



400 South Federal Hwy
Hallandale Beach, FL 33009

City of Hallandale Beach City Commission Agenda Cover Memo

Meeting Date:	April 18, 2018		Item Type: <i>(Enter X in box)</i>	Resolution	Ordinance	Other X	
Fiscal Impact: <i>(Enter X in box)</i>	Yes	No	Ordinance Reading: <i>(Enter X in box)</i>	1st Reading		2nd Reading	
		X	Public Hearing: <i>(Enter X in box)</i>	Yes	No	Yes	No
Funding Source:	Professional Services		Advertising Requirement: <i>(Enter X in box)</i>	Yes		No	
						X	
Account Balance:	N/A		Quasi-Judicial: <i>(Enter X in box)</i>	Yes		No	
						X	
Project Number:	N/A		RFP/RFQ/Bid Number:	RFP # FY 2017-2018-CRA001 REDEVELOPMENT PLAN MODIFICATION AND CITYWIDE VISIONING			
Contract/P.O. Required: <i>(Enter X in box)</i>	Yes	No	Strategic Plan Priority Area: <i>(Enter X in box)</i>				
		X	Safety <input type="checkbox"/> Quality <input checked="" type="checkbox"/> Vibrant Appeal <input type="checkbox"/>				
Sponsor Name:	Roger M. Carlton, City Manager		Department:	City Manager's Office			

Short Title:

A JOINT RESOLUTION OF THE MAYOR AND COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA AND THE CHAIR AND BOARD OF DIRECTORS OF THE HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY, ACCEPTING THE PROPOSAL FROM REDEVELOPMENT MANAGEMENT ASSOCIATES, LLC TO REQUEST FOR PROPOSALS # FY 2017-2018-CRA001 REDEVELOPMENT PLAN MODIFICATION AND CITYWIDE VISIONING; AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE AN

AGREEMENT WITH REDEVELOPMENT MANAGEMENT ASSOCIATES, LLC FOR THE REDEVELOPMENT PLAN MODIFICATION AND FOR CITYWIDE VISIONING FOR AN AMOUNT NOT TO EXCEED TWO HUNDRED FORTY THOUSAND (\$240,000) DOLLARS; AND PROVIDING AN EFFECTIVE DATE.

Staff Summary:

Background:

This is a companion item to Item No. 5.A. on the Joint City Commission/Hallandale Beach Community Redevelopment Agency Board of Directors meeting agenda, and is requesting City Commission authorization for the City Manager to negotiate and execute an agreement with Redevelopment Management Associates, LLC to conduct a Citywide Visioning Plan for an amount not to exceed \$40,000.

As the City continues to develop/redevelop, staff believes it will be beneficial to create a Citywide Vision to achieve consensus about what future the City of Hallandale Beach community wants and how to achieve it. The Hallandale Beach Redevelopment Agency (HBCRA) is in the process of updating its Implementation Plan (See companion Agenda Item No. 5.A), and this is an opportunity for the City to work in coordination with HBCRA to complete a Citywide Vision. To that end, staff is recommending retaining Redevelopment Management Associates, LLC to complete the Citywide visioning process in conjunction with the update to the HBCRA Implementation Plan. Amongst other things, the visioning process will capture what community members most value about their community, and the shared image of what they want their community to become. This process will be a look into the City's future and will provide a forward strategic framework and long-term-comprehensive perspective that will assist the City Commission in making strategic decisions related to the City's and community's needs.

Fiscal Impact:

Cost for the Citywide Visioning is Not-to-Exceed \$40,000.

Why Action is Necessary:

Pursuant to Chapter 23, Section 23-6, Award of Contract, the City Manager, shall have the authority to recommend to the City Commission award of contracts. In addition, pursuant to Chapter 23-8(2), Exception to Bid Requirements, Professional Services, a formal written contract, approved by the City Commission, shall be required for all such contracts in excess of \$25,000.

Proposed Action:

Staff recommends the City Commission adopt the Joint City Commission/Hallandale Beach Community Redevelopment Agency Board of Directors Resolution authorizing the City Manager to negotiate and execute an agreement with Redevelopment Management Associates for the Citywide Visioning in an amount not to exceed \$40,000.

Attachment(s):

Exhibit 1 – Joint Resolution

Prepared by:

Nydia M. Rafols Sallaberry

Nydia M. Rafols Sallaberry,
Deputy City Manager