



## City of Hallandale Beach City Commission Agenda Cover Memo

<b>Meeting Date:</b>	June 17, 2019		<b>Item Type:</b> <i>(Enter X in box)</i>	<b>Resolution</b>	<b>Ordinance</b>	<b>Other</b>  <b>X</b>	
<b>Fiscal Impact:</b> <i>(Enter X in box)</i>	<b>Yes</b>	<b>No</b>	<b>Ordinance Reading:</b> <i>(Enter X in box)</i>	<b>1<sup>st</sup> Reading</b> <b>N/A</b>		<b>2<sup>nd</sup> Reading</b> <b>N/A</b>	
		<b>X</b>	<b>Public Hearing:</b> <i>(Enter X in box)</i>	<b>Yes</b>	<b>No</b>	<b>Yes</b>	<b>No</b>
					<b>X</b>		
<b>Funding Source:</b>	N/A		<b>Advertising Requirement:</b> <i>(Enter X in box)</i>	<b>Yes</b>		<b>No</b>  <b>X</b>	
<b>Account Balance:</b>	N/A		<b>Quasi-Judicial:</b> <i>(Enter X in box)</i>	<b>Yes</b>		<b>No</b>  <b>X</b>	
<b>Project Number :</b>	N/A		<b>RFP/RFQ/Bid Number:</b>	N/A			
<b>Contract/P.O. Required:</b> <i>(Enter X in box)</i>	<b>Yes</b>	<b>No</b>	<b>Strategic Plan Priority Area:</b> <i>(Enter X in box)</i>				
		<b>X</b>	<b>Safety</b> <input checked="" type="checkbox"/>				
			<b>Quality</b> <input checked="" type="checkbox"/>				
			<b>Vibrant Appeal</b> <input type="checkbox"/>				
<b>Sponsor Name:</b>	Michele Lazarow, Commissioner		<b>Department:</b> City Manager's Office	Jeremy Earle, Assistant City Manager			

### SHORT TITLE:

Roaming Tails Smart Tags Presentation

### STAFF SUMMARY:

#### Summary:

This presentation is to inform the City Commission about Roaming Tails Smart Tags. Smart tags will be offered to the public as a pet friendly initiative funded by the Better Cities for Pets Grant.

**Background:**

The US Conference of Mayors and Mars Petcare launched a nationwide survey to determine what resources and support a city would need to make their communities more pet friendly. Results from 73 cities across the country indicated that municipalities need more resources than they can provide in order to create pet friendly communities. The survey also showed the promise of pet-friendly cities and the positive impact of making pet-ownership easier; and determined that it's time for cities to increase opportunities for people and pets to live, work and play together.

In response to the survey, the Better Cities for Pets Grant Program was created and inspired the building of a model for pet-friendly cities, advocating for fewer pets in shelters, more pet-friendly places, and happier, healthier lives for both people and pets.

The City applied for the grant program in April 2018 and was awarded \$20,000 to implement pet friendly initiatives. The goal of the grant project is to establish a program that provides reliable and accessible information about the rights and responsibilities of pet ownership, and that implements effective and modern tools to reunite pets with their owners before they enter a shelter.

As part of the grant funded program, a Smart Tag Pilot Program will be implemented. Smart tags will be provided by Roaming Tails, Inc. The company's mission aligns with the purpose of the grant in that it aims to reunite lost pets with their owners faster and easier while helping reduce the pet population in shelters.

**PROPOSED ACTION:**

No action is proposed at this time. This item is for informational purposes only.

**ATTACHMENT(S):**

Exhibit 1 – Roaming Tails Smart Tags Presentation