **Resources for Businesses** – A list of financial, networking, educational and disaster resources are outlined in this section of the guide.

3. **Incentives** – The business incentives offered by the Community Redevelopment Agency (CRA) are listed in detail in the third section of the guide. Business operators will get a complete understanding of the incentive programs offered and directions on how to get started.
4. **City Services** – A thorough explanation of commercial garbage pick-up schedule is included. Entrepreneurs who are new to the City will understand specific requirements such as dumpster sizes and dimensions as well as contact information for respective departments that manage commercial garbage pick-up services.

The Business Assistance Guide is a compilation of resources that are available to all businesses within the City. The HBCRA is committed to growing economic development opportunities within the City of Hallandale Beach, by helping our existing businesses to thrive, expand and grow, while at the same time laying the foundation for attracting new businesses to the City.

The **Business Assistance** Guide will be available on both the City's and the Community Redevelopment Agency's website. Hard copies of the guide will also be given to each business owner upon obtaining a Business Tax Receipt (BTR).

Attachments

Exhibit 1 – Business Assistance Guide Presentation