




SUMMER ANALYSIS 2019

Out of School Time Program Analysis



Summer Study 19-04
Parks & Recreation, Human Services
July, 2019

Summer Analysis

Out of School Time Program Analysis

Executive Summary

This analysis seeks to provide information on alternative program provision for out of school time (OST) programming currently offered by the City of Hallandale Beach through the Parks & Recreation and Human Services Departments. OST programming is offered year-round for elementary age students after school on school days and all day on those weekdays when no school is in session.

OST programming is offered to support working families in our community. According to the CDC and US Department of Labor, more children are born into single parent households (40.3%) and homes where both parents work (61.1%) than ever before. This means quality after school care is a key issue for most families⁽¹⁾. According to the Afterschool Alliance, after school programs serve a high need population stating participation in afterschool programs is higher among households that qualify for free or reduced lunches⁽²⁾. This trend is true in the City of Hallandale Beach.

The City currently runs two (2) OST programs serving elementary age youth:

- Afterschool Tutorial Enrichment Program (ASP) at the Austin Hepburn Center with 175 participants
- Hallandale Out-of-School-Time Program (H.O.S.T.) at Foster Park with 100 participants

While the focus of each program is unique to the program, both are offered to support working parents who require care beyond the regular school hours and on those weekdays when school is not in session. The programs are designed to help working families overcome the barriers to quality OST care. Both programs offer affordable, stabilized childcare with transportation from the school to the OST site. The Broward County Public School System previously provided transportation until approximately five (5) years ago. Providing this transportation is important for working families as they cannot leave their place of employment mid-afternoon to drop their child off at their OST site. The City covers

Details for each program are provided in the attached Program Overviews. Both programs are State Licensed Child Care programs and the City's total capacity is 310 participants. These programs are offered primarily to low income Hallandale Beach families and play a vital role in closing the achievement gap between affluent and disadvantaged students. The total annual General fund subsidy for these programs is \$395,599 or \$1,439 per participant on average.

Every dollar invested in afterschool programs will save taxpayers approximately \$3, according to a study by the Rose Institute at Claremont McKenna College⁽³⁾. However, the return on the City's investment in our children after school is not just measured in dollars. The National League of Cities reports OST programs help city leaders confront pressing local challenges such as public safety, while also providing young people with

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expanded opportunities to learn and grow⁽⁴⁾. High-quality afterschool programs have been shown to increase school attendance, raise graduation rates and reduce the likelihood that young people will smoke, drink, use drugs or become teen parents. Quality OST programs also address the needs of working parents who cannot pick up their children at 3:00pm and increases their workforce productivity. Furthermore, OST programs have the potential to help cities reduce juvenile crime, promote healthy lifestyles and address childhood obesity, and build an educated and skilled workforce.

In addition to the City provided programs, there are for-fee OST programs offered by private providers in the area. Program fees for privately run programs may be cost prohibitive to our low-income families and historically offer low to no fee subsidies. Starting in January 2020, The Hallandale Beach YMCA will be offering an afterschool program initially for up to 30 participants, and then is expected to grow to 75, depending on their licensing capacity. The YMCA program will not include transportation from school to the YMCA.

To determine if an alternate provider may be used for OST programs at Foster Park and the Austin Hepburn Center, a competitive Procurement Process would be required. Pricing costs per child would be determined upon completing the procurement process.

There are other opportunities to improve cost efficiencies and funding for OST programs by realigning the total capacity (310) between the program sites. For example, we have recently moved thirty-five (35) participant slots from the Foster Park H.O.S.T. program to the Austin Hepburn Center ASP program. This will increase participation in the grant funded program at the Austin Hepburn Center while reducing participation in the general fund funded program at Foster Park without reducing the total number of children served (275). This realignment achieves a general fund cost savings of two part time positions year-round. Additional grant funded staff may be required at the Austin Hepburn Center to care for the additional children.

There may also be an opportunity to apply for the Foster Park program to receive CDBG and Children Service's Funding similar to the Austin Hepburn program. This is contingent on funding program requirements and availability. If approved, this would reduce the general fund subsidy to the Foster Park H.O.S.T. programs.

OST programs make a real, measurable difference in the lives of children, families, and our community.

Challenges

The total elementary/middle age City of Hallandale Beach Public School enrollment is 1,638. According to the United Way, fifty percent (50%) of those families are Asset Limited Income Constrained Employed (ALICE) households⁽⁵⁾. These working households struggle to meet the bare minimum household needs to live and work. This translates to at least 819 Hallandale Beach children who are part of limited income working families who depend on affordable and/or subsidized childcare in order to work.

The City's program capacity is 310, less than 40% of the children living in low-income households who may need care. The population in which the programs serve includes students from the following census tracts:

- Census Tract(s) Population Data:
 - 1002 – 62.30% of Low/Moderate Income
 - 1003 – 57.18% of Low/Moderate Income
 - 1004 – 80.78% of Low/Moderate Income

- 1005 – 59.70% of Low/Moderate Income

Countywide, 60.9% of the students in Broward County Public Schools are eligible for free or reduced lunches. The percentages are much higher in the Hallandale Beach schools with 86.7% of the Gulfstream Academy student population and 82.2% of Hallandale High student population eligible for free or reduced lunch. The statistics show that a great number of children live in low-income homes, many needing affordable, quality care to ensure their safety and success.

Private Out of School time programs are expensive. On average, the cost to care for a school age child through private pay programs is over \$4,500 annually. Covering this cost is prohibitive to our working low-income parents. Current programs offered locally through alternative providers including for profit and not for profit organizations have barriers to low-income participation including program fees, transportation, and capacity. Private providers may charge upwards of \$400 per month, \$3,600 per school year, many charging additional fees for snacks, transportation, and/or program activities. This does not include cost for care during the ten (10) week summer camp break.

Non-profit programs, specifically at the Hallandale Beach YMCA, will not be available until January 2020 and will not be fully operational until the 20/21 school year. Initially, the Hallandale Beach YMCA plans to offer care for up to 30 children with up to 75 offered care starting with the 20/21 school year. While less expensive than for-profit provided programs, the program may still be cost prohibitive for our low-income working families. The Hallandale Beach YMCA will be charging \$240 per month for non-members or a total of \$2,160 per school year. This cost does not include holiday and/or summer care. Additionally, transportation is not provided from the school to the program site.

While the cost cannot be determined at this time, we anticipate it will be cost prohibitive for the City to subsidize an alternative provider. As an example, the City of Aventura recently competitively sought, then entered into an agreement with a vendor to provide OST programs. The agreed upon fee for afterschool is \$275 per month where the provider is paid 75% of this fee. The annual revenue to the provider per participant is \$2,475. In this case, the City of Aventura retains 25% of the fees which is used to offset the administrative cost of overseeing the program. If the City were to negotiate similar terms and desired to keep the costs the same for our parents, we can expect to subsidize each child in the amount of \$2,287. This cost is greater than the \$1,340 that is currently subsidized on average for each participant.

Recommendations

A number of cities are engaged in multi-year planning to sustain and expand the number of afterschool program slots, increase participation, and improve program quality. Cities with sustainable financing strategies, e.g., mix general fund investments, local tax levies dedicated to youth programs and services, state and federal funding, and donations from businesses, individuals and philanthropic organizations are especially well positioned to carry out their plans for the future.

The Parks & Recreation and Human Services Departments initiated improvements for Fiscal Year 2019-20 by realigning the capacity of the current programs for the 2019/20 school year and the amount of participants each Department services. The City will pursue in applying for funding from CDBG and Children's Services Council of Broward County for the Foster Park HOST program for the 20/21 schoolyear and beyond.

If the City desires to competitively seek an alternate provider for the existing programs, a procurement process must be finalized by June, 2020. Seeking an alternative provider would reduce the organizational position count by a total of 19 part time positions and 2 full time employees, with an approximate expenditure reduction of \$395,599. Utilizing the pricing model of the City of Aventura, to preserve the participant cost, the City would be required to set aside an additional \$285,000.

Economics and Relationship to Millage Set on June 20, 2019

There is concern about the future of federal, state and county funding for afterschool programs. Shortage of external government funds may impact the lives of the children and families served by these programs. This would also impact the city's economic landscape and overall vitality.

Recognizing that OST programs make a real, measurable difference in the lives of children families, and communities, leading cities report that they continue to invest funds from city general revenues in their efforts to build citywide OST systems as reported by the National League of Cities⁽⁴⁾.

Afterschool Tutorial Enrichment Program (ASP) at the Austin Hepburn Center

The ASP at the Austin Hepburn Center receives grant funding of approximately \$100,000 from the CDBG, \$160,000 from Children's Services Council of Broward County, and approximately \$76,000 annually in parent registration fees to offset costs for students in families with very low, low and moderate income. The CSC grant award is for a three (3) year term ending September 30, 2020. CDBG grant funding is awarded annually based on the HUD calculation for each City. The overall cost per child for ASP programming is approximately \$2,637. However, grant funding and parent registration fees offset the General Fund allocation. Consequently, the cost per child to the City General Fund is \$1,008 or **(.27% of the General Fund.)** This includes afterschool, spring and summer camp.

Youth Services Funding Sources	City General Fund	CBP Funding	CDGB Funding	CSC Funding	Fees/Friends	Total
TOTAL	\$281,098	\$116,633	\$100,000	\$160,451	\$77,511	\$735,693
Overall annual cost per student (total funding/total population served)						\$2,637
General Fund annual avg. cost per student (total General Funding/total population served)						\$1,008
General Fund percentage of City Budget (\$74,111,147)						.27%

Hallandale Out-of-School-Time Program (H.O.S.T.) at Foster Park

The H.O.S.T. program is funded by the general fund and parent registration fees. The overall annual cost per child for H.O.S.T. programming is approximately \$2,423. This includes afterschool (\$1,208), no-school days (\$313), and summer camp (\$902) programs. **(.26% of the General Fund)**

Funding Sources	General Fund	Fees	Total
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TOTAL	\$242,230*	\$50,218	\$292,448
General Fund annual avg. cost per participant			\$1,920
Percentage of City Budget (\$74,111,147)			.26%

Next Steps

Commission Direction is requested regarding moving forward with long term fund planning for both programs.

Program Overviews

Afterschool Tutorial Enrichment Program (ASP) Overview

Afterschool Tutorial Enrichment Program (ASP) at the Austin Hepburn Center

Ages:	5 through 12 years
Hours	Year-round except Winter Break, Afterschool until 6pm including no school and early release days (no program during Winter Break, separate registration required for Spring Break and Summer programs)
Capacity:	200
Participants:	175 (18/19 Schoolyear) 175 Summer 2019
Fees:	\$200 Residents/ \$400 Non-Residents – Afterschool Families with four or more children pay \$75 for the 4 th plus child \$60 Residents/ \$120 Non-Residents – Spring Break \$250 Residents/ \$300 Non-Residents – Summer Camp Families with four or more children pay \$150 for the 4 th plus child
Percent on YEAG:	10% Afterschool, 0% Summer 2019 (Residents Only)

The Afterschool Tutorial Enrichment Program (ASP) at the Human Services Department was launched on July 27, 1984, to fill the gap in services to youth and working parents. The ASP is open to students who attend Gulfstream Academy of Hallandale Beach K-8 where 86.7% of the students qualify for Free and/or Reduced Lunch, and/or are residents of Hallandale Beach. Children who are not residents are welcome to attend the program, if space is available. The ASP serves students ages 5 through 12, living in families with very low to low income. These are families categorized as Asset Limited Income Constrained Employed (ALICE). Families who depend on affordable and/or subsidized childcare in order to work. These families sometimes make more money than the official poverty level, but much less than what is needed to sustain a standard of living.

The ASP operates Monday through Friday, from 2:00 to 6:00 p.m. for 180 days after school. The program also runs for Spring Break and ten (10) weeks during the summer from 8:00 a.m. to 6:00 p.m. The ASP offers a proactive approach closing the educational achievement gap for marginalized or socially excluded students through the hiring of qualified, licensed professionals. Program participants receive individualized tutoring, skill development and remediation utilizing Certified Teachers with endorsements in English for Speakers of Other Languages (ESOL; Exceptional Student Education (ESE); Reading; Varying Exceptionalities; Gifted; and Social Sciences. All direct service paraprofessional staff including Teacher Aides and/or Teacher Assistants are required to obtain the 40-Hour Introductory Child Care License Credential. ASP has seven (7) classrooms grades K through Middle School with capacity to serve up to 210 students. The Paraprofessional staff assists the classroom teacher with enrichment activities, transition and student to teacher ratios in each classroom.

The ASP is supported by a full-time Youth Services Supervisor who serves as the Credentialed Child Care Director for both the ASP and the H.O.S.T. programs. Administering a child-serving program is a complex job; one that requires extensive skills and knowledge in both child development and program administration. Moreover, the ASP is supported by a full-time Youth Services Social Worker dedicated to serving families with children ages 5 to 18. Issues may arise where the youth's family requires emergency financial assistance to meet basic needs for food, shelter, transportation, utilities, etc. Participants and their families receive linkages to natural community supports offered by the City and the Community continuum of care.

The ASP registration fee is charged for all participants; \$200 for residents and \$400 for non-residents for Afterschool Programming. Families with 4 or more children pay \$75 for the 4th plus participant(s). The fee covers the period from the day of registration until the end of the school year. The five-day Spring Camp registration is \$60 for residents and \$120 for non-residents. Summer Camp registration is \$250 for residents and \$300 for non-residents. Families with 4 or more children pay \$150 for the 4th plus participant(s). The ASP offers scholarship assistance to families that reside in the City of Hallandale Beach. Scholarships are awarded on a first come/first serve basis, while funds are available up to \$5,000. Assessment is based on a comprehensive evaluation of data gathered during the student intake process. The parent and/or legal guardian provides a copy of their driver's license and utility bill having the same address, a trend of income via paycheck stubs from all caretakers in household, recent Income Tax Return with parent's name and child(ren) as dependent, a copy of a current School Meals Benefit letter from Broward County Schools showing the child(ren) are approved for Free and/or Reduced Meals or a letter from the Florida Department of Children and Families.

Hallandale Out of School Time (H.O.S.T.) Overview

Hallandale Out-of-School-Time Program (H.O.S.T.) at Foster Park

Ages:	6 through 12 years
Hours	Year-round, Afterschool until 6pm including early release (separate registration required for No School Days including Winter & Spring Breaks and Summer program)
Capacity:	100
Participants:	82 (18/19 Schoolyear), 100 Summer 2019
Fees:	\$300 Residents/ \$900 Non-Residents - Afterschool \$300 Residents/ \$800 Non-Residents - Summer Camp \$12 Residents/ \$20 Non-Residents – No School Day
Percent on YEAG:	68% Afterschool, 80% Summer Camp (Residents Only)

The Parks & Recreation Department's Hallandale Out of School Time (H.O.S.T.) program at Foster Park was launched in 2013 when the facility opened. Prior to the opening of Foster Park, Out of School Time programming was offered for many years at OB Johnson Park. The program was also offered for many years at Peter Bluesten Park through the 16/17 school year when the park was closed for construction. The program at Peter Bluesten Park was transferred to Foster Park starting the summer of 2017 increasing the capacity at Foster Park from 50 to 100 participants.

The H.O.S.T. program is open to students who attend Gulfstream Academy of Hallandale Beach K-8 where 86.7% of the students qualify for Free and/or Reduced Lunch, and/or are residents of Hallandale Beach. Children who are not residents are welcome to attend the program, if space is available. The H.O.S.T. program serves students ages 6 through 12, many living in families with very low to low income. These are families categorized as Asset Limited Income Constrained Employed (ALICE). Families who depend on affordable and/or subsidized childcare in order to work. These families sometimes make more money than the official poverty level, but much less than what is needed to sustain a standard of living. Many of these families are eligible for the City's Youth Economic Assistance Grant program (details provided in the program overview section).

The H.O.S.T. program operates Monday through Friday, from afterschool to 6:00 pm for 175 school days and from 7:30am to 6:00pm for 22 no school days during the school year. The Summer program operates for ten (10 weeks) of the school summer break following the Broward County Public School Calendar. Care is available year-round except for City Holidays.

All childcare staff are required to obtain the 40-Hour Introductory Child Care License Credential. The H.O.S.T. program has the capacity to serve up to 100 students. The staff to participant ratio is 1 to 20. We currently have five (5) part-time Recreation Aide Certified Child Care Workers and one Recreation Leader Certified Child Care staff member who oversees the program. The H.O.S.T. program licensing is supported by a full-time Youth Services Supervisor who serves as the Credentialed Child Care Director for both the ASP and the H.O.S.T. programs.

The H.O.S.T. program promotes healthy lifestyle choices, combats childhood obesity and hunger, and promotes academic success and productive citizenship through special programs and activities. We are a Fit2Play Health, Wellness and Obesity Prevention Afterschool site where we work to make kids healthier in a fun way. Children have allocated time each day to start their homework as well as a minimum of 45 minutes of physical activity daily on afterschool days, 60 minutes on no school days. The program features field trips, arts and crafts, fun activities, and more.

Fees: \$300 Residents/ \$900 Non-Residents - Afterschool
 \$300 Residents/ \$800 Non-Residents - Summer Camp
 \$12 Residents/ \$20 Non-Residents – No School Day

The H.O.S.T. afterschool registration fee is charged for all participants; \$300 for residents and \$900 for non-residents. The fee for no school day care is \$12 for residents and \$20 for non-residents per day. For Summer Camp, the registration fee is \$300 for residents and \$800 for non-residents. Approximately 68% of our resident afterschool participants qualify for a fee reduction through the Youth Economic Assistance Grant. Annually approximately \$13,300 in fees are reduced through the YEAG program.

Youth Economic Assistance Grant Program Overview

Economic assistance for out of school time programs is provided to at-need resident families through our Youth Economic Assistance Grant (YEAG) Program. The program is available for children who reside in the City of Hallandale Beach with their parent(s) and/or legal guardian(s) who meet the Broward County income guidelines. Grants are currently available in three categories Moderate (25%), Low (50%), and Very Low (75%).

Families apply for the YEAG annually and approved grants are valid for one year from the date of approval. The application process requires provide proof of residency and household income. The most recent year's Income Tax Return (1040) for all adult members of the household listing the parent/guardian and child as dependent is required for proof of income. The Broward County Income Eligibility Guidelines are the adopted income guidelines used to determine eligibility for the program. The income levels are updated annually in April.

If a current Income Tax Return cannot be provided, a current School Meals Benefit letter from Broward County Schools showing the child is approved for free or reduced meals or a letter from the Florida Department of Children and Families, (DCF) is required. Children with an approved School Meals Benefit or DCF letter are eligible for a low (50%) grant.

The Youth Economic Assistance Grant Program is used for determining a reduction in fees for Parks & Recreation H.O.S.T. and Police Athletic League programs. The YEAG Program is used to determine eligibility for Human Services Out of School Time program subsidies from the Hallandale Beach General Fund. It was also used to determine eligibility for the American Red Cross Centennial grant at Bluesten Pool.

YMCA Afterschool Program

The City entered into a Facility Management and Operating Agreement in 2016 with the YMCA of South Florida to operate the Hallandale Beach YMCA. Through this agreement, the YMCA is required to develop and provide programming including OST programs in the facility at Peter Bluesten Park scheduled to open end of August 2019.

The current program plan includes:

Enrichment Program Club (Afterschool Program – elementary age – no transportation)

1) 30 kids with late start of Jan (possibly before) (may go to weekly fee)

Fee: \$175/month Y member

\$240/month Y Non-Member

Program Description:

At the Y, we believe all kids deserve the opportunity to discover who they are and what they can achieve. Our Afterschool programs provide a fun, safe place for kids to learn, grow and thrive.

With a focus on safety, health, social growth and academic enrichment, Y Afterschool Programs take place in a caring and encouraging environment at our YMCA Family Centers and various Community Locations in Broward and Miami-Dade counties. We empower youth by providing programming that, in addition to giving them something to do, builds academic and creative abilities. And, our Inclusion programs allow children with special needs to participate in activities alongside their peers and create a mutual sense of belonging.

BCPS Cool Colts Afterschool Program

After Care hours are generally from 2:00pm - 6:00pm. Schools with later dismissal times, adjust rates and times accordingly. Some programs might stay open beyond 6:00 pm. Early release day hours begin as soon as school is dismissed and run until program close time. A late pick up fee is charged if students are not picked up by program close time.

Children receive care every day the school is open including early release days. Care is not provided for no-school days, winter, spring, or summer breaks.

Program Fees

Costs to parents are minimal. BASCC programs are not drop in programs. Parents must pay in advance for services.

School Board Operated programs currently charge parents a \$25.00 registration fee per family. A family is considered one child or more. The fee is paid prior to entry into the program, and again for any re-entry throughout the school year.

Tuition for School Board Operated programs is \$194.00 per payment period (based on a typical 4 hour program) for a total of ten payments or \$1,940 per school year.

Sample for-Profit OST program

The Sample Program is a year-round program that serves elementary students up to 12 years of age with daily transportation services, homework assistance, tutoring sessions, fun after school activities and Camp Weeks with field trips and enrichment activities for the times Broward and Dade County schools are not in session.

Fees 2017-2018

The After-School Program is available on school days from August 21, 2017 to June 9, 2018. The program hours are from 2:00pm to 6:00pm The cost of the program is \$400.00 for the month, due on the first business day of each month, starting on August 1, 2017. Registration is \$50.00 to hold the spot.

- Food \$5.00 per day
- Transportation to home \$10.00 (one way).
- After Care till 9:00pm -\$20/hour. There is a \$20 charge for each hour after your child's scheduled pick-up time. This charge will be prorated at \$5 per quarter for the first hour only. The preschool closes promptly at 6:00pm. If there is an emergency or planned late pick-up, please call the preschool 954-455-0440. After hours are till 11:00pm.
- Swimming \$20.00 per class (Number of Tuesdays and Thursdays makes the monthly payment).

Summer Camp Fees:

DESCRIPTON	FEES
Before care 7 – 9 am.	\$10 per hour
Part time 9 am – 1:30pm/1:30-6pm	\$225 per week
Full time 9 am – 6 pm (week)	\$325 per week
Daily Fee part time	\$45 or with food \$50
Daily Fee full time	\$65 or with food \$70
Swimming/Soccer/Tennis	\$25 per class
English/French/Russian	\$25 per class
Transportation	\$10
Meal daily	\$5

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