

City of Hallandale Beach City Commission Agenda Cover Memo

Meeting Date:	June 5, 2019		Item Type: <small>(Enter X in box)</small>	Resolution X	Ordinance	Other	
Fiscal Impact: <small>(Enter X in box)</small>	Yes	No	Ordinance Reading: <small>(Enter X in box)</small>	1st Reading		2nd Reading	
	X		Public Hearing: <small>(Enter X in box)</small>	Yes X	No	Yes	No
Funding Source:	Transportation Fund 4130-534010		Advertising Requirement: <small>(Enter X in box)</small>	Yes X		No	
Account Balance:	\$ 283,044.08		Quasi Judicial: <small>(Enter X in box)</small>	Yes		No X	
Project Number:	N/A		RFP/RFQ/Bid Number:	N/A			
Contract/P.O. Required: <small>(Enter X in box)</small>	Yes	No	Strategic Plan Priority Area: <small>(Enter X in box)</small> <div style="display: flex; justify-content: space-between;"> <div>Safety</div> <input type="checkbox"/> </div> <div style="display: flex; justify-content: space-between;"> <div>Quality</div> <input checked="" type="checkbox"/> </div> <div style="display: flex; justify-content: space-between;"> <div>Vibrant Appeal</div> <input checked="" type="checkbox"/> </div>				
	X						
Sponsor Name:	Greg Chavarria City Manager		Department: Development Services	Venessa Leroy, Development Services Director			

Short Title:

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA, AUTHORIZING CHANGES TO THE HALLANDALE BEACH COMMUNITY BUS SYSTEM BY EXPANDING SERVICE TO ROUTE 1 (RED ROUTE), ROUTE 2 (BLUE ROUTE), ROUTE 3 (GREEN ROUTE), AND ROUTE 4 (ORANGE ROUTE); AUTHORIZING AN ADDITIONAL BUS TO SERVICE ROUTES 1, 2, 3, & 4 TO REDUCE HEADWAYS; AUTHORIZING THE PURCHASE OF ADDITIONAL TRACKING DEVICES TO IMPROVE THE HALLANDALE BEACH MINIBUS MOBILE TRACKING APPLICATION; FURTHER AUTHORIZING THE CITY MANAGER TO EXECUTE CHANGES NECESSARY TO INCREASE THE RIDERSHIP OF ALL ROUTES; AUTHORIZING THE CITY MANAGER TO EXECUTE ANY AMENDMENTS TO THE INTERLOCAL AGREEMENT AND RELATED DOCUMENTS TO EFFECTUATE THE PROJECT; AND PROVIDING FOR AN EFFECTIVE DATE.

Summary of Request:

The proposed resolution, in effect, approves improvements to the City's Minibus system funded by the County's transportation surtax approved by voters in November 2018.

Currently, a Broward County Transit Grant authorizes \$875,000 in Fiscal Year (FY) 2019-2020 for the City's Community Shuttle Service. The funding is based on the estimated number of operating days. The County has proposed to contribute \$45/hour for 12-hour days; 6-7 days a week for the four (4) routes. The City is requesting an additional \$857,000 for service enhancements identified below for a total county subsidy of \$1,750,000. This additional funding is available due the voter-approved penny sales tax that commits to directly fund all reasonable and necessary operating, maintenance, and capital cost of existing Community Bus Service and improved or new Community Bus Service up to ten percent (10%) of the total surtax proceeds received.

City and County staff members evaluated possible route expansions to serve under-represented Hallandale Beach communities and major ridership generators pursuant to the City's Interlocal Agreement (ILA) with Broward County. Among others, the Layne Boulevard corridor, Aventura Mall, and the Southwest section of the City were standouts for a need of route expansions, which would affect Route 1, Route 2, and Route 3. The considered enhancements also include adding an additional bus to each route to decrease headways of the system to 25-35 minutes. Additional enhancements are proposed for the mobile tracking application. Each bus is proposed to have a dedicated spare tracker to improve riders' ability to track buses when a replacement bus is servicing the route. Currently, the City only has 1 spare tracker for 5 buses.

Background:

The Community Bus System is a free service provided to residents and visitors of Hallandale Beach. It consists of 4 routes with 5 buses. The service is currently contracted out to the Limousines of South Florida (LOSF). This company provides the bus, the driver, maintenance of the bus and fuel. The existing contract is set to expire on September 30, 2019. A Request For Proposals (RFP) is currently out for a new contract for this service. Funding for this service comes from various sources including the City's Transportation Fund, the City's Community Redevelopment Agency, and a Broward County Grant. This service has been operating for over 15 years.

The Community Bus Service is funded in part by a grant from Broward County Transit. The term of the current ILA (Interlocal Agreement) ends on September 30, 2019; the City is actively working with the County to enter into a new ILA. Florida Administrative Code Chapter 14-90 regulates the Community Bus Operation as stipulated in the Section 2.12 of the ILA.

Why Action is Necessary:

Because the City is requesting additional buses, it is considered new service by Broward County Transit and must complete the supplemental funding application process for review and approval. Per the grant agreement, the City shall not deviate from the established route without the written consent of the County Contract Administrator. In accordance with the ILA, the City, in compliance with the provisions of 49 U.S.C. Section 5307(c)(1)(I), shall hold a public hearing before its governing body prior to any change in service affecting 25% or more to the route miles, when

calculated on total route miles or on daily revenue miles, as well as prior to implementing headway adjustments of more than 15 minutes.

Fiscal Impact:

To add one additional bus to any route, old or new, it currently costs \$175,000 per year. . That includes the cost for one bus at \$46.94 per hour service charge, for 6 days a week, at 12 operating hours per day under the existing contract. The majority of the funds for the new and expanded routes will come from surtax funding if assuming approval of this application by Broward County Transit, leaving the city with the fiscal impact of \$1.94 per hour, or approximately of \$36,000 per year under the current contract.

Proposed Action:

Staff recommends approval of the attached Resolution authorizing the proposed changes to the Hallandale Beach Community Bus system by expanding service to Route 1 (Red Route), Route 2 (Blue Route), Route 3 (Green Route), and Route 4 (Orange Route); authorizing an additional bus to service Routes 1, 2, 3, & 4 to reduce headways; authorizing the purchase of additional tracking devices to improve the Hallandale Beach Minibus Mobile Tracking Application; further authorizing the City Manager to execute changes necessary to increase the ridership of all routes; authorizing the City Manager to execute any amendments to the ILA and related documents to effectuate the project; and providing an effective date.

Attachment(s):

Exhibit 1 - Resolution