



City of Hallandale Beach City Commission Agenda Cover Memo

Meeting Date:	Item Type:		1 st Reading	2 nd Reading
11/6/2019	<input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Ordinance <input type="checkbox"/> Other	Ordinance Reading	Click or tap to enter a date.	Click or tap to enter a date.
		Public Hearing	<input type="checkbox"/>	<input type="checkbox"/>
		Advertising Required	<input type="checkbox"/>	<input type="checkbox"/>
		Quasi Judicial:	<input type="checkbox"/>	<input type="checkbox"/>
Fiscal Impact (\$):	Account Balance (\$):	Funding Source:	Project Number :	
\$75.00	\$4,000	General Fund	6910-547000 Printing/Binding	
Contract/P.O. Required	RFP/RFQ/Bid Number:	Sponsor Name:	Department:	
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	NA	Greg Chavarria, City Manager	Beverly Sanders Mayweather, Director	
Strategic Plan Focus Areas:				
<input type="checkbox"/> Financial	<input checked="" type="checkbox"/> Organizational Capacity	<input type="checkbox"/> Infrastructure	<input type="checkbox"/> Development, Redevelopment and Economic Development	
Implementation Timeline				
Estimated Start Date: 1/17/2020 Estimated End Date: 1/20/2020				

SHORT TITLE:

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA, APPROVING DEACON DONNELL BROWN FOR THE 2020 DR. MARTIN LUTHER KING, JR. HUMANITARIAN AWARD; AND PROVIDING AN EFFECTIVE DATE.

STAFF SUMMARY:

Annually, the Human Services Department accepts applications for the Dr. Martin Luther King, Jr. Humanitarian Award. The Award is bestowed upon the person or organization chosen from the applications submitted from the community; reviewed by the Community Partnership Grant Review Committee. Stakeholders whose contributions are performed as an individual or a member of an organization, outside of the City of Hallandale Beach board and/or, City employment are eligible for consideration of this award.

Current Situation:

In August 2019, Nominating Forms (Exhibit 3) were placed within every City Department, Advisory Board, City Website, local businesses, churches and schools throughout the City of Hallandale Beach. Completed nominations were to be submitted to the Austin Hepburn Center by September 3, 2019, for consideration by the Community Partnership Grant Review Committee.

The Community Partnership Grant Review Committee is comprised of the Human Services Director, Human Services Administrative Coordinator/Grant Monitor, Budget Director, Procurement Director, HB CRA Designee, a community resident, and an Ad-Hoc/Subject-Matter Expert, as needed.

On Friday, September 13, 2019, the Community Partnership Grant Review Committee met to review the nominations and selected a recipient for the 2020 Dr. Martin Luther King, Jr. Humanitarian Award. The Nominees were as follows: (1) Deacon Donnell Brown, (2) Mary Emma Littleton, 3) Reverend Wayne Allen, 4) Annie Billings, 5) Joyce Langston, 6) Lonnie Bankston, 7) Deborah Brown, and 8) Joyce Hawkins. The nominations were rated based on four (4) criteria: community service, inclusiveness, collaboration, and ethics/honesty for a total maximum score of 40 points. Following a review and scoring of the rating metrics, Deacon Donnell Brown is being recommended as the recipient of the 2020 Dr. Martin Luther King, Jr., Humanitarian Award. Please refer to the evaluations forms (Exhibit 5).

Name	# of Applications	Rater A	Rater B	Rater C	Rater D	Total Score	Average Score
Deacon Donnell Brown	54	32	40	30	36	133	33.3
Mary Emma Littleton	13	32	33	15	12	92	23.0
Rev. Wayne Allen	21	15	18	19	21	73	18.3
Annie Billings	2	19	25	13	15	72	18.0
Joyce Langston	3	10	19	7	8	44	11.0
Lonnie Bankston	1	0	0	0	0	0	0
Deborah Brown	1	0	0	0	0	0	0
Joyce Hawkins	1	0	0	0	0	0	0

Deacon Brown overcame many obstacles in order to turn his life around and become a mentor, volunteer and humanitarian activist for the Hallandale Beach Community. He is a distinguished member of his church community, serving as a Deacon and providing outreach to the elderly, children, and families. He is a devoted husband and father of eight (8) children and six (6) grandchildren. He freely gives of his time, energy and resources as a volunteer coach with the Police Athletic League's (P.A.L.) youth football, soccer and basketball programs. Moreover, Deacon Brown has served as the community Santa Clause for the past ten years. He is recognized as the first African American Santa to serve in Three Islands, Golden Isles and Aventura. A fan of the Hallandale Magnet High School football Team and Drama Club, Deacon Brown serves as the resident chef and mentor using his culinary skills to feed hungry students. Deacon Brown championed a

community blood drive and health screening for uninsured residents sponsored by Memorial Healthcare. As a longtime resident and entrepreneur, he has extensive knowledge of the City's local history and passionately advocates for economic development along the Palms District Corridor (Foster Park Road), where he resides. Deacon Brown will be honored at the Annual Dr. Martin Luther King, Jr. Scholarship Breakfast held at the Hallandale Beach Cultural Center during the Community Civic Association and the Cities' weekend celebration.

Why Action is Necessary:

Administrative policy No.2026.003/R2, which establishes the guidelines for implementation of a Martin Luther King (MLK) Jr. Humanitarian Award Program was created on November 4, 2002. The Administrative Policy outlined the purpose of the award, policy and procedures for implementation including application submission and the selection process. The MLK Humanitarian award seeks to recognize individuals, groups, committees and organizations that have promoted unity and harmony within the community. The Community Partnership Grant Review Committee is responsible for rating nominations to the City Commission for approval of the recipient of the Dr. Martin Luther King, Jr. Humanitarian Award.

Cost Benefit:

Honoring Dr. King communicates a positive message to the community. At the time of his death, Dr. King was fighting for issues concerning economic inequality, employment, full citizenship, and access to safe and affordable housing. People come out to celebrate the life and legacy of Dr. Martin Luther King Jr. each year. The direct material cost includes funding to purchase a plaque that will be presented to the Humanitarian at the December 4, 2019 Commission Meeting. The estimated cost of the plaque is \$75.00 (seventy-five dollars.)

PROPOSED ACTION:

The Human Services Department is seeking City Commission ratification of the Community Partnership Grant Review Committee's selection of Deacon Donnell Brown as the 2020 Dr. Martin Luther King, Jr. Humanitarian Award recipient.

ATTACHMENT(S):

- Exhibit 1 – Resolution
- Exhibit 2 – Administrative Policy No. 2026.003/R2
- Exhibit 3 – Dr. Martin Luther King, Jr. Humanitarian Nomination Application
- Exhibit 4 – Dr. Martin Luther King, Jr. Humanitarian Nominees
- Exhibit 5 – Evaluation Forms
- Exhibit 6 – Committee Minutes

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