HALLANDALE BEACH

AGE-FRIENDLY COMMUNITY ACTION PLAN
MARCH 2018
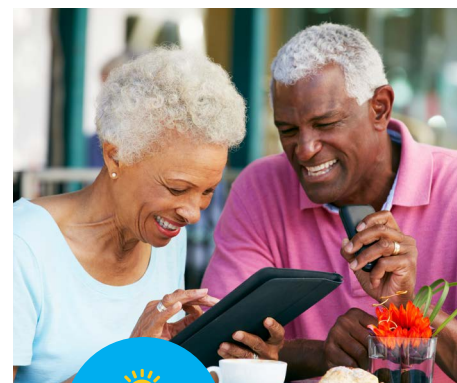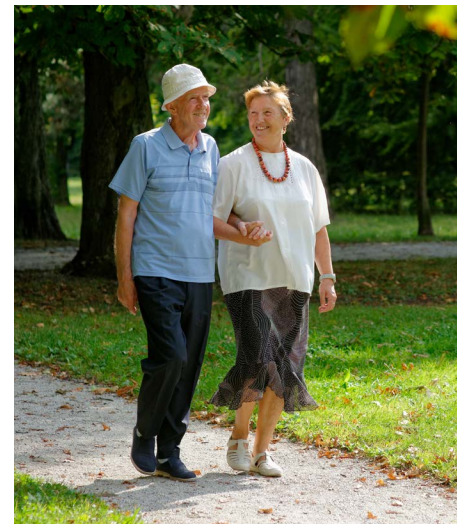
Hallandale Beach
PROGRESS. INNOVATION. OPPORTUNITY.

ATTRACTIVE & SAFE NEIGHBORHOODS

HEALTH AND WELLBEING

TRANSPORTATION MOBILITY AND ACCESSIBILITY

WELCOMING COMMUNITY

ACKNOWLEDGMENTS

Hallandale Beach Age-Friendly Leadership Team:

Beverly Sanders-Mayweather, Director, Human Services Department

Nydia M. Rafols, Deputy City Manager

Greg Chavarria, Assistant City Manager/ Chief Information Officer

Cathie Schanz, Director, Parks & Recreation

Lizabeth Miguel, Senior Services Supervisor, Human Services Department

Kristen Ramirez, Parks & Recreation, Events, Marketing, & Volunteer Coordinator

Eric Houston, Development Services, Transportation & Mobility Planner

Amber Cox, Code Compliance Division

Ken Reinhardt, Representative & Executive Council Member, AARP

Teina M. Phillips, TOUCH Program Director, Broward Regional Health Planning Council, Inc. (BRHPC)

Alena Alberani, Healthy Eating and Active Living Program Manager, BRHPC

Hallandale Beach City Commission

Keith S. London, Mayor
Michele Lazarow, Vice Mayor
Mike Butler, Commissioner
Rich Dally, Commissioner
Anabelle Lima-Taub, Commissioner

Hallandale Beach Age-Friendly Resident Volunteer Workgroup Members:

Marguerite Bryant
Larry Budd
Susan Lewis
Fran Markowitz
Siomara Figaro
Rashaun Frasier
Rhonda Friedman
Ken Reinhardt, AARP Representative
Oscar Toro
Maria Toro
Ivonne Whorrie

Collaborating City Departments:

City Manager's Office
Community Redevelopment Agency
Development Services
Fire
Human Services
Innovation Technology
Parks & Recreation
Police
Public Works

Special Thanks:

Broward Regional Health Planning Council, Inc.

    Michael De Lucca, President & CEO

    Joanne G. Richter, Special Projects Program Manager

    Katyana Socarras, former Health Promotion Program Manager

    Shweta Thambad, Coordinator

    Anthony Olivieri, FHEED

Nova Southeastern University, College of Osteopathic Medicine, School of Public Health

    Cyril Blavo, D.O., M.P.H. & TM, FACOP

    MPH students: Anuja Dhungana, Binita KC, Lovleen Sidhu, M. Taimur Khan

LIST OF PARTICIPATING ORGANIZATIONS:

211-Broward

A.A.R.P

Aging & Disability Resource Center of Broward

American Heart Association

Austin Hepburn Center City of Hallandale Beach

Broward County Elderly and Veterans Services Division

Broward County Public Schools

Broward Metropolitan Planning Organization

Broward Regional Health Planning Council

FLIPANY

Florida Department of Health in Broward County

Florida Impact

Good Friend Counseling Services

Habitat for Humanity Broward

Hallandale Beach Chamber of Commerce

Hallandale Medical Center

Illumina Medical Centers

Irvington Gardens Condominium Association

Jewish Federation of Broward County

Memorial Healthcare System

Nova Southeastern University School of Public Health

Seaside International Realty

South Central/Southeast Focal Point City of Miramar

The Humane Society of Broward

The Latino Center on Aging (LCA)

USA Benefits Group

United Way of Broward County

University of Florida, Center for Health Equity and Quality Research

University of Florida (IFAS) Family Nutrition Program

Vitas Hospice & Radio

YMCA of South Florida- Hollywood and Hallandale Beach Y

Hallandale Beach Residents

Beach

Hallandale Beach
PROGRESS. INNOVATION. OPPORTUNITY.

OFFICE OF THE

MAYOR
&
CITY COMMISSION

KEITH S. LONDON
Mayor

MICHELE LAZAROW
Vice Mayor

MIKE BUTLER
Commissioner

RICH DALLY
Commissioner

ANABELLE LIMA-TAUB
Commissioner

400 S. Federal Highway
Hallandale Beach, FL 33009
Ph (954) 457-1300
Fax (954) 457-1454

www.coHB.org

April 4, 2018

Mr. Jeff Johnson
AARP Florida State Director
400 Carillon Parkway, Suite 100
St. Petersburg, FL
33716

RE: Hallandale Beach Age-Friendly Community Action Plan
          AARP's Network of Age-Friendly Cities and Communities

Dear Mr. Johnson:

On behalf of the city of Hallandale Beach, I am pleased to present the Hallandale Beach Age-Friendly Community Action Plan. This plan represents two years of planning and assessment as part of our commitment to joining AARP's Network of Age-Friendly Communities.   This plan is uniquely focused on older residents, 50 years of age and older, and is centered on the World Health Organization's eight (8) domains of livability. This plan is the culmination of thorough research and analysis, thoughtful engagement, and critical evaluation of how Hallandale Beach can foster strong community collaborations to enhance the quality of life for residents of all ages, economic levels and abilities.

This action plan demonstrates the involvement of residents, business representatives, city departments, healthcare providers and nonprofit organizations that have come together to envision ways to promote a healthy, inclusive and accessible community.   It provides opportunities for us to strategically align and foster partnerships with area agencies and City Departments to support active and healthy aging of Hallandale Beach residents.

Using this plan as a guide Hallandale Beach will begin the implementation of the Age-Friendly Community efforts towards becoming an even greater place to live, work, learn, play, and age in place.

Sincerely,

Keith London
Mayor, City of Hallandale Beach

World Health Organization

20, AVENUE APPIA – CH-1211 GENEVA 27 – SWITZERLAND – TEL CENTRAL +41 22 791 2111 – FAX CENTRAL +41 22 791 3111 – WWW.WHO.INT

Tel. direct:	+41 22 791 3379
Fax direct:	+41 22 791 4839
E-mail :	gnafcc@who.int

In reply please
refer to: ALC/AFC/JB/LW

Your reference: GNAFCC/ /2016

City of Hallandale Beach
Mayor Joy Cooper
Office of the Mayor and City Commission
400 S.Federal Highway
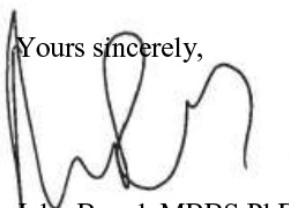Hallandale Beach, FL 33009
United States of America

24.06.2016

WHO Global Network of Age-friendly Cities and Communities (GNAFCC)

Dear Mayor Joy Cooper,

I am very pleased to welcome the City of Hallandale Beach as a new member of the WHO Global Network of Age-friendly Cities and Communities (GNAFCC). As a member, welcome the City of Hallandale Beach will be part of a growing global movement of cities and communities that are striving to better meet the needs of their older residents.

I look forward to your active participation in the Network.

Yours sincerely,

John Beard, MBBS PhD
Director
Department of Ageing and Life Course

Beach

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PROGRESS. INNOVATION. OPPORTUNITY.

In 2016, the City of Hallandale Beach was recognized as a member of the AARP Age-Friendly Community Network and began the five-year process to assess, plan, implement and evaluate ways to address and plan for the mobility, housing, social and economic conditions that may affect people age 50 and older. The AARP framework is based on the World Health Organization's "Global Age-Friendly Cities and Communities" model which strives to improve the livability of communities for residents of all ages, abilities and economic levels.

In keeping with the AARP framework, the City of Hallandale Beach has conducted an Age-Friendly Community Needs Assessment that included community features identified by the World Health Organization (WHO) as supportive of improved livability and residents' perception of elements that would promote being able to age in place in Hallandale Beach. The data collected was from: publicly available quantitative sources; resident engagement opportunities; and, a citywide AARP Age-Friendly Community Survey. The resulting *Hallandale Beach Age-Friendly Community Needs Assessment* provided information related to what may impact the City's aging population most profoundly: housing, mobility, health and social connections.

Building from the Needs Assessment, a Resident Working Group, community stakeholders, City staff members and a diverse range of residents came together to develop this *Hallandale Beach Age-Friendly Community Action Plan.* This plan is designed to promote aging in place which can improve the quality of life for residents of all ages, thus ensuring Hallandale Beach is an Age-Friendly Community.

INTRODUCTION

ATTRACTIVE & SAFE NEIGHBORHOODS

HEALTH AND WELLBEING

TRANSPORTATION MOBILITY AND ACCESSIBILITY

WELCOMING COMMUNITY

AARP Age-Friendly Communities Initiative

The AARP Network is an affiliate of the World Health Organization's Age-Friendly Cities and Communities program. This international effort was launched in 2006 to assist cities prepare for rapid population aging. Membership signifies that local officials are committed to increasing the "livability" of their City for people of all ages and abilities. This five-year assessment, planning, implementation and evaluation process focuses on the engagement of public officials, community partners, businesses and residents at the local level, to plan for and enact community changes that will improve the lives of older adults and people of all ages, through eight domains of livability. The World Health Organization (WHO) has identified the following eight domains of livability which are supportive of aging in place: Outdoor Spaces & Buildings, Transportation, Housing, Social Participation, Respect & Social Inclusion, Civic Engagement & Employment, Communication & Information, and Community & Health Services.

Guided by the Leadership Team, Resident Work Group, Stakeholders and community members, these eight areas were consolidated into four Hallandale Beach Age-Friendly focus areas. The Hallandale Beach interconnected four focus areas are:

1. **Attractive and Safe Neighborhoods (WHO Domains: Housing & Outdoor Spaces and Buildings)**

2. **Health and Wellbeing (WHO Domain: Community and Health Services)**

3. **Transportation, Mobility and Accessibility (WHO Domain: Transportation)**

4. **Welcoming Community (WHO Domains: Social Participation, Respect & Social Inclusion, Civic Participation & Employment, Communication & Information)**
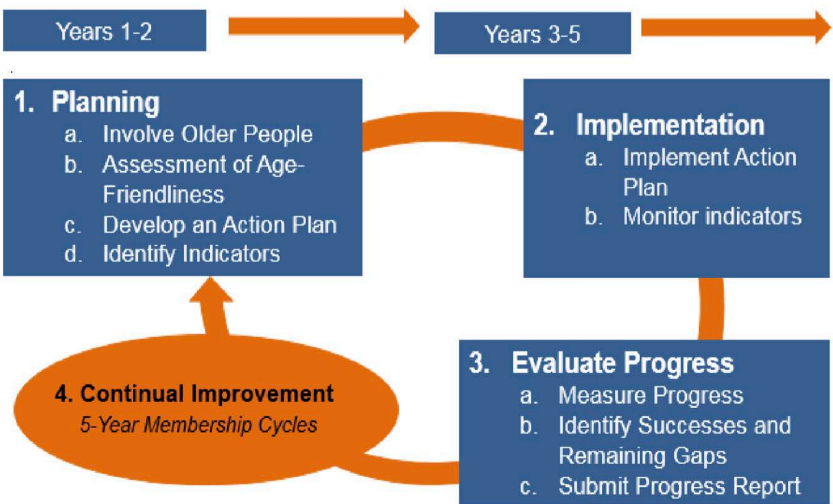
Framework

The Hallandale Beach Age-Friendly Community Action Plan was developed using the World Health Organization (WHO) and AARP Network of Age-Friendly Cities and Communities framework which built around a five (5) year cycle of assessment, planning, implementation and evaluation (Figure 1). This plan of action has been informed by the assessment and planning activities performed in partnership with the Resident Workgroup, Community Stakeholders and City Departments. It incorporates goals, objectives, and strategies to be implemented in the subsequent three-year implementation phase from June 2018 – May 2021.

This Action Plan provides a synthesis of the expressed vision, mission, perspectives and preferences of nearly 500 Hallandale Beach residents, over 30 Stakeholder organizations and City Department staff members that participated in education and engagement activities, planning sessions and completion of the citywide survey.

Figure 1:

Cycle of WHO Global Network of Age-Friendly Cities©

Years 1-2 → Years 3-5 →

1. **Planning**
   a. Involve Older People
   b. Assessment of Age-Friendliness
   c. Develop an Action Plan
   d. Identify Indicators

2. **Implementation**
   a. Implement Action Plan
   b. Monitor indicators

3. **Evaluate Progress**
   a. Measure Progress
   b. Identify Successes and Remaining Gaps
   c. Submit Progress Report

4. **Continual Improvement**
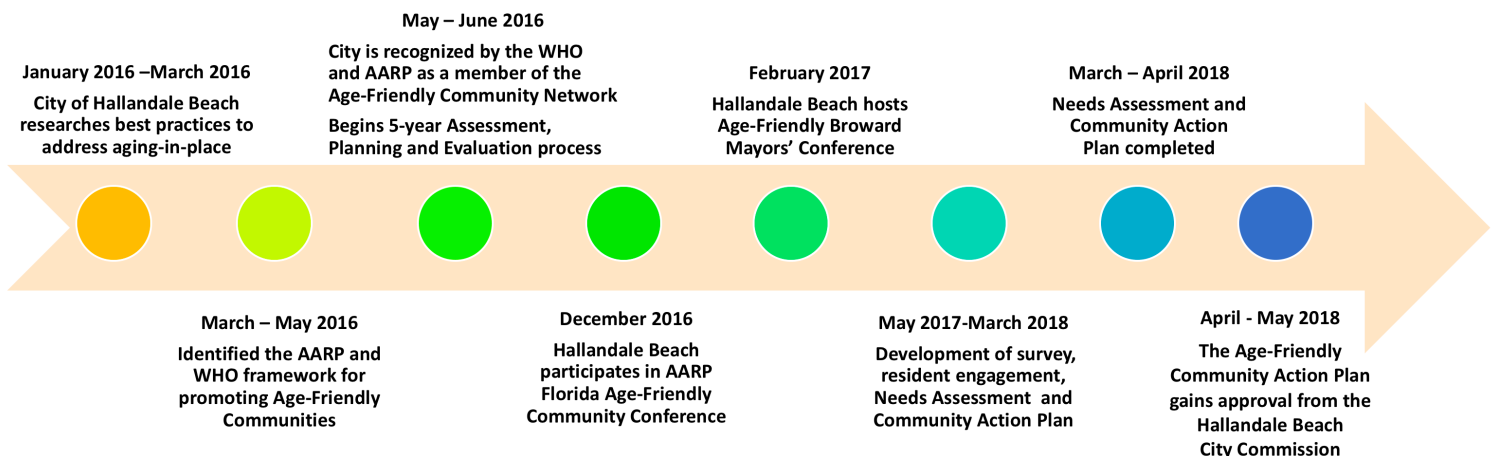   *5-Year Membership Cycles*

ASSESSMENT & PLANNING

Overview

The development of the Hallandale Beach Age-Friendly Community Action Plan was managed and coordinated by the Hallandale Beach Human Services Department in partnership with the Broward Regional Health Planning Council. The scope of the assessment and planning phases included: 1) Completion of a comprehensive baseline assessment; 2) Creation of a workgroup comprised of residents who were engaged throughout the process; 3) Development of a 3-year city wide plan of action; and 4) Creation of performance indicators by which to evaluate progress and success.

Additionally, the planning process included a variety of resident, stakeholder and City Department engagement opportunities including listening sessions, focus groups, strategy sessions and public stakeholder meetings. Information regarding the engagement opportunities was provided through flyers, newsletters, email and social media.

Figure 2: Timeline - Hallandale Beach development of Age-Friendly Community Action Plan

January 2016 –March 2016

City of Hallandale Beach researches best practices to address aging-in-place

May – June 2016

City is recognized by the WHO and AARP as a member of the Age-Friendly Community Network

Begins 5-year Assessment, Planning and Evaluation process

February 2017

Hallandale Beach hosts Age-Friendly Broward Mayors' Conference

March – April 2018

Needs Assessment and Community Action Plan completed

March – May 2016

Identified the AARP and WHO framework for promoting Age-Friendly Communities

December 2016

Hallandale Beach participates in AARP Florida Age-Friendly Community Conference

May 2017-March 2018

Development of survey, resident engagement, Needs Assessment and Community Action Plan

April - May 2018

The Age-Friendly Community Action Plan gains approval from the Hallandale Beach City Commission
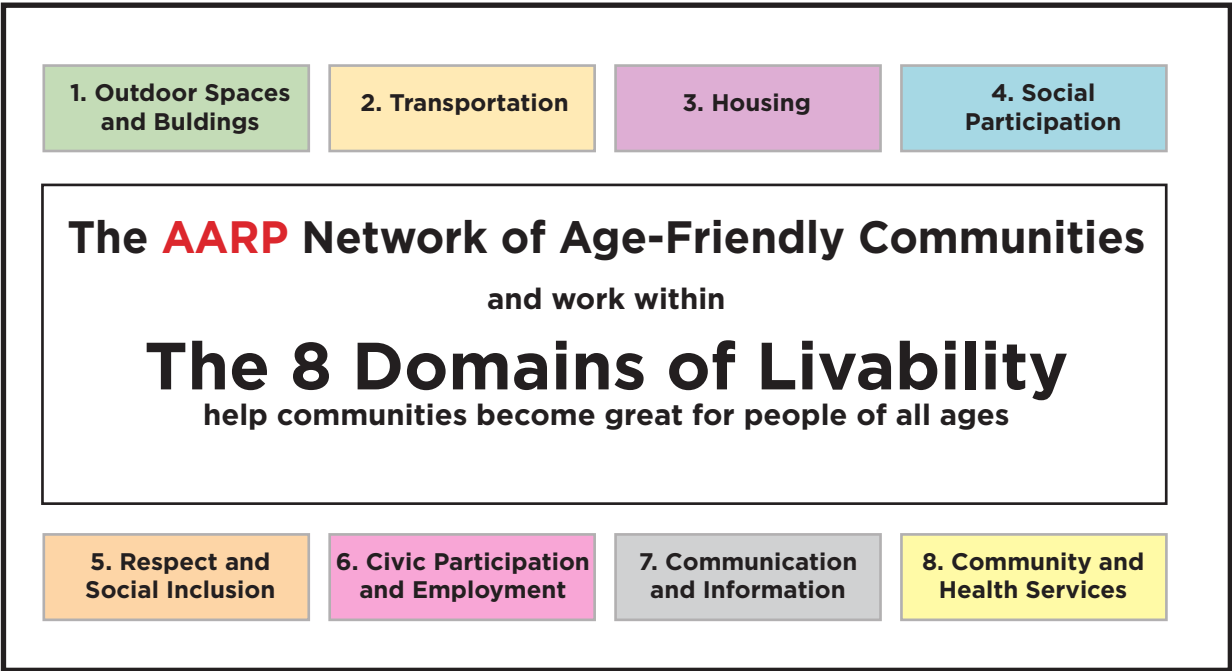
ASSESSMENT & PLANNING

Age-Friendly Assessment Data

The assessment also used data collection methods to provide community-specific information about Hallandale Beach in relationship to the World Health Organization's (WHO) eight (8) domains of livability framework (Figure 3).

Figure 3:

1. Outdoor Spaces and Buldings	2. Transportation	3. Housing	4. Social Participation

The AARP Network of Age-Friendly Communities

and work within

The 8 Domains of Livability

help communities become great for people of all ages

5. Respect and Social Inclusion	6. Civic Participation and Employment	7. Communication and Information	8. Community and Health Services

The data collection provided information about the City's community features and population characteristics of those over 50. The approach and methodology included collection of publicly available data, results from the citywide survey, information from the community engagement activities, identification of gaps and prioritization of needs by the community. The findings from the assessment are organized around the four areas of focus and provide the analytical basis for the development of the Halladale Beach Age-Friendly Community Action Plan.

ASSESSMENT & PLANNING

Citywide Surveys

AARP has researched and developed a survey instrument that captures the WHO eight areas of age-friendly community in order to help communities: (1) establish a baseline with regards to older adults being able to age in place, and (2) conduct a community needs assessment to identify and prioritize areas of livability. The AARP survey was modified to reflect the context of the community and reduce the respondent burden.

The Hallandale Beach Age-Friendly Community survey was developed so it could be conducted with residents in-person or online. Three hundred and fifty-five (355) surveys were collected from local residents at numerous locations throughout Hallandale Beach from October 2017 through February 2018, with an estimated margin of error of +/-5 (University of Florida, Center for Health Equity and Quality Research). The survey data was analyzed and joined with the residents' recommendations and stakeholder comments for inclusion in the Community Action Plan.

ENGAGING OLDER ADULTS AND COMMUNITY STAKEHOLDERS

Resident Working Group

The Resident Working Group has ten (10) resident members and an AARP representative. These members have been involved in the various community engagement activities, listening sessions, focus groups and stakeholder meetings. They were actively involved in the process of identifying and drafting the goals, objectives and strategies for the 3-year city wide plan of action. The Resident Working Group has helped ensure those who are 50 and over have had a voice in the development of the Age-Friendly Community Action Plan.

"What's good for an 80-year-old is good for an 8-year-old!"

Ken Reinhardt, AARP Representative and Stakeholder Member

City of Hallandale Departmental Involvement

The City of Hallandale Beach is committed to the Age-Friendly Community initiative as evidenced by the involvement of the City Commission, the City Manager's office and executive level personnel from each of the City Departments who participated throughout the needs assessment and planning meetings. Departmental directors and their staff members worked together to inform the development of goals, objectives, strategies, performance indicators and timelines for the Community Action Plan. The Departments include: City Manager's Office; Administration; Community Redevelopment Agency; Development Services; Fire; Human Services; Innovation Technology; Parks and Recreation; Police; and, Public Works.

Stakeholder Connections

Connecting with stakeholders was crucial to the development of an Age-Friendly Community Action Plan. Over 30 stakeholders provided information about the services and programs they provide, as well as insights to other offerings available in the community. These stakeholders represented community-based organizations, governmental agencies, social service providers, university partners, health care providers, the faith-based community, Broward County Public Schools, businesses, City Departments and interested residents. These stakeholders were instrumental in helping to identify resources and services that could be utilized and activated in the development and implementation of the Community Action Plan.

LISTENING TO THE PUBLIC

Community Outreach and Resident Involvement

The Hallandale Beach Age-Friendly Community initiative provided outreach in locations throughout the city to learn from older residents what they thought was important to their ability to age in place. The initial resident outreach and involvement led to the combining and streamlining of the WHO's eight domains of livability into four focus areas: Attractive & Safe Neighborhoods, Health & Wellbeing, Transportation & Mobility, and Welcoming Community. Led by bilingual (English-Spanish) facilitators, the meetings, focus groups, workshops and listening sessions provided residents the ability to share their thoughts about which assets as well as needs were found in Hallandale Beach. The outreach activities, meetings, multiple community events, and workshops involved nearly 500 residents in the development of the Age-Friendly Community vision, mission, goals and priorities. Additionally, social media was used to promote and provide information about the Hallandale Beach Age-Friendly Community initiative, reaching approximately 6,000 individuals. Together with the quantitative data, geographic analysis and community surveying, these resident involvement activities provided the basis for the Age-Friendly Community Action Plan.

Action Plan Meetings

In January and February 2018, a series of action planning workshops were conducted to develop objectives, strategies, timelines and performance measures for each of the focus areas. Over the course of the four meetings, over 80 people participated, including members of the Resident Working Group, community stakeholders and Hallandale Beach department representatives. Attendees worked in small groups to prioritize and develop concrete objectives for meeting the goals of an age-friendly community. The resulting recommendations from these meetings provided the foundation for the strategies that are included in Hallandale Beach's Age-Friendly Community Action Plan.

The City of Hallandale Beach is approximately 4.2 miles square and was incorporated on May 11, 1927 as the eighth municipality in Broward County. Hallandale Beach has one of the fastest-growing populations in Broward County due to its proximity to both the beach and the metro areas of Fort Lauderdale and Miami-Dade. The City has developed and implemented a Healthy Community Zone model in a specific health disparate area in the City.

Hallandale Beach provides a range of services to meet the diversity of its residents. These services include traditional police, fire and public works functions as well as innovative human services and parks and recreation programming for residents of all ages, income levels and abilities.

The Hallandale Beach Age-Friendly Community Needs Assessment provides information about community features, potential gaps in services and how these intersect with the interests and needs of older residents. Additional information was gathered during community engagement, Resident Working Group and Stakeholder Meetings that have identified opportunities for community-based organizations, healthcare providers, places of worship, businesses and City Departments to collaborate and partner to provide complementary services. Together, the private and public sectors, offer programs and services to address the current needs while anticipating the future conditions that affect the aging population in Hallandale Beach.
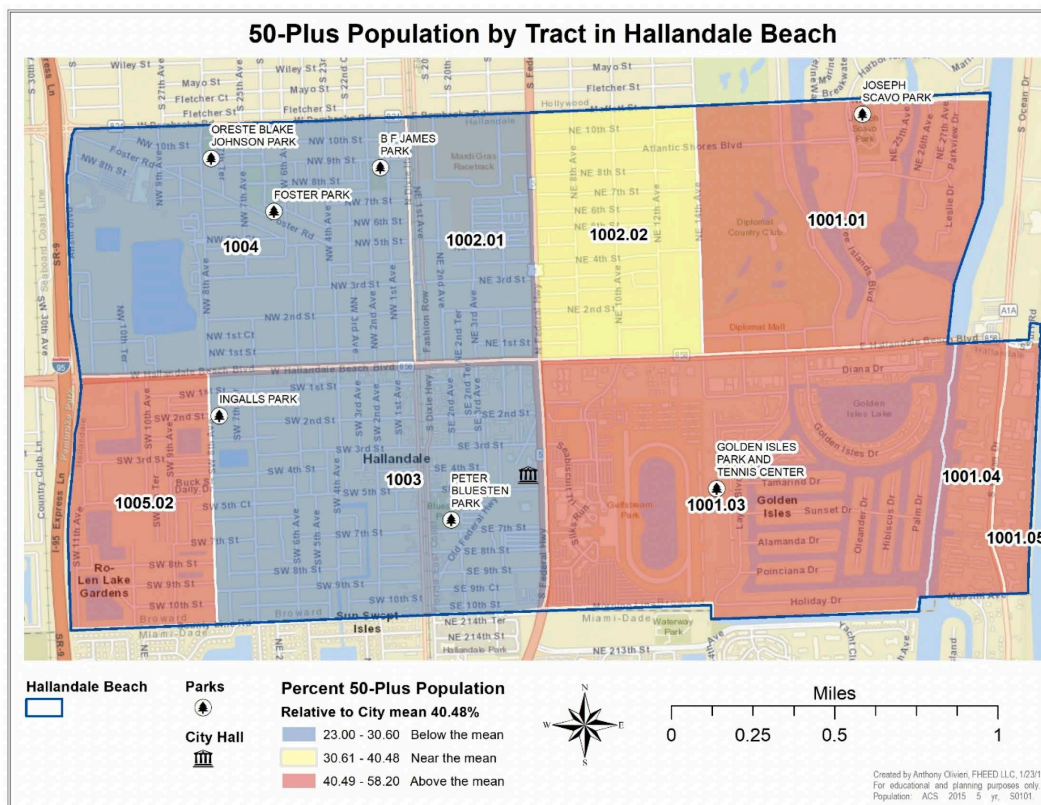
HALLANDALE BEACH'S OLDER ADULTS

People and Households

When looking at the population data estimates from the U.S. Census 2012-2016, approximately 44% of Hallandale Beach's population of 39,500 are estimated to be over the age of 50 (17,380 residents) and nearly 58% of the population is estimated to be 45 years of age and older (22,910) (Map 1). Based on the U.S. Census data, the median age for Hallandale Beach residents is 46.2 years which is greater than that of the County (40 years), State (41.6 years) and Nation (37.7 years). Additionally, the U.S. Census data estimates there are 9,722 older adults who are 65 and older which is nearly 25% of the City's population. It also indicates there are approximately 6,660 households that are headed by someone age 65 and older of which approximately 31% are headed by married couples and 6% are headed by women. It is estimated that roughly one-third of Hallandale Beach's residents who are 65 and older live alone.

While this plan is uniquely focused on data related to older residents, 50 years of age and older, Hallandale Beach boasts a diverse population that includes skilled tradesmen, artists and craftspeople, young professionals and families of all ages.

Map 1

50-Plus Population by Tract in Hallandale Beach
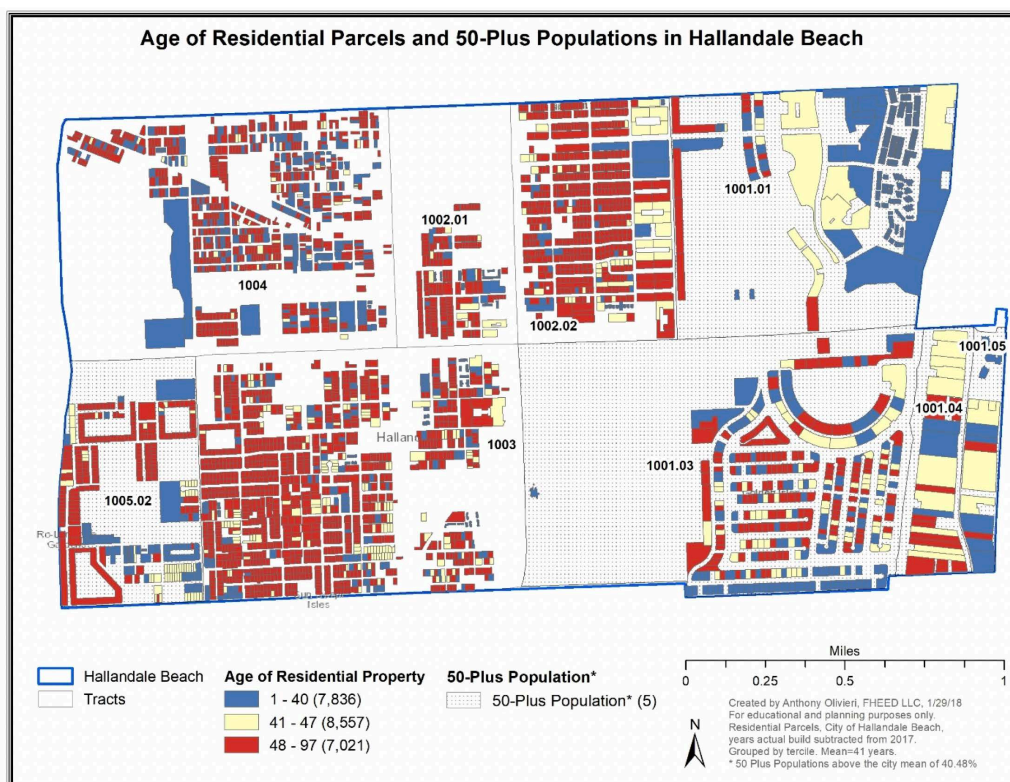
HALLANDALE BEACH'S OLDER ADULTS

Housing

The assessment found three (3) major housing implications for older residents (50+) living in Hallandale Beach. First, is the affordability of housing for older adults where the quantitative data indicates a majority of older adults, whether renting or owning, are paying between 35% and 80% of their income on meeting their housing needs. A high housing cost burden is generally defined as paying more than 30 percent of monthly income on housing costs. With the aging population having a high housing cost burden, older adults may not be living in poverty, but may still be making difficult trade-offs between housing, food, transportation and health care costs. *(Source: "Location Affordability Index" data from US Department of Housing and Urban Development)*

"Aging-in-place in a place that is aging is hard and expensive."

Comment by Hallandale Beach Resident

Second, is the aging of housing stock with over two-thirds of housing occupied by older adults being built before 1977 (Map 2). These older homes often require both repairs and modifications that can be expensive, time consuming and cause residents to be relocated during the renovation process.

Map 2

Age of Residential Parcels and 50-Plus Populations in Hallandale Beach

HALLANDALE BEACH'S OLDER ADULTS

Finally, because of the age of the housing, over one-third of the residents surveyed indicated that they would need to make modifications in their homes to be able to age in place.

Mobility

While driving will likely remain an important mode of transportation for Hallandale Beach's older adults, as they age, it is anticipated non-driving mobility options will be of growing importance, whether due to health, disability or economic reasons.

Walking was the next most often used way of getting around Hallandale Beach, followed by the Community Mini-Bus and biking. Walking and biking in the community are also ways to promote healthy living and social connections.

Also of concern with regards to mobility are car crashes and resulting driver and pedestrian injuries. Research on age-related driving concerns has shown drivers who are 65-years old or older, face an increased risk of being involved in a vehicle crash. After the age of 75, the risk of driver fatality increases sharply, because older drivers are more vulnerable to both crash-related injury and death.

Finally, the needs assessment indicates there are a number of residents, both older and younger, who do not have a car. Added to this are the number of adults 65 and over who have disabilities that affect their ability to drive. These conditions influence the importance multi-modal transportation options have in an age-friendly community

Disability

One of the major areas of concern is associated with those 65 and older who have a disability and the impact this will have as the aging population continues to grow. According to the quantitative data and those who were surveyed during the needs assessment, Hallandale Beach's population aged 65+ has reported having a disability that affects their mobility, vision, hearing, and/or cognition. These findings are relevant as they highlight the needs the current and future older residents may face regarding their ability to drive, interact with others in the community and stay in their homes as they age.

COMMUNITY ACTION PLAN

OVERARCHING VISION:

The City of Hallandale Beach is an Age-Friendly community created for people of all ages, economic levels and abilities to stay active, engaged and healthy throughout their lives.

MISSION:

The City of Hallandale Beach promotes strong community collaborations to implement sustainable strategies to meet the changing needs of residents as they age.

COMMUNITY ACTION PLAN

The Hallandale Beach Age-Friendly Community Action Plan includes elements that represent important community features across all eight domains — housing, transportation, outdoor spaces & buildings, civic participation & employment, social participation, respect & social inclusion.

The planning strategies are reported using the four interconnected focus areas:

1. **Attractive and Safe Neighborhoods (WHO Domains: Housing & Outdoor Spaces and Buildings)**

2. **Health and Wellbeing (WHO Domain: Community and Health Services)**

3. **Transportation, Mobility and Accessibility (WHO Domain: Transportation)**

4. **Welcoming Community (WHO Domains: Social Participation, Respect & Social Inclusion, Civic Participation & Employment, Communication & Information)**

This three-year plan provides a strategic approach for the implementation of the actions needed to collaborate, coordinate and garner resources to take the next steps on the path of becoming an age-friendly community.

ATTRACTIVE & SAFE NEIGHBORHOODS

HEALTH AND WELLBEING

TRANSPORTATION MOBILITY AND ACCESSIBILITY

WELCOMING COMMUNITY

World Health Organization Domain:
Housing & Outdoor Spaces
and Buildings

ATTRACTIVE & SAFE NEIGHBORHOODS

OVERARCHING GOAL:

Having a wide range of housing options for older residents to improve their ability to live in safe, thriving neighborhoods supportive of aging in place.

Promote housing options, including rentals, subsidized units, and apartments that are accessible, affordable and low maintenance for older adults.

Improve livability of neighborhoods, parks, open spaces and public places.

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ATTRACTIVE & SAFE NEIGHBORHOODS

PROMINENT FEATURES SUPPORTIVE OF AGE-FRIENDLY COMMUNITIES

The prominent features for aging in place in this focus area are having access to a range of affordable housing options and public surroundings that are safe and promote relaxation, fun and social interaction. The major themes include: affordable housing; developers being aware of universal design elements and for new developments offering a variety housing options including those supportive of mixed-uses (housing and businesses) and are located near transit routes; low cost ways to retrofit homes as people age in place; neighborhood beautification; walking and biking in the neighborhood; parks and recreation; and, community policing and crime prevention.

STRATEGIES AND ACTIONS

Promote housing options, including rentals, subsidized units, and apartments that are accessible, affordable and low maintenance for older adults.

Promote awareness of the importance of universal design elements in the construction of new developments and in the renovations of existing rental and owner-occupied units.

Promote programs that provide assistance for housing and utility costs for older adults.

Promote information about programs for low cost exterior home maintenance and repairs, retrofits, home modifications to help ensure residents are able to age in place.

Promote community features that foster the livability of neighborhoods, parks, open spaces and public places.

Promote safety and community-based crime prevention programs in neighborhoods throughout the City.

Promote greater opportunities for more walkable, bikable, and transit-supportive complete streets with mixed-use developments.

Provide age-friendly activities and programming at neighborhood parks.

Identify programs for residential landscaping and treescaping.

Partner with City and community organizations for neighborhood and street clean-ups throughout the city.

Promote accessibility from neighborhoods to parks, open spaces and public places by sidewalk connectivity and bike lanes.

ATTRACTIVE & SAFE NEIGHBORHOODS

OUTCOMES AND INDICATORS OF SUCCESS

- Number of residents utilizing the housing and utility assistance services
- Number of residents participating in the Minor Home Repair Program
- Number of workshops with developers and builders about housing options and universal design elements supportive of aging in place
- Number of approved housing development with units that are near transit or have mixed-uses (i.e., housing, businesses and amenities in the same building/ development)
- Number of housing developments with universal design elements
- Number of safety workshops conducted
- Number of community clean-ups
- Number of activities in parks
- Number of changes in infrastructure supportive of biking or walking to parks
- Mobility plan

ACCOUNTABILITY AND SHARED RESPONSIBILITY

City Departments based on activity: Community Redevelopment Agency; Development Services; Human Services; Parks and Recreation; Police; and, Public Works. Working in collaboration with Developers and Community Partners.

HEALTH AND WELLBEING

World Health Organization Domain:
Community Support and Health Services

HEALTH AND WELLBEING

OVERARCHING GOAL:
Having community-based services to support health, wellness and active lifestyles for people of all ages, abilities and economic levels.

Promote access to programs and activities that foster healthy living, disease prevention and wellness for older adults in Hallandale Beach.

Promote the community-based services offered in Hallandale Beach to improve the health and wellbeing of older adults.

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HEALTH AND WELLBEING

PROMINENT FEATURES SUPPORTIVE OF AGE-FRIENDLY COMMUNITIES

Having quality health care options was of primary importance to aging in place for older residents who participated in the needs assessment. They noted that Hallandale Beach has many medical services and healthcare options available in the community and these are relatively easy to access using different modes of transportation. The quantitative data from the geographical analysis reflects the ability of older residents to access many major medical practices as well as parks and the Hepburn Center by public transportation offerings from the Hallandale Beach Mini Bus and Broward County Transit public bus routes. Older residents also highly ranked Hallandale Beach in the availability of well-maintained healthcare facilities and the variety of healthcare providers. The community surveyed indicated need gaps related to information about affordable home care services and well trained certified home health providers.

STRATEGIES AND ACTIONS

Promote access to programs and activities that foster healthy living, disease prevention and wellness for older adults in Hallandale Beach.

Promote opportunities for healthy living activities throughout the City.

Promote opportunities for health screenings at parks and community centers for people of all ages and abilities.

Promote opportunities for evidence-based disease, chronic condition and healthy living self-management and prevention programs at parks and community centers for people of all ages and abilities.

Promote fitness programs and community-based services that promote mind and body wellness geared towards older adults.

Promote and build awareness among neighborhoods, condominium associations, homeowners associations and area businesses of the existing community-based opportunities offered for healthy living, disease prevention and wellness.

Promote the community-based services offered in Hallandale Beach to improve the health and wellbeing of older adults.

Promote the primary care options, both public and private, available in the City.

Promote information, programs and resources related to affordable home care services and well trained home health providers to older adults.

Provide information to older adults about insurance options for non-Medicare older adults and those adults who fall into the gap between retirement and Medicare eligibility for older adults.

HEALTH AND WELLBEING

OUTCOMES AND INDICATORS OF SUCCESS

- Number and types of services provided
- Number of Healthcare promotion events
- Number of residents using services
- Number of residents served
- Number of Insurance Navigator events

ACCOUNTABILITY AND SHARED RESPONSIBILITY

City Departments based on activity: Human Services; Innovation Technology; and Parks and Recreation. Working in collaboration with Community Partners, Healthcare Partners, Department of Health; Chamber of Commerce and 2-1-1 Broward.

TRANSPORTATION, MOBILITY & ACCESSIBILITY

World Health Organization Domain:
Transportation

TRANSPORTATION, MOBILITY & ACCESSIBILITY

OVERARCHING GOAL:

Having reliable, accessible and safe transportation options for people of all ages and abilities whether they are walking, biking, using mobility assistive devices, wheel chairs, public transit or driving.

Promote opportunities for multi-modal transportation for older adults that are safe and affordable.

Promote driving safety for drivers of all ages.

Promote active transportation options for people of all ages and abilities.

Beach

Hallandale Beach
PROGRESS. INNOVATION. OPPORTUNITY.

TRANSPORTATION, MOBILITY & ACCESSIBILITY

PROMINENT FEATURES SUPPORTIVE OF AGE-FRIENDLY COMMUNITIES

The prominent features in this focus area that affect older residents' ability to age in place are related to promoting safe multi-modal mobility and active transportation. Although older adults want to drive themselves, they also indicated that non-driving options were important to an age-friendly community. The strategies highlight the importance of other transportation options which included using the Hallandale Beach Mini Bus and public transit and being able to safely walk and bike in their neighborhoods.

STRATEGIES AND ACTIONS

Promote opportunities for multi-modal transportation for older adults that are safe and affordable.

Convene older residents, both those who are driving and those using other forms of transportation, to determine their greatest transportation needs.

Promote multimodal transportation services available to older adults, including the Hallandale Beach Mini Bus system, to meet their transportation needs.

Promote information related to ridership, safety, attractiveness and benefits of using both public transit and the Hallandale Beach Mini Bus system through maps, flyers, MyHB APP tutorials, Hallandale Beach Mini Bus mobile tracking application training and tutorial.

Provide information about the safety, reliability and ease of use of transit services in Hallandale Beach.

Promote the Hallandale Beach Mini Bus system as an option for older adults to use for jobs and volunteer opportunities in the City.

Promote driving safety for drivers of all ages.

Promote awareness of driving safety courses available to drivers, especially those who are new to driving and those who are older adult drivers.

Promote car insurance reductions for completion of safe-driving courses.

Promote active transportation options for people of all ages and abilities.

Promote the use of the City's MyHB mobile application to report connectivity issues.

Promote safety at intersections with proper lighting, striping and timing of traffic lights, implementing pedestrian countdown signals and accessible pedestrian systems (APS) for safe crossing of all major intersections and increase space and accessibility for wheelchairs at all bus stops.

Promote streetscape amenities such as wider walking paths/sidewalks inclusive of covered bus shelters and benches, lighting, hydration stations, way finding signage to parks, historic sites, community amenities, events and essential services such as hospitals.

TRANSPORTATION, MOBILITY & ACCESSIBILITY

OUTCOMES AND INDICATORS OF SUCCESS

- Community Mini-Bus ridership numbers
- Decrease in pedestrian accidents
- Number of Safety-related Offerings by the Police Department throughout the year
- Number of people reported by AARP as taking safe driving courses
- Number of streetscape and infrastructure changes
- Increased usage of MyHB

ACCOUNTABILITY AND SHARED RESPONSIBILITY

City Departments based on activity: Development Service; Human Services; Innovation Technology; Police Department; and Public Works. Working in collaboration with Broward County Government, Broward County Transit, Broward Metropolitan Organization, Developers and AARP.

WELCOMING COMMUNITY

World Health Organization Domain:
Social Participation, Respect & Social
Inclusion, Civic Participation & Employment,
Communication & Information

WELCOMING COMMUNITY

OVERARCHING GOAL:

Having opportunities for residents of all ages and abilities to receive information about the City of Hallandale Beach, so that they may engage in social and civic activities and have greater access to education, employment and community-based services.

Promote communication strategies to reach residents of all ages and abilities.

Promote existing activities, social services and programs so older adults can be active in, engaged with and connected to the community.

Promote opportunities for education, employment and volunteerism for older adults.

Increase opportunities for older adults to use technology to stay connected to family, friends and the community.

Hallandale Beach
PROGRESS. INNOVATION. OPPORTUNITY.

WELCOMING COMMUNITY

PROMINENT FEATURES SUPPORTIVE OF AGE-FRIENDLY COMMUNITIES

The most important aspects of this focus area, identified by the residents, are access to information and opportunities to socialize with other residents in Hallandale Beach. Older residents placed importance on being active in the local government, having opportunities to serve on decision making bodies like community councils or committees and advocating for issues personally affecting them. Employment training, volunteering and opportunities for intergenerational learning were considered important to having a welcoming community that values older adults. The resident engagement discussions indicated concerns about social isolation among older adults and gaps in the communication of existing programs and community events; while the community survey indicated gaps in information being delivered to homebound residents and training opportunities for older adults related to both employment and volunteering.

STRATEGIES AND ACTIONS

Promote communication strategies to reach residents of all ages and abilities.

Promote the development of a communications plan to assess the ways residents in Hallandale Beach obtain information about the City .

Promote the use of age friendly communication strategies for all focus areas which may include: printed materials- with large, easy to read print; websites – with easy navigation; email – with large fonts and easy to use hyperlinks; and, social media – with posts on sites such as FaceBook and Instagram.

Promote the distribution of multilingual materials.

Promote contacting older adults by using their preferred method (phone, text, email) for special events and during emergencies.

Use robo-call and automated messages to remind residents of emergencies or hazardous conditions.

Distribute information to residents who have been identified as being homebound by direct mail or via their preferred method of contact (phone, text, email).

Promote upcoming events and ways to become and stay involved in the community through newspapers and newsletters.

Promote existing activities, social services and programs so older adults can be active in, engaged with and connected to the community.

Distribute outreach materials to increase awareness of existing social service programs and resources provided at the Austin Hepburn Center, City Parks, Community Centers and Broward 2-1-1.

Convene residents and Stakeholders to address and identify chronic isolation among older adults with mobility, health, language or financial barriers and connect them to programs, services and resources.

WELCOMING COMMUNITY

Distribute information via print and online to older adults, especially those living alone, about existing activities, social services, programs and ways to participate in events hosted by Hallandale Beach.

Promote opportunities for education, employment and volunteerism for older adults.

Promote partnerships, programs and resources to support training, education, and workforce development for residents 50 and older.

Promote volunteerism, including volunteer training for residents over 50, through partnerships, programs and resources.

Promote opportunities for older adults to use technology to stay connected to family, friends and the community.

Provide opportunities for informal trainings and intergenerational learning on how to use and access technology to keep older adults connected to the community.

Provide web-based educational tutorials on how to use Hallandale Beach mobile applications and "Notify Me" email system via electronic, user friendly online resources (i.e. Hallandale Beach TV station, social media platforms, City website links, in-person trainings, etc.).

OUTCOMES AND INDICATORS OF SUCCESS

- Number of residents utilizing services offered through Human Services Department and connected to services through 2-1-1 Broward
- Number of residents who signed up to be contacted via their preferred method for events, activities and during emergencies
- Number of programs at the Austin Hepburn Center
- Assessment and feasibility of the development of a Communications Plan
- Number of classes offered
- Number of user downloads of materials and/or trainings
- Number of materials distributed
- Number of communication channels used
- Increased number of program participants

ACCOUNTABILITY AND SHARED RESPONSIBILITY

City Departments based on activity: Human Services; Innovation Technology; Police Department; and Parks and Recreation. Working in collaboration with Community Partners, Faith Community, Broward County Public Schools, and Gulfstream Academy.

IMPLEMENTATION

Addressing the needs of the City's existing aging population, while planning to meet the needs of the next generation, provides Hallandale Beach with numerous opportunities to highlight what it means to grow old in an age-friendly community. The initial community survey established the baseline level of age-friendliness of the City. The subsequent engagement process with residents, community partners, stakeholders and city departments shaped the proposed interventions. Together with the WHO/AARP Age-Friendly framework, these activities and discussions have provided the basis and structure required to develop meaningful actions for change.

The resulting Hallandale Beach Age-Friendly Community Action Plan is designed to promote a high quality of life for its older adults. It focuses on the collaborative, comprehensive and strategic approaches required to understanding the issues, coordinating and delivering services, and garnering the necessary resources.

Over the next three years, Hallandale Beach will utilize this framework to strengthen existing partnerships and foster new relationships with residents and community stakeholders to work together to implement the elements of this Age Friendly Community Action Plan.

MEASURING EFFECTIVENESS AND SUCCESS

Monitoring and evaluation are key to determining progress and effectiveness of an initiative. Over the next three years, Hallandale Beach and community partners will monitor and evaluate the actions taken and their effectiveness based on the indicators. These measures provide quantitative data as well as qualitative information regarding the outcomes of implementing age-friendly elements into the community. Stories of success will be gathered to demonstrate the outcomes resulting from the implementation of the plan.

The evaluation of the Age Friendly Community Action Plan will not be a definitive assessment of success or failure, but rather a tool used to measure improvements, point to results and inform the community of additional areas for further exploration and innovation. The evaluation, sets the stage for the next cycle of assessment, planning and implementation of Hallandale Beach's Age- Friendly Community.

APPENDIX A:
THREE-YEAR ACTION PLAN

Attractive and Safe Neighborhoods

OVERARCHING GOAL: Having a wide range of housing options for older residents to improve their ability to live in safe, thriving neighborhoods supportive of aging in place.

Strategy 1. Promote housing options, including rentals, subsidized units, and apartments that are accessible, affordable and low maintenance for older adults.

Actions	Department/ Partners	Performance Indicator	Start
1.1 Promote awareness of the importance of universal design elements in the construction of new developments and in the renovations of existing rental and owner-occupied units	Development Services Developers Community Partners	Number of awareness workshops with developers and builders about housing options and universal design elements supportive of aging in place	Year 2
1.2 Promote programs that provide assistance for housing and utility costs for older adults	Human Services Community Redevelopment Agency Community Partners	Number of residents utilizing the housing and utility assistance services	Year 1
1.3 Promote information about programs for low cost exterior home maintenance and repairs, retrofits, home modifications to help ensure residents are able to age in place	Human Services Community Redevelopment Agency Community Partners	Number of residents participating in the Minor Home Repair Program	Year 1

APPENDIX A:
THREE-YEAR ACTION PLAN

Attractive and Safe Neighborhoods

Strategy 2. Promote community features that foster the livability of neighborhoods, parks, open spaces and public places.

Actions	Department/ Partners	Performance Indicator	Start
2.1 Promote safety and community-based crime prevention programs in neighborhoods throughout the City	Police Department	Number of safety programs/workshops conducted	Year 1
2.2 Promote greater opportunities for more walkable, bikable, and transit-supportive complete streets with mixed-use developments	Development Services Developers	Number of mixed-used and/or TOD developments	Year 3
2.3 Provide age-friendly activities and programming at neighborhood parks	Parks Community Partners	Number of activities	Year 1
2.4 Identify programs for residential landscaping and treescaping	Development Services Public Works Community Partners	Number of residents utilizing the services	Year 2
2.5 Partner with City and community organizations for neighborhood and street clean-ups throughout the city	Public Works Community Partners	Number of community clean-ups	Year 1
2.6 Promote accessibility from neighborhoods to parks, open spaces and public places by sidewalk connectivity and bike lanes	Development Services	Number of changes in infrastructure supportive of biking or walking	Year 3

APPENDIX A:
THREE-YEAR ACTION PLAN

Health and Wellness

OVERARCHING GOAL: Having community-based services to support health, wellness and active lifestyles for people of all ages, abilities and economic levels.

Strategy 1. Promote access to programs and activities that foster healthy living, disease prevention and wellness for older adults in Hallandale Beach.

Actions	Department/ Partners	Performance Indicator	Start
1.1 Promote opportunities for healthy living activities throughout the City	Human Services Parks and Recreation DOH Community Partners Healthcare Partners	Number of residents served	Year 1
1.2 Promote opportunities for health screenings at parks and community centers for people of all ages and abilities	Human Services Parks and Recreation DOH Community Partners Healthcare Partners	Number of residents served	Year 2
1.3 Promote opportunities for evidence-based disease, chronic condition and healthy living self-management and prevention programs at parks and community centers for people of all ages and abilities	Human Services Parks and Recreation DOH Community Partners Healthcare Partners	Number served and types of services provided	Year 2
1.4 Promote fitness programs and community-based services that promote mind and body wellness geared towards older adults	Human Services Parks and Recreation Library Community Partners	Number of residents served	Year 1
1.5 Promote and build awareness among neighborhoods, condominium associations, homeowners associations and area businesses of the existing community-based opportunities offered for healthy living, disease prevention and wellness	Human Services Parks and Recreation Community Partners Chamber of Commerce Innovative Technology	Number of residents served	Year 2

APPENDIX A:
THREE-YEAR ACTION PLAN

Health and Wellness

> **Strategy 2. Promote the community-based services offered in Hallandale Beach to improve the health and wellbeing of older adults.**

Actions	Department/ Partners	Performance Indicator	Start
2.1 Promote the primary care options, both public and private, available in the City	Human Services Department of Health Community Healthcare Partners	Number of Healthcare promotion events	Year 2
2.2 Promote information, programs and resources related to affordable home care services and well trained home health providers to older adults	Community Healthcare Partners 2-1-1 Broward	Number of residents using services	Year 2
2.3 Provide information to older adults about insurance options for non-Medicare older adults and those adults who fall into the gap between retirement and Medicare eligibility for older adults	Community Healthcare Partners 2-1-1 Broward	Number of Insurance Navigator events	Year 2

APPENDIX A:
THREE-YEAR ACTION PLAN

Transportation, Mobility and Accessibility

OVERARCHING GOAL: Having reliable, accessible and safe transportation options for people of all ages and abilities whether they are walking, biking, using mobility assistive devices, wheel chairs, public transit or driving.

Strategy 1. Promote opportunities for multi-modal transportation for older adults that are safe and affordable.

Actions	Department/ Partners	Performance Indicator	Start
1.1 Convene older residents, both those who are driving and those using other forms of transportation, to determine their greatest transportation needs	Development Services Broward MPO Community Partners	Number of residents utilizing services	Year 1
1.2 Promote multimodal transportation services available to older adults, including the Hallandale Beach Mini Bus system, to meet their transportation needs	Development Services Broward MPO Community Partners Broward County Transit	Meeting and Report	Year 2
1.3 Promote information related to ridership, safety, attractiveness and benefits of using both public transit and the Hallandale Beach Mini Bus system through maps, flyers, MyHB APP tutorials, Hallandale Beach Mini Bus mobile tracking application training and tutorial	Development Services Broward MPO Broward County Transit Community Partners	Ridership numbers Numbers of downloads of MyHB and/or Mobile Tracking	Year 2
1.4 Provide information about the safety, reliability and ease of use of transit services in Hallandale Beach	Development Services Broward MPO Broward County Transit Information Technology Community Partners	Number of materials developed and distributed, and/or featured on Website or Social Media	Year 2
1.5 Promote the Hallandale Beach Mini Bus system as an option for older adults to use for jobs and volunteer opportunities in the City	Development Services Human Services Community Partners	Ridership numbers	Year 2

APPENDIX A:
THREE-YEAR ACTION PLAN

Transportation, Mobility and Accessibility

Strategy 2. Promote driving safety for drivers of all ages.

Actions	Department/ Partners	Performance Indicator	Start
2.1 Promote awareness of driving safety review and refresher courses available to drivers, especially those who are new to driving and those who are older adult drivers	AARP Community Partners	Number of workshops conducted and reported by AARP or community partners	Year 2
2.2 Promote car insurance reductions for completion of safe-driving courses	AARP Community Partners	AARP and/or community partner reports of number of drivers completing courses	Year 2

Strategy 3. Promote active transportation options for people of all ages and abilities.

Actions	Department/ Partners	Performance Indicator	Start
3.1 Promote the use of the City's MyHB mobile application to report connectivity issues	Development Services Innovative Technology	Increased usage of MyHB	Year 1
3.2 Promote safety at intersections with proper lighting, striping and timing of traffic lights, implementing pedestrian countdown signals and accessible pedestrian systems (APS) for safe crossing of all major intersections and increase space and accessibility for wheelchairs at all bus stops	Development Services Police Department	Decrease in pedestrian accidents	Year 3
3.3 Promote streetscape amenities such as wider walking paths/sidewalks inclusive of covered bus shelters and benches, lighting, hydration stations, way finding signage to parks, historic sites, community amenities, events and essential services such as hospitals	Development Services Developers Public Works	Number of streetscape amenities and infrastructure changes	Year 3

APPENDIX A:
THREE-YEAR ACTION PLAN

Welcoming Community

OVERARCHING GOAL: Having opportunities for residents of all ages and abilities to receive information about the city of Hallandale Beach, so that they may engage in social and civic activities and have greater access to education, employment and community-based services.

Strategy 1. Promote communication strategies to reach residents of all ages and abilities.

Actions	Department/ Partners	Performance Indicator	Start
1.1 Promote the development of a communications plan to assess the ways residents in Hallandale Beach obtain information about the City	Innovation Technology	Assessment of feasibility and recommendations	Year 2
1.2 Promote the use of age friendly communication strategies for all focus areas which may include: printed materials- with large, easy to read print; websites – with easy navigation; email – with large fonts and easy to use hyperlinks; and, social media – with posts on sites such as FaceBook and Instagram	Innovation Technology Human Services Parks and Recreation Community Partners	Number of formats used	Year 1
1.3 Promote the distribution of multilingual materials	Innovation Technology Community Partners	Community partner reported umber of multilingual materials promoted	Year 1
1.4 Promote contacting older adults by using their preferred method (phone, text, email) for special events and during emergencies	Innovation Technology	Number of residents contacted for events and during emergencies	Year 1
1.5 Use robo-call and automated messages to remind residents of emergencies or hazardous conditions	Innovation Technology	Number of residents receiving calls	Year 1
1.6 Distribute information to residents who have been identified as being homebound by direct mail or via their preferred method of contact (phone, text, email)	Human Services Innovation Technology	Number of residents utilizing the services	Year 1
1.7 Promote upcoming events and ways to stay to be involved in the community through newspapers and newsletters	Innovation Technology Human Services Parks and Recreation	Number of advertisements	Year 1

APPENDIX A:
THREE-YEAR ACTION PLAN

Welcoming Community

Strategy 2. Promote existing activities, social services and programs so older adults can be active in, engaged with and connected to the community.

Actions	Department/ Partners	Performance Indicator	Start
2.1 Distribute outreach materials to increase awareness of existing social service programs and resources provided at the Austin Hepburn Center, City Parks, Community Centers and Broward 2-1-1	Human Services Innovation Technology Parks and Recreation Community Partners	Increased number of program participants	Year 1
2.2 Convene residents and Stakeholders to address and identify chronic isolation among older adults with mobility, health, language or financial barriers and connect them to programs, services and resources	Human Services Community Healthcare Partners Community Partners	Meeting and Recommendations	Year 2
2.3 Distribute information via print and online to older adults, especially those living alone, about existing activities, social services, programs and ways to participate in events hosted by Hallandale Beach	Human Services Innovation Technology Parks and Recreation Community Partners	Number of materials distributed	Year 2

APPENDIX A:
THREE-YEAR ACTION PLAN

Welcoming Community

Strategy 3. Promote opportunities for education, employment and volunteerism for older adults.

Actions	Department/ Partners	Performance Indicator	Start
3.1 Promote partnerships, programs and resources to support training, education, and workforce development for residents 50 and older	Human Services Broward County Public Schools Community Partners	Number residents using the services	Year 2
3.2 Promote volunteerism, including volunteer training for residents over 50, through partnerships, programs and resources	Community Partners Faith Community	Number of community partners reporting trainings and volunteerism	Year 2

Strategy 4. Promote opportunities for older adults to use technology to stay connected to family, friends and the community.

Actions	Department/ Partners	Performance Indicator	Start
4.1 Provide opportunities for informal trainings and intergenerational learning on how to use and access technology to keep older adults connected to the community	Innovation Technology Human Services Parks and Recreation Broward County Public Schools Community Partners	Number of trainings offered	Year 2
4.2 Provide web-based educational tutorials on how to use Hallandale Beach mobile applications and "Notify Me" email system via electronic, user friendly online resources (i.e. Hallandale Beach TV station, social media platforms, City website links, in-person trainings, etc.)	Innovation Technology	Number of user downloads	Year 2

APPENDIX B: COMMUNITY ENGAGEMENT

HALLANDALE BEACH AGE-FRIENDLY COMMUNITY

As a member of the Age-Friendly Communities Network affiliated with AARP and the World Health Organization (WHO), the City of Hallandale Beach has targeted environmental, social, and economic factors that influence the health and wellbeing of older adults. With over 41% of our population being over 55 years of age, Hallandale Beach is now recognized as an Age-Friendly Community through a network affiliated with AARP and World Health Organization.

The WHO has identified eight Domains of Livability that influence the quality of life in a community, particular for older adults:

- **Outdoor Spaces and Buildings**
- **Housing**
- **Community and Health Services**
- **Transportation**

- **Social Participation**
- **Respect and Social Inclusion**
- **Civic Participation and Employment**
- **Communication and Information**

FOR MORE INFORMATION

For more information about this initiative and how you can participate in the Age-Friendly Community Action Plan Work Group, please contact:
Lizabeth Miguel: LMiguel@hallandalebeachfl.gov or
Alena Alberani: AAlberani@brhpc.org

APPENDIX B: COMMUNITY ENGAGEMENT

HALLANDALE BEACH AGE-FRIENDLY COMMUNITY ACTION PLAN (CAP)

In working with the community residents on the Age-Friendly Community Action Plan, these eight (WHO) Domains were consolidated into four Hallandale Beach Age-Friendly focus areas:

ATTRACTIVE & SAFE NEIGHBORHOODS

Goal: Provide a wide range of housing options for older residents to improve the ability to age in place and to live in a safe and thriving neighborhood.

HEALTH & WELLBEING

Goal: Promote health and community-based services to support wellness and active lifestyles for people of all ages and physical abilities.

TRANSPORTATION MOBILITY & ACCESSIBILITY

Goal: Promote reliable, accessible and safe transportation options including walking, biking, transit, and driving for people of all ages and abilities.

WELCOMING COMMUNITY

Goal: Enhance opportunities for older residents to engage in social and civic activities and to access education, employment and community-based services.

APPENDIX B: COMMUNITY ENGAGEMENT

ATTRACTIVE & SAFE NEIGHBORHOODS

Affordable Housing
Vivienda Asequible

Neighborhood Beautification
Embellecimiento de Vecindario

Parks
Parques

Community Policing
Seguridad Comunitaria

Public Art
Arte Pública

Roads and Pathways
Aceras & Caminos Peatonales

APPENDIX B: COMMUNITY ENGAGEMENT

HEALTH AND WELLBEING

Fresh & Healthy Food Choices
Comida fresca y saludable

Physical Activity & Exercise Programs
Actividad Física & Ejercicios

Preventative Health
Salud Pública Preventiva

Health Clinic
Clínica de Salud

Mental Health
Salud Mental

APPENDIX B: COMMUNITY ENGAGEMENT

TRANSPORTATION MOBILITY & ACCESSIBILITY

Bus Availability-Bus Routes
Más Frequencia y Rutas Convenientes de Autobús

Hallandale Beach Mini Bus
Mini-bús de Hallandale Beach
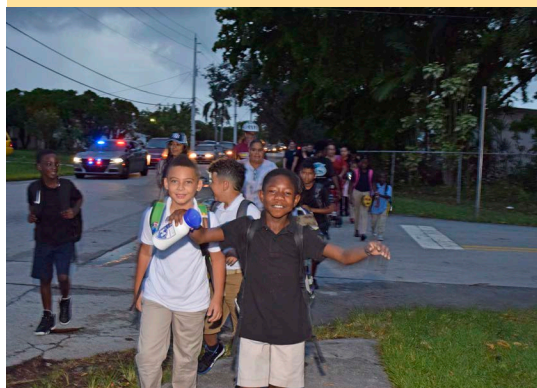
Safe Walking Pathways
Senderos Seguros para Peatones

Safe Bicycle Paths
Senderos Seguros para Ciclismo

APPENDIX B: COMMUNITY ENGAGEMENT

WELCOMING COMMUNITY

Senior Programs
Programas para Edad Dorada

Effective Communications
Comunicación Eficaz

Programs for Different Abilities
Programas para Personas con Habilidades Diferentes

Senior Job Opportunities
Trabajos para Edad Dorada

Education
Educación

Volunteer Opportunities
Oportunididades Para Ser Voluntario

Hallandale Beach Age-Friendly Community Survey

We are taking a deeper dive into what makes Hallandale Beach an Age-Friendly Community. If you live in Hallandale Beach, please take a few minutes to fill out the survey below.

We would really appreciate your sending this survey to anyone you know who lives in Hallandale Beach.

Also, if you know of service providers who could forward this survey to Hallandale Beach residents, please do so.

Click Here To Complete Survey

Contact Information: If you have any questions or would like to join the Age-Friendly Working Group, please feel free to contact Lizabeth Miguel, Senior Services Supervisor at 954.457.1460 or email Lmiguel@cohb.org or contact Alena Alberani at 954.561.9681 or email AAlberani@brhpc.org.
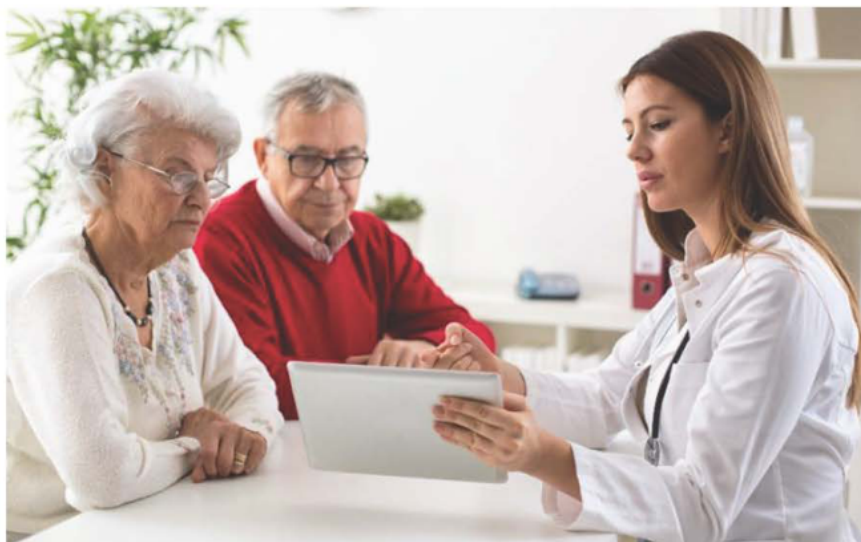
Which of the following best describes how you reside in the City of Hallandale Beach?	Percent
Year round, do not reside anywhere outside of the City of Hallandale Beach	79%
Seasonally, reside outside of the City of Hallandale Beach during Winter, Spring, Summer, or Fall on a regular basis	18%
Temporarily, sometimes reside outside of the City of Hallandale Beach during holidays, local or family events	3%

Which area best describes the area in Hallandale Beach where you live?	Percent
NW- Bordered by I-95 to the West, Pembroke Rd to the North, Federal HWY/US1 to the East and Hallandale Beach Blvd to the South	24%
SW- Bordered by I-95 to the West, Hallandale Beach Blvd to the North, Federal Hwy/US1 to the East and County Line Rd/NE 215th Street to the South	20%
NE- Federal Hwy/US1 to the West, Pembroke Rd to the North, Intracoastal Waterway to the East, and Hallandale Beach Blvd to the South (includes Three Islands)	32%
SE- Federal Hwy/US1 to the West, Hallandale Beach Blvd to the North, Atlantic Ocean to the East, and South County Line Rd/NE 215th Street to the South (includes Golden Isle)	24%

How long have you lived in Hallandale Beach?	Percent
Less than 1 year	3%
1 to 5 years	21%
6 to 10 years	19%
11 to 15 years	7%
16 to 20 years	17%
21 to 25 years	7%
26+ years	27%

HOUSING. How important do you think it is to have the following in your community?

A. Well-maintained homes and properties	Percent
Extremely important	58%
Very important	39%
Somewhat important	3%
Not very important	0%
Not at all important	0%

B. Well-maintained low income housing	**Percent**
Extremely important	45%
Very important	42%
Somewhat important	9%
Not very important	3%
Not at all important	1%

C. Affordable home prices for residents of varying income levels	**Percent**
Extremely important	50%
Very important	37%
Somewhat important	11%
Not very important	2%
Not at all important	0%

D. Having various housing features like no step entrance, grab bars in bathrooms, wider doorways	**Percent**
Extremely important	43%
Very important	41%
Somewhat important	14%
Not very important	1%
Not at all important	1%

How would you rate your community as a place for people to live as they age?	**Percent**
Excellent	29%
Very good	40%
Good	19%
Fair	9%
Poor	2%
Not sure	1%

How important is it for you to stay in your current residence as you age?	**Percent**
Extremely important	46%
Very important	38%
Somewhat important	10%
Not very important	5%
Not at all important	1%

APPENDIX C: SURVEY & RESPONSES

HOUSING. Does Hallandale Beach have the following?

A. Well-maintained homes and properties

	Percent
Yes	79%
No	10%
Not sure	11%

B. Well-maintained low income housing

	Percent
Yes	47%
No	26%
Not sure	27%

C. Affordable home prices for residents of varying income levels

	Percent
Yes	37%
No	38%
Not sure	25%

D. Having various housing features like no step entrance, grab bars in bathrooms, wider doorways

	Percent
Yes	40%
No	15%
Not sure	45%

OUTDOOR SPACES AND BUILDINGS. How important do you think it is to have the following in your community?

A. Close by public parks that are well maintained

	Percent
Extremely important	59%
Very important	35%
Somewhat important	4%
Not very important	2%
Not at all important	0%

B. Parking and public buildings that are handicap accessible	Percent
Extremely important	60%
Very important	35%
Somewhat important	4%
Not very important	1%
Not at all important	0%

OUTDOOR SPACES AND BUILDINGS. Does Hallandale Beach have the following?

A. Close by public parks that are well maintained	Percent
Yes	88%
No	6%
Not sure	6%

B. Parking and public buildings that are handicap accessible	Percent
Yes	80%
No	6%
Not sure	14%

TRANSPORTATION AND MOBILITY. How important do you think it is to have the following in your community?

A. Easily accessible public transportation with conveniently located stops	Percent
Extremely important	56%
Very important	35%
Somewhat important	8%
Not very important	1%
Not at all important	0%

B. Easily affordable public transportation	Percent
Extremely important	58%
Very important	37%
Somewhat important	5%
Not very important	0%
Not at all important	0%

C. Special transportation services for seniors and persons with disabilities	**Percent**
Extremely important	66%
Very important	28%
Somewhat important	6%
Not very important	0%
Not at all important	0%

D. Well-maintained and well lighted streets and roads	**Percent**
Extremely important	72%
Very important	26%
Somewhat important	2%
Not very important	0%
Not at all important	0%

E. Easy to read traffic signs	**Percent**
Extremely important	70%
Very important	27%
Somewhat important	2%
Not very important	1%
Not at all important	0%

TRANSPORTATION AND MOBILITY. Does Hallandale Beach have the following?

A. Easily accessible public transportation with conveniently located stops	**Percent**
Yes	67%
No	13%
Not sure	20%

B. Easily affordable public transportation	**Percent**
Yes	61%
No	18%
Not sure	21%

C. Special transportation services for seniors and persons with disabilities	**Percent**
Yes	65%
No	9%
Not sure	26%

D. Well-maintained and well lighted streets and roads	**Percent**
Yes	57%
No	35%
Not sure	8%

E. Easy to read traffic signs	**Percent**
Yes	70%
No	21%
Not sure	9%

WALKING AND CYCLING. How important do you think it is to have the following in your community?

A. Streets that are safe for pedestrians and bicyclists	**Percent**
Extremely important	65%
Very important	30%
Somewhat important	5%
Not very important	0%
Not at all important	0%

B. Sidewalks that have dropped curbs and are wide enough for wheelchairs	**Percent**
Extremely important	61%
Very important	32%
Somewhat important	7%
Not very important	0%
Not at all important	0%

C. Pathways dedicated to pedestrians and bicyclists	Percent
Extremely important	56%
Very important	35%
Somewhat important	8%
Not very important	1%
Not at all important	0%

D. Places like grocery stores, parks, or doctor's offices within walking distance from your home	Percent
Extremely important	51%
Very important	33%
Somewhat important	13%
Not very important	3%
Not at all important	0%

WALKING AND CYCLING. Does Hallandale Beach have the following?

A. Streets that are safe for pedestrians and bicyclists	Percent
Yes	48%
No	40%
Not sure	12%

B. Sidewalks that have dropped curbs and are wide enough for wheelchairs	Percent
Yes	58%
No	23%
Not sure	19%

C. Pathways dedicated to pedestrians and bicyclists	Percent
Yes	52%
No	29%
Not sure	19%

D. Places like grocery stores, parks, or doctor's offices within walking distance from your home	Percent
Yes	67%
No	17%
Not sure	16%

APPENDIX C: SURVEY & RESPONSES

HEALTH SERVICES. How important do you think it is to have the following in your community?

A. Easily accessible health, mental health, and social services for older adults	Percent
Extremely important	60%
Very important	36%
Somewhat important	4%
Not very important	0%
Not at all important	0%

B. Well maintained hospitals and health care facilities	Percent
Extremely important	67%
Very important	30%
Somewhat important	2%
Not very important	1%
Not at all important	0%

C. Affordable home care services including health, personal care, and housekeeping	Percent
Extremely important	57%
Very important	37%
Somewhat important	5%
Not very important	1%
Not at all important	0%

D. Well-trained certified home health care providers	Percent
Extremely important	60%
Very important	33%
Somewhat important	7%
Not very important	0%
Not at all important	0%

APPENDIX C: SURVEY & RESPONSES

E. Fitness, health and wellness programs/classes such as smoking cessation, nutrition, and weight control for people 50 or older	Percent
Extremely important	54%
Very important	36%
Somewhat important	10%
Not very important	0%
Not at all important	0%

F. Easy to find community and local public health information	Percent
Extremely important	54%
Very important	40%
Somewhat important	5%
Not very important	1%
Not at all important	0%

HEALTH SERVICES. Does Hallandale Beach have the following?

A. Easily accessible health, mental health, and social services for older adults	Percent
Yes	61%
No	13%
Not sure	26%

B. Well maintained hospitals and health care facilities	Percent
Yes	71%
No	13%
Not sure	16%

C. Affordable home care services including health, personal care, and housekeeping	Percent
Yes	40%
No	25%
Not sure	35%

D. Well-trained certified home health care providers	Percent
Yes	40%
No	16%
Not sure	44%

APPENDIX C: SURVEY & RESPONSES

E. Fitness, health and wellness programs/classes such as smoking cessation, nutrition, and weight control for people 50 or older	**Percent**
Yes	58%
No	11%
Not sure	31%

F. Easy to find community and local public health information	**Percent**
Yes	51%
No	22%
Not sure	27%

SOCIAL ACTIVITIES AND INCLUSION. How important do you think it is to have the following in your community?

A. Activities that are affordable to all residents	**Percent**
Extremely important	54%
Very important	37%
Somewhat important	9%
Not very important	0%
Not at all important	0%

B. A variety of cultural activities for diverse populations	**Percent**
Extremely important	52%
Very important	37%
Somewhat important	10%
Not very important	1%
Not at all important	0%

C. Local schools that involve older people in events and activities	**Percent**
Extremely important	51%
Very important	32%
Somewhat important	14%
Not very important	3%
Not at all important	0%

D. Continuing education classes like art, cooking, computer

	Percent
Extremely important	51%
Very important	34%
Somewhat important	14%
Not very important	1%
Not at all important	0%

E. Various social clubs like arts and crafts, book, gardening, or hobbies

	Percent
Extremely important	49%
Very important	34%
Somewhat important	15%
Not very important	1%
Not at all important	0%

SOCIAL ACTIVITIES AND INCLUSION. Does Hallandale Beach have the following?

A. Activities that are affordable to all residents

	Percent
Yes	60%
No	13%
Not sure	27%

B. A variety of cultural activities for diverse populations

	Percent
Yes	58%
No	15%
Not sure	27%

C. Local schools that involve older people in events and activities

	Percent
Yes	42%
No	15%
Not sure	41%

D. Continuing education classes like art, cooking, computer

	Percent
Yes	56%
No	11%
Not sure	33%

E. Various social clubs like arts and crafts, book, gardening, or hobbies	Percent
Yes	55%
No	13%
Not sure	32%

VOLUNTEERING AND CIVIC ENGAGEMENT. How important do you think it is to have the following in your community?

A. Organizations that recognize and value their older volunteers	Percent
Extremely important	42%
Very important	47%
Somewhat important	9%
Not very important	2%
Not at all important	0%

B. Opportunities for people 50 or older to participate in decision making bodies like community councils or committees	Percent
Extremely important	50%
Very important	40%
Somewhat important	9%
Not very important	1%
Not at all important	0%

C. Volunteer training available for those 50 or older	Percent
Extremely important	39%
Very important	41%
Somewhat important	15%
Not very important	4%
Not at all important	1%

VOLUNTEERING AND CIVIC ENGAGEMENT. Does Hallandale Beach have the following?

A. Organizations that recognize and value their older volunteers	Percent
Yes	45%
No	10%
Not sure	45%

B. Opportunities for people 50 or older to participate in decision making bodies like community councils or committees	**Percent**
Yes	48%
No	13%
Not sure	39%

C. Volunteer training available for those 50 or older	**Percent**
Yes	31%
No	13%
Not sure	56%

EMPLOYMENT. How important do you think it is to have the following in your community?

A. A range of flexible job opportunities for people 50 or older	**Percent**
Extremely important	49%
Very important	37%
Somewhat important	11%
Not very important	2%
Not at all important	1%

B. Training for people aged 50 or older	**Percent**
Extremely important	46%
Very important	35%
Somewhat important	15%
Not very important	3%
Not at all important	1%

C. Workplaces that are adapted to meet the needs of people with disabilities	**Percent**
Extremely important	53%
Very important	35%
Somewhat important	10%
Not very important	2%
Not at all important	0%

APPENDIX C: SURVEY & RESPONSES

EMPLOYMENT. Does Hallandale Beach have the following?

A. A range of flexible job opportunities for people 50 or older

	Percent
Yes	42%
No	15%
Not sure	43%

B. Training for people aged 50 or older

	Percent
Yes	27%
No	16%
Not sure	57%

C. Workplaces that are adapted to meet the needs of people with disabilities

	Percent
Yes	39%
No	11%
Not sure	50%

COMMUNICATION AND INFORMATION. How important do you think it is to have the following in your community?

A. Printed information that has large lettering and is clearly displayed

	Percent
Extremely important	52%
Very important	40%
Somewhat important	7%
Not very important	1%
Not at all important	0%

B. Automated phone information that is clear and easy to understand

	Percent
Extremely important	45%
Very important	44%
Somewhat important	10%
Not very important	1%
Not at all important	0%

C. Free access to the internet and computers in public places like libraries or community centers	Percent
Extremely important	62%
Very important	35%
Somewhat important	3%
Not very important	0%
Not at all important	0%

D. Information delivered to individuals who are homebound	Percent
Extremely important	57%
Very important	36%
Somewhat important	6%
Not very important	1%
Not at all important	0%

COMMUNICATION AND INFORMATION. Does Hallandale Beach have the following?

A. Printed information that has large lettering and is clearly displayed	Percent
Yes	44%
No	22%
Not sure	34%

B. Automated phone information that is clear and easy to understand	Percent
Yes	44%
No	14%
Not sure	42%

C. Free access to the internet and computers in public places like libraries or community centers	Percent
Yes	56%
No	16%
Not sure	28%

D. Information delivered to individuals who are homebound	Percent
Yes	42%
No	15%
Not sure	43%

Does your primary residence need any major repairs or modifications to enable you to stay there as you age?	Percent
Yes	34%
No	56%
Not sure	10%

Do you plan on making any major repairs, modifications or improvements to your residence to enable you to stay there as you age?	Percent
Yes	30%
No	70%

In general, what ways do you prefer to learn about opportunities, services, events or programs available to you in the community? [CHECK ALL THAT APPLY]	Percent
Flyers	36%
Mail	16%
Newspaper	8%
Newsletter	8%
Television	9%
Email	14%
Websites	0%
Social media sites (Facebook, etc.)	2%

How do you usually get around your community for things like shopping, visiting the doctor, running errands, or other things? (more than one answer selected)	Percent
Walk	28%
Community mini bus	20%
Drive myself	54%
Have others drive me	18%
Take a taxi/cab/uber/lyft	7%
Special Transportation service, such as one for seniors or persons with disabilities	9%
Public transportation	8%
Ride a bike	6%
Check all that apply (multi-modal use)	38%
Never	

How often do you have contact with family, friends, or neighbors who do not live with you? This interaction could be by phone, in person, email or social media (such as Facebook).	Percent
Multiple times a day	25%
Every day	35%
Several times a week	5%
Once a week	9%
Once every 2 or 3 weeks	2%
Once a month	2%
Less than monthly	1%
Never	2%

Which is MOST IMPORTANT for a livable City?	Percent
Transportation	26%
Housing	32%
Social Participation	9%
Communication and Information	9%
Outdoor Spaces and Buildings	5%
Community and Health Services	8%
Civic Participation and Employment	4%
Respect and Social Isolation	7%

DEMOGRAPHICS

What is your gender?	Percent
Male	34%
Female	66%

What is your age as of your last birthday?	Percent
20-29	7%
30-39	7%
40-49	8%
50-59	20%
60-69	25%
70-79	19%
80 and older	14%

Does any disability or chronic disease keep you and/or your spouse or partner from fully participating in work, school, housework or other activities?	Percent
Yes, myself	22%
Yes, my spouse or partner	6%
Yes, both me and my spouse or partner	3%
No	69%

What is the highest level of education you have completed?	Percent
K-12th grade (no diploma)	9%
High school graduate, GED or equivalent	17%
Post-high school education/training (no degree)	9%
2-year college degree	18%
4-year college degree	25%
Post-graduate study (no degree)	3%
Graduate or professional degree(s)	20%

APPENDIX C: SURVEY & RESPONSES

Which of the following best describes your current employment status?	Percent
Self-employed full-time	8%
Self-employed part-time	5%
Employed full-time	23%
Employed part-time	11%
Retired and not working at all	41%
Unemployed and looking for work	7%
Not in the labor force for other reasons	5%

What is your race and/or ethnicity?	Percent
Black	27%
White or Caucasian	47%
Asian	1%
Native American or Alaskan Native	0%
Hispanic, Spanish, or Latino	22%
Other	3%

Do you own or rent your primary residence?	Percent
Own	54%
Rent	38%
Neither, I live with family or friend	8%

What type of home is your primary residence?	Percent
Single family home	28%
Mobile home	2%
Town home or duplex	5%
Apartment	35%
Co-op or condominium	29%
other	1%

What was your annual household income before taxes in 2016?	Percent
Less than $10,000	16%
$10,000 to $19,999	14%
$20,000 to $29,999	9%
$30,000 to $49,999	23%
$50,000 to $74,999	20%
$75,000 to $99,999	9%
$100,000 or more	9%

APPENDIX D: DATA SOURCES

Table 1. Quantitative Data Sources

Data Sources Source/Dataset	Description
2017 Community Health Needs Assessment Report, Broward County	PRC conducts a telephone survey across Broward County consisting of both a Behavioral Risk Factor Survey and locally customized questions related to quality of life. This survey provides data on the health status, behaviors, quality of life and needs of residents in the county.
Florida Behavioral Risk Factor Surveillance System (BRFSS)	BRFSS is a county-level survey conducted among adults in Florida in 2002, 2007, 2010, 2013 and 2016. The purpose of this survey is to obtain estimates of the prevalence of personal health behaviors that contribute to morbidity and mortality.
Florida's Bureau of Vital Statistics	The State of Florida's surveillance on births, deaths and other vital statistics at the state, county and community level.
Florida Department of Health Community Health Assessment Resource Tool Set (FL CHARTS)	Florida CHARTS provides access to health indicator data at the community and statewide level for the State of Florida.
Florida Health Data Warehouse	The health data warehouse's analytic tool, the Hospital Inpatient and Emergency Department Analytical System, consists of six modules that analyze inappropriate emergency department utilization, avoidable hospital admissions, and other key chronic conditions.
Florida Department of Highway Safety and Motor Vehicles (DHSMV)	The DHSMV is the official custodian of the crash reports and is responsible for statewide crash data collection and dissemination. Using a portion of the DHSMV crash data and other Florida Department of Transportation (FDOT) data, the FDOT State Safety Office crash records section processes crash records to determine exact locations and provides location-based crash analyses. In addition, the Safety Office provides geo-located data for crashes on the State Highway System and for crashes on public roads.

Crime Statistics	The City of Hallandale Beach Police Department's surveillance system and additional information was collected from Crimemapping.com for the timeframe of January 27th 2017 and June 26th 2017.
U.S. Census' American Community Survey (ACS)	The ACS is an ongoing yearly survey by the U.S. Census Bureau. It regularly gathers information previously contained only in the long form of the decennial census, such as ancestry, educational attainment, income, language proficiency, migration, disability, employment, and housing characteristics.
County Health Rankings	Each year the overall health of each county in all 50 states is assessed and ranked using the latest publically available data through a collaboration of the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute.
Business and Employer Data	Infogroup Data Licensing provides financial and employment data on businesses throughout the country.
Food Environment Atlas	The U.S. Department of Agriculture (USDA) Food Access Research Atlas (FARA) for 2015 provides data on economic and policy issues related to agriculture, food, natural resources, rural development and urban food deserts.
Broward County Property Appraiser	Parcel map data was collected showing the boundaries of real property, the uses of the property and whether the properties were presently in use for the 2017 property tax year.
Bureau of Labor Statistics (BLS)	The BLS of the U.S. Department of Labor measures labor market activity, working conditions, and price changes in the economy.
Housing and Urban Development (HUD)	HUD's "Location Affordability Index" provides estimates of housing and transportation costs at the neighborhood level along with constituent data on the built environment and respective demographics.
Broward County Transit (BCT)	BCT provides public transportation, data regarding public transit routes, ridership, bus shelters, schedules and linkages to the Hallandale Beach Community Bus system.