CITY OF HALLANDALE BEACH, FLORIDA **MEMORANDUM**

DATE:

March 8, 2019

TO:

Honorable Mayor and City Commission

FROM:

Greg Chavarria, Acting Interim City Manager

SUBJECT: Women In Distress - Annual Spring Cleaning Clothing Drive

Commissioner Michelle Lazarow sponsored the Annual Spring Cleaning Clothing Drive to on behalf of Women In Distress of Broward County, Inc. (WID). This initiative, in coordination with the Human Services Department, the #hellogorgeous Committee Members and the City of Hallandale Beach, was created to benefit families impacted by domestic violence.

The Clothing Drive launched on February 1st through February 20, 2019, with a video detailing the plight of families who leave their homes with the clothing on their backs. Items collected included gently used clothing for adults and children, new items such as pajamas, underwear, socks and hygiene products. There was in excess of 5,000 pounds of clothing. Each 1,000 pounds is equal to approximately 2,000 pieces.

On March 18, 2019, Jacqueline House, Development Manager - Women In Distress, will provide a brief three to five-minute presentation to the City Commission on the initiative and thank the Commissioner Lazarow for the partnership.