



Hallandale Beach Community Redevelopment Agency Agenda Cover Memo

Meeting Date:	September 16, 2019		Item Type: (Enter X in box)	Resolution X	Ordinance	Other	
Fiscal Impact: (Enter X in box)	Yes	No	Ordinance Reading: (Enter X in box)	1st Reading		2nd Reading	
	X		Public Hearing: (Enter X in box)	Yes	No	Yes	No
Funding Source:	5910-531010 FY 19/20 budget		Advertising Requirement: (Enter X in box)	Yes		No	
						X	
Account Balance:			RFP/RFQ/Bid Number:	City of Pompano Beach: RFP #E-34-17 Financial Advisory Services			
Contract/P.O. Required: (Enter X in box)	Yes	No	Project Number:	N/A			
	X						
Strategic Priority: (Enter X in box) Capital Improvements Goal 1 - Undertake Total Improvements of Public Realm <input type="checkbox"/> Goal 2 - Promote Public/Public and Public/Private Partnership <input type="checkbox"/> Promote Projects with Large-Scale Impacts Goal 1 - Issue a Request for Proposals (RFP) for NW infill Housing <input type="checkbox"/> Goal 2 - Issue a Request for Qualifications (RFQ) for Dixie Highway/Foster Road parcel <input type="checkbox"/> Priority Area: North West Quadrant <input type="checkbox"/> FEC Corridor <input type="checkbox"/> Southwest Quadrant <input type="checkbox"/> Northeast Quadrant <input type="checkbox"/> Southeast Quadrant <input type="checkbox"/>							
Sponsor Name:	Dr. Jeremy Earle		Department:	HBCRA			

Short Title:

A RESOLUTION OF CHAIR AND BOARD OF DIRECTORS OF THE HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY, HALLANDALE BEACH, FLORIDA, APPROVING AN AGREEMENT WITH PFM FINANCIAL ADVISORS, LLC TO PROVIDE FINANCIAL ADVISORY SERVICES IN AN AMOUNT NOT TO EXCEED \$50,000 UTILIZING THE CITY OF POMPAÑO BEACH CONTRACT WITH PFM FINANCIAL ADVISORS, LLC, PER RFP #E-34-17 FOR FINANCIAL ADVISORY SERVICES; AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE THE AGREEMENT WITH PFM FINANCIAL ADVISORS, LLC; AND PROVIDING AN EFFECTIVE DATE.

Staff Summary:

Background:

On February 11, 2019 the Hallandale Beach Community Redevelopment Agency (HBCRA) Board of Directors approved the Strategic Planning Group to complete the modification of the HBCRA Redevelopment Plan. As a part of the modification process, the HBCRA along with key stakeholders such as community members and business owners have identified numerous capital improvement projects which would serve to redevelop and revitalize each Quadrant of the CRA. The funding required to complete these projects, which include such things as new sidewalks, lighting, landscaping and roadways, will require a substantial amount of funding to the tune of approximately \$40-80 million dollars.

Due to the fact that the HBCRA is funded on a yearly basis through a mechanism called Tax Increment Financing (TIF), and because the HBCRA does not statutorily have reserves of tens of millions of dollars, the HBCRA would not be able to complete even one of these large-scale infrastructure projects without seeking additional funding in the form of a loan.

As the HBCRA approaches its sunset in 2026-2027, it is vital that investment decisions are made to maximize redevelopment potential. As the HBCRA develops plans to undertake projects, a minimum of \$40 million of new financing would be required. For this reason, the HBCRA is pursuing the services of a financial advisor to refine the potential financing size based on the HBCRA's financials and markets conditions.

The City of Pompano Beach has an agreement with PFM Financial Advisors, LLC for an initial period of five (5) years effective on the contract execution date of April 3rd, 2018 through April 2023. Piggybacking off the City of Pompano Beach contract with PFM Financial Services, LLC was found to be more cost effective for the HBCRA.

Current Situation

As of today, the HBCRA does not have an existing contract with a financial advisory firm. To ensure flexibility to maintain operational priorities and to further refine the potential financing size based on the HBCRA financial needs and market conditions, obtaining the services of a financial advisor is necessary.

Recommendation

Staff is requesting the Board of Directors grant the authorization to piggyback off the City of Pompano Beach agreement with PFM Financial Advisors, LLC.

Fiscal Impact

The fiscal impact in the FY19/20 is for an amount not to exceed \$50,000. The estimated amount is based on a loan of \$40,000,000 and utilizing PFM rate schedule as per Exhibit 3 (Fee Schedule).

Why Action is Necessary

Pursuant to Chapter 23, Section 23-4, Competitive Bidding Required; all purchases of and contracts for equipment, supplies and contractual services, when the estimated cost shall exceed \$50,000 shall be based on competitive bids. Furthermore, pursuant to Chapter 23, Section 23-6, Award of Contract; the City Manager shall have the authority to recommend to the City Commission award of contracts.

Attachment(s):

Exhibit 1 – Proposed Resolution/Ordinance
Exhibit 2 – City of Pompano Beach Executed Contract
Exhibit 3 – RFP E-34-17 Financial Advisory Services
Exhibit 4 – PFM Fee Schedule