



R M A

REINVENTING YOUR CITY

MARCH 19, 2018

HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY
REDEVELOPMENT PLAN MODIFICATION AND CITYWIDE VISIONING

RFP #FY 2017-2018-CRA001



RMA

Redevelopment Management Associates

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Kim Briesemeister

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TRANSMITTAL LETTER

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March 19, 2018

City of Hallandale Beach
Community Redevelopment Agency
400 South Federal Highway
Hallandale Beach, FL 33009



REINVENTING YOUR CITY

RE: RFP # FY 2017-2018-CRA001 – CRA Redevelopment Plan Modification and Citywide Visioning

RMA (Redevelopment Management Associates, LLC) is pleased to submit our proposal and professional consulting qualifications to assist the City of Hallandale Beach Community Redevelopment Agency (HBCRA) with a CRA Redevelopment Plan modification/update in full accordance with the requirements of Florida Statutes 163 Part III, with the addition of a Visioning Plan for the areas outside of the CRA.

RMA understands the HBCRA is seeking a professional firm with expertise in community redevelopment and citywide visioning. The goal is to amend the current CRA plan with meaningful community input, including outreach beyond the CRA boundaries for citywide visioning to ensure cohesiveness between the two efforts. The outcome should stimulate economic development activity, attract investment and redevelopment/revitalization within the CRA, and positively impact the entire City.

We further understand that the scope of work includes:

- Public Involvement & Outreach Program
- Determine/Evaluate Unique Characteristics of Hallandale Beach and the CRA
- Develop & Articulate a Vision for the City/CRA
- Demographic and Local Economic Analysis; Demand Analysis; Trade Area Identification
- Evaluate Small Business, Economic Development & Redevelopment Opportunities
- Evaluate Real Estate and Market Conditions; Recreation, Cultural and Community Facilities
- Address Public Health, Welfare and Safety & Infrastructure
- Review and analyze LDR's, Zoning, Land Use & Urban Design Guidelines & Transportation Needs and Services
- Create a Financial Strategy for Implementation
- Provide Implementation Recommendations

RMA is not a typical consulting firm. Both RMA Principals and our department directors have served as city and CRA executive level directors and/or staff members and have day-to-day hands-on implementation experience. We didn't just write the plans, we successfully implemented them.

RMA is a multi-disciplined firm, providing the key industry disciplines and expertise needed for this effort in-house, including redevelopment, economic development, real estate, business attraction and marketing, and planning. This provides a very different lens through which we see redevelopment, and it is through that lens that our strategies and implementation plans have resulted in over \$1 billion in economic investment in the cities we have served.

RMA is best qualified to perform this project based on our extensive CRA expertise; experience writing, updating and implementing Community Redevelopment Plans for cities and counties; and our familiarity with the City of Hallandale Beach.

Our experience with Community Redevelopment Agency management and administration, economic development, real estate, business attraction/ retention/expansion, creative public engagement, urban design/planning, marketing/branding and other related redevelopment efforts, will be utilized to create a CRA Plan Modification that complies with Florida Statutes, and to conduct a Citywide Visioning that meets the City and CRA goals, while providing continued direction in today's environment to achieve the market potential of the area.

RMA is committed to perform the specified work within the required time period and our proposal is a firm and irrevocable offer until such time as the Board of Directors awards a contract as a result of this RFP. RMA recognizes that on page 3 of the RFP bid packet, the following language is provided regarding the allocated budget: *"It should be noted that the CRA Board of Directors has approved a budget of up to \$200,000 for the CRA portion of the Redevelopment Plan Modification."* This information does not address the second part of the RFP, which is the Citywide Visioning for areas outside of the CRA. Since CRA TIF dollars cannot be used outside the CRA boundaries, there will need to be a discussion and resolution between the selected firm and the CRA/City as to how the Citywide Visioning component portion will be funded. RMA's Cost Proposal form included in this submittal is only applicable to the CRA portion of the Redevelopment Plan Modification as noted in the language above from the RFP bid packet.

Thank you for your consideration and the opportunity to highlight our team and expertise. RMA is excited at the opportunity to work with the City of Hallandale Beach; we look forward to assisting you in your endeavors and will be committed to your success.

Sincerely,



Christopher J. Brown
Principal Member
chris@rma.us.com
P: 954.695.0754



Kim J. Briesemeister
Principal Member
kim@rma.us.com
P: 954.695.0754

Person authorized to make representations for the Proposer and Project Director:

Kim J. Briesemeister
2302 E. Atlantic Blvd.
Pompano Beach, Florida 33062
P: 954.695.0754 | F: 754.222.8081
C: 954.829.3508 | E: kim@rma.us.com

Project Manager/Direct Point of Contact:

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Florida Limited Liability Company

REDEVELOPMENT MANAGEMENT ASSOCIATES, LLC

Filing Information

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State	FL
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Principal Address

2302 E ATLANTIC BLVD

POMPANO BEACH, FL 33062-5010

Changed: 01/25/2016

Mailing Address

2302 E ATLANTIC BLVD

POMPANO BEACH, FL 33062-5010

Changed: 01/25/2016

Registered Agent Name & Address

BRIESEMEISTER, KIM

2560 SOUTHEAST 7TH DRIVE

POMPANO BEACH, FL 33062

Authorized Person(s) Detail

Name & Address

Title MGRM

METROSTRATEGIES, INC.

2560 SOUTHEAST 7TH DRIVE

POMPANO BEACH, FL 33062

Title MGRM

BROWN, CHRISTOPHER J

218 N.W. 9TH STREET

DELRAY BEACH, FL 33444

Annual Reports

Report Year	Filed Date
2016	01/25/2016
2017	01/09/2017
2018	01/24/2018

EXECUTIVE SUMMARY

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Executive Summary

PROPOSED TEAM

PRIME FIRM

RMA (Redevelopment Management Associates, LLC)

Responsibilities: General Data Collection/Review; Data Creation - Base Maps, Contamination and Utilities; Project Sharing Site (e.g. File Transfer Protocol (FTP) or Dropbox); Preparation of the Redevelopment Plan Modification and Visioning Plan/Public Input; Final Redevelopment Plan and Strategy; Financial Analysis and Development Strategy; Assist with Transportation and Traffic Analysis; Economic Development, Market and Real Estate Analysis; Presentation to the Local Planning Agency, CRA Board of Directors and Governing Body

Summary of Services: Community Redevelopment Agency (CRA) Management expertise; CRA Plan creation, update, adoption, extension, and implementation expertise; Florida Use Planning; Visioning; Community Engagement; Economic Analysis/Development; Business Attraction and Marketing; Real Estate and Public-Private Partnership (P3); Financing

SUB-CONSULTANTS

1.) ATKINS

Responsibilities: Transportation and Traffic Analysis; Visioning Plan/Assist with Public Input; Assist with Circulation Plan; Assist with Presentation to the Local Planning Agency, CRA Board of Directors and Governing Body

Summary of Services: Professional Engineering; Transportation expertise; Community Engagement

2.) PLUSURBIA

Responsibilities: Visioning Plan/Assist with Public Input; Assist with Presentation to the Local Planning Agency, CRA Board of Directors and Governing Body

Summary of Services: Urban design and land-use planning, complete streets, visioning and CRA/BID revitalization plans; Community Engagement

RMA is not a typical consulting firm. The level of community redevelopment and economic development expertise that we offer under one umbrella cannot be found elsewhere in the state of Florida. Aspects of the RMA team experience/proposal which make it superior or unique in addressing the needs of the City/CRA include:

- Experience at state level with the statutory CRA framework
- Experience at an executive director level within a Community Redevelopment Agency established under Florida law
- Knowledge of economic financing mechanisms
- Demonstrated experience with prior adopted Plans
- Experience and demonstration of the implementation of economic financing mechanisms within a CRA and in context of Chapter 163, Part III, F.S., including, but not limited to, financial underwriting and fund recruitment
- Experience in real estate acquisition and financing within a CRA
- RMA Principals/department directors served as city and CRA executive level directors and/or staff members and have day-to-day hands-on implementation experience
- RMA Principals have previously independently managed four of the largest CRA's in the state of Florida: Delray Beach, Fort Lauderdale, Hollywood and West Palm Beach
- RMA currently manages two Florida CRA's - West Palm Beach and Pompano Beach, and recently managed the Dania Beach and Margate CRA's
- RMA Principals are both former Florida Redevelopment Association (FRA) Presidents
- RMA Principal and Key Personnel are members and former chairs of the FRA Legislative Committee
- Kim Briesemeister and Chris Brown have over \$1 billion in combined project experience
- Kevin Crowder is a certified economic development professional who operated an award winning economic development program for the City of Miami Beach for 15 years
- Kevin Crowder has experience of almost \$675 million in P3 project investment
- Lynn Dehlinger is the Florida - State Private Sector Chair - International Council of Shopping Centers (ICSC) P3 Committee and is also a current Board member of the Florida Redevelopment Association (FRA)
- Kim Briesemeister is a past co-chair of the ICSC Florida Alliance Program and Lynn Dehlinger is a past co-chair and current interim public-sector co-chair of the Alliance Program
- Kim Briesemeister is on the Real Estate Advisory Board for the University of Miami
- Kevin Crowder is on the Board of Directors of the Florida Council of Public-Private Partnerships (fcpp3) that teaches P3 best practices to local governments
- Kevin Crowder and Sharon McCormick developed curriculum for and taught the Economic Development Class, including Real Estate and P3, for the Florida League of Cities University

MINIMUM QUALIFICATION REQUIREMENTS (MQRS)

5

Minimum Qualification Requirement # 1: Years in Business- Sunbiz:

Proposer must be incorporated through Sunbiz with a status of "Active". Provide a copy of your firm's Sunbiz with your response showing a date filed of year 2012 or earlier.

Sunbiz attached showing RMA was formed in 2009 and has an "Active" status.



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2560 SOUTHEAST 7TH DRIVE
POMPANO BEACH, FL 33062

Authorized Person(s) Detail

Name & Address

Title MGRM

METROSTRATEGIES, INC.
2560 SOUTHEAST 7TH DRIVE
POMPANO BEACH, FL 33062

Title MGRM

BROWN, CHRISTOPHER J
218 N.W. 9TH STREET
DELRAY BEACH, FL 33444

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Report Year

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01/25/2016

2017

01/09/2017

2018

01/24/2018



KIM BRIESEMEISTER, C.R.A.

Principal/
Project Director

Years of Experience

27

Areas of Expertise

- Redevelopment Management
- Visioning and Planning
- Financing Redevelopment
- Community Engagement/Meeting Facilitator

Education

A.A. | Specialized Business, International Correspondence School
ICSC Marketing I & II, John T. Riordan School of Professional Development

Certifications

Certified Redevelopment Administrator (C.R.A.)

Minimum Qualification Requirement # 2: Previous Experience within a CRA

Proposer must have a minimum of one (1) employee that has held an Executive level position within a CRA in the State of Florida. Provide with your firm's response written detailed information for the requested employee outlining the employee's experience along with a resume.

RMA has three (3) team members that have held an Executive Level position within a CRA in the State of Florida: Principal Kim Briesemeister, Principal Chris Brown, and Director of Business Attraction & Marketing Sharon McCormick. Details are provided here and throughout our proposal.

Bio

Ms. Briesemeister has managed redevelopment of some of the largest, most complex CRA districts and redevelopment projects in South Florida, including West Palm Beach, Pompano Beach, Fort Lauderdale, Hollywood, and Dania Beach, which led to total transformation within the cities. This included preparing urban vision plans, Transit Oriented Development strategies and financing mechanisms, drafting/implementing downtown revitalization plans, negotiating public-private partnerships, marketing, branding, business attraction/retention, and community consensus building. She oversaw the acquisition and disposition of approximately \$52 million in public property targeted for redevelopment and currently serves on the Real Estate Advisory Board for the University of Miami. Kim Briesemeister has led some of the most successful Community Redevelopment Agencies in the state of Florida, including as Executive Director for Pompano Beach and West Palm Beach, and is a past President of the Florida Redevelopment Association.

Professional Affiliations

- University of Miami, Master in Real Estate Development & Urbanism, Advisory Board Member
- Florida Redevelopment Association, Past President
- Urban Land Institute
- International Council of Shopping Centers, Past Co-Chair
- International Economic Development Council

Awards

- 2012 FRA, Roy F. Kenzie Award: Planning | Pompano Beach, FL
- 2011 FRA, Roy F. Kenzie Award: Marketing | Dania Beach, FL
- 2009 FRA, Roy F. Kenzie Award: Cultural Enhancement | West Palm Beach, FL
- 2007 ICSC Maxi Award: Branding & Marketing, West Palm Beach, FL
- 2006 Florida League of Cities: Innovation Showcase
- 2001 FRA, Roy F. Kenzie Award: Best New Project, | Ft. Lauderdale CRA
- 2000 FRA, Roy F. Kenzie Award: Five-Year Finance | Ft. Lauderdale CRA
- 1997 FRA, Roy F. Kenzie Award: Downtown Hollywood Marketing Program
- 1989 ICSC Merit Award

KIM BRIESEMEISTER, C.R.A.

Principal/Project Director

Redevelopment Management

- Management and project oversight of large redevelopment projects
- Negotiated over seven (7) public/private partnership agreements resulting in over \$145 million in development projects
- Oversaw the acquisition and disposition of approximately \$52 million in public property targeted for redevelopment
- Managed Brownfield clean-up and remediation
- Hired and managed engineering and design consultants for million dollar streetscape improvement projects
- Created and managed all incentive programs, grants and other financing tools
- Managed business recruitment and retention programs

Visioning and Planning

- Transit Oriented Development strategies and financing mechanisms
- Drafted downtown revitalization plans
- Drafted marketing plans and strategies for retail districts for business attraction which attracted over 100 new businesses to the downtown area
-

Financing Redevelopment

- Identified and recommended financing strategies for over \$ 200 million in public investment improvements to leverage private development
- Drafted multiple Five-Year redevelopment finance plans and programs
- Recommended strategies to leverage tax increment financing for bond issues or capital improvements
- Leveraged public sector resources to attract grant funds for redevelopment projects
- Worked with lenders, financial institutions and other agencies to secure financing and funding for redevelopment projects



CHRISTOPHER J. BROWN

Principal/Real Estate Broker

Years of Experience

33

Areas of Expertise

- Urban Design Regulations
- Public-Private Partnerships
- Real Estate Development
- Redevelopment Planning & Management
- Community Engagement/Meeting Facilitator

Education

M.A. | University of Pennsylvania

B.A. | Yale University

Certifications

- General Contractor
- Real Estate Broker

Bio

Mr. Brown has extensive experience in planning and design, real estate development, finance and redevelopment management. Mr. Brown served for 9 years as the Executive Director of the highly successful Delray Beach CRA when it was just in its infancy. He is recognized throughout Florida for the legacy he has left in Delray Beach and is responsible for negotiating multiple public-private partnerships and creating the marketing co-op. Mr. Brown's successes in redevelopment can be attributed to his experience in real estate, working for and as, a real estate developer. Chris Brown has led some of the most successful Community Redevelopment Agencies in the state of Florida, including as Co-Executive Director for Pompano Beach, and is a past President of the Florida Redevelopment Association.

Professional Affiliations

- Congress of New Urbanism
- Urban Land Institute
- International Council of Shopping Centers
- Florida Redevelopment Association, Past President
- Business Loan Fund of the Palm Beaches Inc., Board of Directors
- Palm Beach Photographic Center, Board of Directors

Urban Design Regulations

- Plantation Midtown Master Plan and Design Guidelines, Plantation, FL
- City of Stuart Urban Design Guidelines and Overlay District, Stuart, FL
- Pompano Beach CRA Northwest, East District Master Plans and Design Guidelines, Pompano Beach, FL

Public Private Partnerships

- Pompano Beach Pier Redevelopment, Pompano Beach, FL
- Harbor Village Shops, Pompano Beach, FL
- Atlantic Grove Mixed Use Development, Delray Beach, FL
- Ocean City Retail/Office Center, Delray Beach, FL
- Hyatt Place Hotel, Delray Beach, FL
- Central Market Retail Center, Oakland Park, FL

Real Estate Development

- 1350 Main, Mixed Use High Rise Development, Sarasota, FL
- The Lofts, Mixed Use Development, Gainesville, FL
- Crossings Condominium, Houston, TX

Historic Preservation

- Spady History Museum, Delray Beach, FL
- State of Florida Historic Preservation Office, Delray Beach, FL
- Delray Beach CRA Office, Delray Beach, FL

Redevelopment Planning and Management

- Pompano Beach Community Redevelopment Plan Update, Pompano Beach, FL
- Business Improvement District Plan, Naples, FL
- Parking Enterprise Fund, Pompano Beach, FL
- Public Parking and Parking Management, Delray Beach, FL
- Business Attraction and Incentives, Delray Beach, FL



SHARON McCORMICK

Director of Business Attraction & Marketing

Years of Experience

30+

Areas of Expertise

- Business Attraction & Retention
- Research & Analysis/Marketing Plans & Implementation
- Brand Identification & Development/Strategy & Campaigns
- Cultural Arts & Special Events
- Community Engagement/Meeting Facilitator

Education

B.S. | Appalachian State University,
ICSC Marketing I & II - John T. Riordan School of Professional Development

Bio

Ms. McCormick has extensive experience in community and business development through retail, non-profit and event marketing, sponsorship development and public and media relations. Ms. McCormick has created award winning marketing, branding and public relations campaigns and has authored multiple Marketing Strategies for RMA clients. She has held Executive Level positions within a CRA including Marketing Manager for the West Palm Beach CRA for 5 years and Director of Marketing for the Pompano Beach CRA for 9 years. Her strategies and comprehensive approach have included business development programs that have attracted millions of dollars in capital investment and increased revenues, including the attraction of the highly successful Funky Buddha craft brewery which opened in 2013 in Oakland Park's Culinary Arts District.

Professional Affiliations

- International Council of Shopping Centers
- Florida Redevelopment Association
- Alliance of Women Executives, Board Member/VP Digital Communications

Awards

- 2017 FRA, Roy F. Kenzie Award: Planning Studies - Downtown Strategic Marketing Plan | North Miami, FL
- 2017 FRA, Roy F. Kenzie Award: Promotion - Margate Under the Moon | Margate CRA
- 2012 FRA, Roy F. Kenzie Award: Cultural Enhancement | Dania Beach, FL
- 2011 FRA, Roy F. Kenzie Award: Marketing, Dania Beach, FL
- 2009 FRA, Roy F. Kenzie Award: Cultural Enhancement, West Palm Beach CRA
- 2009 FRA, Roy F. Kenzie Award: Creative Organizational Development and Funding, West Palm Beach
- 2007 ICSC Maxi Award; Marketing Excellence: Public Relations; Branding and Marketing, West Palm Beach CRA

Visioning & Placemaking

- Brand Identification & Development/Strategy and Campaigns for West Palm Beach's Northwood Village, Oakland Park, Pompano Beach, Dania Beach, and Margate
- Identified and developed place brands (creating of a sense of place)
- Created and implemented advertising and cross promotional business marketing campaigns through owned, earned and paid media (development and management of websites and social media channels, media relations and media buys)
- Managed and oversaw of the development of downtown wayfinding systems and banners, including message content and style

Economic Development and Research

- Marketing Plans and Implementation for Pompano Beach, Oakland Park, Dania Beach, Margate and West Palm Beach's Northwood Village
- Created and implemented several comprehensive strategic marketing plans
- Conducted and analyzed market survey data, analyzed tourism research data and consumer behavior research data
- Analyzed data to identify retail opportunity gap

SHARON McCORMICK

Director of Business Attraction & Marketing

Business Attraction and Retention

- Pompano Beach, Oakland Park, Dania Beach, Margate and West Palm Beach's Northwood Village
- Analyzed merchandise mix and available property in redevelopment areas and created business attraction strategies
- Developed incentive programs to attract new businesses to redevelopment districts and to improve and retain target businesses
- Developed and implemented business communication strategies to educate business owners and enhance or improve their individual marketing strategies
- Created specifically tailored, targeted marketing and communications strategies to promote opportunities within redevelopment areas to groups (i.e. chambers of commerce, business and civic organizations, neighborhood associations, convention and visitor bureaus, etc...)

Safety and Security

- Clean and Safe Programs for Pompano Beach and West Palm Beach
- Developed comprehensive "clean and safe" programs for redevelopment districts to overcome the perception and reality of crime
- Worked closely with local police and sanitation departments to craft security services RFP's, reviewed proposers, selected firms and oversaw security contracts

Marketing and Branding

- Cultural Arts & Special Events for Pompano Beach, Oakland Park, Dania Beach, Margate and West Palm Beach's Northwood Village
- Designed unique special event programs specifically to attract consumers from primary, secondary and tertiary markets, to attract new businesses and to improve and retain target businesses while promoting an area's brand
- Developed award winning events and promotions focused on cultural enhancement
- Managed numerous ground breaking and grand opening events drawing from 50 to 10,000 attendees
- Researched, analyzed and implemented collaborative projects with local and county cultural arts organizations or individual artists
- Researched and identified opportunities to partner with artists for cultural arts grants
- Developed opportunities for community participation in creative arts projects and programs
- Created the award winning Neighborhood Ambassador volunteer participation program

Certificate of Completion

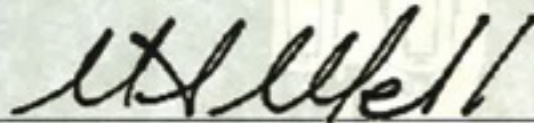
by

Kim Briesemeister

Is hereby designated a

Certified Redevelopment Administrator

By successfully completing the course requirements as
set forth by the Florida Redevelopment Association



President

October 2012

Date



Minimum Qualification Requirement (MQR) # 3: Minimum Completed Number of Projects within Number of Years - References

Proposer must have completed at least five (5) Projects having provided the scope of work or a similar scope of work as outlined in this RFP within the past five (5) years. Projects completed must demonstrate the firms experience and expertise with Community Redevelopment Agencies, Municipal and County Government processes, Florida Land Use Planning, public participation processes, market analysis and economic analysis. Proof of the five (5) Projects within the past five (5) years must be provided by completing the charts below:

Firm must provide five (5) references for the MQR Project listed below in accordance with the Reference Section. Firm must provide the previous Project information being requested through MQR #3 on the Reference Check Form. The Minimum Completed Number of Projects within Number of Years MQR #3 must be the same Project as the Reference requested on the Reference Check Form. See Reference Section. Your firm must provide the information for MQR #3 on the provided charts.

RMA has completed at least five (5) Projects having provided the scope of work or a similar scope of work as outlined in this RFP within the past five (5) years and has provided the information for MQR#3 on the provided charts as indicated.

Name of Project # 1:	Community Revitalization Plan / City Wide Redevelopment Plan
Name of the firm that was awarded the Contract:	Redevelopment Management Associates, LLC
Updated contact name, phone and email for Project Manager where services were provided to:	Kevin Crowder P: 305.281.2279 E: kevin@rma.us.com
Explain in detail all the services that the awarded firm performed:	Market Study, Implementation Strategy, Economic Development Analysis
List all of the sub-consultants that worked for the awarded firm to provide all services required by the Contract:	N/A
Date when Project # 1 started:	April 2017
Date when Project # 1 was completed:	Present
Name of entity for which services were provided to:	City of West Columbia, SC
Provide detailed information about the scope of work your firm provided during this project and such must be similar and address the scope of work as required and addressed in this RFP:	Economic Analysis Public Involvement and Outreach Develop a Community Revitalization Plan

CITY OF HALLANDALE BEACH CRA
REDEVELOPMENT PLAN MODIFICATION
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Name of Project # 2:	Land Use Plan Amendment & Land Development Regulations, Master Plan, Visioning, Mktg. Event
Name of the firm that was awarded the Contract:	Redevelopment Management Associates, LLC
Updated contact name, phone and email for Project Manager where services were provided to:	Kevin Crowder P: 305.281.2279 E: kevin@rma.us.com
Explain in detail all the services that the awarded firm performed:	Land Use Plan Amendment, Master Plan, Visioning, Marketing Event
List all of the sub-consultants that worked for the awarded firm to provide all services required by the Contract:	N/A
Date when Project # 1 started:	April 2017
Date when Project # 1 was completed:	Present
Name of entity for which services were provided to:	Town of Lake Park, FL
Provide detailed information about the scope of work your firm provided during this project and such must be similar and address the scope of work as required and addressed in this RFP:	Develop Mixed-Use Approach Identify Infrastructure Needs Identify Potential Sources of Grants Stakeholder Engagement Visioning

CITY OF HALLANDALE BEACH CRA
REDEVELOPMENT PLAN MODIFICATION
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Name of Project # 3:	Countywide Redevelopment Plan
Name of the firm that was awarded the Contract:	Redevelopment Management Associates, LLC
Updated contact name, phone and email for Project Manager where services were provided to:	Kevin Crowder P: 305.281.2279 E: kevin@rma.us.com
Explain in detail all the services that the awarded firm performed:	Urban Design and Graphics , Market Studies Economic Cost/Benefit Analysis, Redevelopment Incentive Programs Landscaping Concepts, Creative Placemaking Business Attraction and Retention Strategies, Parking Solutions
List all of the sub-consultants that worked for the awarded firm to provide all services required by the Contract:	James Hill, AICP Lincoln Walther Consulting, LLC
Date when Project # 1 started:	March 2017
Date when Project # 1 was completed:	Present
Name of entity for which services were provided to:	Martin County, FL Community Redevelopment Agency
Provide detailed information about the scope of work your firm provided during this project and such must be similar and address the scope of work as required and addressed in this RFP:	Urban Design and Graphics Market Studies Economic Cost/Benefit Analysis Redevelopment Incentive Programs Landscaping Concepts Creative Placemaking Business Attraction and Retention Strategies Parking Solutions

CITY OF HALLANDALE BEACH CRA
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Name of Project # 4:	Redevelopment Plan for Naranja Lakes Boundaries Expansion of Community Redevelopment Area
Name of the firm that was awarded the Contract:	Redevelopment Management Associates, LLC
Updated contact name, phone and email for Project Manager where services were provided to:	Kevin Crowder P: 305.281.2279 E: kevin@rma.us.com
Explain in detail all the services that the awarded firm performed:	CRA Plan Update, Comprehensive Redevelopment Program to Improve Public Infrastructure and Transportation, Encourage New Development and Highlight TIF Funds to Support It, Wayfinding/Signage
List all of the sub-consultants that worked for the awarded firm to provide all services required by the Contract:	N/A
Date when Project # 1 started:	2016
Date when Project # 1 was completed:	Present
Name of entity for which services were provided to:	Naranja Lakes CRA Board / Miami-Dade County
Provide detailed information about the scope of work your firm provided during this project and such must be similar and address the scope of work as required and addressed in this RFP:	CRA Plan Update Comprehensive Redevelopment Program to Improve Public Infrastructure and Transportation Encourage New Development and Highlight TIF Funds to Support It Wayfinding/Signage

CITY OF HALLANDALE BEACH CRA
REDEVELOPMENT PLAN MODIFICATION
AND CITYWIDE VISIONING

Name of Project # 5:	Economic Development Strategic Plan
Name of the firm that was awarded the Contract:	Redevelopment Management Associates, LLC
Updated contact name, phone and email for Project Manager where services were provided to:	Kevin Crowder P: 305.281.2279 E: kevin@mma.us.com
Explain in detail all the services that the awarded firm performed:	Economic Development Strategic Plan Market Analysis - Prime Consultant
List all of the sub-consultants that worked for the awarded firm to provide all services required by the Contract:	Washington Economics Group, Inc. (WEG)
Date when Project # 1 started:	2016
Date when Project # 1 was completed:	2017
Name of entity for which services were provided to:	City of Titusville, FL
Provide detailed information about the scope of work your firm provided during this project and such must be similar and address the scope of work as required and addressed in this RFP:	Develop Collaborative Economic Development Strategic Plan Identify Economic Development Priorities and Goals that Cover Past and Present Plans, Existing Targeted Industry Sectors, Investment Programs and Marketing Resources.

REQUIRED FORMS

6

RMA REQUIRED FORMS

THIS PROPOSAL SUBMITTED BY:

COMPANY:	Robert Consent Management Associates, LLC
ADDRESS:	
2302 E. Atlantic Boulevard	
CITY & STATE:	
Porto Rico Beach, FL	
ZIP CODE:	
33062	
TELEPHONE:	
954 895 0754	
DATE OF RFP:	Released 2/20/18 Due 3/10/18
FACSIMILE NUMBER:	
154 222 8081	
E-MAIL ADDRESS:	
info@rma-us.com	
FEDERAL ID NUMBER:	
26 4267747	
NAME & TITLE PRINTED:	
Christopher J. Brown Managing Member (RMA)	
SIGNED BY:	

WE (I) the above signed hereby agree to furnish the item(s), service(s) and have read all attachments including specifications, terms and conditions and fully understand what is required.

The Request for Proposals, Specifications, Proposal Forms, and/or any other pertinent document form a part of this proposal and by reference made a part hereof. Signature indicates acceptance of all terms and conditions of the RFP.

VARIANCE FORM

The proposing firm must provide and state any and all variances to this RFP, specifications, the Terms and Conditions and City Form Agreement and III on this variance form.

After award of Contract through City Commission, via the Resolution, the awarded firm's Variance Form will be reviewed by appropriate City Staff, the City Attorney and the Risk Manager. If the variances presented by your firm are acceptable to the City, the Agreement will be routed to the awarded firm for execution by the authorized officer of the firm. The fully executed agreement will be required to be returned to the City of Hallandale Beach Procurement Department, Tom Comaj, via email tcamaj@cohib.org within five (5) business days from receipt of the email from the Procurement Department to the awarded firm's contact. Failure to provide a duly executed agreement by the awarded firm to the City within five (5) business days from receipt may result in loss of award of such contract to your firm. Variances requested to either the RFP, the Terms and Conditions and the City Form Agreement from your firm may result in the City rescinding award of contract to your firm.

If your firm has no variances, please state "None" (provide additional pages if necessary). This form must be provided:

None

LEGAL PROCEEDINGS FORM

Proposing firm must provide items and with your firm's response as an attachment and checking off that documents were provided. Your firm must ensure your response is addressing by title for each item and below. If an item(s) is not applicable, your firm must check off as applicable stating "N/A" and authorized officer per Sunbiz to provide signature.

- a. Arbitrations: List all arbitration demands filed by or against your firm in the last five (5) years, and identify the nature of the claim, the amount in dispute, the parties and the ultimate resolution of the proceeding.

☐ Check here if provided ☒ Check here if Not Applicable (N/A)

- b. Lawsuits: List all lawsuits filed by or against, your firm in the last five (5) years, and identify the nature of the claim, the amount in dispute, the parties, and the ultimate resolution of the lawsuit.

☐ Check here if provided ☒ Check here if Not Applicable (N/A)

- c. Other Proceedings: Identify any lawsuits, administrative proceedings, or hearings initiated by the National Labor Relations Board, Occupational Safety and Health or similar state agencies in the past five (5) years concerning any labor practices or project safety practices by your firm. Identify the nature of any proceeding and its ultimate resolution.

☐ Check here if provided ☒ Check here if Not Applicable (N/A)

- d. Bankruptcy: Has your firm or its parents or any subsidiaries ever had a Bankruptcy Petition filed in its name, voluntarily or involuntarily? If yes, specify date, circumstances, and resolution).

☐ Check here if provided ☒ Check here if Not Applicable (N/A)

I, Christopher J. Brown, Managing Member (MGR),
Name of Authorized Officer per Sunbiz Title

of ReDevelopment Management Associates, LLC
Name of firm as it appears on Sunbiz

I hereby attest that I have the authority to sign this notarized certification and certify that the above referenced information is true, complete and correct.

Christopher J. Brown
Signature of Authorized Officer per Sunbiz

Christopher J. Brown
Print Name of Authorized Officer per Sunbiz



PUBLIC ENTITY CRIME FORM

**SWORN STATEMENT PURSUANT TO SECTION 287.13(2) (a),
FLORIDA STATUTES.**

PUBLIC ENTITY CRIME INFORMATION

"A person or affiliate who has been placed on the convicted vendor list following a conviction for a public entity crime may not submit a bid, proposal, or reply on a contract to provide any goods or services to a public entity, may not submit a bid, proposal, or reply on a contract with a public entity for the construction or repair of a public building or public work; may not submit bids, proposals, or replies on leases of real property to a public entity; may not be awarded or perform work as a Consultant, supplier, subconsultant, or Consultant under a contract with any public entity; and may not transact business with any public entity in excess of the threshold amount provided in Section 287.017, for CATEGORY TWO for a period of 36 months following the date of being placed on the convicted vendor list."

By: Christopher J. Brown

Title: Managing Member - PMG/PA

Signed and Sealed 15th day of March 2018



Domestic Partnership Certification Form

This form must be completed and submitted with your firm's submittal.

Equal Benefits Requirements As part of the competitive solicitation and procurement process a Consultant seeking a Contract shall certify that upon award of a Contract it will provide benefits to Domestic Partners of its employees on the same basis as it provides benefits to employees' spouses. Failure to provide such certification shall result in a Consultant being deemed non-responsive.

Domestic Partner Benefits Requirement means a requirement for City Consultants to provide equal benefits for domestic partners. Consultants with five (5) or more employees contracting with City, in an amount valued over \$50,000, provide benefits to employees' spouses and the children of spouses.

The firm providing a response, by virtue of the signature below, certifies that it is aware of the requirements of City of Hallandale Beach Ordinance 2013-03 Domestic Partnership Benefits Requirement, and certifies the following:

Check only one box below:

- ☒ 1. The Consultant certifies and represents that it will comply during the entire term of the Contract with the conditions of the Ordinance 2013-03, Section 23-3, Domestic Partner Benefits Requirement of the City of Hallandale Beach, or
- ☐ 2. The firm does not need to comply with the conditions of Ordinance 2013-03, Section 23-3, Domestic Partner Benefits Requirement of the City of Hallandale Beach, because of allowable exemption. **(Check only one box below):**
 - ☐ The firm's price for the contract term awarded is \$50,000 or less.
 - ☐ The firm employs less than five (5) employees.
 - ☐ The firm does not provide benefits to employees' spouses nor spouse's dependents.
 - ☐ The firm is a religious organization, association, society, or non-profit charitable or educational institution or organization operated, supervised or controlled by or in conjunction with a religious organization, association or society.
 - ☐ The firm is a government entity.

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- ☐ The contract is for the sale or lease of property.
- ☐ The covered contract is necessary to respond to an emergency.
- ☐ The provision of Ordinance 2013-03, Section 23-3 Definition, of the City of Hallandale Beach, would violate grant requirements, the laws, rules or regulations of federal or state law.

I, Christopher J. Brown, Managing Member (MGRM),
Name of authorized Officer per Sunbiz Title

of Redevelopment Management Associates, LLC
Name of Firm as it appears on Sunbiz

hereby attest that I have the authority to sign this notarized certification and certify that the
above referenced information is true, complete and correct.

Christopher J. Brown

Christopher J. Brown

Signature

Print Name

STATE OF Florida

COUNTY OF Broward

SWORN TO AND SUBSCRIBED BEFORE ME THIS 5th DAY OF

MARCH, 2018 BY Christopher J. Brown

TO ME PERSONALLY KNOWN OR PRODUCED IDENTIFICATION:

(Type of ID)

None

Signature of Notary

Alicia Huebner

Print Name of Notary Public

5.3.2022

Commission expires



CONFLICT OF INTEREST NOTIFICATION REQUIREMENT QUESTIONNAIRE

If you are an employee, board member, elected official(s) or an immediate family member of any such person, please indicate the relationship below. Pursuant to the City of Hallandale Beach Standards of ethics any potential conflict of interest must be disclosed and if requested, obtain a conflict of interest opinion or waiver from the Board of Directors prior to entering into a contract with the City.

1. Name of firm submitting a response to this RFP.

Redevelopment Management Associates, LLC

2. Describe each affiliation or business relationship with an employee, board member, elected official(s) or an immediate family member of any such person of the City of Hallandale Beach or Hallandale Beach Community Redevelopment Agency, if none so state.

None

3. Name of City of Hallandale Beach or Hallandale Beach Community Redevelopment Agency employee, board member, elected official(s) or immediate family member with whom filer/respondent/firm has affiliation or business relationship, if none so state.

None

4. Describe any other affiliation or business relationship that might cause a conflict of interest, if none so state.

None

CONFLICT OF INTEREST NOTIFICATION REQUIREMENT QUESTIONNAIRE

5. 

Signature of person/firm

3.15.18

Date

DRUG-FREE WORKPLACE FORM

The undersigned vendor in accordance with Florida Statute 287.087

Hereby certified that Redevelopment Management Associates, LLC does:
(Name of Business)

1. Publish a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession, or use of a controlled substance is prohibited in the workplace and specifying the actions that will be taken against employees for violations of such prohibition.
2. Inform employees about the dangers of drug abuse in the workplace, the business's policy of maintaining a drug-free workplace, any available drug counseling, rehabilitation, and employee assistance programs, and the penalties that may be imposed upon employees for drug abuse violations.
3. Give each employee engaged in providing the commodities or contractual services that are under bid a copy of the statement specified in subsection (1).
4. In the statement specified in subsection (1), notify the employees that, as a condition of working on the commodities or contractual services that are under bid, the employee will abide by the terms of the statement and will notify the employer of any conviction of or plea of guilty or nolo contendere to, any violation of Chapter 389s or of any controlled substance law of the United States or any State, for a violation occurring in the workplace no later than five (5) days after such conviction.
5. impose a sanction on, or require the satisfactory participation in a drug abuse assistance or rehabilitation program if such is available in the employee's community, by any employer who is so convicted.
6. Make a good faith effort to continue to maintain a drug free workplace through implementation of this section.

As a person authorized to sign the statement, I certify that this firm complies fully with the above requirements.

DATE:	3/15/18	Christopher J. Brown	BIDDER'S SIGNATURE: 
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REFERENCE CHECK FORM

RFP # FY 2017-2018-CRA001 CITY OF HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY REDEVELOPMENT PLAN MODIFICATION AND CITYWIDE VISIONING			
PROPOSING FIRM'S NAME(S) : Redevelopment Management Associates, LLC			
PROJECT NAME: Countywide Redevelopment Plan			
NAME OF FIRM THAT AWARDED THE AGREEMENT FOR THE PROJECT: Martin County, FL Community Redevelopment Agency			
NAME ALL THE FIRMS THAT WERE SUB-CONSULTANTS TO THE PROJECT AND PROVIDED SREVICES: James Hill, AICP Lincoln Walther Consulting, LLC			
Name of reference:	Susan Kores	Phone:	772.288.5400
Title of reference:	Community Development Manager	E-mail Address:	skores@martin.fl.us
Company/Employer:	Martin County CRA		

Please answer the following questions regarding services provided by the proposer named above.

1. Provide detail information about the level of commitment of the firm to your project. Did the firm devote the time, and personnel necessary to successfully complete the entities needs?	
RMA was extremely committed to the project. They devoted four staff members to the project, three of whom were there from start to finish. More importantly, they assigned the RIGHT people to the job to assure its success.	

CITY OF HALLANDALE BEACH CRA
REDEVELOPMENT PLAN MODIFICATION
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2. Provide detail information about the competence, accessibility, and responsiveness of the firm's personnel supervising and performing the work on the project.	All of the staff assigned to this project had the expertise required. They are very responsive, shared cell phone numbers to increase accessibility, answered every question, made every correction and were flexible, amenable and professional.
3. Provide detail information about the firm's response time as required by your Agreement. Where there ever any issues and why.	There were no issues with response time. The project was delayed due to changes in staff on the County side. RMA kept to their schedule as best as possible.
4. Provide detail information about the firm's success at minimizing any issues.	This project required one day of community input for all seven of our CRA areas. RMA did a great job of setting up just what was needed to engage those who attended and elicit valuable community feedback; and even offering solutions and suggestions to some of our more challenging constituents. The project also required presentations to the CRA Board, the Local Planning Agency and the Martin County Board of County Commissioners. RMA staff has the experience and political astuteness necessary to do this successfully.

ADDITIONAL COMMENTS:

They are great to work with!

SIGNATURE: Stones Date: 3.15.18

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REDEVELOPMENT PLAN MODIFICATION

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REFERENCE CHECK FORM

RFP # FY 2017-2018-CRA001 CITY OF HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY REDEVELOPMENT PLAN MODIFICATION AND CITYWIDE VISIONING	
PROPOSING FIRM'S NAME(S) : Redevelopment Management Associates, LLC	
PROJECT NAME: Redevelopment Plan for Mardian Lakes Boundaries Expansion of Community Redevelopment Area	
NAME OF FIRM THAT AWARDED THE AGREEMENT FOR THE PROJECT: Mardian Lakes, FL	
NAME ALL THE FIRMS THAT WERE SUB-CONSULTANTS TO THE PROJECT AND PROVIDED SERVICES: N/A	

Name of reference:	Rene Infante	Phone:	796.654.8502
Title of reference:	Vice Chairperson for CRA	E-mail Address:	redlandmarketvillage@gmail.com
Company/Employer:	Mardian Lakes CRA		

Please answer the following questions regarding services provided by the proposer named above.

1. Provide detail information about the level of commitment of the firm to your project. Did the firm devote the time, and personnel necessary to successfully complete the entities needs?
The Company was instrumental in delivering an excellent redevelopment plan to our CRA. Company did devote the time and their experience to make our plan inclusive and clear to be implemented.

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HALLANDALE BEACH CRA

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2. Provide detail information about the competence, accessibility, and responsiveness of the firm's personnel supervising and performing the work on the project.

Our entire board had access to every company's personnel involved in the redevelopment plan during the work in progress. I found all members of the Team to be competent and truly concerned and involved in creating a plan that would yield socioeconomic values and results to our entire community. Even after finishing the plan found all members to be responsive and easy to access if we had questions

3. Provide detail information about the firm's response time as required by your Agreement. Where there ever any issues and why.

No Issues whatsoever the firm responded beyond the scope of the contract. Never were issues about not responding on time.

4. Provide detail information about the firm's success at minimizing any issues.

The firm in my view never minimized any issues, all issues were deal with the same importance and included in our redevelopment plan for the Board to prioritize them.

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ADDITIONAL COMMENTS:

I would recommend the firm 100%. In the future as we try to hire a Company to implement our redevelopment plan, I hope they apply to be considered. My vote is to hire the Company to help and guide us to implement the redevelopment plan.

SIGNATURE:


Jose Lewis Infante

Date: 03/13/18

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 CITY OF HALLANDALE BEACH CRA
 REDEVELOPMENT PLAN MODIFICATION
 AND CITYWIDE VISIONING

REFERENCE CHECK FORM

RFP # FY 2017-2018-CRA001 CITY OF HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY REDEVELOPMENT PLAN MODIFICATION AND CITYWIDE VISIONING		
PROPOSING FIRM'S NAME(S) : Redevelopment Management Associates, LLC		
PROJECT NAME: Economic Development Strategic Plan		
NAME OF FIRM THAT AWARDED THE AGREEMENT FOR THE PROJECT: City of Titusville, FL		
NAME ALL THE FIRMS THAT WERE SUB-CONSULTANTS TO THE PROJECT AND PROVIDED SERVICES: Washington Economics Group, Inc. (WEG)		
Name of reference:	Edyle McCall	Phone: 921.687.3774
Title of reference:	Economic Development Director	E-mail Address: edyle.mccall@titusville.com
Company/Employer:	City of Titusville, FL	

Please answer the following questions regarding services provided by the proposer named above.

1. Provide detail information about the level of commitment of the firm to your project.
Did the firm devote the time, and personnel necessary to successfully complete the entitles needs?

RMA provided a High level of commitment to the City of Titusville Economic Development Strategic Plan. The project consisted of five phases and there was never less than three RMA staff working on each phase. Constant and speedy emails and phone calls when we had questions and continued interactions by city staff with RMA staff throughout the entire process.

2. Provide detail information about the competence, accessibility, and responsiveness of the firm's personnel supervising and performing the work on the project.

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 CITY OF HALLANDALE BEACH CRA
 REDEVELOPMENT PLAN MODIFICATION
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Highly skilled RMA team! Kevin Crowder, CEcD ; Lynn Dehlinger; Sharon McCormick; Farrell Tillar; All worked diligently on their area of expertise to meet our timeline. All are professionals and were responsive to emails, phone calls and special requests.

3. Provide detail information about the firm's response time as required by your Agreement. Where there ever any issues and why?

Commencement of work began January 2016 and was completed with a final City of Titusville Economic Development Strategic Plan approved by City Council in January 2017.
 Phase I Meet with stakeholders and develop Goals and Strategies for engagement.
 Phase II Prepare and provide an Economic Base Study.
 Phase III Prepare and provide an analysis of Strategic Areas of Economic Development.
 Phase IV Prepare and provide an Economic Development Strategic Plan.
 Phase V Prepare and provide identified outcome items with budgeted amounts.

4. Provide detail information about the firm's success at minimizing any issues.

RMA included all stakeholders in the initial questions and meetings:
 Economic Development Commission of Florida's Space Coast, North Brevard Economic Development Zone, Greater Titusville Renaissance, Titusville Area Chamber of Commerce, Space Coast Economic Development Commission (SEDC), Titusville Airport Authority, Career Source Brevard, Florida Power and Light along with many of the major employers in the area.
 RMA was also very successful at meeting with the Mayor and City Council and providing a level of expertise to assist in explaining and controlling expectations on time lines, expenses and using relative examples in other Florida communities. RMA's publication by Kevin Crowder, CEcD What Drives Economic Development is a supportive tool with elected officials and was also provided to all council members. (Three of the five were first time council members - so it was very helpful).

HALLANDALE BEACH CRA

RFP # FY 2017-2018-CRA001

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REDEVELOPMENT PLAN MODIFICATION
AND CITYWIDE VISIONING

ADDITIONAL COMMENTS:

SIGNATURE: Edyle McCall

Date: 3/15/2018

Edyle McCall
3/15/2018

REFERENCE CHECK FORM

RF# # FY 2017-2018-CRA001 CITY OF HALLANDALE BEACH COMMUNITY REDEVELOPMENT	
AGENCY REDEVELOPMENT PLAN MODIFICATION AND CITYWIDE VISIONING	
PROPOSING FIRM'S NAME(S) : Renaissance Management Associates LLC	
PROJECT NAME: Community Revitalization Plan / City Wide Redevelopment Plan	
NAME OF FIRM THAT AWARDED THE AGREEMENT FOR THE PROJECT: City of West Columbia, SC	
NAME ALL THE FIRMS THAT WERE SUB-CONSULTANTS TO THE PROJECT AND PROVIDED SERVICES: N/A	

Name of reference:	Brian E. Carter, A DP	Phone:	803.791.1885 Ext. 800
Title of reference:	City Administrator	E-mail Address:	bocarter@westcolumbia.sc.gov
Company/Employer:	City of West Columbia, SC		

Please answer the following questions regarding services provided by the proposer named above.

1. Provide detail information about the level of commitment of the firm to your project. Did the firm devote the time, and personnel necessary to successfully complete the entities needs?	RMA has been extremely responsive to the City's needs and has remained on schedule to successfully complete the city-wide redevelopment plan and community revitalization plan. Staff from RMA has visited the City on numerous occasions to hold public meetings, meet with citizens, staff, stakeholders, and elected officials and conduct necessary research for the project.
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2. Provide detail information about the competence, accessibility, and responsiveness of the firm's personnel supervising and performing the work on the project	West Columbia staff has worked closely with Kevin Crowder, Lynn DeBlingue, Sharon McCormick, Parrell Taylor, Juanan Valentinico. Every member of the RMA staff with whom we have worked brings a broad range of expertise and knowledge to the project. RMA has been immediately responsive to all requests made by the City and has worked to keep the project on schedule.
3. Provide detail information about the firm's response time as required by your Agreement. Where there ever any issues and why.	The City has not had any issues with RMA's response time. RMA has made every effort to meet project schedules and deadlines.
4. Provide detail information about the firm's success at minimizing any issues.	During a public meeting, a citizen was irate over a proposed city project for a new park and parking area. RMA listened to the citizen's concerns and exhibited empathy and professionalism. RMA stayed in the control of the meeting at all times. Also, during a separate public meeting, an advocacy group that opposed this city project expressed concerns to RMA. RMA was able to listen to the concerns, balance those concerns with other input, and showed professionalism throughout the meeting. The City has received compliments from elected officials and the advocacy group related to how RMA was able to handle those meetings. RMA maintained decorum throughout the public meetings so that the meetings were a positive experience for the city and all attendees.

ADDITIONAL COMMENTS:

Throughout this project, RMA has provided exceptional work, responsiveness, and work product to the City. The City would highly recommend RMA to other local government.

SIGNATURE:

B-E-Cato

Date:

3/15/18

CITY OF HALLANDALE BEACH CRA
REDEVELOPMENT PLAN MODIFICATION
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REFERENCE CHECK FORM

RFP # FY 2017-2018-CRA001 CITY OF HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY REDEVELOPMENT PLAN MODIFICATION AND CITYWIDE VISIONING			
PROPOSING FIRM'S NAME(S) : Redevelopment Management Associates, LLC			
PROJECT NAME: Land Use Plan Amendment & Land Development Regulations, Master Plan, Visioning, Mktg. Event			
NAME OF FIRM THAT AWARDED THE AGREEMENT FOR THE PROJECT: Town of Lake Park, FL			
NAME ALL THE FIRMS THAT WERE SUB-CONSULTANTS TO THE PROJECT AND PROVIDED SERVICES: N/A			

Name of reference:	John D'Agostino	Phone:	561.881.3304
Title of reference:	Town Manager	E-mail Address:	townmanager@lakeparkflorida.gov
Company/Employer:	Town of Lake Park		

Please answer the following questions regarding services provided by the proposer named above.

1. Provide detail information about the level of commitment of the firm to your project. Did the firm devote the time, and personnel necessary to successfully complete the entities needs?
RMA exhibited a high level of commitment to successfully completing our project. Our staff is very pleased with the communication, education, and professionalism provided by RMA in order for us to get this adopted. RMA was very available and devoted time-wise and always had the staff necessary either for public input or for presentation and meetings.

2. Provide detail information about the competence, accessibility, and responsiveness of the firm's personnel supervising and performing the work on the project.	RMA was clearly competent and accessible through the drafting of our development regulations and remains responsive as we may have questions. The staff was friendly and competent to manage the amendment throughout the process.
3. Provide detail information about the firm's response time as required by your Agreement. Where there ever any issues and why.	RMA delivered on time, to the schedule determined by RMA and our staff at the onset of the project.
4. Provide detail information about the firm's success at minimizing any issues.	RMA is very good at predicting community concerns and other issues that may arise. They are very transparent in the process and brought a level of comfort to the commission and the community by minimizing any significant issues.

ADDITIONAL COMMENTS:

Recommend the use of RMA for this project.

SIGNATURE: _____ **Date:** 3/14/18 _____

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CITY OF HALLANDALE BEACH CRA
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AND CITYWIDE VISIONING

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RFP # FY 2017-2018-CRA001 CITY OF HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY REDEVELOPMENT PLAN MODIFICATION AND CITYWIDE VISIONING			
PROPOSING FIRM'S NAME(S) : Redevelopment Management Associates, LLC			
PROJECT NAME: Redevelopment Plan for Naranja Lakes Boundaries Expansion of Community Redevelopment Area			
NAME OF FIRM THAT AWARDED THE AGREEMENT FOR THE PROJECT: Naranja Lakes, FL			
NAME ALL THE FIRMS THAT WERE SUB-CONSULTANTS TO THE PROJECT AND PROVIDED SERVICES: N/A			
Name of reference:	Rene Infante	Phone:	786.554.6802
Title of reference:	Vice Chairperson for CRA	E-mail Address:	redlandmarketvillageinc@yahoo.com
Company/Employer:	Naranja Lakes CRA		

Please answer the following questions regarding services provided by the proposer named above.

1. Provide detail information about the level of commitment of the firm to your project. Did the firm devote the time, and personnel necessary to successfully complete the entities needs?
The Company was instrumental in delivering an excellent redevelopment plan to our CRA. Company did devote the time and their experience to make our plan inclusive and clear to be implemented.

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2. Provide detail information about the competence, accessibility, and responsiveness of the firm's personnel supervising and performing the work on the project.

Our entire board had access to every company's personnel involved in the redevelopment plan during the work in progress. I found all members of the Team to be competent and truly concerned and involved in creating a plan that would yield socioeconomic values and results to our entire community.
Even after finishing the plan I found all members to be responsive and easy to access if we had questions.

3. Provide detail information about the firm's response time as required by your Agreement.
Where there ever any issues and why.

No issues whatsoever the firm responded beyond the scope of the contract. Never were issues about not responding on time.

4. Provide detail information about the firm's success at minimizing any issues.

The firm in my view never minimized any issues, all issues were deal with the same importance and included in our redevelopment plan for the Board to prioritize them.

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CITY OF HALLANDALE BEACH CRA
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ADDITIONAL COMMENTS:

I would recommend the firm 100%. In the future as we try to hire a Company to implement our redevelopment plan. I hope they apply to be considered. My vote is to hire the Company to help and guide us to implement the redevelopment plan.

SIGNATURE: _____


Jose Lewi Infante

Date: _____

03/13/18

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CITY OF HALLANDALE BEACH CRA
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REFERENCE CHECK FORM

RFP # FY 2017-2018-CRA001 CITY OF HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY REDEVELOPMENT PLAN MODIFICATION AND CITYWIDE VISIONING			
PROPOSING FIRM'S NAME(S) : Redevelopment Management Associates, LLC			
PROJECT NAME:		Economic Development Strategic Plan	
NAME OF FIRM THAT AWARDED THE AGREEMENT FOR THE PROJECT:			
City of Titusville, FL			
NAME ALL THE FIRMS THAT WERE SUB-CONSULTANTS TO THE PROJECT AND PROVIDED SERVICES:			
Washington Economics Group, Inc. (WEG)			
Name of reference:	Edyie McCall	Phone:	321.567.3774
Title of reference:	Economic Development Director	E-mail Address:	edyie.mccall@titusville.com
Company/Employer:	City of Titusville, FL		

Please answer the following questions regarding services provided by the proposer named above.

1. Provide detail information about the level of commitment of the firm to your project.
Did the firm devote the time, and personnel necessary to successfully complete the entities needs?

RMA provided a High level of commitment to the City of Titusville Economic Development Strategic Plan. The project consisted of five phases and there was never less than three RMA staff working on each phase. Constant and speedy emails and phone calls when we had questions and continued interactions by city staff with RMA staff throughout the entire process.

2. Provide detail information about the competence, accessibility, and responsiveness of the firm's personnel supervising and performing the work on the project.

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Highly skilled RMA team! Kevin Crowder, CEcD ; Lynn Dehlinger; Sharon McCormick; Farrell Tiller; All worked diligently on their area of expertise to meet our timeline. All are professionals and were responsive to emails, phone calls and special requests.

3. Provide detail information about the firm's response time as required by your Agreement. Where there ever any issues and why?

Commencement of work began January 2016 and was completed with a final City of Titusville Economic Development Strategic Plan approved by City Council in January 2017.
Phase I Meet with stakeholders and develop Goals and Strategies for engagement.
Phase II Prepare and provide and Economic Base Study.
Phase III Prepare and provide an analysis of Strategic Areas of Economic Development.
Phase IV Prepare and provide an Economic Development Strategic Plan.
Phase V Prepare and provide identified outcome items with budgeted amounts.

4. Provide detail information about the firm's success at minimizing any issues.

RMA included all stakeholders in the initial questions and meetings:
Economic Development Commission of Florida's Space Coast, North Brevard Economic Development Zone, Greater Titusville Renaissance, Titusville Area Chamber of Commerce, Space Coast Economic Development Commission (SEDC), Titusville Airport Authority, Career Source Brevard, Florida Power and Light along with many of the major employers in the area.
RMA was also very successful at meeting with the Mayor and City Council and providing a level of expertise to assist in explaining and controlling expectations on time lines, expenses and using relative examples in other Florida communities. RMA's publication by Kevin Crowder, CEcD What Drives Economic Development is a supportive tool with elected officials and was also provided to all council members. (Three of the five were first time council members – so it was very helpful).

Page 44 of 76

HALLANDALE BEACH CRA

RFP # FY 2017-2018-CRA001
CITY OF HALLANDALE BEACH CRA
REDEVELOPMENT PLAN MODIFICATION
AND CITYWIDE VISIONING

ADDITIONAL COMMENTS:

SIGNATURE: Edyie McCall
Date: 3/15/2018
Edyie McCall
3/15/2018

CITY OF HALLANDALE BEACH CRA
REDEVELOPMENT PLAN MODIFICATION
AND CITYWIDE VISIONING

REFERENCE CHECK FORM

RFP # FY 2017-2018-CRA001 CITY OF HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY REDEVELOPMENT PLAN MODIFICATION AND CITYWIDE VISIONING
PROPOSING FIRM'S NAME(S) : Redevelopment Management Associates, LLC
PROJECT NAME: Community Revitalization Plan / City Wide Redevelopment Plan
NAME OF FIRM THAT AWARDED THE AGREEMENT FOR THE PROJECT: City of West Columbia, SC
NAME ALL THE FIRMS THAT WERE SUB-CONSULTANTS TO THE PROJECT AND PROVIDED SREVICES: N/A

Name of reference:	Brian E. Carter, AICP	Phone:	803.791.1880 Ext. 600
Title of reference:	City Administrator	E-mail Address:	bccarter@westcolumbiasc.gov
Company/Employer:	City of West Columbia, SC		

Please answer the following questions regarding services provided by the proposer named above.

1. Provide detail information about the level of commitment of the firm to your project. Did the firm devote the time, and personnel necessary to successfully complete the entities needs?	RMA has been extremely responsive to the City's needs and has remained on schedule to successfully complete the city-wide redevelopment plan and community revitalization plan. Staff from RMA has visited the City on numerous occasions to hold public meetings, meet with citizens, staff, stakeholders, and elected officials and conduct necessary research for the project.
---	---

CITY OF HALLANDALE BEACH CRA
REDEVELOPMENT PLAN MODIFICATION
AND CITYWIDE VISIONING

2. Provide detail information about the competence, accessibility, and responsiveness of the firm's personnel supervising and performing the work on the project.

West Columbia staff has worked closely with Kevin Crowder, Lynn Dehlinger, Sharon McCormick, Farrell Tiller, Jenae Valentine. Every member of the RMA staff with whom we have worked brings a broad range of expertise and knowledge to the project. RMA has been immediately responsive to all requests made by the City and has worked to keep the project on schedule.

3. Provide detail information about the firm's response time as required by your Agreement. Where there ever any issues and why.

The City has not had any issues with RMA's response time. RMA has made every effort to meet project schedules and deadlines.

4. Provide detail information about the firm's success at minimizing any issues.

During a public meeting, a citizen was irate over a proposed city project for a new park and parking area. RMA listened to the citizen's concerns and exhibited empathy and professionalism. RMA stayed in the control of the meeting at all times. Also, during a separate public meeting, an advocacy group that opposed this city project expressed concerns to RMA. RMA was able to listen to the concerns, balance those concerns with other input, and showed professionalism throughout the meeting. The City has received compliments from elected officials and the advocacy group related to how RMA was able to handle those meetings. RMA maintained decorum throughout the public meetings so that the meetings were a positive experience for the City and all attendees.

CITY OF HALLANDALE BEACH CRA
REDEVELOPMENT PLAN MODIFICATION
AND CITYWIDE VISIONING**ADDITIONAL COMMENTS:**

Throughout this project, RMA has provided exceptional work, ~~responsiveness, and work product to the City. The City would highly~~ recommend RMA to other local governments.

SIGNATURE: B. E. Cant Date: 3/15/18

CITY OF HALLANDALE BEACH CRA
REDEVELOPMENT PLAN MODIFICATION
AND CITYWIDE VISIONING

REFERENCE CHECK FORM

RFP # FY 2017-2018-CRA001 CITY OF HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY REDEVELOPMENT PLAN MODIFICATION AND CITYWIDE VISIONING

PROPOSING FIRM'S NAMES(S): Atkins North America

PROJECT NAME: Modal Development Office Consultant

NAME OF FIRM THAT AWARDED THE AGREEMENT FOR THE PROJECT:
Florida Dept. of Transportation (DOT) – District 6

NAME ALL THE FIRMS THAT WERE SUB-CONSULTANTS TO THE PROJECT AND PROVIDED SERVICES:
Caltran Engineering.
Whitehouse Group
Transystems Corp.
Dovetail Consulting
Renaissance Planning Group
Transportation Resource Associates

Name of Reference:	Dionne Richardson	Phone:	305-470-5292
Title of Reference:	Model Development Office Manager	E-mail Address:	Dionne.richardson@dot.state.fl.us
Company/Employer:	Florida DOT District 6		

Please answer the following questions regarding services provided by the proposer named above.

1. Provide detail information about the level of commitment of the firm to your project. Did the firm devote the time, and personnel necessary to successfully complete the entities needs?

This firm has provided a very good commitment to this project. The appropriate staff are assigned to the work, and this includes the firm's subconsultant resources, some of which have unique capabilities.

CITY OF HALLANDALE BEACH CRA
REDEVELOPMENT PLAN MODIFICATION
AND CITYWIDE VISIONING

2. Provide detail information about the competence, accessibility, and responsiveness of the firm's personnel supervising and performing the work on the project.

The team leaders are readily available and responsive to the office needs. Specialized personnel from the team are regularly assigned to accomplish the variety of work assignments that the office needs to perform.

3. Provide detail information about the firm's response time as required by your Agreement. Where there ever any issues and why.

The firm has been prompt in addressing the requirements of the work orders and in coordinating with the city staff. The typical issues have only been in addressing and resolving technical matters in the work, where unexpected conditions arise or in addressing public comments. In this regard the firm has reviewed and proposed strategies and actions to close the issue.

4. Provide detail information about the firm's success at minimizing any issues.

The firm is proactive in addressing administrative and technical requirements of the various work assignments that it receives in support of the office mission. Good communication is a part of the equation.

ADDITIONAL COMMENTS:



SIGNATURE: _____

Date: _____

3/16/2018

CITY OF HALLANDALE BEACH CRA
REDEVELOPMENT PLAN MODIFICATION
AND CITYWIDE VISIONING

REFERENCE CHECK FORM

RFP # FY 2017-2018-CRA001 CITY OF HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY REDEVELOPMENT PLAN MODIFICATION AND CITYWIDE VISIONING	
PROPOSING FIRM'S NAMES(S): Atkins North America	
PROJECT NAME: SW 152 nd Street Mobility Solutions Study	
NAME OF FIRM THAT AWARDED THE AGREEMENT FOR THE PROJECT: Miami-Dade Transportation Planning Organization	
NAME ALL THE FIRMS THAT WERE SUB-CONSULTANTS TO THE PROJECT AND PROVIDED SERVICES: Caltran Engineering Group, Inc. – traffic data collection and travel demand model analysis Media Relations Group, Inc. – study advisory group management and minutes	

Name of Reference:	David Henderson	Phone:	305-375-1647
Title of Reference:	Intermodal Manager	E-mail Address:	david.henderson@mdtpo.org
Company/Employer:	Miami-Dade Transportation Planning Organization		

Please answer the following questions regarding services provided by the proposer named above.

1. Provide detail information about the level of commitment of the firm to your project. Did the firm devote the time, and personnel necessary to successfully complete the entities needs?
The consultant produced the planned deliverables per the scope of services in a timely manner based on its ability to assign the necessary resources in a timely manner to meet the schedule and deliver a quality product.

CITY OF HALLANDALE BEACH CRA
REDEVELOPMENT PLAN MODIFICATION
AND CITYWIDE VISIONING

2. Provide detail information about the competence, accessibility, and responsiveness of the firm's personnel supervising and performing the work on the project. The firm assigned the necessary staff to perform the scope of services. Based on coordination and interaction, the key staff were knowledgeable, professional, and capable. The team was responsive to any requests.
3. Provide detail information about the firm's response time as required by your Agreement. Where there ever any issues and why. The consultant met the schedule requirements and was prompt in responding to questions and requests during the study. There were no significant issues during the course of the study.
4. Provide detail information about the firm's success at minimizing any issues. There were some minor methodology elements which required some adjustments but the firm brought up those topics, suggested resolution, and then executed as agreed upon. The firm was given an additional assignment to address an elected official request, and that work was properly performed as well.

CITY OF HALLANDALE BEACH CRA
REDEVELOPMENT PLAN MODIFICATION
AND CITYWIDE VISIONING

ADDITIONAL COMMENTS:

SIGNATURE: *Dan Anderson* Date: 3/16/2018

CITY OF HALLANDALE BEACH CRA
REDEVELOPMENT PLAN MODIFICATION
AND CITYWIDE VISIONING

REFERENCE CHECK FORM

RFP # FY 2017-2018-CRA001 CITY OF HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY REDEVELOPMENT PLAN MODIFICATION AND CITYWIDE VISIONING	
PROPOSING FIRM'S NAMES(S): Atkins North America	
PROJECT NAME: Traffic Engineering Support	
NAME OF FIRM THAT AWARDED THE AGREEMENT FOR THE PROJECT: City of Coral Gables	
NAME ALL THE FIRMS THAT WERE SUB-CONSULTANTS TO THE PROJECT AND PROVIDED SERVICES: Quality Counts, LLC – traffic data collection	

Name of Reference:	Yamilet A. Senespleda, P.E., PTOE	Phone:	305-460-5034
Title of Reference:	City Engineer	E-mail Address:	ysenespleda@coralgables.com
Company/Employer:	City of Coral Gables Public Works Department		

Please answer the following questions regarding services provided by the proposer named above.

1. Provide detail information about the level of commitment of the firm to your project. Did the firm devote the time, and personnel necessary to successfully complete the entities needs? The firm provides good turnaround in development work order proposals, and in completing the assignments that it is awarded. There are suitable traffic engineering and transportation staff resources available to do the work.
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CITY OF HALLANDALE BEACH CRA
REDEVELOPMENT PLAN MODIFICATION
AND CITYWIDE VISIONING

2. Provide detail information about the competence, accessibility, and responsiveness of the firm's personnel supervising and performing the work on the project. The firm provides capable and competent support services to the department, is responsive to requests, and performs quality work.	
3. Provide detail information about the firm's response time as required by your Agreement. Where there ever any issues and why. The work order assignments that the firm performs under this contract are prepared and submitted in a timely fashion. No significant issues have occurred.	
4. Provide detail information about the firm's success at minimizing any issues. When any minor issues arise, the firm has been responsive in communicating and addressing those.	

CITY OF HALLANDALE BEACH CRA
REDEVELOPMENT PLAN MODIFICATION
AND CITYWIDE VISIONING

ADDITIONAL COMMENTS:

SIGNATURE:  Date: 3/16/2018

CITY OF HALLANDALE BEACH CRA
REDEVELOPMENT PLAN MODIFICATION
AND CITYWIDE VISIONING

REFERENCE CHECK FORM

RFP # FY 2017-2018-CRA001 CITY OF HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY REDEVELOPMENT PLAN MODIFICATION AND CITYWIDE VISIONING	
PROPOSING FIRM'S NAME(S) : Plus Urbia, LLC dba as PlusUrbia Design	
PROJECT NAME: Little Havana Revitalization Action Plan	
NAME OF FIRM THAT AWARDED THE AGREEMENT FOR THE PROJECT: The Health Foundation of South Florida	
NAME ALL THE FIRMS THAT WERE SUB-CONSULTANTS TO THE PROJECT AND PROVIDED SERVICES:	

Name of reference:	Lindsay Corrales	Phone:	305 455-0339
Title of reference:	Program Officer	E-mail	
Company/Employer:	Live Healthy Community Partnerships	Address:	lcorrales@hfsf.org
	Health Foundation of South Florida		

Please answer the following questions regarding services provided by the proposer named above.

1. Provide detail information about the level of commitment of the firm to your project. Did the firm devote the time, and personnel necessary to successfully complete the entities needs?	The PlusUrbia team was fully committed to this project. Because three of the small firm's staff members live in Little Havana, the commitment felt like a labor of love from a group of highly trained and highly skilled professionals. When the first phase culminated in a major workshop, the entire PlusUrbia staff facilitated an event that drew more than 100 diverse stakeholders to a meeting within the Little Havana Community. All of the studio's senior designers led tables where community members shared their vision for preservation, transit, parks, green space, mobility, and many other elements of healthy living.
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CITY OF HALLANDALE BEACH CRA
REDEVELOPMENT PLAN MODIFICATION
AND CITYWIDE VISIONING

REFERENCE CHECK FORM

RFP # FY 2017-2018-CRA001 CITY OF HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY REDEVELOPMENT PLAN MODIFICATION AND CITYWIDE VISIONING
PROPOSING FIRM'S NAME(S) : Plus Urbia, LLC dba as PlusUrbia Design
PROJECT NAME: Coconut Grove BID Village Core Master Plan
NAME OF FIRM THAT AWARDED THE AGREEMENT FOR THE PROJECT: The Coconut Grove Business Improvement District/City of Miami
NAME ALL THE FIRMS THAT WERE SUB-CONSULTANTS TO THE PROJECT AND PROVIDED SERVICES: Perkins+Will

Name of reference:	Timothy F. Schmand	Phone:	305 600-0219
Title of reference:	Executive Director (Executive Director Grove BID during project)	E-mail Address:	tim@lincolnrd.com
Company/Employer:	Lincoln Road Business Improvement District		

Please answer the following questions regarding services provided by the proposer named above.

1. Provide detail information about the level of commitment of the firm to your project. Did the firm devote the time, and personnel necessary to successfully complete the entities needs?	PlusUrbia was fully committed to this project. High level personnel from the firm was in contact -- virtually daily -- during the duration of the project. The BID's goals and needs were met because PlusUrbia's professionals constantly briefed our executive committee, staff, the full voting BID board, the City Commissioner who represents Coconut Grove and other officials. PlusUrbia staff included principal Juan Mullerat and project manager Maria Bendfeldt, both senior designers and longtime professionals. The designers produced creative solutions, such as a pedestrian scramble for the Grand Avenue-Main Highway-McFarlane Road intersection. The solution will simplify traffic while greatly increasing pedestrian safety.
--	---

2. Provide detail information about the competence, accessibility, and responsiveness of the firm's personnel supervising and performing the work on the project.	PlusUrbia was chosen because of its high level of competence and the studio did not disappoint. Nothing suggested by PlusUrbia was off the shelf. Every idea was context sensitive to the unique needs of the Grove. Because PlusUrbia was located roughly a mile from the project area and the BID office, it was extremely responsive.
3. Provide detail information about the firm's response time as required by your Agreement. Where there ever any issues and why.	The team was on time with every element of this action plan. Miami had a hurricane in the middle of this planning process. Power was out for more than a week at many homes and offices and a huge swath of the city evacuated when Irma was predicted as a Category 5 storm. Plus Urbia was on time with its documents and ready to brief staff, the executive committee and the full BID board despite the impact of the hurricane.
4. Provide detail information about the firm's success at minimizing any issues.	PlusUrbia held a packed house workshop and had many one-on-one meetings with stakeholders. Coconut Grove is one of the most active and opinionated communities in South Florida. The team's respect for more than 10 previous plan, along with its outreach to several existing Grove organizations, kept the project focused and ahead of deadlines.

ADDITIONAL COMMENTS:

SIGNATURE:  **Date:** 3/8/18

CITY OF HALLANDALE BEACH CRA

REDEVELOPMENT PLAN MODIFICATION

AND CITYWIDE VISIONING

REFERENCE CHECK FORM

RFP # FY 2017-2018-CRA001 CITY OF HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY REDEVELOPMENT PLAN MODIFICATION AND CITYWIDE VISIONING
PROPOSING FIRM'S NAME(S) : Plus Urbia, LLC dba as PlusUrbia Design
PROJECT NAME: Omni Media + Arts & Entertainment District (MAeD)
NAME OF FIRM THAT AWARDED THE AGREEMENT FOR THE PROJECT: The Omni Community Redevelopment Agency/City of Miami
NAME ALL THE FIRMS THAT WERE SUB-CONSULTANTS TO THE PROJECT AND PROVIDED SERVICES: None

Name of reference:	Adam Old	Phone:	305 679-6868
Title of reference:	Director of Planning & Policy	E-mail Address:	aold@miamigov.com
Company/Employer:	Omni CRA/City of Miami		

Please answer the following questions regarding services provided by the proposer named above.

1. Provide detail information about the level of commitment of the firm to your project. Did the firm devote the time, and personnel necessary to successfully complete the entities needs?	PlusUrbia's project manager and other staffers were fully committed to the Media + Arts & Entertainment District (MAeD) for the Omni Community Redevelopment Agency. The team was totally dedicated to investigating not only the maximum build out allowed under the Miami 21 code, but it also understood the need to limit heights around the corridor of historic buildings along North Miami Avenue.
--	--

2. Provide detail information about the competence, accessibility, and responsiveness of the firm's personnel supervising and performing the work on the project.	PlusUrbia Design has some of the most competent Urban Designers in the region. The small, nimble firm quickly assembled the team needed for this project. The project manager was always accessible and responsive to questions about the plan.
3. Provide detail information about the firm's response time as required by your Agreement. Where there ever any issues and why.	PlusUrbia met every deadline in the contract. There were never any issues with timeliness with the project, both for the zoning study and the guidelines for creating complete streets with walkability, safe crossings, room for sidewalk cafes and a streetscape that would promote vibrant urban activity.
4. Provide detail information about the firm's success at minimizing any issues.	There were no issues for this project. The design team worked with stakeholders, including a major landowner within the district. PlusUrbia wisely decided to split the plan into two parts -- a big picture zoning study for fill build out, and an urban streetscape plan that could be implemented more quickly, for a maximum positive impact on the MAeD area.

CITY OF HALLANDALE BEACH CRA
REDEVELOPMENT PLAN MODIFICATION
AND CITYWIDE VISIONING

ADDITIONAL COMMENTS:

Very much a pleasure to work with the
Plus Urbia team!!

SIGNATURE: Ray Ord Date: 3/10/18

REFERENCE CHECK FORM

**RFP # FY 2017-2018-CRA001 CITY OF HALLANDALE BEACH COMMUNITY REDEVELOPMENT
AGENCY REDEVELOPMENT PLAN MODIFICATION AND CITYWIDE VISIONING**

PROPOSING FIRM'S NAME(S) : Redevelopment Management Associates, LLC

PROJECT NAME: Land Use Plan Amendment & Land Development Regulations, Master Plan, Visioning, Mktg. Event

NAME OF FIRM THAT AWARDED THE AGREEMENT FOR THE PROJECT:

Town of Lake Park, FL

**NAME ALL THE FIRMS THAT WERE SUB-CONSULTANTS TO THE PROJECT AND PROVIDED
SREVICES:**

N/A

Name of reference:	John D'Agostino	Phone:	561.881.3304
Title of reference:	Town Manager	E-mail Address:	townmanager@lakeparkflorida. gov
Company/Employer:	Town of Lake Park		

**Please answer the following questions regarding services provided by the proposer named
above.**

1. Provide detail information about the level of commitment of the firm to your project. Did the firm devote the time, and personnel necessary to successfully complete the entities needs?

RMA exhibited a high level of commitment to successfully completing our project. Our staff is very pleased with the communication, education, and professionalism provided by RMA in order for us to get this adopted. RMA was very available and devoted time-wise and always had the staff necessary either for public input or for presentation and meetings.

-
2. Provide detail information about the competence, accessibility, and responsiveness of the firm's personnel supervising and performing the work on the project.

RMA was clearly competent and accessible through the drafting of our development regulations and remains responsive as we may have questions. The staff was friendly and competent to manage the amendment throughout the process.

3. Provide detail information about the firm's response time as required by your Agreement. Where there ever any issues and why.

RMA delivered on time, to the schedule determined by RMA and our staff at the onset of the project.

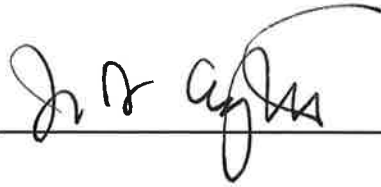
4. Provide detail information about the firm's success at minimizing any issues.

RMA is very good at predicting community concerns and other issues that may arise. They are very transparent in the process and brought a level of comfort to the commission and the community by minimizing any significant issues.

ADDITIONAL COMMENTS:

Recommend the use of RMA for this project.

SIGNATURE:

A handwritten signature in black ink, appearing to read "J. R. Aguirre", written over a horizontal line.

Date:

3/14/18

ANTI-KICKBACK AFFIDAVIT

STATE OF Florida)
COUNTY OF Broward) ss:

I, the undersigned hereby duly sworn, depose and say that no portion of the sum herein proposed will be paid to any employees of the City of Hallandale Beach and its elected officials, as a commission, kickback, reward or gift, directly or indirectly by me or any member of my firm or by an officer of the corporation.

By: 
Signature of Authorized Officer per Sunbiz
Christopher J. Brown
Print Name of Authorized Officer per Sunbiz
Managing Member (MORM)
Title of Authorized Officer per Sunbiz

Sworn and subscribed before me this 15th day of March 2018

NOTARY PUBLIC

State of Florida at Large

My Commission Expires: 5.5.2022

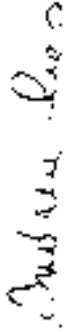


PLEASE NOTE RECEIPT OF ADDENDUM # 1 BY SIGNING BELOW AND INCLUDE WITH YOUR FIRM'S SUBMISSION.

I ACKNOWLEDGE RECEIPT OF ADDENDUM # 1:

Company	Redevelopment Management Associates, LLC
Name	Kim Briesemeister
Title	Principal
Signature	
Date	3.8.18

Sincerely,



Andrea Lues, Director, Procurement Department



ADDENDUM # 2

RFP # FY 2017-2018-CRA001 CITY OF HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY REDEVELOPMENT PLAN MODIFICATION AND CITYWIDE VISIONING

Please ensure you check the City's website for the latest addendum released for this Project. Below find the link to the City's website: www.cohb.org/solicitations.

Firm must provide this form signed by an authorized officer of your Firm to acknowledge receipt of ADDENDUM # 2 and provide with your Firm's response.

PLEASE NOTE:

Question #1:

Page 11 of 76, Minimum Qualification Requirement #2 states, Proposer must have a minimum of one (1) employee that has held an Executive level position within a CRA in the State of Florida."

Question: In order to encourage maximum participation in the RFP, would the City consider adding an additional experience requirement in lieu of a staff member having previous CRA executive experience; such as 5 years of experience working with CRAs?

Answer #1:

No.

Question #2:

Do both the prime and subconsultants submit the required forms listed on page 26 – Section Required Forms?

Answer #2:

Page 11, Minimum Qualification Requirements (MQRS), paragraphs 3 and 4 hereby revised to read as follows:

"All firms that are submitting a response to this RFP, either through Joint Venture, a Joint Collaborative Proposal, etc., must submit a single response proposal and all firms must submit all forms requested in the Forms Section".

Question #3:

What about the forms for project experience and references – Prime and Subconsultants or just Prime?

Answer #3:

See answer #2.

Question #4:

Is the SunBiz requirement for the Prime Proposer only?

Answer #4:

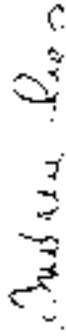
Yes.

PLEASE NOTE RECEIPT OF ADDENDUM # 2 BY SIGNING BELOW AND INCLUDE WITH YOUR FIRM'S SUBMISSION.

I ACKNOWLEDGE RECEIPT OF ADDENDUM # 2:

Company	Redevelopment Management Associates, LLC
Name	Kim Briesemeister
Title	Principal
Signature	
Date	3.8.18

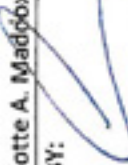
Sincerely,



Andrea Lues, Director, Procurement Department

SUB-CONSULTANT ATKINS REQUIRED FORMS

THIS PROPOSAL SUBMITTED BY:

COMPANY:	Atkins North America, Inc.
ADDRESS:	4030 W. Boy Scout Blvd., Suite 700
CITY & STATE:	Tampa, Florida
ZIP CODE:	33607
TELEPHONE:	813.282.7275
DATE OF RFP:	February 28, 2018
FACSIMILE NUMBER:	813.281.7698
E-MAIL ADDRESS:	wiatt.bowers@atkinsglobal.com
FEDERAL ID NUMBER:	59-0896138
NAME & TITLE PRINTED:	Charlotte A. Madrox, Vice President
SIGNED BY:	

WE (I) the above signed hereby agree to furnish the item(s), service(s) and have read all attachments including specifications, terms and conditions and fully understand what is required.

The Request for Proposals, Specifications, Proposal Forms, and/or any other pertinent document form a part of this proposal and by reference made a part hereof. Signature indicates acceptance of all terms and conditions of the RFP.

VARIANCE FORM

The proposing firm must provide and state any and all variances to this RFP, specifications, the Terms and Conditions and City Form Agreement and III on this variance form.

After award of Contract through City Commission, via the Resolution, the awarded firm's Variance Form will be reviewed by appropriate City Staff, the City Attorney and the Risk Manager. If the variances presented by your firm are acceptable to the City, the Agreement will be routed to the awarded firm for execution by the authorized officer of the firm. The fully executed agreement will be required to be returned to the City of Hallandale Beach Procurement Department, Tom Camaj, via email tcamaj@cohhb.org within five (5) business days from receipt of the email from the Procurement Department to the awarded firm's contact. Failure to provide a duly executed agreement by the awarded firm to the City within five (5) business days from receipt may result in loss of award of such contract to your firm. Variances requested to either the RFP, the Terms and Conditions and the City Form Agreement from your firm may result in the City rescinding award of contract to your firm.

If your firm has no variances, please state "None" (provide additional pages if necessary). This form must be provided:

None

LEGAL PROCEEDINGS FORM

Proposing firm must provide items a-d with your firm's response as an attachment and checking off that documents were provided. Your firm must ensure your response is addressing by title for each item a-d below. If an item(s) is not applicable, your firm must check off as applicable stating "N/A" and authorized officer per Sunbiz to provide signature.

- a. Arbitrations: List all arbitration demands filed by or against your firm in the last five (5) years, and identify the nature of the claim, the amount in dispute, the parties and the ultimate resolution of the proceeding.

☒ Check here if provided

☐ Check here if Not Applicable (N/A)

- b. Lawsuits: List all lawsuits filed by or against, your firm in the last five (5) years, and identify the nature of the claim, the amount in dispute, the parties, and the ultimate resolution of the lawsuit.

☒ Check here if provided

☐ Check here if Not Applicable (N/A)

- c. Other Proceedings: Identify any lawsuits, administrative proceedings, or hearings initiated by the National Labor Relations Board, Occupational Safety and Health or similar state agencies in the past five (5) years concerning any labor practices or project safety practices by your firm. Identify the nature of any proceeding and its ultimate resolution.

☒ Check here if provided

☐ Check here if Not Applicable (N/A)

- d. Bankruptcies: Has your firm or its parents or any subsidiaries ever had a Bankruptcy Petition filed in its name, voluntarily or involuntarily? (If yes, specify date, circumstances, and resolution).

☐ Check here if provided

☒ Check here if Not Applicable (N/A)

I, Charlotte A. Maddox, Vice President
Name of Authorized Officer per Sunbiz Title

of Atkins North America, Inc.
Name of Firm as it appears on Sunbiz

I hereby attest that I have the authority to sign this notarized certification and certify that the above referenced information is true, complete and correct.


Signature of Authorized Officer per SunBiz

Charlotte A. Maddox
Print Name of Authorized Officer per SunBiz

NAME OF CLAIM	CLAIM TYPE	COURT (style, case no.) FED./ST.	DATE FILED	FIRM NAME	ATTORNEY	TELEPHONE:	STATUS	CASE BRIEF DESCRIPTION
Seminole Electric Cooperative	PROF	Arbitration	6/2/15	Pearson Bitman, LLP	Karl Pearson	407-647-0090	Active	Problem with the landfill liner expansion project which may be the result of errors and omissions on Atkins' part.

Updated: JANUARY 30, 2018

ATKINS BLUE = 3 YEARS

GREEN = 5 YEARS

10-YEAR LITIGATION HISTORY

Case Title and Number	Court	Filing Date	Date Closed	Current Status	Disposition	Government Entity	Key Nature of Suit
SPOON, SANDRA VS. PAUL B. CARTER AND ATKINS NORTH AMERICA, INC. SWA GROUP AND JOHN L. GERMAN, CASE NO. 2016C01886 (6TH AMENDED PETITION FILED 1/11/2018)	DISTRICT COURT OF BEXAR CO., TX	12/6/17		Open		No	NEGLIGENCE/PERSONAL INJURY
ROMERO, THALIA VS. ATKINS NORTH AMERICA, INC.	CIRCUIT COURT OSCEOLA CO., FL	11/15/17		Open	Settled	No	NEGLIGENCE/PERSONAL INJURY
RODRIGUEZ, YALIX AS P/R OF EST OF JEANLIX NIEVES-RODRIGUEZ, ET AL., VS. PRINCE CONTRACTING, LLC, OSCEOLA COUNTY BOARD OF COUNTY COMMISSIONERS AND ATKINS NORTH AMERICA, INC., DEFENDANTS, CASE NO. 2016-CA-00385 AN	CIRCUIT COURT, OSCEOLA CO., FL	9/15/2017 (2ND AMENDED COMPLAINT ADDING ATKINS)	1/25/18	Closed	Order Granting Motion to Dismiss with Prejudice	Yes	NEGLIGENCE/WRONGFUL DEATH
RAY/L ENGINEERING AND SURVEYING, LLC VS. ATKINS NORTH AMERICA, INC. F/K/A PBS&J, CASE NO. _____	CIRCUIT COURT, POLK CO., FL	9/6/17		Open		No	BREACH OF CONTRACT
WALKER, JO ANN, INDIVIDUALLY, AND AS ADMINISTRATRIX OF EST. OF GRADY WALKER, DEC. VS. ATKINS NORTH AMERICA, INC., COBB COUNTY GOVERNMENT, AND CSX TRANSPORTATION, INC., CIVIL ACTION #17-A-2063-1	STATE COURT, COBB COUNTY, GA	8/3/17		Open		Yes	NEGLIGENCE/WRONGFUL DEATH
IVY, MAKAYLA LYNN VS. ATKINS NORTH AMERICA, INC. AND COURTNEY HARRIS, CASE NO. 15-14062 012-01	12th JUDICIAL DISTRICT, DISTRICT COURT OF MADISON COUNTY, TX	7/13/15	August, 2016	Closed	Settled	No	NEGLIGENCE/PERSONAL INJURY

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10-YEAR LITIGATION HISTORY

BLUE = 3 YEARS

GREEN = 5 YEARS

Case Title and Number	Court	Filing Date	Date Closed	Current Status	Disposition	Government Entity	Key Nature of Suit
JETVİK, CHAD AS PERSONAL REP. OF EST. OF CAMILLE JETVIG VS. ATKINS NORTH AMERICA, INC., Ra POST BUCKLEY SCHUH & JERNIGAN, INC., ETAL, CASE NO. 2016CA8164	CIRCUIT COURT, 9TH JUDICIAL CIRCUIT, ORANGE COUNTY, FL	10/20/16	7/15/17	Closed	Settled	No	NEGLIGENCE; AUTO ACCIDENT
SANCHEZ, CESAR VS. ATKINS NORTH AMERICA, INC. AND JAMES MARION KNIGHT, JR., CASE NO. (INDEX NO. 612307/2017)	SUPREME COURT OF NEW YORK, SUFFOLK COUNTY	8/8/17		Open		No	NEGLIGENCE/PERSONAL INJURY
ANDERSON COMMONS, LLC VS. CITY OF TAMPA AND ATKINS NORTH AMERICA, INC., CASE #16-CA-001057	CIRCUIT COURT, HILLSBOROUGH CO., FL	2/3/16	5/21/17	Closed	Settled	No	EJECTMENT
HERMAN, ROCHELLE VS. CHRISTOPHER MC GRATH, AN INDIVIDUAL, AND ATKINS NORTH AMERICA, INC., CASE NO. 2015-CA- 004856	CIRCUIT COURT, SARASOTA, FL	9/4/15	3/20/17	Closed	Voluntary Dismissal	No	NEGLIGENCE/PERSONAL INJURY
DARRIN TURNER VS. MARK JAHNKE AND ATKINS NORTH AMERICA, INC., (NO CASE NUMBER SHOWN ON PLEADINGS)	DISTRICT COURT, DENVER COUNTY, CO	4/18/16	3/15/17	Closed	Settled	No	PERSONAL INJURY
VALENTINO CASTRO VS. CHEN MOORE & ASSOCIATES, CITY OF MIAMI BEACH, FL AND ATKINS NORTH AMERICA, INC., CASE NO. 16- 011970 CA 01	MIAMI DADE CIRCUIT COURT, FL	6/9/16	3/14/17	Closed	Settled	Yes	NEGLIGENCE

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Case Title and Number	Court	Filing Date	Date Closed	Current Status	Disposition	Government Entity	Key Nature of Suit
NAZARIO, LUIS A., AS PERSONAL REP. OF THE EST. OF MIRIAM CABRERA, DEC. VS. M. VILA & ASSOCIATES, INC., METRO EXPRESS, INC., CITY OF MIAMI BEACH AND CHEN MOORE AND ASSOCIATES, INC.; AND CITY OF MIAMI BEACH, AS 3RD PARTY PLAINTIFF VS. ATKINS NORTH AMERICA, INC., 3RD PARTY DEFENDANT, CASE NO. 13-025280 CA05	CIRCUIT COURT, MIAMI-DADE COUNTY, FL	5/13/16	3/1/17	Closed	Settled	Yes	CONTRACTUAL INDEMNITY
MARTIN, CHRISTOPHER, ETUX, VS. EASTWOOD CONSTRUCTION CO. INC., ETAL, CASE NO. 2014-CP-29-01686	COMMON PLEAS COURT, LANCASTER CO., SC	10/6/15	12/5/16	Closed	Settled	No	CONSTRUCTION DEFECT/NEGLIGENCE
ALICE WEBER VS. CITY OF MINNEOLA CASE NO. 2013CA000394	CIRCUIT CT. LAKE CO. FL	2/4/13	12/1/16	Closed	Settled	Yes	PROPERTY DAMAGE
BRIAN BARLOW & CRYSTAL BARLOW VS. DAVID A. TANT; DAVID A. TANT DBA DAVID A. TANT SURVEYING & MAPPING; LEIDOS ENGINEERING, LLC; MARY ACHEE; ATKINS NORTH AMERICA, INC. AND ATKINS, P.A., CASE NO. 2016-CV-0086-G	CHANCERY COURT, LAMAR COUNTY, MS	3/7/16	11/30/16	Closed	Settled	No	NEGLIGENCE
CCE VS. PBS&J CONSTRUCTION SERVICES, INC. AND POST BUCKLEY SCHUH & JERNIGAN, INC., ETAL, CASE NO. 200646041	270TH JUDICIAL CIRCUIT OF HARRIS COUNTY, TX	12/6/06	11/21/16	Closed	Settled	No	NEGLIGENCE
HASTY, ORVILLE, ETUX VS. EASTWOOD CONSTRUCTION CO., INC., ETAL, CASE NO. 2014-CP-29-01688	COMMON PLEAS COURT, LANCASTER CO., SC	10/6/15	10/29/16	Closed	Settled	No	CONSTRUCTION DEFECT/NEGLIGENCE

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Case Title and Number	Court	Filing Date	Date Closed	Current Status	Disposition	Government Entity	Key Nature of Suit
SILVIA REYNA DE LUNA, ETAL VS. CITY OF AURORA, CO, COLORADO DOT, ATKINS NORTH AMERICA, INC., ETAL, CASE NO. 2015CV081490	DISTRICT COURT, DENVER COUNTY, CO	4/27/15	10/31/16	Closed	Settled	Yes	NEGLIGENCE/PERSONAL INJURY
MENA, SANDY VS. CITY OF AURORA, CO, COLORADO DEPT. OF TRANSPORTATION, ATKINS NORTH AMERICA, INC., ETAL, CASE NO. 2015CV31874	DISTRICT COURT, DENVER COUNTY, CO	5/27/15	10/31/16	Closed	Dismissed	Yes	NEGLIGENCE/PERSONAL INJURY
GAITAN, WALTER (PERSONAL REP) VS. GIBRALTAR CABLE BARRIER SYSTEMS L.P, GEORGIA DOT, ET AL., - 2009-029561-CA-01	FL MIAMI-DADE 11TH JUDICIAL CIR.	4/10/09	8/1/16	Closed	Settled	Yes	TORTS/NEGLIGENCE - PRODUCT LIABILITY
CHANDLER, JOEL VS. ATKINS NORTH AMERICA, INC., CASE NO. 53-2015-CA-002045-000-I; moved to Hillsborough Co., Case #15-CA-010244, Div. 1	10TH JUDICIAL CIRCUIT, POLK COUNTY, FL; MOVED TO CIRCUIT COURT, HILLSBOROUGH CO., FL	7/29/15	7/7/16	Closed	Dismissed	No	BREACH OF PUBLIC RECORDS ACT
CARRILLO, MARTHA, ETAL VS. PBS&J CONSTRUCTION SERVICES, INC.; CASE NO. A-11-642932-D; 2ND AMENDED COMPLAINT	DISTRICT COURT, CLARK CO., NV	10/8/13	7/5/16	Closed	Dismissed	No	CONSTRUCTION DEFECT
MILLION, SCOTT AND RUTH VS. COLEJENEST, P.A., POST BUCKLEY SCHUH & JERNIGAN, INC. (PBS&J), ATKINS NORTH AMERICA, INC., ETAL, CASE NO. CA 2015-CP-46-02711	COURT OF COMMON PLEAS, SIXTEENTH JUDICIAL CIRCUIT, YORK COUNTY, SOUTH CAROLINA	9/8/15	6/7/16	Closed	Dismissed	No	NEGLIGENCE/PERSONAL INJURY
RHOADES, KAREN A. VS. CITY OF DAYTON, ATKINS NORTH AMERICA, INC., ETAL, CASE NO. 2015 CV 02069	COMMON PLEAS COURT, MONTGOMERY CO, OHIO CIVIL DIV.	5/7/15	5/31/16	Closed	Dismissed	Yes	NEGLIGENCE/PERSONAL INJURY

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Case Title and Number	Court	Filing Date	Date Closed	Current Status	Disposition	Government Entity	Key Nature of Suit
RITA GENOVESE, INDIVIDUALLY AS PERSONAL REPRESENTATIVE OF EST. OF MICHAEL A. GENOVESE VS. THE ATKINS NORTH AMERICA HOLDINGS CORPORATION, FLORIDA DEPT. OF TRANSPORTATION, ETAL, CASE NO. 2013-CA-002467	CIRCUIT COURT, SAINT LUCIE COUNTY, FL	8/19/14	5/31/16	Closed	Summary Judgment (Dismissal)	Yes	NEGLIGENCE/PERSONAL INJURY
NORTH DRUID DEVELOPMENT LLC VS. NORTH DRUID DEVELOPMENT II LLC - 1010206	GA COBB SUPER. CT.	3/3/10	5/31/16	Closed	Dismissed	No	CIVIL PROCEDURE - PLEADING
ALDO BERETTA AS PR OF EST. OF ROSSANA FACCIUTO VS. ATKINS NORTH AMERICA, INC. fka PBS&J, FDOT, ETAL, CASE NO. 14-005478-CA-1	11TH JUDICIAL CIRCUIT, MIAMI-DADE COUNTY, FL	2/8/14	5/13/16	Closed	Settled	Yes	NEGLIGENCE/PERSONAL INJURY
OF EST. OF BRITTANY A. RHYMAUN, DECEASED AND MARK RHYMAUN, INDIVIDUALLY, VS. ATKINS NORTH AMERICA, INC., FLORIDA DEPT. OF TRANSPORTATION, ETAL, CASE NO.	CIRCUIT COURT, MIAMI-DADE COUNTY, FL	2/21/14	5/13/16	Closed	Settled	Yes	TORTS/NEGLIGENCE-PERSONAL INJURY
MASSEY, PRAME DAYE L. VS. PBS&J CONSTRUCTION, CASE #12-49728CA27	11TH JUDICIAL CIRCUIT CT, MIAMI-DADE CO., FL	12/21/12	5/13/16	Closed	Settled	No	TORTS/NEGLIGENCE-PERSONAL INJURY

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Case Title and Number	Court	Filing Date	Date Closed	Current Status	Disposition	Government Entity	Key Nature of Suit
JACQUELINE R. LLOYD VS. REYNOLDS, SMITH AND HILLS, INC., ATKINS NORTH AMERICA, INC. FKA POST BUCKLEY SCHUH & JERNIGAN, INC., FLORIDA DEPARTMENT OF TRANSPORTATION, ETAL, CASE NO. 2015-020095-CA34	11TH JUDICIAL CIRCUIT, MIAMI-DADE COUNTY, FL	8/31/15	2/9/16	Closed	Settled	Yes	NEGLIGENCE/PERSONAL INJURY
GUERRERO, PRICILLA VS. ATKINS NORTH AMERICA, INC., ETAL CASE NO. 2013-CA-6344	CIRCUIT COURT, ORANGE CO., FL	6/3/14	10/16/15	Closed	Settled	No	NEGLIGENCE/PERSONAL INJURY
JESSICA IMHOLZ-ETAL VS. FDOT DIST. 3, ATKINS NORTH AMERICA, INC., ETAL, CASE #2011-CA-000714	CIRCUIT CT., DIVISION E, ESCAMBIA CO., FL	11/2/12	9/11/15	Closed	Settled and Dismissed	Yes	TORTS/NEGLIGENCE-PERSONAL INJURY
ATKINS ENGINEERS, INC. VS. ATKINS NORTH AMERICA, INC., CASE NO. 14-CV-24904-FAM	US DISTRICT COURT, SOUTHERN DISTRICT OF FLORIDA, MIAMI DIV.	12/30/14	7/30/15	Closed	Settlement/Dismissal	No	TRADEMARK INFRINGEMENT
SANCHEZ, JUAN V. FLOYD'S CONSTRUCTION, INC.; ATKINS NORTH AMERICA, INC., ETAL; AMENDED COMPLAINT; CASE NO. CV33671, DEPT. I	DISTRICT COURT, NYES CO., NV	7/1/13	7/16/15	Closed	Settled/Dismissed	No	NEGLIGENCE/PERSONAL INJURY
WHITING-TURNER CONTRACTING COMPANY, INC. VS. ATKINS NORTH AMERICA, INC.; CASE NO. 14-CA-10755-0	CIRCUIT COURT, ORANGE CO., FL	10/16/14	6/29/15	Closed	Order of Dismissal with Prejudice entered 6/29/15	No	NEGLIGENCE/BREACH OF CONTRACT
CITY OF CLEARWATER VS. PBS&J	PINELLAS CO., FL CIRCUIT COURT - CIVIL DIV. #09-21391C1-15	1/6/10	6/17/15	Closed	Voluntary Dismissal with Prejudice	Yes	CITY SEEKING INDEMNITY

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Case Title and Number	Court	Filing Date	Date Closed	Current Status	Disposition	Government Entity	Key Nature of Suit
HENDERSON, TIFFANY R. VS. ATKINS NORTH AMERICA, INC., CASE NO. 3-14-0824	US DISTRICT COURT, MIDDLE DISTRICT, TENNESSEE	3/24/14	5/1/15	Closed	Dismissed 5/1/15	No	EMPLOYMENT MATTERS
BENNATI, HEATHER; BENNATI, KATHERINE AS PERSONAL REPRESENTATIVE OF COURTNEY ELIZABETH HENDRIX, DEC; AND ROSIER, KELLIE MARIE AS NATURAL GUARDIAN OF BRIANA BURNSED, A MINOR VS. ATKINS NORTH AMERICA, INC. #PCA 391, Case Consolidated to 45-2012-CA-000306 as of 1-10-13	CIRCUIT CT, NASSAU COUNTY, FL	5/18/12	4/7/15	Closed	Voluntary dismissal.	No	TORTS/NEGLIGENCE - PERSONAL INJURY
NYE COUNTY, NV. VS. UTILITIES, INC., ATKINS NORTH AMERICA, INC., ETAL, CASE #cv34371	DISTRICT COURT, NYES CO., NV	12/19/12	2/27/15	Closed	Order of Dismissal with Prejudice	Yes	REMEDIES-DAMAGES-BREACH OF CONTRACT
UTILITIES, INC. OF CENTRAL NEVADA V. ATKINS NORTH AMERICA, INC., ETAL., A-11-6466674-C DEPT XXV1	CLARK CO., NV DIST. CT.	8/6/12	2/27/15	Closed	Order of Dismissal with Prejudice	No	CONSTRUCTION DEFECT-BREACH OF CONTRACT
ENGEL, JOSEPH VS. E.E. HOOD & SONS, INC. ATKINS NORTH AMERICA, INC., ETAL; CASE NO. 2013CI19581	BEXAR COUNTY, TX DISTRICT COURT	11/27/13	1/20/15	Closed	Settled and Dismissed	No	NEGLIGENCE/PERSONAL INJURY
VRANA, DONALD J. VS. THE ATKINS NORTH AMERICA HOLDINGS CORPORATION, CASE NO. 12-015546 DIV. H,	CIVIL DIV., HILLSBOROUGH COUNTY, FL	10/2/12	12/19/14	Closed	Jury Verdict in favor of Atkins North America	No	BREACH OF CONTRACT
CITIZENS AWARENESS FOUNDATION, INC. VS. ATKINS NORTH AMERICA, INC. CASE NO. 14-CA-007736	CIRCUIT COURT, HILLSBOROUGH CO., FL	7/30/14	10/1/14	Closed	Voluntary dismissal.	No	VIOLATION OF PUBLIC RECORDS ACT

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Case Title and Number	Court	Filing Date	Date Closed	Current Status	Disposition	Government Entity	Key Nature of Suit
BETANCOURT CASTELLON ASSOCIATES, INC. V. EASTERN PLASTERING CORP. PBS&J AS THIRD-PARTY DEFENDANT CASE #12-42662-CA-25	MIAMI-DADE COUNTY, FL	5/29/14	9/26/14	Closed	Voluntary dismissal.	No	CONSTRUCTION DEFECT
SUNRISE RIDGE MASTER HOMEOWNERS ASSOC., ETAL VS. PBS&J, CASE NO. A-10-619800-D DEPT. XIX	DISTRICT COURT, CLARK CO., NV	12/29/10	7/18/14	Closed	Dismissed	No	TORTS/NEGLIGENCE
WILLIS V. CITY OF LAS VEGAS ET AL. - 2:12CV001214	NV U.S. DIST. CT.	7/10/12	7/16/14	Closed	Atkins dismissed	No	TORTS/NEGLIGENCE - PERSONAL INJURY
BOYLES, SEAN, ETUX VS. ORLANDO-ORANGE CO. EXPRESSWAY AUTHORITY, FLORIDA DEPT. OF TRANSPORTATION, CITY OF ORLANDO, ATKINS NORTH AMERICA, INC., ETAL, CASE NO. 2011-CA-008268-0	CIRCUIT COURT, ORANGE CO., FL	7/15/11	7/16/14	Closed	Settled	Yes	PERSONAL INJURY
HEATH CAMPBELL, ETAL VS. FLOYD'S CONSTRUCTION, ATKINS NORTH AMERICA, INC., ETAL, CASE #CV34369, DEPT 1	DISTRICT COURT, NYES CO., NV	12/21/12	7/21/14	Closed	Dismissed with Prejudice	No	REMEDIES-DAMAGES
WELLINGTON REALTY CO., LLC VS. BROWARD CO., F. AND CITY OF POMPADRO BEACH, FL, CASE #11-009434.08	CIRCUIT COURT BROWARD CO., FL	2/6/13	5/30/14	Closed	Settled	Yes	TORTS/NEGLIGENCE-PERSONAL INJURY-BREACH OF CONTRACT
TURNER, JEANIE (INDIVIDUALLY AND AS REPRESENTATIVE VS. CONTINENTAL AIRLINES INC. - 201104217	TX HARRIS DIST. CT.	1/21/11	5/22/14	Closed	Dismissed	No	REMEDIES - DAMAGES
RANJEL, MARIA ZUNIGA (ANE JUAN MANUEL CORDERO) VS. POST BUCKLEY SCHUH &; JERNIGAN INC. - 201073599	TX HARRIS DIST. CT.	11/5/10	4/29/14	Closed	Dismissal of PBS&J	No	TORTS/NEGLIGENCE - PERSONAL INJURY

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Case Title and Number	Court	Filing Date	Date Closed	Current Status	Disposition	Government Entity	Key Nature of Suit
CAPRIATI CONSTRUCTION CORP. VS. LAKE HAVASU CITY & ATKINS NORTH AMERICA, INC., ETAL, #CV2012-00764	SUPERIOR CT., MOHAVE COUNTY, AZ	6/12/12	3/31/14	Closed	Dismissed	Yes	CONSTRUCTION DEFECT-BREACH OF CONTRACT
ATKINS NORTH AMERICA, INC. VS. PRAD GROUP, INC., CASE NO. 2013CV234776	SUPERIOR CT., FULTON COUNTY, GA	8/7/13	3/26/14	Closed	Settled	No	COLLECTION
BANOS, RAQUEL VS. ATKINS NORTH AMERICA, INC., CASE NO. 2017-012091 - CA01	CIRCUIT COURT MIAMI - DADE COUNTY, FL	6/7/17		Open		No	DISCRIMINATION
DENVER TRANSIT CONSTRUCTORS, INC. VS. FLUOR/HDR GLOGAL DESIGN CONSULTANTS, LLC, VS. POST BUCKLEY SCHUH & JERNIGAN, INC. DBA PBS&J ETAL AS 3RD PARTY DEFENDANTS, CASE NO. 2016CV30742, DIV. 376	DISTRICT COURT, DENVER COUNTY, CO.,	11/15/16	11/15/17	Closed	Settled	No	BREACH OF CONTRACT
SHAW FARMS & LAND COMPANY OF FLORIDA, LLC AND DANIA PLACE, LLC VS. BROWARD COUNTY, ATKINS NORTH AMERICA, INC., ETAL - CASE NO. CACE-15-011648(09)	CIRCUIT COURT, BROWARD COUNTY, FL	3/25/16		Active	Open	Yes	TRESPASSING, PRIVATE NUISANCE, NEGLIGENCE
ECOSYSTEM TECHNOLOGIES, INC. VS. SARASOTA COUNTY AND ATKINS NORTH AMERICA, INC., CASE #2016CA000183NC	CIRCUIT COURT, SARASOTA, FL	1/14/16		Active		Yes	BREACH OF CONTRACT, NEGLIGENCE
GRAY, ARTIE LEE AND PATRICIA PHELPS-GRAY VS. JUCIUS J. GEORGE AND ATKINS NORTH AMERICA, INC., CASE NO. 16-CA-3227	CIRCUIT COURT HILLSBOROUGH CO., FL	4/6/16	11/13/17	Closed	Settled		

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Case Title and Number	Court	Filing Date	Date Closed	Current Status	Disposition	Government Entity	Key Nature of Suit
LONDON, FANTASIA AND MATTHEW AND LAURA HESS, VS. CITY OF AUSTIN, TX, ATKINS NORTH AMERICA, INC. AND M.A. SMITH CONTRACTING CO., CASE NO. D-1-16-002408	DISTRICT COURT, TRAVIS CO., TX	6/9/16		Active		Yes	PERSONAL PROPERTY DAMAGE
PHENICIE, DALE KENT, INDIVIDUALLY AND AS EXEC OF EST. OF BARBARA JEAN PHENICIE, DECEASED, ETAL VS. GEORGIA DOT, ATKINS NORTH AMERICA, INC., ETAL, CASE #15A-1670-5	STATE COURT, COBB COUNTY, GA	7/1/15	11/16/17	Closed		Yes	NEGLIGENCE/PERSONAL INJURY
MILLSAPS, ELAINE VS. LEWALLEN COMPANY, INC., KENNEDY ENGINEERING & ASSOCIATES GROUP, LLC, ATKINS NORTH AMERICA, INC., SAFETY SIGNAL COMPANY, INC. AND GEORGIA DEPT. OF TRANSPORTATION, CIVIL ACTION FILE #15A-841-1	STATE COURT OF COBB COUNTY, GA	4/13/15	11/14/17	Closed		Yes	NEGLIGENCE/PERSONAL INJURY
ENNIS, JAMES VS. ATKINS NORTH AMERICA HOLDINGS CORPORATION; CASE NO. 05-2013-CA-42345	CIRCUIT COURT, BREVARD COUNTY, FL	12/30/13		Open		No	CIVIL RIGHTS- EMPLOYMENT
AUTO-OWNERS INSURANCE CO. VS. PBS&J CONSTRUCTION SERVICES, INC., CASE #13-1-023144-53	SUPERIOR COURT, COBB COUNTY, GA	3/15/13	10/10/17	Closed	Settled	No	SURETY DAMAGES-BREACH OF CONTRACT
PEREZ, JORGE J VS. BORAN CRAIG BARBER ENGEL ETC. - 2012-016955-CA-01	FL MIAMI-DADE 11TH JUDICIAL CIR.	4/30/12		Open		No	CONSTRUCTION DEFECT

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Case Title and Number	Court	Filing Date	Date Closed	Current Status	Disposition	Government Entity	Key Nature of Suit
POST, BUCKLEY, SCHUH & JERNIGAN, INC. VS UNITED STATES OF AMERICA CASE NO 09-112C (Ten Mile Ck)	UNITED STATES COURT OF FEDERAL CLAIMS, WASHINGTON, DC	2/23/09	8/13/15	Closed	Settled and Dismissed	Yes	APPEAL
POST, BUCKLEY, SCHUH & JERNIGAN, INC. VS. UNITED STATES DEPT. OF THE ARMY AND ITS COMPONENT UNITED STATES ARMY CORP OF ENGINEERS, CASE NO. 3:8 CV 1299-J-34HTS	US DISTRICT COURT, JACKSONVILLE, FL	12/24/08	11/25/13	Closed	Dismissed	Yes	VIOLATION OF FREEDOM OF INFORMATION ACT
LYNN FORMAN vs GEORGIA DEPT. OF TRANSPORTATION, POST, BUCKLEY, SCHUH & JERNIGAN, INC., ETAL CIVIL #207 CV 2991 C	GA STATE COURT OF FULTON CO.	8/8/08	7/18/13	Closed	Dismissed	Yes	TORTS/NEGLIGENCE; MOTOR VEHICLE
CORREA WENDY VS. HUBBARD CONSTRUCTION COMPANY, FLORIDA DEPT. OF TRANSPORTATION, ET AL., - 07-CA-00861 1	FL HILLSBOROUGH 13TH CIR. CT.	7/13/07	5/28/13	Closed	Settled; Voluntary Dismissal	Yes	TORTS/NEGLIGENCE- MOTOR VEHICLE
CDM SMITH, INC. VS. ATKINS NORTH AMERICA, INC., CASE #12-80428-CV- HURLEY/HOPKINS	US DIST COURT SO DISTRICT FLA; CIVIL ACTION	4/23/12	2/20/13	Closed	Settled/Dismissed	No	BREACH OF CONTRACT
H. GRAY KAYA VS. ATKINS NORTH AMERICA, INC.; KBR, INC.; KIEWIT TEXAS CONSTRUCTION L.P.; AND ZACHRY INDUSTRIAL, INC., D-1-GN-11-002649	DIST. CT, TRAVIS CO., TX 419TH JUDICIAL DIST.	8/30/11	8/29/13	Closed	Order Granting Motion to Dismiss with Prejudice	No	TORTS/NEGLIGENCE-MOTOR VEHICLE ACCIDENT

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Case Title and Number	Court	Filing Date	Date Closed	Current Status	Disposition	Government Entity	Key Nature of Suit
KOVALCIK, EDWARD & BERNADETTE V.S. GEORGIA DOT AND POST BUCKLEY SCHUH & JERNIGAN, INC. - CASE 08Y009673A	STATE COURT OF FULTON CO., GA	3/23/10	1/2/13	Closed	Settled	Yes	TORTS/NEGLIGENCE-PERSONAL INJURY
ELIZABETH REQUEJO GARCIA VS. BRIAN ROBERTSON AND ATKINS NORTH AMERICA, INC.; CASE NO. 30-2012-06598530-CU-PA-CJC	ORANGE COUNTY SUPERIOR COURT, CA	6/6/13	7/30/13	Closed	Dismissed Atkins North America, Inc.	No	PERSONAL INJURY
BOBBY BLACK AS ADM OF EST. OF CLAUDE MCINTOSH, DECEASED, ETAL. VS. ATKINS NORTH AMERICA, INC., CASE NO. 12CV32,165, 2ND AMENDED PETITION	123rd/273rd DIST. COURT, SHELBY CO., TX	10/8/12	9/17/13	Closed	Final Judgment and Discharge of Defendants	No	REMEDIES - DAMAGES
FDOT V. DYER, RIDDLE, MILLS & PRECOURT, INC. - PBS&J THIRD-PARTY DEFENDANTS, CASE #37-2008-CA-004158	2ND JUDICIAL CIRCUIT, LEON CO., FL	12/17/12	12/4/13	Closed	Final Judgment in favor of Atkins and Dismissal	Yes	REMEDIES-DAMAGES
GENERAL CONTRACTING SERVICES, INC. VS. POST, BUCKLEY, SCHUH & JERNIGAN, INC.	DESOTO CO., FL CIRCUIT COURT #2010CA654	7/24/10	12/5/13	Closed	Settled	No	BREACH OF CONTRACT
KOVALCIK, EDWARD & BERNADETTE V.S. GEORGIA DOT AND POST BUCKLEY SCHUH & JERNIGAN, INC. - CASE 08Y009673A	STATE COURT OF FULTON CO., GA	3/23/10	1/2/13	Closed	Settled	Yes	TORTS/NEGLIGENCE-PERSONAL INJURY
KERMIT PRIME ON BEHALF OF THE UNITED STATES OF AMERICA ET AL VS. POST, BUCKLEY, SCHUH & JERNIGAN, INC. ET AL - 610CV01950	FL U.S. DIST. CT., MID.	12/30/10	11/25/13	Closed	Final Judgment in favor of Atkins/PBS&J and Parsons Corporation	Yes	CONTRACTS

ATKINS NORTH AMERICA, INC. (FORMERLY POST BUCKLEY SCHUH & JERNIGAN, INC.
D/B/A PBS&J) PROPRIETARY CONFIDENTIAL INFORMATION - NOT TO BE DISTRIBUTED

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Updated: JANUARY 30, 2018

ATKINS

10-YEAR LITIGATION HISTORY

BLUE = 3 YEARS
GREEN = 5 YEARS

Case Title and Number	Court	Filing Date	Date Closed	Current Status	Disposition	Government Entity	Key Nature of Suit
CRUZ vs C V. HUBBARD CONSTRUCTION CO - 09-CA-022284	FL HILLSBOROUGH 13TH JUDICIAL CIR.	9/2/09	5/28/13	Closed	Settled; Voluntary Dismissal	No	TORTS/NEGLIGENCE
WARREN SHULMAN VS. ARCADIS U.S., INC., GEORGIA DEPT. OF TRANSPORTATION, ETAL - 09A09663	GA DEKALB STATE CT.	7/1/09	5/29/13	Closed	Summary Judgment in favor of ATKINS.	Yes	TORTS/NEGLIGENCE - PERSONAL INJURY
TRAVERSE POINT CONDOMINIUMS UNIT-OWNERS ASSOCIATION INC V, SUNVEST RESORT COMMUNITIES LC AND ATKINS NORTH AMERICA, INC. UNDER SECOND AMENDED COMPLAINT - A-09-600609-D	NV CLARK 8TH JUDICIAL DIST.	12/16/11	3/25/13	Closed	Order Dismissing Atkins North America, Inc. with Prejudice	No	CONSTRUCTION DEFECT
ROSSER, JOHN R. AND VIRGINIA L. VS. VILLAGE OF KEY BISCAYNE, PBS&J, ET AL, CASE NO. 09-36103CA11	FL MIAMI-DADE CO 11TH JUDICIAL CT	10/9/09	11/26/13	Closed	Dismissed	No	REMEDIES-DAMAGES
CITY OF LOS ANGELES V. POST BUCKLEY SCHUH & JERNIGAN INC - BC436238	CA LOS ANGELES SUPER CT.	4/20/10	2/28/12	Closed	Settled	Yes	REAL PROPERTY - EMINENT DOMAIN
EFFRAIN GAMARRA VS. GIBRALTAR CABLE, FLORIDA DOT. ETAL - 2008CA027405	FL PALM BEACH 15TH JUDICIAL CIR	9/12/08	12/3/12	Closed	Atkins dismissed	Yes	TORTS/NEGLIGENCE - PRODUCT LIABILITY
PHOENIX CONSTRUCTION SERVICES INC VS. PANAMA CITY BAY COUNTY AIRPORT AND INDUSTRIAL DISTRICT - 10002839CA	FL BAY 14TH JUDICIAL CIR.	1/124/10	5/12/12	Closed	Settled	No	BREACH OF CONTRACT
SUTTON VS. POST, BUCKLEY, SCHUH & JERNIGAN, INC. - 612CV00192	FL U.S. DIST. CT., MID.	5/10/11	10/5/12	Closed	Order of Dismissal with Prejudice	No	CIVIL RIGHTS - EMPLOYMENT
GROJEAN VS. THE PBS&J CORPORATION - 1:10CV04185	GA U.S. DIST. CT., NORTH	12/23/10	8/23/11	Closed	Dismissed.	No	CIVIL RIGHTS - EMPLOYMENT

ATKINS NORTH AMERICA, INC. (FORMERLY POST BUCKLEY SCHUH & JERNIGAN, INC.
D/B/A PBS&J) PROPRIETARY CONFIDENTIAL INFORMATION - NOT TO BE DISTRIBUTED

Case Title and Number	Court	Filing Date	Date Closed	Current Status	Disposition	Government Entity	Key Nature of Suit
SYLVA ENGINEERING CORPORATION VS. HASAN GIRAY KAYA - 03-12-00334-CV	TX CT. APP. 3RD DIST.	5/14/12		Open		No	REMEDIES

this case came up in a West Law search; however, it has nothing to do with PBS&J or Atkins North America, Inc. Hasan Giray Kaya filed suit agains

I suit against Atkins North America, Inc. regarding auto accident in which he alleges roadway design defects.

Updated: AUGUST 7, 2017
ATKINS
10-YEAR LITIGATION HISTORY

BLUE = 3 YEARS
GREEN = 5 YEARS

Case Title and Number	Court	Filing Date	Date Closed	Current Status	Disposition	Government Entity	Key Nature of Suit
JETVIK, CHAD AS PERSONAL REP. OF EST. OF CAMILLE JETVIG VS. ATKINS NORTH AMERICA, INC., fka POST BUCKLEY SCHUH & JERNIGAN, INC., ETAL, CASE NO. 2016CA8164	CIRCUIT COURT, 9TH JUDICIAL CIRCUIT, ORANGE COUNTY, FL	10/20/16	7/15/17	Closed	Settled	No	NEGLIGENCE; AUTO ACCIDENT
ANDERSON COMMONS, LLC VS. CITY OF TAMPA AND ATKINS NORTH AMERICA, INC., CASE #16-CA-001057	CIRCUIT COURT, HILLSBOROUGH CO., FL	2/3/16	5/2/17	Closed	Settled	No	EJECTMENT
HERMAN, ROCHELLE VS. CHRISTOPHER MC GRATH, AN INDIVIDUAL AND ATKINS NORTH AMERICA, INC., CASE NO. 2015-CA-004856	CIRCUIT COURT, SARASOTA, FL	9/4/15	3/20/17	Closed	Voluntary Dismissal	No	NEGLIGENCE/PERSONAL INJURY
VALENTINO CASTRO VS. CHEN MOORE & ASSOCIATES; CITY OF MIAMI BEACH, FL AND ATKINS NORTH AMERICA, INC., CASE NO. 16-011970 CA 01	MIAMI DADE CIRCUIT COURT, FL	6/9/16	3/14/17	Closed	Settled	Yes	NEGLIGENCE
NAZARIO, LUIS A., AS PERSONAL REP. OF THE EST. OF MIRIAM CABRERA, DEC. VS. M. VILA & ASSOCIATES, INC., METRO EXPRESS, INC., CITY OF MIAMI BEACH AND CHEN MOORE AND ASSOCIATES, INC.; AND CITY OF MIAMI BEACH, AS 3RD PARTY PLAINTIFF VS. ATKINS NORTH AMERICA, INC., 3RD PARTY DEFENDANT, CASE NO. 13-025280 CA05	CIRCUIT COURT, MIAMI-DADE COUNTY, FL	5/13/16	3/1/17	Closed	Settled	Yes	CONTRACTUAL INDEMNITY
ALICE WEBER VS. CITY OF MINNEOLA CASE NO. 2013CA000394	CIRCUIT CT. LAKE CO., FL	2/4/13	12/1/16	Closed	Settled	Yes	PROPERTY DAMAGE
GATAN, WALTER (PERSONAL REP) VS. GIBRALTAR CABLE BARRIER SYSTEMS L.P. GEORGIA DOT, ET AL., - 2009-029561 CA-01	FL MIAMI-DADE 11TH JUDICIAL CIR.	4/10/09	8/1/16	Closed	Settled	Yes	TORTS/NEGLIGENCE - PRODUCT LIABILITY

ATKINS NORTH AMERICA, INC. (FORMERLY POST BUCKLEY SCHUH & JERNIGAN, INC. D/B/A PBS&J) PROPRIETARY CONFIDENTIAL INFORMATION - NOT TO BE DISTRIBUTED

Updated: AUGUST 7, 2017

ATKINS

10-YEAR LITIGATION HISTORY

BLUE = 3 YEARS

GREEN = 5 YEARS

Case Title and Number	Court	Filing Date	Date Closed	Current Status	Disposition	Government Entity	Key Nature of Suit
RITA GENOVESE, INDIVIDUALLY AS PERSONAL REPRESENTATIVE OF EST. OF MICHAEL A. GENOVESE VS. THE ATKINS NORTH AMERICA HOLDINGS CORPORATION, FLORIDA DEPT. OF TRANSPORTATION, ETAL, CASE NO. 2013-CA-002467	CIRCUIT COURT, SAINT LUCIE COUNTY, FL	8/19/14	5/31/16	Closed	Summary Judgment (Dismissal)	Yes	NEGLIGENCE/PERSONAL INJURY
ALDO BERETTA AS PR OF EST. OF ROSSANA FACCIUTO VS. ATKINS NORTH AMERICA, INC. fka PBS&J, FDOT, ETAL, CASE NO. 14-005478-CA-1	11TH JUDICIAL CIRCUIT, MIAMI-DADE COUNTY, FL	2/8/14	5/13/16	Closed	Settled	Yes	NEGLIGENCE/PERSONAL INJURY
OF EST. OF BRITTANY A. RHYMAUN, DECEASED AND MARK RHYMAUN, INDIVIDUALLY, VS. ATKINS NORTH AMERICA, INC., FLORIDA DEPT. OF TRANSPORTATION, ETAL, CASE NO.	CIRCUIT COURT, MIAMI-DADE COUNTY, FL	2/21/14	5/13/16	Closed	Settled	Yes	TORTS/NEGLIGENCE-PERSONAL INJURY
MASSEY, PRAME DAVE L. VS. PBS&J CONSTRUCTION, CASE #12-49728CA27	11TH JUDICIAL CIRCUIT CT, MIAMI-DADE CO., FL	12/21/12	5/13/16	Closed	Settled	No	TORTS/NEGLIGENCE-PERSONAL INJURY
JACQUELINE R. LLOYD VS. REYNOLDS, SMITH AND HILLS, INC., ATKINS NORTH AMERICA, INC. FKA POST BUCKLEY SCHUH & JERNIGAN, INC., FLORIDA DEPARTMENT OF TRANSPORTATION, ET AL, CASE NO. 2015-020095-CA24	11TH JUDICIAL CIRCUIT, MIAMI-DADE COUNTY, FL	8/31/15	2/9/16	Closed	Settled	Yes	NEGLIGENCE/PERSONAL INJURY
GUERRERO, PRICILLA VS. ATKINS NORTH AMERICA, INC., ETAL CASE NO. 2013-CA-6344	CIRCUIT COURT, ORANGE CO., FL	6/3/14	10/16/15	Closed	Settled	No	NEGLIGENCE/PERSONAL INJURY

ATKINS NORTH AMERICA, INC. (FORMERLY POST BUCKLEY SCHUH & JERNIGAN, INC. D/B/A PBS&J) PROPRIETARY CONFIDENTIAL INFORMATION - NOT TO BE DISTRIBUTED

Updated: AUGUST 7, 2017

ATKINS

10-YEAR LITIGATION HISTORY

BLUE = 3 YEARS
GREEN = 5 YEARS

Case Title and Number	Court	Filing Date	Date Closed	Current Status	Disposition	Government Entity	Key Nature of Suit
JESSICA IMHOLZ, ETAL VS. FDOT DIST. 3, ATKINS NORTH AMERICA, INC., ETAL, CASE #2011-CA-000714	CIRCUIT CT., DIVISION E, ESCAMBIA CO.	11/2/12	9/11/15	Closed	Settled and Dismissed	Yes	TORTS/NEGLIGENCE-PERSONAL INJURY
ATKINS ENGINEERS, INC. VS. ATKINS NORTH AMERICA, INC., CASE NO. 14-CV-24904-FAM	US DISTRICT COURT, SOUTHERN DISTRICT OF FLORIDA, MIAMI DIV.	12/30/14	7/30/15	Closed	Settlement/Dismissal	No	TRADEMARK INFRINGEMENT
WHITING-TURNER CONTRACTING COMPANY, INC. VS. ATKINS NORTH AMERICA, INC.; CASE NO. 14-CA-10755-0	CIRCUIT COURT, ORANGE CO., FL	10/16/14	6/29/15	Closed	Order of Dismissal with Prejudice entered 6/29/15	No	NEGLIGENCE/BREACH OF CONTRACT
CITY OF CLEARWATER VS. PBS&J	PINELLAS CO., FL CIRCUIT COURT , CIVIL DIV. #09-2139/CI-15	1/6/10	6/17/15	Closed	Voluntary Dismissal with Prejudice	Yes	CITY SEEKING INDEMNITY
BENINATI, HEATHER; BENINATI, KATHERINE AS PERSONAL REPRESENTATIVE OF COURTNEY ELIZABETH HENDRIX, DEC.; AND ROSIER, KELLIE MARIE AS NATURAL GUARDIAN OF BRIANA BURNSED, A MINOR VS. ATKINS NORTH AMERICA, INC. #12CA391; Case Consolidated to 45-2012-CA-000306 as of 1-10-13	CIRCUIT CT, NASSAU COUNTY, FL	5/18/12	4/7/15	Closed	Voluntary dismissal.	No	TORTS/NEGLIGENCE - PERSONAL INJURY
BETANCOURT CASTELLON ASSOCIATES, INC. V. EASTERN PLASTERING CORP; PBS&J AS THIRD-PARTY DEFENDANT CASE #12-45662-CA-25	MIAMI-DADE COUNTY, FL	5/29/14	9/26/14	Closed	Voluntary dismissal.	No	CONSTRUCTION DEFECT

ATKINS NORTH AMERICA, INC. (FORMERLY POST BUCKLEY SCHUH & JERNIGAN, INC.
D/B/A PBS&J) PROPRIETARY CONFIDENTIAL INFORMATION - NOT TO BE DISTRIBUTED

Updated: AUGUST 7, 2017

ATKINS

10-YEAR LITIGATION HISTORY

BLUE = 3 YEARS

GREEN = 5 YEARS

Case Title and Number	Court	Filing Date	Date Closed	Current Status	Disposition	Government Entity	Key Nature of Suit
BOYLES, SEAN, ETUX VS. ORLANDO-ORANGE CO. EXPRESSWAY AUTHORITY, FLORIDA DEPT. OF TRANSPORTATION, CITY OF ORLANDO, ATKINS NORTH AMERICA, INC., ETAL, CASE NO. 2011-CA-008268-0	CIRCUIT COURT, ORANGE CO., FL	7/15/11	7/16/14	Closed	Settled	Yes	PERSONAL INJURY
WELLINGTON REALTY CO., LLC VS. BROWARD CO., F. AND CITY OF POMPANO BEACH, FL, CASE #11-009434.08	CIRCUIT COURT BROWARD CO., FL	2/6/13	5/30/14	Closed	Settled	Yes	TORTS-NEGLIGENCE-PERSONAL INJURY-BREACH OF CONTRACT
RODRIGUEZ, YALIX AS PR OF EST OF JEANLIX NIEVES-RODRIGUEZ, ET AL, VS. PRINCE CONTRACTING, LLC, OSCEOLA COUNTY BOARD OF COUNTY COMMISSIONERS AND ATKINS NORTH AMERICA, INC., DEFENDANTS	CIRCUIT COURT OF OSCEOLA COUNTY, FL	8/1/17		Open		Yes	NEGLIGENCE-WRONGFUL DEATH
BANOS, RAQUEL VS. ATKINS NORTH AMERICA, INC., CASE NO. 2017-012091 - CA01	CIRCUIT COURT MIAMI - DADE COUNTY, FL	6/7/17		Open		No	DISCRIMINATION
SHAW FARMS & LAND COMPANY OF FLORIDA, LLC AND DANIA PLACE, LLC VS. BROWARD COUNTY, ATKINS NORTH AMERICA, INC., ETAL, CASE NO. CACE-15-01164R(09)	CIRCUIT COURT, BROWARD COUNTY	3/25/16		Active	Open	Yes	TRESPASSING, PRIVATE NUISANCE, NEGLIGENCE
ECOSYSTEM TECHNOLOGIES, INC. VS. SARASOTA COUNTY AND ATKINS NORTH AMERICA, INC., CASE #2016CA000183NC	CIRCUIT COURT, SARASOTA, FL	1/14/16		Active		Yes	BREACH OF CONTRACT, NEGLIGENCE

ATKINS NORTH AMERICA, INC. (FORMERLY POST BUCKLEY SCHUH & JERNIGAN, INC.
D/B/A PBS&J) PROPRIETARY CONFIDENTIAL INFORMATION - NOT TO BE DISTRIBUTED

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Updated: AUGUST 7, 2017

ATKINS

10-YEAR LITIGATION HISTORY

BLUE = 3 YEARS
GREEN = 5 YEARS

Case Title and Number	Court	Filing Date	Date Closed	Current Status	Disposition	Government Entity	Key Nature of Suit
GRAY, ARTIE LEE AND PATRICIA PHELPS-GRAY VS. JUCIUS J. GEORGE AND ATKINS NORTH AMERICA, INC., CASE NO. 16-CA-3227	CIRCUIT COURT HILLSBOROUGH CO., FL	4/6/16		Active			
PHENICIE, DALE KENT, INDIVIDUALLY AND AS EXEC OF EST. OF BARBARA JEAN PHENICIE, DECEASED, ETAL VS. GEORGIA DOT, ATKINS NORTH AMERICA, INC., ETAL, CASE #15A-1670-5	STATE COURT, COBB COUNTY, GA	7/1/15		Active		Yes	NEGLIGENCE/PERSONAL INJURY
MILLSAPS, ELAINE VS. LEWALLEN COMPANY, INC., KENNEDY ENGINEERING & ASSOCIATES GROUP, LLC. ATKINS NORTH AMERICA, INC., SAFETY SIGNAL COMPANY, INC. AND GEORGIA DEPT. OF TRANSPORTATION, CIVIL ACTION FILE #15A-841-1	STATE COURT OF COBB COUNTY, FL	4/13/15		Active		Yes	NEGLIGENCE/PERSONAL INJURY
ENNIS, JAMES VS. ATKINS NORTH AMERICA HOLDINGS CORPORATION, CASE NO. 05-2013-CA-4245	CIRCUIT COURT, BREVARD COUNTY, FL	12/30/13		Open		No	CIVIL RIGHTS - EMPLOYMENT
AUTO-OWNERS INSURANCE CO. VS. PBS&J CONSTRUCTION SERVICES, INC., CASE #13-1-02314+53	SUPERIOR COURT, COBB COUNTY, GA	3/15/13		Open		No	SURETY DAMAGES-BREACH OF CONTRACT
PEREZ, JORGE J VS. BORAN CRAIG BARBER ENGEL ETC - 2012-016955-CA-01	FL MIAMI-DADE 11TH JUDICIAL CIR.	4/30/12		Open		No	CONSTRUCTION DEFECT
POST, BUCKLEY, SCHUH & JERNIGAN, INC. VS UNITED STATES OF AMERICA CASE NO 09-112C (Ten Mile Ck)	UNITED STATES COURT OF FEDERAL CLAIMS, WASHINGTON, DC	2/23/09	8/13/15	Closed	Settled and Dismissed	Yes	APPEAL

ATKINS NORTH AMERICA, INC. (FORMERLY POST BUCKLEY SCHUH & JERNIGAN, INC.
D/B/A PBS&J) PROPRIETARY CONFIDENTIAL INFORMATION - NOT TO BE DISTRIBUTED

Atkins North America Total Company OSHA Information & WC EMR

Industry Description: Architectural, Engineering & Related Services
 NAICS Classification: 541300
 DUNS #: 05-043-9223
 Tax ID#: 59-0896138

OSHA FORM 300A LOG INFORMATION

		5-Year History (Calendar Year)				
		2017	2016	2015	2014	2013
	Average Number of Employees	2,790	2,582	2,566	2,641	2,845
(G)	Number of Fatalities	0	0	0	0	0
(H)	Number of Cases that involved days away from work	0	1	1	0	2
(I)	Number of cases with job transfer or restriction	0	0	0	0	0
Totals from (H) & (I)	Number of cases that involved days away from work, or cases with job transfer or restriction, or both. (DART)	0	1	1	0	2
(J)	Other Recordable Cases - Medical Only (Number of cases without lost or restricted workdays) Totals from Column J of OSHA 300 Log)	2	3	3	5	7
(E)	Total Recordable Cases (Totals from columns G + H + I + J of OSHA 300 Log)	2	4	4	5	9
	Total Hours Worked	4,446,374	4,250,153	4,200,114	4,269,515	4,619,077
	TRIR - OSHA Total Recordable Incident Rate (E above) x 200,000 / Employee Hours Worked (Given Year) (DART)	0.09	0.19	0.19	0.23	0.39
	DART - OSHA Days Away, Restricted, or Terminated Case Incident Rate (H above) x 200,000 / Employee Hours Worked (Given Year)	0.00	0.05	0.05	0.00	0.09
(K)	Total number of days away from work	0	180	1	0	134
(L)	Total number of days of job transfer or restriction	0	0	0	0	0

WC EXPERIENCE MODIFICATION RATE (EMR)

2017-2018	0.67
2017	0.63
2016	0.72
2015	0.73
2014	0.68
2013	0.73
2012	0.84
2011	0.84 / 0.77
2010	0.81
2009	0.68
2008	0.67
2007	0.77
2006	0.78

NATIONAL AVERAGE INJURY RATES FOR 5413 - ARCHITECTURAL, ENGINEERING & RELATED SERVICES

YEAR	Frequency Rate - OSHA Recordable Cases	DART Case Rate
2016	0.7	0.3
2015	0.8	0.4
2014	0.8	0.5
2013	0.8	0.3
2012	0.9	0.4
2011	1.0	0.4
2010	1.0	0.4
2009	1.5	0.8
2008	1.2	0.6
2007	1.4	0.7

PUBLIC ENTITY CRIME FORM

SWORN STATEMENT PURSUANT TO SECTION 287.133(2) (a),
FLORIDA STATUTES,
PUBLIC ENTITY CRIME INFORMATION

"A person or affiliate who has been placed on the convicted vendor list following a conviction for a public entity crime may not submit a bid, proposal, or reply on a contract to provide any goods or services to a public entity; may not submit a bid, proposal, or reply on a contract with a public entity for the construction or repair of a public building or public work; may not submit bids, proposals, or replies on leases of real property to a public entity; may not be awarded or perform work as a Consultant, supplier, subconsultant, or Consultant under a contract with any public entity; and may not transact business with any public entity in excess of the threshold amount provided in Section 287.017, for CATEGORY TWO for a period of 36 months following the date of being placed on the convicted vendor list."

By:  _____
Charlotte A. Maddox

Title: Vice President

Signed and Sealed 15 day of MARCH, 2018

Domestic Partnership Certification Form

This form must be completed and submitted with your firm's submittal.

Equal Benefits Requirements As part of the competitive solicitation and procurement process a Consultant seeking a Contract shall certify that upon award of a Contract it will provide benefits to Domestic Partners of its employees on the same basis as it provides benefits to employees' spouses. Failure to provide such certification shall result in a Consultant being deemed non-responsive.

Domestic Partner Benefits Requirement means a requirement for City Consultants to provide equal benefits for domestic partners. Consultants with five (5) or more employees contracting with City, in an amount valued over \$50,000, provide benefits to employees' spouses and the children of spouses.

The firm providing a response, by virtue of the signature below, certifies that it is aware of the requirements of City of Hallandale Beach Ordinance 2013-03 Domestic Partnership Benefits Requirement, and certifies the following:

Check only one box below:

- ☒ 1. The Consultant certifies and represents that it will comply during the entire term of the Contract with the conditions of the Ordinance 2013-03, Section 23-3, Domestic Partner Benefits Requirement of the City of Hallandale Beach, or
- ☐ 2. The firm does not need to comply with the conditions of Ordinance 2013-03, Section 23-3, Domestic Partner Benefits Requirement of the City of Hallandale Beach, because of allowable exemption: (Check only one box below):
 - ☐ The firm's price for the contract term awarded is \$50,000 or less.
 - ☐ The firm employs less than five (5) employees.
 - ☐ The firm does not provide benefits to employees' spouses nor spouse's dependents.
 - ☐ The firm is a religious organization, association, society, or non-profit charitable or educational institution or organization operated, supervised or controlled by or in conjunction with a religious organization, association or society.
 - ☐ The firm is a government entity.

- ☐ The contract is for the sale or lease of property.
- ☐ The covered contract is necessary to respond to an emergency.
- ☐ The provision of Ordinance 2013-03, Section 23-3 Definition, of the City of Hallandale Beach, would violate grant requirements, the laws, rules or regulations of federal or state law.

I, Charlotte A. Maddox, Vice President
Name of authorized Officer per Sunbiz Title

of Atkins North America, Inc.
Name of Firm as it appears on Sunbiz

hereby attest that I have the authority to sign this notarized certification and certify that the above referenced information is true, complete and correct.

[Signature] Charlotte A. Maddox
Signature Print Name

STATE OF Florida

COUNTY OF Hillsborough

SWORN TO AND SUBSCRIBED BEFORE ME THIS 15 DAY OF
March, 2018 BY Charlotte A. Maddox

TO ME PERSONALLY KNOWN OR PRODUCED IDENTIFICATION:---

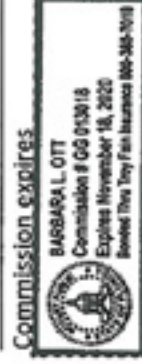
(type of ID)

[Signature]

Signature of Notary

BARBARA L. OTT

Print Name of Notary Public



CONFLICT OF INTEREST NOTIFICATION REQUIREMENT QUESTIONNAIRE

If you are an employee, board member, elected official(s) or an immediate family member of any such person, please indicate the relationship below. Pursuant to the City of Hallandale Beach Standards of ethics any potential conflict of interest must be disclosed and if requested, obtain a conflict of interest opinion or waiver from the Board of Directors prior to entering into a contract with the City.

1. Name of firm submitting a response to this RFP.

Atkins North America, Inc.

2. Describe each affiliation or business relationship with an employee, board member, elected official(s) or an immediate family member of any such person of the City of Hallandale Beach or Hallandale Beach Community Redevelopment Agency, if none so state.

None

3. Name of City of Hallandale Beach or Hallandale Beach Community Redevelopment Agency employee, board member, elected official(s) or immediate family member with whom filer/respondent/firm has affiliation or business relationship, if none so state.

None

4. Describe any other affiliation or business relationship that might cause a conflict of interest, if none so state.

CONFLICT OF INTEREST NOTIFICATION REQUIREMENT QUESTIONNAIRE

5.



Signature of person/firm

Atkins North America, Inc.

3/15/18

Date

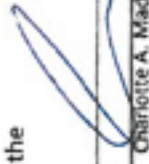
DRUG-FREE WORKPLACE FORM

The undersigned vendor in accordance with Florida Statute 287.087

Hereby certified that Atkins North America, Inc. does:
(Name of Business)

1. Publish a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession, or use of a controlled substance is prohibited in the workplace and specifying the actions that will be taken against employees for violations of such prohibition.
2. Inform employees about the dangers of drug abuse in the workplace, the business's policy of maintaining a drug-free workplace, any available drug counseling, rehabilitation, and employee assistance programs, and the penalties that may be imposed upon employees for drug abuse violations.
3. Give each employee engaged in providing the commodities or contractual services that are under bid a copy of the statement specified in subsection (1).
4. In the statement specified in subsection (1), notify the employees that, as a condition of working on the commodities or contractual services that are under bid, the employee will abide by the terms of the statement and will notify the employer of any conviction of or plea of guilty or nolo contendere to, any violation of Chapter 1893 or of any controlled substance law of the United States or any state, for a violation occurring in the workplace no later than five (5) days after such conviction.
5. Impose a sanction on, or require the satisfactory participation in a drug abuse assistance or rehabilitation program if such is available in the employee's community, by any employee who is so convicted.
6. Make a good faith effort to continue to maintain a drug-free workplace through implementation of this section.

As a person authorized to sign the statement, I certify that this firm complies fully with the above requirements.

DATE:	9/15/18	BIDDER'S SIGNATURE:	 Charlotte A. Maddox
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CITY OF HALLANDALE BEACH CRA
REDEVELOPMENT PLAN MODIFICATION
AND CITYWIDE VISIONING**REFERENCE CHECK FORM**

RFP # FY 2017-2018-CRA001 CITY OF HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY REDEVELOPMENT PLAN MODIFICATION AND CITYWIDE VISIONING
PROPOSING FIRM'S NAME(S): Atkins North America
PROJECT NAME: Modal Development Office Consultant
NAME OF FIRM THAT AWARDED THE AGREEMENT FOR THE PROJECT: Florida Dept. of Transportation (DOT) – District 6
NAME ALL THE FIRMS THAT WERE SUB-CONSULTANTS TO THE PROJECT AND PROVIDED SERVICES: Caltran Engineering, Whitehouse Group Transystems Corp. Covertail Consulting Renaissance Planning Group Transportation Resource Associates

Name of Reference:	Dionne Richardson	Phone:	305-470-5292
Title of Reference:	Modal Development Office Manager	E-mail Address:	Dionne.richardson@dot.state.fl.us
Company/Employer:	Florida DOT District 6		

Please answer the following questions regarding services provided by the proposer named above.

1. Provide detail information about the level of commitment of the firm to your project. Did the firm devote the time, and personnel necessary to successfully complete the entire needs?

This firm has provided a very good commitment to this project. The appropriate staff are assigned to the work, and this includes the firm's subconsultant resources, some of which have unique capabilities.

2. Provide detail information about the competence, accessibility, and responsiveness of the firm's personnel supervising and performing the work on the project.

The team leaders are readily available and responsive to the office needs. Specialized personnel from the team are regularly assigned to accomplish the variety of work assignments that the office needs to perform.

3. Provide detail information about the firm's response time as required by your Agreement, where there ever any issues and why.

The firm has been prompt in addressing the requirements of the work orders and in coordinating with the city staff. The typical issues have only been in addressing and resolving technical matters in the work, where unexpected conditions arise or in addressing public comments. In this regard the firm has reviewed and proposed strategies and actions to close the issue

4. Provide detail information about the firm's success at minimizing any issues.

The firm is proactive in addressing administrative and technical requirements of the various work assignments that it receives in support of the office mission. Good communication is a part of the equation.

ADDITIONAL COMMENTS:

SIGNATURE:



Date:

3/16/2018

CITY OF HALLANDALE BEACH CRA
REDEVELOPMENT PLAN MODIFICATION
AND CITYWIDE VISIONING

REFERENCE CHECK FORM

RFP # FY 2017-2018-CRA0001 CITY OF HALLANDALE BEACH COMMUNITY REDEVELOPMENT
AGENCY REDEVELOPMENT PLAN MODIFICATION AND CITYWIDE VISIONING
PROPOSING FIRM'S NAME(S): Atkins North America
PROJECT NAME: SW 152nd Street Mobility Solutions Study
NAME OF FIRM THAT AWARDED THE AGREEMENT FOR THE PROJECT:
Miami-Dade Transportation Planning Organization
NAME ALL THE FIRMS THAT WERE SUB-CONSULTANTS TO THE PROJECT AND PROVIDED
SERVICES:

Caitran Engineering Group, Inc. – traffic data collection and travel demand model analysis
Media Relations Group, Inc. – study advisory group management and minutes

Name of Reference:	David Henderson	Phone:	305-375-1647
Title of Reference:	Intermodal Manager	E-mail Address:	david.henderson@mdtpo.org
Company/Employer:	Miami-Dade Transportation Planning Organization		

Please answer the following questions regarding services provided by the proposer named above.

- 1 Provide detail information about the level of commitment of the firm to your project. Did the firm devote the time, and personnel necessary to successfully complete the entities needs?

The consultant produced the planned deliverables per the scope of services in a timely manner based on its ability to assign the necessary resources in a timely manner to meet the schedule and deliver a quality product.

2. Provide detail information about the competence, accessibility, and responsiveness of the firm's personnel supervising and performing the work on the project.

The firm assigned the necessary staff to perform the scope of services. Based on coordination and interaction, the key staff were knowledgeable, professional, and capable. The firm was responsive in any requests.

3. Provide detail information about the firm's response time as required by your Agreement.
Where there ever any issues and why.

The consultant met the schedule requirements and was prompt in responding to questions and requests during the study. There were no significant issues during the course of the study.

4. Provide detail information about the firm's success at minimizing any issues.

There were some minor methodology elements which required some adjustments but the firm brought up those topics, suggested resolution, and then executed as agreed upon. The firm was given an additional assignment to address an elected official request, and that work was properly performed as well.

ADDITIONAL COMMENTS:

SIGNATURE: Don Henderson Date: 2/13/2023

CITY OF HALLANDALE BEACH CRA
REDEVELOPMENT PLAN MODIFICATION
AND CITYWIDE VISIONING

REFERENCE CHECK FORM

RFP # FY 2017-2018-CRA001 CITY OF HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY REDEVELOPMENT PLAN MODIFICATION AND CITYWIDE VISIONING	
PROPOSING FIRM'S NAME(S): Atkins North America	
PROJECT NAME: Traffic Engineering Support	
NAME OF FIRM THAT AWARDED THE AGREEMENT FOR THE PROJECT: City of Coral Gables	
NAME ALL THE FIRMS THAT WERE SUB-CONSULTANTS TO THE PROJECT AND PROVIDED SERVICES: Quality Counts, LLC – traffic data collection	

Name of Reference:	Yamilet A. Senespleda, P.E., PTOE	Phone:	305-460-5034
Title of Reference:	City Engineer	E-mail Address:	yseenespleda@coralgables.com
Company/Employer:	City of Coral Gables Public Works Department		

Please answer the following questions regarding services provided by the proposer named above.

1. Provide detail information about the level of commitment of the firm to your project. Did the firm devote the time, and personnel necessary to successfully complete the entities needs?

The firm provides good turnaround in development work order proposals, and in completing the assignments that it is awarded. There are suitable traffic engineering and transportation staff resources available to do the work.

2. Provide detail information about the competence, accessibility, and responsiveness of the firm's personnel supervising and performing the work on the project.
The firm provides capable and competent support services to the department, is responsive to requests, and performs quality work.
3. Provide detail information about the firm's response time as required by your Agreement, where there ever any issues and why.
The work order assignments that the firm performs under this contract are prepared and submitted in a timely fashion. No significant issues have occurred.
4. Provide detail information about the firm's success at minimizing any issues.
When any minor issues arise, the firm has been responsive in communicating and addressing those.

80 | TAB 6 | REQUIRED FORMS

ANTI-KICKBACK AFFIDAVIT

STATE OF Florida)
COUNTY OF Hillsborough) SS:

I, the undersigned hereby duly sworn, depose and say that no portion of the sum herein proposed will be paid to any employees of the City of Hallandale Beach and its elected officials, as a commission, kickback, reward or gift, directly or indirectly by me or any member of my firm or by an officer of the corporation.

By: _____

Signature of Authorized Officer per Sunbiz

Charlotte A. Maddox

Print Name of Authorized Officer per Sunbiz

Vice President

Title of Authorized Officer per Sunbiz

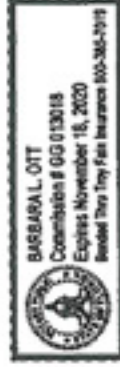
Sworn and subscribed before me this 15th day of March, 2018.

NOTARY PUBLIC

Barbara L. Ott

State of Florida at Large

My Commission Expires: _____



SUB-CONSULTANT PLUSURBIA REQUIRED FORMS

THIS PROPOSAL SUBMITTED BY:

COMPANY:	Plus Urbia, LLC dba as PlusUrbia Design
ADDRESS:	1385 Coral Way PH 401
CITY & STATE:	Miami, FL
ZIP CODE:	33145
TELEPHONE:	305 444-4850
DATE OF RFP:	Advertised February 20, 2018/Deadline March 19, 2018
FACSIMILE NUMBER:	N/A
E-MAIL ADDRESS:	juan@plusurbia.com
FEDERAL ID NUMBER:	27-2163647
NAME & TITLE PRINTED:	Juan Mullerat, Founding Principal/MGRM
SIGNED BY:	

WE (I) the above signed hereby agree to furnish the item(s), service(s) and have read all attachments including specifications, terms and conditions and fully understand what is required.

The Request for Proposals, Specifications, Proposal Forms, and/or any other pertinent document form a part of this proposal and by reference made a part hereof. Signature indicates acceptance of all terms and conditions of the RFP.

VARIANCE FORM

The proposing firm must provide and state any and all variances to this RFP, specifications, the Terms and Conditions and City Form Agreement and III on this variance form.

After award of Contract through City Commission, via the Resolution, the awarded firm's Variance Form will be reviewed by appropriate City Staff, the City Attorney and the Risk Manager. If the variances presented by your firm are acceptable to the City, the Agreement will be routed to the awarded firm for execution by the authorized officer of the firm. The fully executed agreement will be required to be returned to the City of Hallandale Beach Procurement Department, Tom Camaj, via email tcamaj@cohb.org within five (5) business days from receipt of the email from the Procurement Department to the awarded firm's contact. Failure to provide a duly executed agreement by the awarded firm to the City within five (5) business days from receipt may result in loss of award of such contract to your firm. Variances requested to either the RFP, the Terms and Conditions and the City Form Agreement from your firm may result in the City rescinding award of contract to your firm.

If your firm has no variances, please state "None" (provide additional pages if necessary). This form must be provided:

None from Plus Urbia, LLC
<i>Permitted</i>

LEGAL PROCEEDINGS FORM

Proposing firm must provide items a-d with your firm's response as an attachment and checking off that documents were provided. Your firm must ensure your response is addressing by title for each item a-d below. If an item(s) is not applicable, your firm must check off as applicable stating "N/A" and authorized officer per Sunbiz to provide signature.

- a. Arbitrations: List all arbitration demands filed by or against your firm in the last five (5) years, and identify the nature of the claim, the amount in dispute, the parties and the ultimate resolution of the proceeding.

☐ Check here if provided ☒ Check here if Not Applicable (N/A)

- b. Lawsuits: List all lawsuits filed by or against, your firm in the last five (5) years, and identify the nature of the claim, the amount in dispute, the parties, and the ultimate resolution of the lawsuit.

☐ Check here if provided ☒ Check here if Not Applicable (N/A)

- c. Other Proceedings: Identify any lawsuits, administrative proceedings, or hearings initiated by the National Labor Relations Board, Occupational Safety and Health or similar state agencies in the past five (5) years concerning any labor practices or project safety practices by your firm. Identify the nature of any proceeding and its ultimate resolution.

☐ Check here if provided ☒ Check here if Not Applicable (N/A)

- d. Bankruptcies: Has your firm or its parents or any subsidiaries ever had a Bankruptcy Petition filed in its name, voluntarily or involuntarily? (If yes, specify date, circumstances, and resolution).

☐ Check here if provided ☒ Check here if Not Applicable (N/A)

I, Juan Mullerat, Founding Principal/MGRM
Name of Authorized Officer per Sunbiz Title

of Plus Urbia, LLC
Name of Firm as it appears on Sunbiz

I hereby attest that I have the authority to sign this notarized certification and certify that the above referenced information is true, complete and correct.


Signature of Authorized Officer per SunBiz

Juan Mullerat
Print Name of Authorized Officer per SunBiz

PUBLIC ENTITY CRIME FORM

SWORN STATEMENT PURSUANT TO SECTION 287.133(2) (a),
FLORIDA STATUTES,

PUBLIC ENTITY CRIME INFORMATION

"A person or affiliate who has been placed on the convicted vendor list following a conviction for a public entity crime may not submit a bid, proposal, or reply on a contract to provide any goods or services to a public entity; may not submit a bid, proposal, or reply on a contract with a public entity for the construction or repair of a public building or public work; may not submit bids, proposals, or replies on leases of real property to a public entity; may not be awarded or perform work as a Consultant, supplier, subconsultant, or Consultant under a contract with any public entity; and may not transact business with any public entity in excess of the threshold amount provided in Section 287.017, for CATEGORY TWO for a period of 36 months following the date of being placed on the convicted vendor list."

By: Jannellack Juan Mullerat

Title: Founding Principal/MGRM, Plus Urbia, LLC

Signed and Sealed 9 day of March, 2018

TO ME PERSONALLY KNOWN OR PRODUCED IDENTIFICATION:

(Type of ID) FLORIDA DRIVER LICENSE

MJCLC 6/17/2019
Signature of Notary Commission Expires

Jennifer LaCasse
Print Name of Notary Public



Domestic Partnership Certification Form

This form must be completed and submitted with your firm's submittal.

Equal Benefits Requirements As part of the competitive solicitation and procurement process a Consultant seeking a Contract shall certify that upon award of a Contract it will provide benefits to Domestic Partners of its employees on the same basis as it provides benefits to employees' spouses. Failure to provide such certification shall result in a Consultant being deemed non-responsive.

Domestic Partner Benefits Requirement means a requirement for City Consultants to provide equal benefits for domestic partners. Consultants with five (5) or more employees contracting with City, in an amount valued over \$50,000, provide benefits to employees' spouses and the children of spouses.

The firm providing a response, by virtue of the signature below, certifies that it is aware of the requirements of City of Hallandale Beach Ordinance 2013-03 Domestic Partnership Benefits Requirement, and certifies the following:

Check only one box below:

- ☒ 1. The Consultant certifies and represents that it will comply during the entire term of the Contract with the conditions of the Ordinance 2013-03, Section 23-3, Domestic Partner Benefits Requirement of the City of Hallandale Beach, or
- ☐ 2. The firm does not need to comply with the conditions of Ordinance 2013-03, Section 23-3, Domestic Partner Benefits Requirement of the City of Hallandale Beach, because of allowable exemption: **(Check only one box below):**
- ☐ The firm's price for the contract term awarded is \$50,000 or less.
 - ☐ The firm employs less than five (5) employees.
 - ☐ The firm does not provide benefits to employees' spouses nor spouse's dependents.
 - ☐ The firm is a religious organization, association, society, or non-profit charitable or educational institution or organization operated, supervised or controlled by or in conjunction with a religious organization, association or society.
 - ☐ The firm is a government entity.

CITY OF HALLANDALE BEACH CRA
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- ☐ The contract is for the sale or lease of property.
- ☐ The covered contract is necessary to respond to an emergency.
- ☐ The provision of Ordinance 2013-03, Section 23-3 Definition, of the City of Hallandale Beach, would violate grant requirements, the laws, rules or regulations of federal or state law.

I, Juan Mullerat Founding Principal /MGRM
Name of authorized Officer per Sunbiz Title

of Plus Urbis, LLC
Name of Firm as it appears on Sunbiz

hereby attest that I have the authority to sign this notarized certification and certify that the above referenced information is true, complete and correct.

Juan Mullerat
Signature Print Name

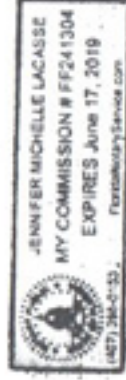
STATE OF FloridaCOUNTY OF Miami-DadeSWORN TO AND SUBSCRIBED BEFORE ME THIS 9TH DAY OFMarch, 2018 BY _____

TO ME PERSONALLY KNOWN OR PRODUCED IDENTIFICATION:

R. Drivers License
(type of ID)

Juan Mullerat
Signature of Notary
Jennifer Lacasse
Print Name of Notary Public

Commission expires

6/17/2019

CONFLICT OF INTEREST NOTIFICATION REQUIREMENT QUESTIONNAIRE

If you are an employee, board member, elected official(s) or an immediate family member of any such person, please indicate the relationship below. Pursuant to the City of Hallandale Beach Standards of ethics any potential conflict of interest must be disclosed and if requested, obtain a conflict of interest opinion or waiver from the Board of Directors prior to entering into a contract with the City.

1. Name of firm submitting a response to this RFP.

Plus Urbia, LLC

2. Describe each affiliation or business relationship with an employee, board member, elected official(s) or an immediate family member of any such person of the City of Hallandale Beach or Hallandale Beach Community Redevelopment Agency, if none so state.

None

3. Name of City of Hallandale Beach or Hallandale Beach Community Redevelopment Agency employee, board member, elected official(s) or immediate family member with whom filer/respondent/firm has affiliation or business relationship, if none so state.

None

4. Describe any other affiliation or business relationship that might cause a conflict of interest, if none so state.

None

CONFLICT OF INTEREST NOTIFICATION REQUIREMENT QUESTIONNAIRE

5.



Signature of person/firm

Juan Muller/Plus Urbia, LLC

3/8/2018

Date

DRUG-FREE WORKPLACE FORM

The undersigned vendor in accordance with Florida Statute 287.087

Hereby certified that Plus Urbia, LLC does:
(Name of Business)

1. Publish a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession, or use of a controlled substance is prohibited in the workplace and specifying the actions that will be taken against employees for violations of such prohibition.
2. Inform employees about the dangers of drug abuse in the workplace, the business's policy of maintaining a drug-free workplace, any available drug counseling, rehabilitation, and employee assistance programs, and the penalties that may be imposed upon employees for drug abuse violations.
3. Give each employee engaged in providing the commodities or contractual services that are under bid a copy of the statement specified in subsection (1).
4. In the statement specified in subsection (1), notify the employees that, as a condition of working on the commodities or contractual services that are under bid, the employee will abide by the terms of the statement and will notify the employer of any conviction of or plea of guilty or nolo contendere to, any violation of Chapter 1893 or of any controlled substance law of the United States or any state, for a violation occurring in the workplace no later than five (5) days after such conviction.
5. Impose a sanction on, or require the satisfactory participation in a drug abuse assistance or rehabilitation program if such is available in the employee's community, by any employee who is so convicted.
6. Make a good faith effort to continue to maintain a drug-free workplace through implementation of this section.

As a person authorized to sign the statement, I certify that this firm complies fully with the above requirements.

DATE: 3/8/2018	Juan Mullerat	Founding Principal/MGRM	BIDDER'S SIGNATURE: 
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REFERENCE CHECK FORM

RFP # FY 2017-2018-CRA001 CITY OF HALLANDALE BEACH COMMUNITY REDEVELOPMENT	
AGENCY REDEVELOPMENT PLAN MODIFICATION AND CITYWIDE VISIONING	
PROPOSING FIRM'S NAME(S) : Plus Urbia, LLC dba as PlusUrbia Design	
PROJECT NAME: Little Havana Revitalization Action Plan	
NAME OF FIRM THAT AWARDED THE AGREEMENT FOR THE PROJECT: The Health Foundation of South Florida	
NAME ALL THE FIRMS THAT WERE SUB-CONSULTANTS TO THE PROJECT AND PROVIDED SERVICES:	

Name of reference:	Lindsay Corrales	Phone:	305 455-0339
Title of reference:	Program Officer	E-mail Address:	lcorrales@hfsf.org
Company/Employer:	Live Healthy Community Partnerships Health Foundation of South Florida		

Please answer the following questions regarding services provided by the proposer named above.

1. Provide detail information about the level of commitment of the firm to your project. Did the firm devote the time, and personnel necessary to successfully complete the entities needs?	The PlusUrbia team was fully committed to this project. Because three of the small firm's staff members live in Little Havana, the commitment felt like a labor of love from a group of highly trained and highly skilled professionals. When the first phase culminated in a major workshop, the entire PlusUrbia staff facilitated an event that drew more than 100 diverse stakeholders to a meeting within the Little Havana Community. All of the studio's senior designers led tables where community members shared their vision for preservation, transit, parks, green space, mobility, and many other elements of healthy living.
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2. Provide detail information about the competence, accessibility, and responsiveness of the firm's personnel supervising and performing the work on the project.	PlusUrbia is a highly competent firm that brought the benefit of working on projects all over the world, combined with a local knowledge and passion for Little Havana. The design staff reached more than 1,500 stakeholders via workshops, one-on-one meetings and online surveys conducted in both Spanish and English. PlusUrbia is very accessible and responsive, from the firm founder through the senior designers and support staff.
3. Provide detail information about the firm's response time as required by your Agreement. Where there ever any issues and why.	When this project was first envisioned, the National Trust for Historic Preservation committed to coming to Miami to support the plan by naming Little Havana as a National Treasure. PlusUrbia's entire team leaped into warp speed mode to support all aspects of the National Trust's visit, including helping with media, tour sites, graphics, political protocol and many other elements. Throughout the project, there has not been one problem with response time.
4. Provide detail information about the firm's success at minimizing any issues.	Little Havana is historic and one of the most famous places in Miami. Millions of tourists visit it. Despite this, there is very low owner occupancy, very low income households and many other challenges. Dozens of movements to give Little Havana a shot in the arm have failed. It is a very challenging place, with many people working odd work shifts and the majority of residents speaking only Spanish, or preferring to get information in Spanish even if they are bilingual. There also is the biggest pocket of senior housing in the County, with many of those residents have needs very different than young families. PlusUrbia provided outreach to all of the diverse needs. This balancing of needs minimized issues that have derailed other plans for Little Havana.

ADDITIONAL COMMENTS:

SIGNATURE:  Date: 3/8/18

CITY OF HALLANDALE BEACH CRA

REDEVELOPMENT PLAN MODIFICATION

AND CITYWIDE VISIONING

REFERENCE CHECK FORM

RFP # FY 2017-2018-CRA001 CITY OF HALLANDALE BEACH COMMUNITY REDEVELOPMENT

AGENCY REDEVELOPMENT PLAN MODIFICATION AND CITYWIDE VISIONING

PROPOSING FIRM'S NAME(S) : Plus Urbia, LLC dba as PlusUrbia Design

PROJECT NAME: Coconut Grove BID Village Core Master Plan

NAME OF FIRM THAT AWARDED THE AGREEMENT FOR THE PROJECT:

The Coconut Grove Business Improvement District/City of Miami

NAME ALL THE FIRMS THAT WERE SUB-CONSULTANTS TO THE PROJECT AND PROVIDED

SERVICES: Perkins+Will

Name of reference:	Timothy F. Schmand	Phone:	305 600-0219
Title of reference:	Executive Director (Executive Director, Coconut Grove BID during project)	E-mail	tim@plusurbia.com
Company/Employer:	Coconut Grove Business Improvement District		

Please answer the following questions regarding services provided by the proposer named above.

1. Provide detail information about the level of commitment of the firm to your project. Did the firm devote the time, and personnel necessary to successfully complete the entities needs?

PlusUrbia was fully committed to this project. High level personnel from the firm was in contact -- virtually daily -- during the duration of the project. The BID's goals and needs were met because PlusUrbia's professionals constantly briefed our executive committee staff, the full voting BID board, the City Commissioner who represents Coconut Grove and other officials. PlusUrbia staff included principal Juan Mullerat and project manager Maria Bonifollet, both senior designers and longtime professionals. The designers produced creative solutions, such as a pedestrian scramble for the Grand Avenue-Main Highway-McArlane Road intersection. The solution will simplify traffic while greatly increasing pedestrian safety.

CITY OF HALLANDALE BEACH CRA
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2. Provide detail information about the competence, accessibility, and responsiveness of the firm's personnel supervising and performing the work on the project.

PlusUrbia was chosen because of its high level of competence and the studio did not disappoint. Nothing suggested by PlusUrbia was off the shelf. Every idea was context sensitive to the unique needs of the Grove. Because PlusUrbia was located roughly a mile from the project area and the BID office, it was extremely responsive.

3. Provide detail information about the firm's response time as required by your Agreement. Where there ever any issues and why.

The team was on time with every element of this action plan. Miami had a hurricane in the middle of this planning process. Power was out for more than a week at many homes and offices and a huge swath of the city evacuated when Irma was predicted as a Category 5 storm. Plus Urbia was on time with its documents and ready to brief staff, the executive committee and the full BID board despite the impact of the hurricane.

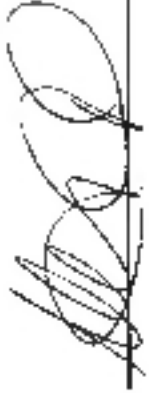
4. Provide detail information about the firm's success at minimizing any issues.

PlusUrbia held a packed house workshop and had many one-on-one meetings with stakeholders. Coconut Grove is one of the most active and opinionated communities in South Florida. The team's respect for more than 10 previous plan, along with its outreach to several existing Grove organizations, kept the project focused and ahead of deadlines.

CITY OF HALLANDALE BEACH CRA
REDEVELOPMENT PLAN MODIFICATION
AND CITYWIDE VISIONING

ADDITIONAL COMMENTS:

SIGNATURE: _____



Date: _____

3/8/18

CITY OF HALLANDALE BEACH CRA
REDEVELOPMENT PLAN MODIFICATION
AND CITYWIDE VISIONING

REFERENCE CHECK FORM

RFP # FY 2017-2018-CRA001 CITY OF HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY REDEVELOPMENT PLAN MODIFICATION AND CITYWIDE VISIONING			
PROPOSING FIRM'S NAME(S) : Plus Urbia, LLC dba as PlusUrbia Design			
PROJECT NAME: Village of El Portal Form-Based Code			
NAME OF FIRM THAT AWARDED THE AGREEMENT FOR THE PROJECT: The Village of El Portal			
NAME ALL THE FIRMS THAT WERE SUB-CONSULTANTS TO THE PROJECT AND PROVIDED SREVICES: None			
Name of reference:	David Rosemond	Phone:	305 960-4980
Title of reference:	Assitant Director of Veterans Affairs and Homeless Services	E-mail Address:	drosemond@miamigov.com
Company/Employer:	City of Miami		

Please answer the following questions regarding services provided by the proposer named above.

1. Provide detail information about the level of commitment of the firm to your project. Did the firm devote the time, and personnel necessary to successfully complete the entities needs?	
PlusUrbia's project manager, Maria Bendfeldt, and principal, Juan Mullerat were very much hands-on with this project. Unlike some firms where you only see the senior people at the meeting to hire them and the final presentation hearing, the Plus Urbia team had its most senior and expert people on the job to complete this game-changing project to replace a very old Euclidean code with a moder, user-friendly Form-Based Code.	

2. Provide detail information about the competence, accessibility, and responsiveness of the firm's personnel supervising and performing the work on the project.	As detailed in the first response, PlusUrbia's entire team was very responsive and accessible to the Village Manager, Mayor, Council Members and staff. El Portal was so impressed with this firm that it hired PlusUrbia to serve as its contracted Planning and Zoning Department -- a role the studio still performs to this day.
3. Provide detail information about the firm's response time as required by your Agreement. Where there ever any issues and why.	While this was rather lengthy project, due to changes in both Village staff and elected officials, and the need to create companion comprehensive plan amendments, the consultant team was always on time. We never had an issue with PlusUrbia's response time, no matter how complex the issue.
4. Provide detail information about the firm's success at minimizing any issues.	When this process started, it was the Village's intent to use a previously-completed, very well-attended workshop on this subject that was conducted by Miami-Dade County Staff. While taking input from a previous report could be a stumbling block for some firms, PlusUrbia enthusiastically harmonized the vision of our community into a Form-Based Code that is much easier to understand than our existing, amended conventional zoning code. The new, graphically-oriented and simplified code totally minimized any issues that could have complicated the transition from old document to new.

ADDITIONAL COMMENTS:

Served as El Portal Village Manager during PlusUrbia Design's completing of Form-Based Code and other services. Now with City of Miami, but supervised all of consultant team's work on behalf of the Village.

SIGNATURE: 

Date: 03/09/2018

CITY OF HALLANDALE BEACH CRA
REDEVELOPMENT PLAN MODIFICATION
AND CITYWIDE VISIONING

REFERENCE CHECK FORM

RFP # FY 2017-2018-CRA001 CITY OF HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY REDEVELOPMENT PLAN MODIFICATION AND CITYWIDE VISIONING
PROPOSING FIRM'S NAME(S) : Plus Urbia, LLC dba as PlusUrbia Design
PROJECT NAME: Wynwood Neighborhood Revitalization District
NAME OF FIRM THAT AWARDED THE AGREEMENT FOR THE PROJECT: The Wynwood Business Improvement District/City of Miami
NAME ALL THE FIRMS THAT WERE SUB-CONSULTANTS TO THE PROJECT AND PROVIDED SERVICES: None

Name of reference:	David Polinsky	Phone:	786 527-0094
Title of reference:	Zoning Chair Committee Chairman	E-mail Address:	david@fortisdesignbuild.com
Company/Employer:	Wynwood BID		

Please answer the following questions regarding services provided by the proposer named above.

1. Provide detail information about the level of commitment of the firm to your project. Did the firm devote the time, and personnel necessary to successfully complete the entities needs?
PlusUrbia Design committed the entire staff of its boutique urban design studio to the Wynwood Neighborhood Revitalization District. The firm was instrumental in turning a BID report into fully-adopted legislation by the City of Miami. Juan Mullerat, the firm's principal, provided a significant amount of hands-on dedication to this complex project. The plan won a nationwide APA award, the highest honor in the profession.

2. Provide detail information about the competence, accessibility, and responsiveness of the firm's personnel supervising and performing the work on the project.	PlusUrbia Design is a highly competent urban design and planning firm. Its designers understand the balance needed between a the government's need for a framework -- such as a zoning code- and the practical realities of the needs of developers. The team was extremely accessible and responsive -- from the firm principal to the project manager to all personnel on the Wynwood NRD project.
3. Provide detail information about the firm's response time as required by your Agreement. Where there ever any issues and why.	Simply stated. PlusUrbia Design not only met, but beat all deadlines for the Wynwood NRD -- including internal and external issues. There were never any issues with response time, even when the project grew to include formal legislation for voting and passage by the Miami City Commission.
4. Provide detail information about the firm's success at minimizing any issues.	Whatever challenge was given to the PlusUrbia team, it met it. The team even helped minimize potential issues with new media possibly providing negative coverage of the process because of a lack of understanding of the many complex issues within the new zoning code framework. PlusUrbia worked with our public relations firm to create very visual, very user-friendly information that turned complex information into easy-to-follow, mom-and-pop clear language.

ADDITIONAL COMMENTS:

SIGNATURE: _____



Date: 3/8/2018 _____

REFERENCE CHECK FORM

RFP # FY 2017-2018-CRA001 CITY OF HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY REDEVELOPMENT PLAN MODIFICATION AND CITYWIDE VISIONING

PROPOSING FIRM'S NAME(S) : Plus Urbis LLC dba as PlusUrbis Design

PROJECT NAME: Omni Media + Arts & Entertainment District (MAED)

NAME OF FIRM THAT AWARDED THE AGREEMENT FOR THE PROJECT:
The Omni Community Redevelopment Agency/City of Miami

NAME ALL THE FIRMS THAT WERE SUB-CONSULTANTS TO THE PROJECT AND PROVIDED SERVICES: None

Name of reference:	Adam Old	Phone:	305.878-6868
Title of reference:	Director of Planning & Policy	E-mail Address:	adold@miamicgov.com
Company/Employer:	Omni CRA/City of Miami		

Please answer the following questions regarding services provided by the proposer named above.

1. Provide detail information about the level of commitment of the firm to your project. Did the firm devote the time, and personnel necessary to successfully complete the entities needs?	PlusUrbis's project manager and other staffers were fully committed to the Media + Arts & Entertainment District (MAED) for the Omni Community Redevelopment Agency. The team was totally dedicated to investigating not only the maximum build out allowed under the Miami 2040 code, but it also understood the need to find heights around the corridor of historic buildings along North Miami Avenue.
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CITY OF HALLANDALE BEACH CRA
REDEVELOPMENT PLAN MODIFICATION
AND CITYWIDE VISIONING

2. Provide detail information about the competence, accessibility, and responsiveness of the firm's personnel supervising and performing the work on the project.	PlusUrbis Design has some of the most competent Urban Designers in the region. The small, nimble firm quickly assembled the team needed for this project. The project manager was always accessible and responsive to questions about the plan.
3. Provide detail information about the firm's response time as required by your Agreement. Where there ever any issues and why.	PlusUrbis met every deadline in the contract. There were never any issues with timeliness with the project, both for the zoning study and the guidelines for creating complete streets with walkability, safe crossings, room for a dewalk bikes and a streetscape that would promote vibrant urban activity.
4. Provide detail information about the firm's success at minimizing any Issues.	There were no issues for this project. The design team worked with stakeholders, including a major landowner within the district. PlusUrbis wisely decided to split the plan into two parts: a big outline zoning study for all build out, and an urban streetscape plan that could be implemented more quickly, for a maximum positive impact on the MARD area.

ADDITIONAL COMMENTS:

Very much a pleasure to work with the
Plus Urbia team!!

SIGNATURE:

Angela

Date:

3/10/18

ANTI-KICKBACK AFFIDAVIT

STATE OF Florida)
COUNTY OF Miami-Dade) SS: 27-2163847 (FEIN)

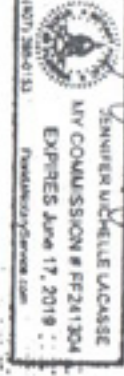
I, the undersigned hereby duly sworn, depose and say that no portion of the sum herein proposed will be paid to any employees of the City of Hallandale Beach and its elected officials, as a commission, kickback, reward or gift, directly or indirectly by me or any member of my firm or by an officer of the corporation.

By: *Kenneth Muller*
Signature of Authorized Officer per Sunbiz
Judith Muller
Print Name of Authorized Officer per Sunbiz
Founding Principal/MGRM
Title of Authorized Officer per Sunbiz

Sworn and subscribed before me this 9th day of MARCH, 2018.

NOTARY PUBLIC

State of Florida at Large



My Commission Expires: 6/17/2019

QUALIFICATIONS AND EXPERTISE

7

Section a.

Why is RMA the best qualified to perform this service? Scope of work and services to other governmental entities.

RMA is not a typical consulting firm, we are a highly specialized redevelopment firm. Our name alone, Redevelopment Management, defines our core business. Both RMA Principals and our department directors have served as city and CRA executive level directors and/or staff members and have day-to-day hands-on implementation experience. We didn't just write the plans, we successfully implemented them. Further, RMA is a multi-disciplined firm in that we have expertise in-house, in the **key industry disciplines** needed for this effort. These include, first and foremost, redevelopment, followed by economic development, real estate, business attraction and marketing, and planning. These in-house RMA team members who now work together, have served as government employees, and were involved in the day-to-day trials and tribulations of implementing redevelopment plans throughout their respective careers. This provides a very different lens through which we see redevelopment. It is through that lens that our strategies and implementation efforts resulted in over \$1 billion in economic investment in the cities we have served. To supplement our solid in-house team, we will bring two sub-consultants that we have worked with in the past due to their extensive specialized experience. With RMA redevelopment experts as the lead, sub-consultant PLUSURBIA will provide additional GIS and planning services, and sub-consultant ATKINS will provide engineering support.

Address in detail the scope of work on RFP pages 3-11 and how we've provided these services to other government entities:

Please refer to **Tab 9.a. – Approach to the Project** for a detailed description of each task and how RMA will approach the task. We also describe our very thorough approach to public input and outreach, as well as a proposed process for the tasks related to timing and phasing. In addition, please refer to **Tab 8 – RMA Project Experience** for detailed project pages that describe how we have provided these services to other governmental entities.

RMA Expertise with CRA Toolbox

- Tax Increment Financing and Financing Plan
- Issuance of Bonds
- Public-Private Partnership (P3)
- Affordable Housing
- Capital Improvements and Infrastructure
- Relocation
- Community Policing; Safety & Security
- Planning and Placemaking
- Acquisition, demolition, removal or disposal of property
- Government Affairs, Grants and Leveraging Resources
- Marketing
- Business Retention and Attraction
- Tax Credits
- Market Research
- Real Estate and Leasing
- Qualifying county, state and federal incentives

Section b.

Understanding of FS 163 Part III and Redevelopment Plan Examples

RMA has an extensive understanding of, and first-hand experience with, FS 163 Part III. Both RMA Principals have been President of the Florida Redevelopment Association (FRA) and Ms. Briesemeister and Mr. Crowder served many years on the legislative committee for FRA, both as Chair of the committee. Further, Mr. Crowder was formerly Director of Government Affairs for the City of Miami Beach and was directly involved in legislative activity. For the last five years, both Ms. Briesemeister and Mr. Crowder have been actively involved in drafting proposed amendments to Chapter 163, Part III and in reviewing amendments that have been filed to the statute. The depth of understanding of the statute is extremely deep. We will provide some historical perspective:

Starting in 1999, Ms. Briesemeister joined other FRA representatives to combat attempts by Broward County to eliminate or drastically reduce CRA statutory powers. The County's main goal was to eliminate the creation of new CRA's and reduce the amount of years an existing CRA can exist. In 2002, Broward County and five other county partners, succeeded in reducing the timeframe for new CRA's from 60 years to 40 years. In 2005, the biggest impact to Chapter 163 Part III came when Suzette Kelo sued the City of New London, Connecticut over the city's attempt to take her property through eminent domain. While the City won the case at the federal level, the backlash resulted in 43 states introducing new legislation that eliminated the ability to use eminent domain as a way to acquire property for private development use. CRA's could no longer do a major redevelopment project similar to City Place in West Palm Beach, as one example. Although there was a quiet period after the Kelo case, the CRA statute came under fire again a few years ago, this time, from many fronts. The most recent legislation proposed last legislative cycle would have drastically altered CRA functions and imposed many new obligations. Some of the proposed legislation would help CRA's create more transparency and better reporting, however, there were certain amendments that would be detrimental, most of which got removed at the end of the legislative session. These are a few of the lasting amendments that will likely resurface next year:

- To require a special act to create a new CRA – (which would not impact Hallandale Beach)
- New ethics training requirements for CRA Board members
- New reporting requirements to measure progress
- CRA's must match the City's procurement rules
- Removal of the 3-year requirement for year-end expenditures (which would be extremely beneficial)
- Negative amendments related to limitations on what TIF could be used for and impacts to a CRA's bonding capacity

The current CRA statute provides two very powerful tools to the Hallandale Beach CRA. The first is the ability to acquire and dispose of land for redevelopment. The second is the ability to issue bonds. Although the Hallandale Beach CRA has limited years remaining, the city could choose to extend the Agency using city only TIF to fund some or all of the CRA and utilize the bonding capacity per the statute.

In summary, the statute affords a CRA a great deal of opportunity to create economic activity if utilized properly. Understanding what TIF can and cannot be used for, how to account for the TIF funds and targeting TIF investments are very important.

It's imperative that the lead team members who will be amending the Hallandale Beach CRA Plan understand the statute, and not just on a periphery basis. While attorney's can always check CRA plans for compliance, it's incumbent on the management team to understand the statute and its application.

RMA Principals and Key Personnel have extensive experience related to composing, adopting, amending and managing all aspects of Community Redevelopment Plans, including successful implementation. Specific examples are provided in TAB 8 - Project Experience.

CRA Redevelopment Plan

- American Beach, Florida *(CD)*
- Bartow, Florida *(CD)*
- Cedar Key, Florida *(CD)*
- Coral Springs, Florida *(RMA)*
- Dania Beach, Florida *(RMA) (I)*
- Delray Beach, Florida *(CB) (I)*
- Fort Lauderdale, Florida *(KB) (I)*
- Fort Pierce, Florida *(CD)*
- Hollywood, Florida *(KB) (I)*
- Lake Park, Florida *(CD) (I)*
- Margate, Florida *(RMA) (I)*
- Martin County *(RMA)*
- Naranja Lakes, Florida *(RMA)*
- North Miami, Florida *(RMA) (II)*
- North Miami Beach, Florida *(RMA)*
- Palm Beach County (Westgate/Belvedere), Florida *(CD)*
- Pompano Beach, Florida (2 CRA Districts) *(RMA) (II)*
- Stuart, Florida *(CD)*
- West Palm Beach, Florida (2 CRA Districts) *(KB) (RMA) (II)*

Findings of Necessity

- American Beach, Florida *(CD)*
- Delray Beach, Florida *(CB)*
- Fort Pierce, Florida *(CD)*

Business Improvement Districts

- Delray Beach, Florida *(CB)*
- Miami Design District *(RMA)*
- Naples, Florida *(RMA)*
- Winter Park, Florida *(RMA)*

Key:

(CB) Chris Brown

(CD) Civic Design/ Chris Brown

(KB) Kim Briesemeister

(RMA) Redevelopment Management Associates

(I) Implementation

(II) Implementation Currently Being Done by RMA

Section c.

Demonstrated qualifications and outline of how RMA meets or exceeds requirements.

RMA EXPERTISE

CRA MANAGEMENT & ADMINISTRATION

- RMA Principals/department directors served as city and CRA executive level directors and/or staff members and have day-to-day hands-on implementation experience
- RMA Principals have previously independently managed four of the largest CRA's in the state of Florida: Delray Beach, Fort Lauderdale, Hollywood and West Palm Beach
- RMA currently manages two Florida CRA's - West Palm Beach and Pompano Beach, and recently managed the Dania Beach and Margate CRA's
- RMA Principals are both former Florida Redevelopment Association (FRA) Presidents RMA Principal and Key Personnel are members and former chairs of the FRA Legislative Committee

CRA CONSULTING

- CRA Plans
- Findings of Necessity
- Public Finance
- Public-Private Partnerships
- Branding & Marketing
- Incentives
- Real Estate

MUNICIPAL/COUNTY GOVERNMENT PROCESSES

- Current and past CRA Management
- Extensive municipal/county prior work experience of RMA Team

FLORIDA USE PLANNING

- Master Plans
- Visioning
- Land Use Amendments & Zoning Regulations
- Urban Design
- Transit Oriented Corridor (TOC)
- Streetscape

PUBLIC PARTICIPATION PROCESSES

- Community Events
- Charrettes
- Public Workshops
- Stakeholder Meetings
- Surveys

ECONOMIC ANALYSIS

- Feasibility Analysis
- Market Assessment
- Economic Development Implementation Strategy
- Incentive Development & Analysis
- Legislative Analysis

BUSINESS ATTRACTION & MARKETING

- Strategic Marketing Plan creation and implementation
- Business Attraction/Retention/Expansion
- Branding/Logos
- Digital/Social Media plans
- Cultural Arts management and programming
- Special Events
- In-house Collateral Design

REAL ESTATE

- Negotiating Public-Private Development Agreements (P3)
- Brokerage
- Leasing
- Parking Ordinances
- Fiscal & Economic Impact Analysis
- Parking Utilization Analysis & Planning
- Land and Entitlement Processing
- Strategic Economic Planning
- Business Retention & Expansion
- Business Attraction
- Incentives
- Market Research
- Real Estate Market Analysis
- Fiscal Impact and Tax Analysis
- Intergovernmental Relations
- Construction Management

MINIMUM QUALIFICATION REQUIREMENT # 1: YEARS IN BUSINESS- SUNBIZ:

Proposer must be incorporated through Sunbiz with a status of "Active". Provide a copy of your firm's Sunbiz with your response showing a date filed of year 2012 or earlier.

Sunbiz provided in TAB 5 - MQRS showing RMA was formed in 2009 and has an "Active" status.

MINIMUM QUALIFICATION REQUIREMENT # 2: PREVIOUS EXPERIENCE WITHIN A CRA

Proposer must have a minimum of one (1) employee that has held an Executive level position within a CRA in the State of Florida. Provide with your firm's response written detailed information for the requested employee outlining the employee's experience along with a resume.

RMA has three (3) team members that have held an Executive Level position within a CRA in the State of Florida: Principal Kim Briesemeister, Principal Chris Brown, and Director of Business Attraction & Marketing Sharon McCormick. Details are provided in TAB 5 - MQRS and throughout this proposal submittal.

MINIMUM QUALIFICATION REQUIREMENT (MQR) # 3: MINIMUM COMPLETED NUMBER OF PROJECTS WITHIN NUMBER OF YEARS - REFERENCES

Proposer must have completed at least five (5) Projects having provided the scope of work or a similar scope of work as outlined in this RFP within the past five (5) years. Projects completed must demonstrate the firms experience and expertise with Community Redevelopment Agencies, Municipal and County Government processes, Florida Land Use Planning, public participation processes, market analysis and economic analysis. Proof of the five (5) Projects within the past five (5) years must be provided by completing the charts below:

Firm must provide five (5) references for the MQR Project listed below in accordance with the Reference Section. Firm must provide the previous Project information being requested through MQR #3 on the Reference Check Form. The Minimum Completed Number of Projects within Number of Years MQR #3 must be the same Project as the Reference requested on the Reference Check Form. See Reference Section. Your firm must provide the information for MQR #3 on the provided charts.

RMA has completed at least five (5) Projects having provided the scope of work or a similar scope of work as outlined in this RFP within the past five (5) years and has provided the information for MQR#3 on the provided charts as indicated, in TAB 5 - MQRS.

Section d. and e.

RMA is a full service economic (re)development firm passionately reinventing cities to bring hidden assets and unrecognized value to the forefront. We have a proven track record assessing, developing and implementing activities/programs that are improving communities by utilizing a realistic, comprehensive and effective approach - resulting in over \$1 billion in private sector investment within our client areas.

We offer comprehensive services under five specialized divisions:

Urban Design & Planning

Economic Development

Government Management & Administration

Business Attraction & Marketing

Real Estate



RMA was formed in 2009 by Principal Members, Kim Briesemeister, a Certified Redevelopment Administrator, and Christopher J. Brown, combining their talents and 50+ years of experience providing consulting and management services to governments in the field of urban (re)development, regionally, nationally and internationally. RMA headquarters is located in Pompano Beach, Florida, with additional office locations in Delray Beach, Jacksonville and Orlando.

Our expertise includes all aspects of **urban design and planning**, **business attraction and marketing**, **economic development**, **real estate** development and public-private partnerships, **government administration** and community consensus building. RMA's active practitioners have led some of the most successful economic (re)development efforts in Florida cities during the last 30 years, transforming many areas throughout Florida into thriving business/entertainment districts, including Delray Beach, Fort Lauderdale, Hollywood, Miami Beach, Pompano Beach and West Palm Beach.

RMA's 40 highly experienced professionals are committed to helping our clients in their pursuit of economically diverse and healthy communities. Our firm has the experience, in-house expertise and financial stability to successfully complete and implement projects of all sizes. The benefits of working with us include comprehensive access to industry-leaders in specialized (re)development fields under one firm - providing years of knowledge, experience and proven success as evidenced by the client cities we have helped reinvent.



RMA

Redevelopment Management Associates
is a small, independent and majority
woman-owned Limited Liability Corporation
headquartered in Broward County, licensed to
do business by the State of Florida.

RMA HQ

2302 E. Atlantic Boulevard
Pompano Beach, FL 33062
P: 954.695.0754 | F: 754.222.8081
info@rma.us.com | www.rma.us.com

TOTAL FIRM EMPLOYEES: 40
OFFICE STAFF: 7 + 2 PRINCIPALS
F/T STAFF FOR PROJECT: TBD



RMA has joined forces with Gridics to bring you Zonar: the world's first site-specific zoning application. The software integrates any zoning code and converts hours, days, and even weeks of work into minutes. One can perform a city's land use studies, test new zoning scenarios, and create 3-D models with a few clicks. RMA utilized the software in beta-testing and was key in optimizing the platform. The redevelopment company and the software company are now combining forces to introduce the application to municipal leaders, urban planners and architects nationwide.

Zonar is a cloud-based application that assimilates GIS data, property records, and layers of zoning regulations to provide accurate zoning information and 3-D massing diagrams for individual land parcels, assemblages, transit corridors, and districts. The software is fully customizable, so it can be calibrated for any city's code. Users can efficiently analyze their zoning codes, visualize proposed land use scenarios, master plan districts and plan better cities.

The best part of it is that if a city wants to change their codes, this software will help "test" the code first to ensure it is right. It's a powerful tool for communicating technical information to a lay person with the 3-D visuals. The software provides many other features that can help expedite and simplify the review process for both city planners and property owners. For instance, it can detect if a development requires variances or if it's eligible for incentives. In addition, it will further enhance RMA's project feasibility analysis to ensure that zoning will encourage successful, compatible private investment.

It is difficult to change the rules without understanding what the current rules allow. For one city, RMA is utilizing Zonar to help craft the form-based regulations for a transit oriented corridor. The software has proven to be very useful for understanding the impact of the commercial development on the single-family neighborhoods based on the current and proposed regulations for height and mass.

RMA has authored many form-based codes and conducted several comprehensive plan amendments for cities looking to encourage redevelopment, while establishing clear expectations of the desired development pattern and expected public benefits. For RMA, planners and municipalities nationwide, Zonar means predictability and smart planning.

www.rma.us.com/zonar



Section e.

RMA is on the forefront of local economic development and redevelopment, working on-site and implementing physical change. Our in-house team of industry professionals has significant experience working with communities to not only develop, but to also implement, strategic planning efforts. We are CRA managers and redevelopment specialists with specific areas of expertise including:

Economic Development	Redevelopment Management
Financing and Finance Plans	Retail Driven Special Events
Strategic Planning	Business Development
Economic Impact Analysis	Real Estate Redevelopment
Market Research	Construction Management
Budgeting and TIF Projections	Government Affairs
Master Planning and Urban Design	Incentives and Grant Programs
Public-Private Partnerships	Marketing and Communication Plans
Branding	Bond Strategies
Special Districts	Housing
Land Development Codes	Transit Corridors
Business Attraction/Retention/Expansion	Parking Demand Analysis and Operations
Public Engagement	Wayfinding

Section f. At this time, RMA does not have government or private clients under contract through 2020.

MANAGEMENT AND TEAM'S
EXPERIENCE, PAST PERFORMANCE
AND REFERENCES

8

Section a.

ORGANIZATIONAL CHART

EXECUTIVE TEAM

KIM BRIESEMEISTER, C.R.A.

Principal/
Project Director

CHRISTOPHER J. BROWN

Principal/Real Estate Broker

KEVIN S. CROWDER, CEcD

Director of Economic
Development

SHARON McCORMICK

Director of Business
Attraction & Marketing

URBAN DESIGN & PLANNING

MAX WEMYSS

Urban Planner/GIS Specialist/
Project Manager

CAMILO LOPEZ

Jr. Urban Designer

ECONOMIC DEVELOPMENT & REAL ESTATE

LYNN D. DEHLINGER

Sr. Economic Development Manager
/Broker Associate

FARRELL TILLER

Economic Development
Coordinator

JENAE VALENTINE, MSRED

Economic Development Coordinator
/Real Estate Associate

BUSINESS ATTRACTION & MARKETING

JESSICA MULDER

Creative Director

SARAH BLAKE

Sr. Business Attraction &
Marketing Manager



KIM BRIESEMEISTER, C.R.A.
Principal/Project Director

Years of Experience

27

Areas of Expertise

- Redevelopment Management
- Visioning and Planning
- Financing Redevelopment
- Community Engagement/Meeting Facilitator

Education

A.A. | Specialized Business, International Correspondence School
ICSC Marketing I & II, John T. Riordan School of Professional Development

Certifications

Certified Redevelopment Administrator (C.R.A.)

Bio

Ms. Briesemeister has managed redevelopment of some of the largest, most complex CRA districts and redevelopment projects in South Florida, including West Palm Beach, Pompano Beach, Fort Lauderdale, Hollywood, and Dania Beach, which led to total transformation within the cities. This included preparing urban vision plans, Transit Oriented Development strategies and financing mechanisms, drafting/implementing downtown revitalization plans, negotiating public-private partnerships, marketing, branding, business attraction/retention, and community consensus building. She oversaw the acquisition and disposition of approximately \$52 million in public property targeted for redevelopment and currently serves on the Real Estate Advisory Board for the University of Miami. Kim Briesemeister has led some of the most successful Community Redevelopment Agencies in the state of Florida, including as Executive Director for Pompano Beach and West Palm Beach, and is a past and is a past President of the Florida Redevelopment Association.

Professional Affiliations

- University of Miami, Master in Real Estate Development & Urbanism, Advisory Board Member
- Florida Redevelopment Association, Past President
- Urban Land Institute
- International Council of Shopping Centers, Past Co-Chair
- International Economic Development Council

Awards

- 2012 FRA, Roy F. Kenzie Award: Planning | Pompano Beach, FL
- 2011 FRA, Roy F. Kenzie Award: Marketing | Dania Beach, FL
- 2009 FRA, Roy F. Kenzie Award: Cultural Enhancement | West Palm Beach, FL
- 2007 ICSC Maxi Award: Branding & Marketing, West Palm Beach, FL
- 2006 Florida League of Cities: Innovation Showcase
- 2001 FRA, Roy F. Kenzie Award: Best New Project, | Ft. Lauderdale CRA
- 2000 FRA, Roy F. Kenzie Award: Five-Year Finance | Ft. Lauderdale CRA
- 1997 FRA, Roy F. Kenzie Award: Downtown Hollywood Marketing Program
- 1989 ICSC Merit Award

Redevelopment Management

- Management and project oversight of large redevelopment projects
- Negotiated over seven (7) public/private partnership agreements resulting in over \$145 million in development projects
- Oversaw the acquisition and disposition of approximately \$52 million in public property targeted for redevelopment
- Managed Brownfield clean-up and remediation
- Hired and managed engineering and design consultants for million dollar streetscape improvement projects
- Created and managed all incentive programs, grants and other financing tools
- Managed business recruitment and retention programs

Visioning and Planning

- Transit Oriented Development strategies and financing mechanisms
- Drafted downtown revitalization plans
- Drafted marketing plans and strategies for retail districts for business attraction which attracted over 100 new businesses to the downtown area

KIM BRIESEMEISTER, C.R.A.

Principal/Project Director

Financing Redevelopment

- Identified and recommended financing strategies for over \$ 200 million in public investment improvements to leverage private development
- Drafted multiple Five-Year redevelopment finance plans and programs
- Recommended strategies to leverage tax increment financing for bond issues or capital improvements
- Leveraged public sector resources to attract grant funds for redevelopment projects
- Worked with lenders, financial institutions and other agencies to secure financing and funding for redevelopment projects



CHRISTOPHER J. BROWN

Principal/Real Estate Broker

Years of Experience

33

Areas of Expertise

- Urban Design Regulations
- Public-Private Partnerships
- Real Estate Development
- Redevelopment Planning & Management
- Community Engagement/Meeting Facilitator

Education

M.A. | University of Pennsylvania

B.A. | Yale University

Certifications

- General Contractor
- Real Estate Broker

Bio

Mr. Brown has extensive experience in planning and design, real estate development, finance and redevelopment management. Mr. Brown served for 9 years as the Executive Director of the highly successful Delray Beach CRA when it was just in its infancy. He is recognized throughout Florida for the legacy he has left in Delray Beach and is responsible for negotiating multiple public-private partnerships and creating the marketing co-op. Mr. Brown's successes in redevelopment can be attributed to his experience in real estate, working for and as, a real estate developer. Chris Brown has led some of the most successful Community Redevelopment Agencies in the state of Florida, including as Co-Executive Director for Pompano Beach, and is a past and is a past President of the Florida Redevelopment Association.

Professional Affiliations

- Congress of New Urbanism
- Urban Land Institute
- International Council of Shopping Centers
- Florida Redevelopment Association, Past President
- Business Loan Fund of the Palm Beaches Inc., Board of Directors
- Palm Beach Photographic Center, Board of Directors

Urban Design Regulations

- Plantation Midtown Master Plan and Design Guidelines, Plantation, FL
- City of Stuart Urban Design Guidelines and Overlay District, Stuart, FL
- Pompano Beach CRA Northwest, East District Master Plans and Design Guidelines, Pompano Beach, FL

Public Private Partnerships

- Pompano Beach Pier Redevelopment, Pompano Beach, FL
- Harbor Village Shops, Pompano Beach, FL
- Atlantic Grove Mixed Use Development, Delray Beach, FL
- Ocean City Retail/Office Center, Delray Beach, FL
- Hyatt Place Hotel, Delray Beach, FL
- Central Market Retail Center, Oakland Park, FL

Real Estate Development

- 1350 Main, Mixed Use High Rise Development, Sarasota, FL
- The Lofts, Mixed Use Development, Gainesville, FL
- Crossings Condominium, Houston, TX

Historic Preservation

- Spady History Museum, Delray Beach, FL
- State of Florida Historic Preservation Office, Delray Beach, FL
- Delray Beach CRA Office, Delray Beach, FL

Redevelopment Planning and Management

- Pompano Beach Community Redevelopment Plan Update, Pompano Beach, FL
- Business Improvement District Plan, Naples, FL
- Parking Enterprise Fund, Pompano Beach, FL
- Public Parking and Parking Management, Delray Beach, FL
- Business Attraction and Incentives, Delray Beach, FL



KEVIN S. CROWDER, CEcD
Director of Economic Development

Years of Experience

23

Areas of Expertise

- Economic Development
- Business Attraction & Retention
- Research & Analysis
- Joint Ventures
- Marketing & Promotion
- Redevelopment Planning
- Government Affairs
- Community Engagement/Meeting Facilitator

Education

B.G.S | West Texas A&M University
Primary Leadership Development Course, Fort Sherman, Panama
U.S. Army Intelligence School, Goodfellow Air Force Base, Texas

Bio

Mr. Crowder's Experience includes 5 years as RMA's Economic Development Director, 15 years with the City of Miami Beach and the Miami Beach Redevelopment Agency as the Director of Economic Development and Government Affairs, leading the City's economic development program and multi-jurisdictional lobbying efforts. Mr. Crowder is an IEDC Certified Economic Developer (CEcD), with almost \$600 million in P3 project investment, whose primary areas of expertise are business and entrepreneurial assistance, private capital investment, market research, joint ventures, redevelopment agency programs and government affairs. He has conducted detailed economic, fiscal, and market analysis for business development, investment, and policy issues and created a broad municipal market research and business assistance program. Kevin provides the team with the market analysis data expertise needed to implement plans and strategies that ensure marketing dollars are spent effectively. Kevin was also involved in the early marketing of South Beach with the South Beach Marketing Council. Mr. Crowder recently served on the board of the Florida Redevelopment Association.

Professional Affiliations

- Florida Redevelopment Association, Board Member
- Int'l Economic Development Council
- Int'l Council of Shopping Centers
- Council for Community & Economic Research
- Urban Land Institute
- Florida Economic Development Council
- American Legion
- Key West Arts & Historical Society

Finance

- Section 108 Loan Extension
- Annual Bond Rating Agency Presentations
- New Development Property Tax Projections
- TIF Analysis in the Overtown CRA for Residential & Retail Project
- Annual TIF Projections
- Fiscal Impact of Property Tax Reform
- Preparation of Annual Legislative Agenda Project Priorities
- Federal and State Stormwater Project Funding
- Federal Intermodal and Transportation Funding

Economic Development and Research

- Miami Beach Economic Development Strategic Plan
- North Miami Beach Redevelopment Plan and Incentive Recommendations
- West Palm Beach Economic Development Strategic Plan
- Palm Bay Economic Development Implementation Plan (Competitive Florida Program)
- North Port Retail Strategy
- Downtown Miami Custom Business Incentive Catalog
- Designation as Pilot City for the Florida Energy Economic Zone Program & Energy Economic Zone Workplan
- Miami Beach C.A.R.E.S. Economic Recovery Program
- Business Resolution Task Force (Streamlining the Development Process)
- Occupational Licensing Streamlining Process
- Economic Development Public Records Exemption Legislation

KEVIN S. CROWDER, CEcD

Director of Economic Development

Market and Economic Research

- Miami Beach Market Study
- West Palm Beach South Dixie Highway Market Analysis
- Margate City Center Supply and Demand Analysis
- Pompano Beach Market Analysis and Supply/Demand Estimates
- Custom Grant Catalog
- Miami Beach Comparable Cities Analysis
- Miami Beach Statistical Abstract and Current Economic Conditions
- Miami Beach Entertainment Industry Analysis
- Economic Impact of Public Funding of Professional Sports Stadiums

Public-Private Partnerships and Real Estate

- Fifth and Alton Retail and Parking
- Sunset Harbor Retail and Parking
- North Miami Beach and North Miami P3 and Incentive Evaluation
- Cirque Du Soleil/Live Nation/The Fillmore
- Collins Park Garage Land Acquisition
- West Avenue Bridge Right of Way Acquisition
- 1701 Meridian Avenue Purchase
- 17th Street and 72nd Street Site RFPs
- LNR Property Corporation Headquarters/Lincoln Place

Marketing and Branding

- Lincoln Road Marketing Program
- Miami Beach Wayfinding Program
- A Week in South Beach New York Times Insert
- South Beach Prefers Visa
- Miami Beach Business Academy
- Super Bowl Host Committee Stadium Renovation Subcommittee
- Collins Avenue Shopping District Advertising Program
- HBO South Beach Weekend

Military Base Relations

- Director of Government Affairs (Included the MB Coast Guard Base)



SHARON McCORMICK

Director of Business Attraction & Marketing

Years of Experience

30+

Areas of Expertise

- Business Attraction & Retention
- Research & Analysis/Marketing Plans & Implementation
- Brand Identification & Development/Strategy & Campaigns
- Cultural Arts & Special Events
- Community Engagement/Meeting Facilitator

Education

B.S. | Appalachian State University,
ICSC Marketing I & II - John T. Riordan School of Professional Development

Bio

Ms. McCormick has extensive experience in community and business development through retail, non-profit and event marketing, sponsorship development and public and media relations. Ms. McCormick has created award winning marketing, branding and public relations campaigns and has authored multiple Marketing Strategies for RMA clients. She has held Executive Level positions within a CRA including Marketing Manager for the West Palm Beach CRA for 5 years and Director of Marketing for the Pompano Beach CRA for 9 years. Her strategies and comprehensive approach have included business development programs that have attracted millions of dollars in capital investment and increased revenues, including the attraction of the highly successful Funky Buddha craft brewery which opened in 2013 in Oakland Park's Culinary Arts District.

Professional Affiliations

- International Council of Shopping Centers
- Florida Redevelopment Association
- Alliance of Women Executives, Board Member/VP Digital Communications

Awards

- 2017 FRA, Roy F. Kenzie Award: Planning Studies - Downtown Strategic Marketing Plan | North Miami, FL
- 2017 FRA, Roy F. Kenzie Award: Promotion - Margate Under the Moon | Margate CRA
- 2012 FRA, Roy F. Kenzie Award: Cultural Enhancement | Dania Beach, FL
- 2011 FRA, Roy F. Kenzie Award: Marketing, Dania Beach, FL
- 2009 FRA, Roy F. Kenzie Award: Cultural Enhancement, West Palm Beach CRA
- 2009 FRA, Roy F. Kenzie Award: Creative Organizational Development and Funding, West Palm Beach
- 2007 ICSC Maxi Award; Marketing Excellence: Public Relations; Branding and Marketing, West Palm Beach CRA

Visioning & Placemaking

- Brand Identification & Development/Strategy and Campaigns for West Palm Beach's Northwood Village, Oakland Park, Pompano Beach, Dania Beach, and Margate
- Identified and developed place brands (creating of a sense of place)
- Created and implemented advertising and cross promotional business marketing campaigns through owned, earned and paid media (development and management of websites and social media channels, media relations and media buys)
- Managed and oversaw of the development of downtown wayfinding systems and banners, including message content and style

Economic Development and Research

- Marketing Plans and Implementation for Pompano Beach, Oakland Park, Dania Beach, Margate and West Palm Beach's Northwood Village
- Created and implemented several comprehensive strategic marketing plans
- Conducted and analyzed market survey data, analyzed tourism research data and consumer behavior research data
- Analyzed data to identify retail opportunity gap

SHARON McCORMICK

Director of Business Attraction & Marketing

Business Attraction and Retention

- Pompano Beach, Oakland Park, Dania Beach, Margate and West Palm Beach's Northwood Village
- Analyzed merchandise mix and available property in redevelopment areas and created business attraction strategies
- Developed incentive programs to attract new businesses to redevelopment districts and to improve and retain target businesses
- Developed and implemented business communication strategies to educate business owners and enhance or improve their individual marketing strategies
- Created specifically tailored, targeted marketing and communications strategies to promote opportunities within redevelopment areas to groups (i.e. chambers of commerce, business and civic organizations, neighborhood associations, convention and visitor bureaus, etc...)

Safety and Security

- Clean and Safe Programs for Pompano Beach and West Palm Beach
- Developed comprehensive "clean and safe" programs for redevelopment districts to overcome the perception and reality of crime
- Worked closely with local police and sanitation departments to craft security services RFP's, reviewed proposers, selected firms and oversaw security contracts

Marketing and Branding

- Cultural Arts & Special Events for Pompano Beach, Oakland Park, Dania Beach, Margate and West Palm Beach's Northwood Village
- Designed unique special event programs specifically to attract consumers from primary, secondary and tertiary markets, to attract new businesses and to improve and retain target businesses while promoting an area's brand
- Developed award winning events and promotions focused on cultural enhancement
- Managed numerous ground breaking and grand opening events drawing from 50 to 10,000 attendees
- Researched, analyzed and implemented collaborative projects with local and county cultural arts organizations or individual artists
- Researched and identified opportunities to partner with artists for cultural arts grants
- Developed opportunities for community participation in creative arts projects and programs
- Created the award winning Neighborhood Ambassador volunteer participation program



MAX WEMYSS

Urban Planner/GIS Specialist/
Project Manager

Years of Experience

3

Areas of Expertise

- Geographic Information Systems (GIS)
- Urban Development
- Community Engagement/Meeting Facilitator
- Land Development Regulations
- Form-Based Codes
- Urban Design

Education

M.U.R.P | Master of Urban & Regional Planning,
Florida Atlantic University

B.U.R.P | Bachelor of Urban & Regional Planning,
Florida Atlantic University

Certifications

Certificate in GIS, Florida Atlantic University

Bio

Mr. Wemyss has provided a wide variety of services to municipal agencies and clients, as a zoning, planning, and urban design professional. This includes establishing zoning districts, amending land development regulations, and implementing code through site plan review and processing development applications. Max has worked with our team on the creation of Site, Area, Redevelopment, and Master Plans for our clients.

Mixed Use Districts: Lake Park, Pompano Beach Downtown, Pompano Beach East, West Palm

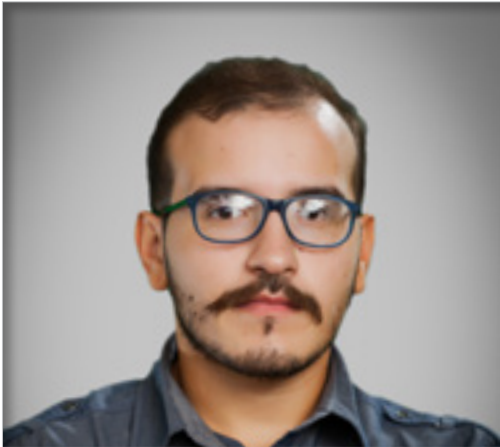
- Principal author of new zoning districts and overlays
- Incorporated principals of urban design
- Established several form-based code zoning districts

Pompano Beach CRA Planner

- Site Plan Review
- Zoning Code amendments and revisions
- CRA Neighborhoods Master Plans
- Liaison to City Planning Department

Miami Shores Downtown Development Guidelines

- Parking Study
- Architectural Design Guidelines
- Zoning and Land Development Recommendations



CAMILO LOPEZ
Jr. Urban Designer

Years of Experience

3

Areas of Expertise

- Urban Design
- Architectural Design
- Urban Planning

Education

BUD | Bachelor of Urban Design, Florida Atlantic University

Bio

Camilo Lopez is an urban designer, planner and architectural designer. He provides support in community (re)development, land use, illustrative concepts, graphic support, concept plans, and master planning including site analysis, charrette process and project delivery. Mr. Lopez is highly capable at working cross computer platforms to design, create, and produce illustrative drawings/maps and other graphical support in the latest versions of AutoCAD, Adobe Suite and SketchUp. As an urban designer his work aims at improving human settlements through smart growth, walkable cities, new urbanism, human centered design, compact (re) development and integrated mass transit systems.

Lake Park Urban Design

- Visualization
- Streetscape Design
- Architectural Design Style
- Form-Based Code Diagrams

Ocala Urban Design & Infill Redevelopment

- Concept Site Plan
- Site Suitability Analysis
- Streetscape Design
- Architectural Design Style

East Sunrise Urban Design & Master Planning

- Site Suitability Analysis
- Streetscape Design
- Visualization

Fort Pierce Urban Design & Infill Redevelopment

- Concept Site Plan
- Site Suitability Analysis
- Streetscape Design
- Architectural Design Style

Snapper Creek Urban Design & Illustrative Plan

- Concept Site Plan
- Site Suitability Analysis
- Streetscape Design
- Visualization

Annie Adderly Gillis Park Urban Design & Spatial Layout

- Site Layout for Special Events
- Place Making

Pompano Beach Innovation District Urban Design

- Visualization
- Streetscape Design
- Architectural Design Style
- Place Making

Hollywood TOD Charrette Urban Design

- Visualization
- Streetscape Design
- Architectural Design Style
- Place Making
- 3D Massing Analysis



LYNN D. DEHLINGER

Sr. Economic Development Manager/
Broker Associate

Years of Experience

25

Areas of Expertise

- Economic Development
- Real Estate Development and Brokerage
- Retail and Mixed-Use Planning and Implementation
- Public-Private Partnerships
- Community Engagement/Meeting Facilitator

Education

Attended University of Georgia and Purdue

Bio

Ms. Dehlinger's accomplishments include commercial development projects throughout Florida and Georgia, including award winning redevelopment projects. She has been a featured panelist and speaker for the International Council of Shopping Centers, Florida League of Cities, Florida Planning and Zoning Association, Florida Redevelopment Association, Commercial and Industrial Real Estate Brokers, and Central Florida Commercial Board of Realtors. She was recently named one of the region's Most Influential Women in Business. She has negotiated major land development projects with municipalities, including developments of regional impact, public-private partnerships and local development agreements. She has been involved in development projects for major retailers in the Southeast including Publix, The Home Depot, Epic Theaters, and Walmart. She has authored market analysis for business development and worked with national and international companies to expand their operations and employment base. She currently serves on the board of the Florida Redevelopment Association and ICSC's P3 National Alliance committee. Her experience in negotiating complex agreements, in all aspects of business development including planning, branding and recruitment, position her well for effective leadership and management in today's complex business environment.

Professional Affiliations

- Florida Redevelopment Association Board
- ICSC Alliance National Committee
- ICSC Alliance Past Public Sector Chair, State of Florida
- International Council of Shopping Centers (ICSC)
- Licensed Real Estate Broker, State of Florida
- Charter Member, Atlanta Commercial Board of Realtors
- Holly Hill Chamber of Commerce
- Former Director, Commercial Industrial Real Estate Brokers Association
- Board of Directors, Helpful Hands Seminole
- City of Winter Springs Parks and Recreation Advisory Board
- City of Winter Springs Redistricting Board

Ms. Dehlinger's involvement with retail projects that illustrate the ability to successfully recruit new retail/ restaurants include:

Clermont Landing, US 27 & Steve's Road, Clermont, Fl.

- Anchored by JC Penney, Epic Theaters, Ross Dress for Less, TJ Maxx and Michaels
- Restaurants include Olive Garden, Red Lobster, Buffalo Wild Wings and Texas Roadhouse

Phillips Crossing, Sand Lake Road at Interstate 4, Orlando, Fl.

- Anchored by Whole Foods Market, Michaels, Golf Galaxy
- Restaurants include award winning local restaurant Seito Sushi and O'Charley's



FARRELL TILLER

Economic Development Coordinator

Years of Experience

3

Areas of Expertise

- Economic Development
- Redevelopment Planning
- Community Engagement
- Craft Breweries
- Business Management
- Operations and Efficiency Analysis

Education

M.B.A. | Florida Atlantic University

B.A. | Florida Atlantic University

Bio

Mr. Tiller joined RMA with a Bachelor of Arts in finance, and has since completed his Master's in Business Administration (MBA). His background includes experience in finance and budgeting, operations, communication, consensus building, and event planning. Mr. Tiller's role at RMA includes market research, analysis and strategy for CRA plan updates, creation of business improvement districts, retail strategies, preparation of economic development plans for business attraction and retention, as well as marketing and communication strategies. Mr. Tiller specializes in understanding individual businesses needs and how municipalities can meet them, particularly craft breweries.

Professional Affiliations

- Florida Redevelopment Association (FRA)
- International Council of Shopping Centers (ICSC)
- International Economic Development Council (IEDC)
- Brewers Association

Economic Development/Redevelopment Planning

- Mount Dora Grandview Business District Market Analysis
- Titusville Strategic Economic Development Plan
- Naranja CRA Extension and Plan Update
- East Sunrise Master Plan
- Martin County Countywide CRA Plan Update
- Bimini Basin Implementation Plan
- West Columbia Redevelopment and Revitalization Plans
- Lauderhill Retail Recruitment Plan
- Sumter County Warehouse Distribution, Apartment, and Municipal Retail Marketing Plans
- North Miami Beach Craft Brewery Targeted Incentive Program

Public-Private Partnerships (P3)

- Davie P3 Downtown Center
- Miami Shores Feasibility Assessment
- Dania Beach P3 Consulting Services



JENAE VALENTINE, MSRED

Economic Development Coordinator/Real Estate Associate

Years of Experience

3

Areas of Expertise

- Real Estate Development
- Public-Private Partnerships
- Market Research & Analysis
- Commercial and Residential Services
- Community Engagement

Education

M.S.R.E.D | Nova Southeastern University, Davie, Florida

B.A. | Ohio University, Athens, Ohio

Certifications

Florida Real Estate Sales Associate

Bio

Miss Valentine has led community outreach and engagement initiatives for various cities throughout Florida. Outreach activities have included public input meetings, stakeholder identification and engagement, and detailed real estate market analysis. Her work includes team participation for numerous Public- Private Partnerships (P3s) to revitalize areas through redevelopment, business attraction, and increased tax-bases. Real Estate experience also includes 3 years of residential and commercial real estate as a Sales Associate, working for both large and boutique real estate brokerages specializing in multifamily and industrial properties. She has experience with a variety of systems such as Multiple Listing Service (MLS), Costar, Argus Developer, Argus DCF, and Project Pro. Miss Valentine is a member of the Greater Fort Lauderdale Realtors and Urban Land Institute (ULI), currently serving as a Programming and Content Committee Member for Urban Land Institute (ULI) Young Leaders Group.

Professional Affiliations

- Urban Land Institute (ULI)
- Greater Fort Lauderdale and the Palm Beaches Realtors Association
- International Economic Development Council (IEDC)

Economic Development/Redevelopment Planning

- Mount Dora Grandview Business District Market Analysis
- Titusville Strategic Economic Development Plan
- Naranja CRA Extension and Plan Update
- East Sunrise Master Plan
- Martin County Countywide CRA Plan Update
- Bimini Basin Implementation Plan
- West Columbia Redevelopment and Revitalization Plans
- Lauderhill Retail Recruitment Plan
- Sumter County Warehouse Distribution, Apartment, and Municipal Retail Marketing Plans

Public-Private Partnerships (P3)

- Davie P3 Downtown Center
- Miami Shores Feasibility Assessment
- Dania Beach P3 Consulting Services
- Ocean One Development Tax Increment Financing (TIF) Incentive



JESSICA MULDER
Creative Director

Years of Experience

9

Areas of Expertise

- Graphic Design
- Marketing & Branding
- Project Management
- Event Planning & Coordination
- Art Direction

Education

B.A. | University of Central Florida

Bio

Ms. Mulder brings a passion for design and life to all of her projects. Her diverse and multi-faceted experience includes: Graphic Design, Branding, Marketing, Advertising, Social Media Marketing and Consulting, Copywriting, Film and 3D Animation Production, Project Management, and Event Planning. Ms. Mulder finds inspiration worldwide for innovative Creative Direction from Branding and Web Development to Marketing Plan Design, Strategy and Implementation. Clientele coast-to-coast have benefited from her keen eye for detail and expertise, including clients in New York City, Pennsylvania, South Florida, Texas, and California.

Art Direction & Design

- Downtown North Miami Marketing Campaign (In Progress)
- Downtown North Miami Brand Standards (In Progress)
- City of Pompano Beach Cultural Arts Brand Standards (In Progress)
- City of Pompano Beach Cultural Arts Marketing Collateral Rebrand (In Progress)
- Dania Beach Arts & Seafood Celebration Sponsorship Package (2017)
- City of Margate CRA Annual Report (2015)
- City of Oviedo GO Bond Campaign
- Ocean One Development Tax Increment Financing (TIF) Incentive Proposal
- RMA Website & Brand Standards

Marketing & Advertising

- South Street Seaport, NYC
- Union Station, DC
- Faneuil Hall Marketplace, MA
- Outlet Shops of Grand River, AL
- The Shops at SkyView Center, NY
- Outlets of Mississippi
- Legends Outlets Kansas City, MO
- St. Augustine Outlets, FL
- Paragon Outlets Grand Prairie, TX
- Paragon Outlets Livermore Valley, CA

Film & Event Production

- New York Comedy Festival
- South Street Seaport Summer Concert Series
- Hudson River Concert Series
- 3D Animation Production (Philadelphia)
- Short Film Production (NYC/Boston)
- Web Series Production (NYC)

Awards

2016 FRA; 2015 Annual Report; City of Margate CRA



SARAH BLAKE

Sr. Business Attraction & Marketing Manager

Years of Experience

4

Areas of Expertise

- Special Events
- Marketing/Public Relations
- Business Attraction
- Promotional Campaigns
- Community Engagement

Education

M.S. | Florida Atlantic University
B.S. | Florida State University

Bio

Ms. Blake has substantial experience in researching, writing and implementing strategic marketing plans in various cities throughout Florida. Ventures include award-winning strategies in public and media relations, business attraction and retention, economic development marketing, communications strategies, sponsorship development, place branding, and event marketing. Her strategies and tactical approach have included business development programs that have attracted millions of dollars in capital investment. One of her fortes includes creating specifically tailored, targeted marketing and communications strategies to promote opportunities within redevelopment areas to targeted groups. Her events have received state-wide recognition, winning over 34 Florida Festival and Event Association awards, drawing a combined total of over 200,000 attendees to targeted downtown areas.

Professional Affiliations

- Florida Redevelopment Association
- International Council of Shopping Centers
- Florida Festivals and Events

Business Attraction and Retention

- Analyzed merchandise mix and available property in redevelopment areas and created business attraction strategies
- Developed incentive programs to attract new businesses to redevelopment districts and to improve and retain target businesses
- Developed and implemented business communication strategies to educate business owners and enhance or improve their individual marketing strategies
- Created specifically tailored, targeted marketing and communications strategies to promote opportunities within redevelopment areas to groups (i.e. chambers of commerce, business and civic organizations, neighborhood associations, convention and visitor bureaus, etc...)
- Created and implemented unique business retention special event programs such as the 'In the Biz Tuesdays' event program to bring awareness to local businesses.
- Created and implemented monthly branded business e-newsletters to inform all area business and property owners about upcoming meetings, notices and important information. Includes information from SmartBrief, ICSC and other businesses news outlets relevant to retail business strategy and marketing trends

Research & Analysis/Marketing Plans and Implementation

- Created and implemented comprehensive strategic marketing plans for Margate and Dania Beach, Florida: including the advertising, promotion, communications and public relations associated with the redevelopment of each City and the retention and attraction of target businesses.
- Conducted and analyzed market survey data, analyzed tourism research data and consumer behavior research data for several Cities.
- Analyzed data to identify retail opportunity gap.

Section b.

The following describes each Task and identifies the Assigned Team, Project Manager, and day-to-day contact:

Task 1- General Data Collection/Review Phase

Assigned to: RMA
Project Manager: Max Wemyss
Day-to-day contact: Max Wemyss

Task 2- Data Creation - Base Maps, Contamination and Utilities

Assigned to: RMA
Project Manager: Max Wemyss
Day-to-day contact: Max Wemyss

Task 3- Project Sharing Site (e.g. File Transfer Protocol (FTP) or Dropbox)

Assigned to: RMA
Project Manager: Max Wemyss
Day-to-day contact: Max Wemyss

Task 4 – Preparation of the Redevelopment Plan Modification and Visioning Plan

Assigned to: RMA, PlusUrbia, Atkins (PlusUrbia to assist with Public Input and Conceptual Graphics, Atkins to assist with Public Input)
Project Manager: Kim Briesemiester
Day-to-day contact: Max Wemyss

Task 5 - Final Redevelopment Plan and Strategy

Assigned to: RMA, Atkins (Atkins to assist with Circulation Plan)
Project Manager: Kim Briesemiester
Day-to-day contact: Max Wemyss

Task 6- Financial Analysis and Development Strategy

Assigned to: RMA
Project Manager: Kim Briesemeister
Day-to-day contact: Max Wemyss

Task 7- Transportation and Traffic Analysis

Assigned to: Atkins, with assistance from RMA
Project Manager: Wiatt Bowers
Day-to-day contact: Max Wemyss

Task 8- Economic Development, Market and Real Estate Analysis

Assigned to: RMA
Project Manager: Kevin Crowder
Day-to-day contact: Max Wemyss

Task 9 - Presentation to the Local Planning Agency, CRA Board of Directors and Governing Body

Assigned to: RMA, with assistance from Atkins and PlusUrbia
Project Manager: Kim Briesemeister
Day-to-day contact: Max Wemyss

Section c.

Provided below is the experience of the RMA team member provided to meet the MQR #2: *"Proposer must have a minimum of one (1) employee that has held an Executive level position within a CRA in the State of Florida"*; including their role in providing services and what value they add to the team.

RMA exceeds the minimum requirement of one (1) employee that has held an Executive Level position within a CRA in the State of Florida, with three (3) team members: Principal Kim Briesemeister, Principal Chris Brown, and Director of Business Attraction & Marketing Sharon McCormick. Principal Kim Briesemeister, whose role will be Project Director, is the team member whose experience is detailed here to meet the MQR #2 as noted above.

Ms. Briesemeister's detailed resume of experience is included in TAB 8 a., and some highlights are provided here:

- CRA Management leading four of the most successful Community Redevelopment Areas in Florida: Fort Lauderdale, Hollywood, Pompano Beach, and West Palm Beach
- Past president of the Florida Redevelopment Association (FRA) and a former chair of the FRA Legislative Committee
- Advisory Board Member of the University of Miami's Real Estate Development and Urbanism Program
- Past co-chair of the ICSC Florida Alliance Program
- Kim Briesemeister, combined with Chris Brown, has over \$1 billion in project experience

Ms. Briesemeister has managed the redevelopment of some of the largest most complex CRA districts in South Florida. She drafted Strategic Finance Plans for each CRA which led to total transformation within the districts. Every element of the redevelopment process was managed effectively including marketing, branding, business development and attraction and community consensus building.

RMA's approach to redevelopment and redevelopment plans, under the leadership of Kim Briesemeister and Chris Brown, is grounded in reality and based on years of experience implementing successful redevelopment revitalization. Our team has worked hands-on with city and county teams throughout the Southeast as staff and as consultants, dealing with the myriad of regulations, requirements and issues facing CRA's.

Our approach balances financial and market feasibility with economic vibrancy, regulatory efficiency, and a community's identity and character to identify initiatives and strategies that are realistic and can be successful with the resources that are available to the City/CRA.

Throughout the process, RMA has the unique ability to step back and rely on our real-world experience in places like Delray Beach, Fort Lauderdale, Hollywood, Miami Beach, Pompano Beach and West Palm Beach, and for our leaders to ask more subjective questions of the entire RMA family (including special events, construction management and financing staff) to identify strengths, weaknesses, opportunities and threats that might otherwise be missed during the other segments of the process.

The benefits and value of working with us are highlighted throughout our proposal and include access to top industry-leaders in the redevelopment field - providing years of knowledge, experience, and proven success evidenced by the client cities we have helped reinvent. Kim Briesemeister is the community redevelopment expert best suited to lead the RMA team assisting the City of Hallandale Beach with the Community Redevelopment Agency Plan Modification and Citywide Visioning.

Section d.



Atkins has provided professional engineering services in North America since 1960 and has over 18,000 employees worldwide. Atkins was ranked as the 11th largest global design firm by Engineering News Record in 2016. In July 2017, Atkins was acquired by SNC-Lavalin. The combined company, headquartered in Montreal, Canada, has over 50,000 employees.

Atkins supports a mix of public and private sector clients including counties and municipalities, state departments of transportation, land developers, airports, power utilities, toll road agencies, contractors, and other regional, state, and federal agencies. We aim to be a single-source solution for clients through the provision of world-class technology and personal service on all of our projects, whether large or small. While we are an international firm, we understand the importance of being local and having deep roots in the communities in which we live and work. With offices throughout Florida, we continue to nurture relationships required to be successful, while providing technical expertise and quality service that is responsive to our clients' and community's specific needs. Our success is based on the recognition that our clients' success is paramount. Being Florida-based, much of our experience is drawn from solving problems unique to the state. Our large volume of repeat business reflects the firm's responsiveness to our client's needs, completing assignments on time and within budget, and seeking innovative, but practical solutions.



PlusUrbia Design is an award-winning, Miami-based studio with expertise in urban design, land-use planning, form-based codes, land development regulations, multimodal mobility, zoning code creation, complete streets, visioning and CRA/ BID revitalization plans.

Our studio applies context-sensitive solutions to a full range of public and private sector projects in North, South and Central America as well as China and the Middle East. Our diverse group of designers specializes in creative solutions that create a vibrant and prosperous sense of place in emerging commercial corridors.

The firm's Wynwood Neighborhood Revitalization District form-based-code earned national, statewide and regional awards from the American Planning Association – including the 2017 APA National Gold Achievement Award for Economic Development Planning, the profession's highest honor. The studio's Hialeah Complete Streets and Transit Oriented Development land regulations won the 2017 APA Florida Award of Merit for Neighborhood Planning.

Firm founder Juan Mullerat, Assoc. AIA, APA, NCI, CNU, was awarded the Urban Designer of the Year by the Miami Chapter of the American Institute of Architects. The boutique studio currently is on the team studying mobility and transit oriented development on the East-West corridor of the Miami-Dade County TPO's SMART Plan. The firm provided planning services to the City of Miami and Hialeah as a prime consultant and to many other municipalities as a subconsultant.

Please refer to TAB 8 b. for which type of work each sub-consultant will be responsible for. Attached are the sub-consultant resumes for key management personnel and support staff.



Harry L. Belton, RLA

Senior Landscape Architect

Harry Belton has 36 years of landscape architecture experience in the south Florida area. During this time, he has been responsible for providing a wide range of landscape architecture services on a variety of projects. This experience includes commercial development of retail space, offices, and hotels; urban renewal projects; government facilities design; transit projects; streetscape designs; and highway landscape as well as the layout and design of parks and recreational facilities, coastal and waterside parks, landfill conversions, and greenway and trail systems.

Mr. Belton's Atkins project experience includes:

A1A Greenway Oakland Park Boulevard to Flamingo Road, Florida Dept. of Transportation and the Broward County Metropolitan Planning Organization, Fort Lauderdale, FL. Served as lead urban designer for this joint project between the Florida Department of Transportation and the Broward County Metropolitan Planning Organization to provide enhanced pedestrian and bicycle facilities as well as expanded urban tree canopy along this iconic roadway. The current six-lane standard facility is being narrowed to two lanes in each direction that have been further reduced to minimal lane width. This will free up 32 feet of right-of-way for expanded sidewalks, bikeways, and extensive street tree plantings. The result will be a more pedestrian friendly and environmentally sustainable public space that will be attractive to users and customers of the adjacent businesses. The principal expression of the design will be to maintain the prevailing character and appearance of Fort Lauderdale Beach and extend it north to the city limit. It will incorporate wave walls, pilasters, specialty paving, and decorative street lighting of similar themes represented at the south end of the beach to provide continuity within this city corridor. It will also incorporate a shady, relaxed, tropical theme in keeping with the neighborhood and the city's character. **Duration:** 01/2013-present

Districtwide Landscape Architectural Services, Florida Department of Transportation District Six, Miami-Dade and Monroe Counties, FL. Project manager for this continuing contract for landscape architectural activities throughout the District. Tasks mostly consist of design and production of construction documents for bid but also include presentations, project scoping, asset management, plan review, and construction observation. Also represents the District in meetings and works with other consultants to coordinate landscape programming proposed by the District. **Duration:** 05/2003-present

Coconut Creek Education Corridor, City of Coconut Creek, FL. Served as lead landscape architect, responsible for providing conceptual design direction, theming, and landscape and hardscape design and construction documents for this project to transform a major roadway arterial into a multimodal transit corridor that serves several educational institutions. **Duration:** 07/2008-01/2015

South Pointe Park Pier, City of Miami Beach, FL. As lead landscape architect, was involved with development of the pier conceptual form and design as well as its aesthetics and served as lead designer for the park's beach access components and associated design. Provided direction for the design character as well as how to facilitate recreational uses of fishing along with general casual use. The design character of the pier was a reflection of the city's Mid-Century Modern iconic qualities and a continuation of the park's design and materials. A beach access plaza associated with the pier was also a continuation of this character with the

Education

B.L.A., Landscape Architecture,
Louisiana State University, 1981

Registrations/licenses

Registered Landscape Architect
Florida LA0000900, 1983

Professional affiliations

Florida Urban Forestry Council
American Society of Landscape
Architects, Broward Section
Chair

Professional development

Commercial Landscaping
Practices, 1986
Wetlands Ecology, NOVA
Southeastern University 1989
Crime Prevention Through
Environmental Design (CPTED)
1995
Landscaping for Hurricanes,
2006



Harry L. Belton, RLA
Senior Landscape Architect

addition of extensive coordination with state and local environmental agencies. Elements included landscaping, hardscape, and site furnishings as well as contract administration and landscape architecture services. **Duration:** 05/2011-07/2014

Delray Gateway, Delray Beach Community Redevelopment Agency, Delray Beach FL. As part of an overall redevelopment of downtown Delray Beach, serves project was the gateway on the western edge consisting of two small parks on either side of Atlantic Avenue at I-95. The main component involved six 40-foot art pieces representing the culture and heritage of Delray Beach. These sculptural pieces were set in a green space of undulating earthworks with a backdrop of lush tropical plantings. Each space terminates on the eastern end with an oversized representational beach dune sand fence with stainless steel pickets. This was a complex collaborative effort with the City, artist, Florida Dept. of Transportation (FDOT), landscape architects, structural engineers, and specialty fabricators. Responsible for landscape architectural design, FDOT coordination, construction inspections, and final project management. **Duration:** 01/2008-08/2012

Lauderdale-by-the-Sea AIA Enhancement Project, Town of Lauderdale-by-the-Sea, FL. Senior landscape architect for this Local Agency Program (LAP) project. It was a scenic highway landscape and multimodal beautification project. Work included coordination efforts between the Town of Lauderdale-by-the-Sea, Florida Department of Transportation (FDOT), and Broward County Transit. Main elements were the addition of transit stop improvements and gateway elements that comprised specialty paving, street furnishings, and architectural accents. These enhancements were designed to provide a refined cohesive style to the corridor while promoting the character and image of the town. Street tree plantings completed the overall theme of a relaxed, charming, and tropical seaside community. Scope also included the production and presentation of graphic exhibits for public meetings, design development meetings with Town staff, site analysis, conceptual design of hardscape and landscape elements and details, complete construction document and specification production, and provision of FDOT submittal and LAP procedures. **Duration:** 04/2010-04/2012

NE 4th Street Pedestrian Promenade, Miami, FL. As lead landscape architect, worked with Miami-Dade College and the City of Miami to reconfigure a city street to double the amount of pedestrian space for students at the downtown Wolfson Campus. Also included was the addition of street trees, upgraded lighting, and street furnishings. Improved circulation also enhanced use of the Metromover station located in the project area. **Duration:** 06/2005-08/2006

Biscayne Boulevard MiMo Historic District, Florida Dept. of Transportation District Four, Miami, FL. Landscape architect for reconstruction involving new streetscape enhancements to beautify the corridor and encourage community improvement in the newly created MiMo Historic District of Miami. Classic MiMo design themes and elements were applied to the hardscape design to further the objectives for this area on the rise. **Duration:** 10/2006-11/2009

Miami Springs Downtown Redevelopment, City of Miami Springs, FL. Served as landscape architect responsible for development of a master plan for the central business district of Miami Springs. The emphasis was on enhancements to pedestrian systems, streetscapes, and urban design. District components of the plan included retail shopping, professional offices, residences, and a waterside promenade. **Duration:** 02/2002-03/2004



Mariger Figueroa, PE

Senior Transportation Engineer

Mariger Figueroa has 11 years of design experience including roadway and drainage design. She has rotated through drainage, project development and environment, traffic and planning, signing and marking, structures, and roadway design. Ms. Figueroa's responsibilities include working with design, post-design, and computer modeling of drainage systems for transportation projects involving treatment systems, cross drains, and storm drain systems; wetlands and flood investigations; permitting and erosion control plans; and design hydraulics reports. She has also performed flooding investigations and worked within an Atkins-developed GIS flooding database.

Ms. Figueroa's Atkins experience includes:

SR 814/Atlantic Boulevard from Oakland Boulevard to Flamingo Avenue, Florida Dept. of Transportation, District Four, Broward County, FL. Project engineer responsible for the design for required drainage improvements. The project consists of reconstruction of four-lane roadway, minor widening, intersection modification, and drainage improvements that address corridor deficiencies.

SR 9/I-95 (from South of SR 614 to the St. Lucie/Indian River County Line), Florida Dept. of Transportation, District Four, St. Lucie County, FL. Project engineer responsible for assisting on the development of the design-build request for proposal package for this interstate capacity improvement project. The project involved widening the interstate from six to eight lanes, and four to six lanes in two different typical sections. Drainage collection and treatment is proposed within the median. Coordination with the ongoing design-build projects to the north and south has been critical.

SR 5/US 1/Overseas Highway from West of Knights Key Boulevard to Coast Guard Entrance, Florida Dept. of Transportation, District Four, District Six, Monroe County, FL. Project engineer responsible for all necessary drainage modifications for this resurfacing, restoration, and rehabilitation project. The project scope includes milling and resurfacing, pavement striping, drainage improvements, and widening for a 10-foot hurricane evacuation shoulder.

SR 814/Atlantic Boulevard from West of US 1 to SR A1A/Ocean Drive, Florida Dept. of Transportation, District Four, Broward County, FL. Project engineer responsible for the design and post-design services for required drainage improvements. The project involves narrowing the corridor from a six-lane roadway to a four-lane roadway, improving the condition and service life of the remaining existing pavement by milling and resurfacing, improving pedestrian safety, and complying with current Americans with Disabilities Act standards by upgrading features such as curb cut ramps

Coconut Creek Educational Corridor, Broward County, FL. Drainage engineer-of-record responsible for the drainage for this 3R project that included milling and resurfacing, divided median construction, drainage improvements, and pedestrian and bicycle enhancements. The project is local agency program-funded and will be constructed in multiple phases. The roadway is under the jurisdiction of Broward County, involves Florida Department of Transportation oversight, and is being designed on behalf of the City of Coconut Creek.

Education

B.S., Civil Engineering,
University of Florida, 2005

Registrations/licenses

Professional Engineer:
Florida 72392, 2011

Professional affiliations

American Society of Civil
Engineers

Software

Microstation

GEOPAK

LRE

Automated Storm Sewer System
Analysis (ASAD)

Integrated Channel and Pond
Routing (ICPR)

Microsoft Office Suite

Professional development

MicroStation, January 2006

Long Rate Estimates (LRE)
Training, March 2006

Erosion Control Seminar, August
2006

GEC Program Management,
February 2007

70 hrs of E-learning and
Professional Development
Technical Training



Jack S. Schnettler, PE

Senior Transportation Engineer

Jack Schnettler has 44 years of experience, including 23 years working with the Florida Department of Transportation. He has extensive experience in both quality assurance/quality control and as a project manager/lead technical professional on significant transportation studies. Mr. Schnettler has a proven technical and management background on a variety of transportation and multimodal projects, demonstrating a proactive and responsive mode of leadership, oversight, production, and coordination. He is responsible for directing a variety of transportation planning services, including functional planning, corridor studies, route and alignment studies, toll facilities analyses, transportation planning and modeling, and environmental documents. He is also highly experienced in transit feasibility studies, transit service and operating plans, intermodal facilities, traffic impact studies, traffic safety and operations analyses, and circulation and parking studies. Mr. Schnettler's commitment to completing projects on schedule and within budget has been demonstrated consistently over his career.

Mr. Schnettler's project experience includes:

General Planning Consultant, GPC VI, Miami-Dade Transportation Planning Organization, Miami, FL. Project manager responsible for contract and project management, coordination of subconsultants, client liaison activities, and project production and presentations. Supporting the TPO with progressive transportation planning services for assigned work orders, Atkins has led the following projects: Connected and Autonomous Vehicle Task Force organizational workshop, SW 152nd Street Multimodal Mobility Solutions Study, Miami River Tunnel Feasibility Study, and the Accessibility Measurement Tool development. For each work order, Atkins strives to develop study products that fulfill TPO expectations for comprehensive strategies and solutions that represent best practice applications of analyses, approaches and applications.

Palm Beach County Community Transit Study, Palm Beach County, Palm Beach County, FL. Growth and redevelopment within Palm Beach County has resulted in increased public transportation needs. Revitalization of older coastal downtown areas and increasing interest in community-level transit services demonstrate the need for review of existing and future transit services throughout the county. In an effort to meet these changing transit needs, an evaluation of community transit feeder services within each of the specific study area communities was conducted. Specific tasks included evaluating the viability of connections with the US 1 bus transit corridor and the Tri-County Commuter Rail System, as well as enhancements associated with pedestrian and bicycle connectivity to these services. Guideline manuals were prepared for development of local-level transit services for three prototype scenarios: the mature coastal community/downtown area, the suburban working-class community, and the retirement community setting. **Employee Role:** As project manager, responsible for the overall management and production activities, client coordination, and project presentations.

Transit Study and Circulator Plan Development Services, Boynton Beach Community Redevelopment Agency, Boynton Beach, FL. This project for the Boynton Beach Community Redevelopment Agency (CRA) involves a transit study and the development of a local transit circulator plan meeting the requirements of Boynton Beach's transportation concurrency exception area (TCEA). Elements of

Education

M.S., Urban Studies, University of Nebraska, 1983

M.S., Civil Engineering, Northwestern University, 1972

B.S., Civil Engineering, Washington University in St. Louis, 1970

Registrations/licenses

Professional Engineer

Florida 41672, 1989

Iowa 08172, 1976

Nebraska E-4943, 1979

Certifications

TxDOT Precertified, ESN 1913

Honors and awards

Daniel W. Hoyt Award Committee

Professional affiliations

Florida Engineering Society

American Society of Civil Engineers

American Public Transportation Association

National Society of Professional Engineers

Institute of Transportation Engineers

Software

PASSER and TRANSYT7F

Jack S. Schnettler, PE
Senior Transportation Engineer

the project include a transit service study, evaluation of suitable transit service provisions, and determining whether the existing land development level in the TCEA calls for immediate or deferred implementation of the new transit circulator service. **Employee Role:** As project manager, responsible transit service planning and service concept development, as well as assessment of recent downtown land use trends and conformance with regulatory commitments.

Coconut Creek Parkway Educational Corridor Sense of Place Design Services, City of Coconut Creek, Coconut Creek, FL. This project involved engineering services for this multimodal, transit-oriented corridor that included road realignment, establishment of medians for function and beautification, shared-use pedestrian and bicycle paths, and transit upgrades. The Coconut Creek Educational Corridor was chosen as one of only three corridors in Broward County to serve as a model for the Broward County-initiated Sense of Place project. Sense of Place is an initiative to create a countywide design guidebook that promotes and implements design guidelines to create pedestrian-friendly spaces and public transit, taking into consideration the distinctive character of each city within the county. **Employee Role:** As senior transportation engineer, responsible for review of existing transit services in the corridor, stop locations and amenities, and pedestrian access to the stops. Developed locations for proposed stops integrated as part of the roadway redesign, with specific consideration of the types of land uses, enhanced transit stop facilities, and accessibility for transit users.

Boca Raton Tri-Rail Intermodal Transportation Facility Planning and Conceptual Design Services, South Florida Regional Transportation Authority (SFRTA), Boca Raton, FL. This project involved project development services for the Boca Raton Tri-Rail intermodal transit center that would serve Tri-Rail, Palm Beach County Transit (PalmTran), existing and proposed activity center shuttle buses, taxis, park-and-ride lots, and bicycle and pedestrian access. The facility was planned as a transit-oriented development with mixed-use office and retail space catering to transit commuters. Services provided included adjustments to the station design, station access, canal relocation and enclosure, bus terminal area, park-and-ride lots, access roadways, and utility adjustments. Other tasks provided by Atkins included field survey and property legal descriptions, civil engineering and site concept development, drainage, permitting, space programming and architectural renderings, traffic engineering, transportation planning, land use and regulation coordination, pedestrian and bicycle circulation, and transit services planning. **Employee Role:** As project manager, responsible for coordinating consulting team resources and executing the scope of services.

Miami Springs Downtown Redevelopment Traffic and Parking Study, City of Miami Springs, Miami Springs, FL. This project was the first phase of the implementation of the downtown master plan that was produced by Atkins two years earlier. As the foundational project, established the character and materials that will be used as redevelopment is extended to the rest of the downtown area. The downtown redevelopment consists of reconstructing public spaces downtown; expanding pedestrian areas; improving parking; improving roadways; updating utilities; and adding street trees, lighting, street furnishings, and special paving. All of this combined to elevate the aesthetic level and desirability of Canal Street and the livability of Miami Springs. This first phase was coordinated to work with an FDOT project that tied into the site and was under construction at the same time. **Employee Role:** As project manager, responsible for project administration, client coordination, production, and presentations.



LaTosha L. Sigler, PE, CSM

Project Manager

LaTosha Sigler has 23 years of technical and project management experience in civil engineering and land development throughout the United States and abroad. She has extensive experience in leading design teams through the preparation and permitting of engineering plans for residential, recreational, commercial, industrial and municipal projects. Ms. Sigler has experience in many aspects of civil engineering, from site selection through project closeout.

Ms. Sigler's Atkins project experience includes:

Confidential Client, FL. Project manager. Responsible for the construction phase of the expansion of an existing hospitality development. The project involves the construction of 16-inch water main to be installed via horizontal directional drilling and open cut methods within an urbanized area. **Duration:** 02/2016-present

Confidential Client, FL. Project manager. Oversees several utility projects that are in various stages of development from design to construction administration. Most projects are located within urbanized areas and involve working with the Florida Department of Transportation and Turnpike Authority. **Duration:** 04/2016-present

Broward County Parks and Recreation, Broward County, FL. Project manager. Responsible for overseeing the design, development, and permitting for the expansion and improvement of the utilities and electrical site lighting of a park facility located on a levee system governed by the US Army Corp of Engineers. The utility improvements include the design of a small lift station, fire pump system receiving discharge from a well. The project does not allow for utilities to be entrenched into the levee. As an alternative to entrenchment, a concrete chase was designed. **Duration:** 05/2016-present

Turnberry Lake Regional Stormwater Management Facility Analysis, City of Richmond, VA. Lead stormwater manager. Performed a stormwater analysis of an existing regional stormwater management facility in order to determine the existing conditions and build out conditions. Determined the capacity of the system to adopt to the new VA stormwater regulations in regards to water quality and quantity controls. **Duration:** 04/2016–05/2016

North Gate ACP Corrections, U. S. Army Corp of Engineers, Fort of A.P. Hill, VA. Lead civil engineer responsible for providing stormwater management design and site development improvements for the installation of a small building to include a parking lot and driveway. Stormwater management for the site is proposed through the use of a bio-retention facility that will address the water quality and quantity requirements. Prepared the SWPPP, Stormwater Management Plan and Erosion and Sediment Control Plan for the site. **Duration:** 03/2016-present

North Bulkhead Reconfiguration: Phases 1-4, Port of Miami, Miami, FL. Lead civil engineer. Responsible for providing stormwater management design and site development improvements for the expansion of several berths. Through a network of exfiltration systems, water quality is enhanced prior to discharging into the Miami Canal. Project included submitting permit applications to local water management districts. **Duration:** 06/2016-present

Education

B.S., Civil Engineering,
University of South Carolina,
1993

Registrations/licenses

Professional Engineer
Florida 78738, 2015
Kentucky 26657, 2009
Maryland 39369, 2010
Ohio PE.74107, 2009
South Carolina 27031, 2008
Virginia 0402052786, 2013

Certifications

Certified Stormwater Manager,
APWA, 2013

Software

Civil 3D 2016
adICPR 3.1
SewerCAD
StormCAD
WaterCAD
Ponds 3.2
KYPipes
Hydraflow
Microsoft® Office
Primavera Contract
Management



JUAN MULLERAT (Assoc. AIA, APA, CNU, NCI) is an urban planner with 20 years of experience. As founder and principal of PlusUrbia Design, he has completed numerous form-based code, land-use planning, land development regulation, design guideline, transit oriented development and CRA/BID revitalization projects around the world including North and South America, Europe, Asia and the Middle East. Mullerat excels at leading public workshops that have resulted in award-winning master plans, development projects and land use policies on a variety of scales.

His work strives to create and capture the essence of places, transcending style and celebrating local culture. It is Mullerat's belief that a society can be understood by the nature of its streets and public spaces. His vision has resulted in several awards both as an individual and as leader of PlusUrbia. Mullerat frequently lectures on context-sensitive, healthy and transit oriented design. His projects have been published in dozens of books, magazines, newspapers and websites.

PROFESSIONAL EXPERIENCE

PlusUrbia Design Miami, FL	Principal 2009 - present
University of Miami - Architecture Miami, FL	Professor 2010 - present

EDUCATION

University of Miami	
Master of Architecture	2004
Master of Urban Design	2004
University of North Carolina at Charlotte	
Bachelor of Arts in Urban Studies	2000
Bachelor of Arts in Architecture	1999

AWARDS

APA National Economic Development Plan Award	
Wynwood Neighborhood Revitalization	2017
APA Florida Award of Merit	
Hialeah Transit Oriented Development Plan	2017
Dade Heritage Trust Annual Preservation Award	
Little Havana National Treasure	2017
PlusUrbia Design Day - Miami City Commission	
Calle Ocho Corridor Revitalization Initiative	2015

AFFILIATIONS

American Institute of Architects (AIA)	
Associate Member / Miami Chair of Urban Design	
APA Gold Coast Chapter	
Board Member	
American Planning Association (APA)	
Member	
Congress for New Urbanism (CNU)	
Member	

PUBLICATIONS + EXHIBITIONS

South Florida Regional Transportation Authority	
Speaker - Complete Districts and TOD	2017
The Atlantic Monthly's CityLab	
Redesigning Miami's Iconic Thoroughfare	2016

SELECTED PROJECTS

Wynwood Neighborhood Revitalization District	
Miami, FL.....	273 AC
Crafted a national model for urban zoning codes to support creative industries, mixed-use, proper urban scale and green space. Created policies for preservation, affordable housing, centralized parking, transfer of development rights, walkability and complete streets in the Wynwood BID.	

OMNI CRA Media + Arts & Entertainment District	
Miami, FL.....	16 AC
A zoning study to predict maximum build out under Miami 21, tempered by height limitations to protect the scale of historic buildings on N. Miami Avenue. Also created walkable complete streets to support sidewalk cafes and other vibrant urban activity.	

Coconut Grove Village Core Master Plan	
Miami, FL.....	150 AC

The plan provides the tools to improve identity and character, open space, mobility, land use & form, community and resiliency with the village core. Extensive stakeholder input drove this action plan to guide proper growth that positively impacts both economic development and quality of life in the Coconut Grove Business Improvement District.

Little Havana Revitalization Action Plan	
Miami, FL.....	1,700 AC
Master plan for connectivity that will preserve the authenticity of Little Havana while providing policy recommendations for proper growth and development of historic neighborhood. Revitalization plan includes design for complete streets, multimodal transportation, economic vitality and healthy living.	

Hialeah Complete Streets & TOD Plan	
Hialeah, FL.....	19.7 square miles
Complete Streets plan created to ensure rail transit in two TODs is connected to wide sidewalks, safe street crossings, bike lanes and public transit. Design guidelines applied citywide to ensure dense, mixed-use districts will be served by multimodal mobility.	



MARIA BENDELDT is an urban planner and designer who has worked on dozens of successful form-based codes, master plans and CRA/BID revitalization plans. Throughout her career, Bendfeldt has consistently promoted and implemented forward-thinking land use policy that emphasizes compact, walkable, transit-supportive development. She served as the project director and as a primary author for the award-winning form-based code, the Wynwood Neighborhood Revitalization District. Bendfeldt was the project manager on the Hialeah Transit Oriented Development Districts, a master plan and companion land use regulations for 315 acres of dense urban development served by rail. She also created a companion, citywide Complete Streets guideline. Bendfeldt led and served as a primary author of the Village of El Portal Form-Based Code and companion Comprehensive Plan amendments and serves as the Village's contracted planning and zoning department. She has led land development regulation and visioning/concept diagram projects.

PROFESSIONAL EXPERIENCE

PlusUrbia Design	Associate
Miami, FL	2011 - present
Jaime Correa & Associates	Associate
Miami, FL	2007 - 2009
Juan Pablo Rosales	Project Manager
Arquitectos y Urbanistas	2002 - 2004
Guatemala City, Guatemala	

EDUCATION

University of Miami	2007
Master of Suburb & Town Design	
Universidad Francisco Marroquín	2003
Architecture Degree	

AWARDS

APA National Economic Development Plan Award	2017
Wynwood Neighborhood Revitalization	
APA Florida Award of Merit	
Hialeah Transit Oriented Development Plan	2017
Dade Heritage Trust Annual Preservation Award	2017
Little Havana National Treasure	
APA Florida 2016 Award of Excellence	2016
Wynwood Neighborhood Revitalization	
ULI Southeast Florida/Caribbean Vision Award	2016
Wynwood Walls Garden Collaboration	
APA Gold Coast Chapter 2015 Best Plan Award	2015
Wynwood Neighborhood Revitalization	
10th Annual KINPAN Award-China	
Songhua Lake Resort Architectural Design	2015
CNU XXII Charter Awards - Best City Plan	2014
City of Curridabat, Costa Rica	

AFFILIATIONS

American Planning Association (APA)
Member
Congress for New Urbanism (CNU)
Member

SELECTED PROJECTS

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Miami, FL.....	273 AC
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OMNI CRA Media + Arts & Entertainment District	
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Coconut Grove Village Core Master Plan	
Miami, FL.....	150 AC
The plan provides the tools to improve identity and character, open space, mobility, land use & form, community and resiliency with the village core. Extensive stakeholder input drove this action plan to guide proper growth that positively impacts both economic development and quality of life in the Grove BID.	

Little Havana Revitalization Action Plan	
Miami, FL.....	1,700 AC
Master plan for connectivity that will preserve the authenticity of Little Havana while providing policy recommendations for proper growth and development of historic neighborhood. Revitalization plan includes design for complete streets, multimodal transportation, economic vitality and healthy living.	

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Complete Streets plan created to ensure rail transit in two TODs is connected to wide sidewalks, safe street crossings, bike lanes and public transit. Design guidelines applied citywide to ensure dense, mixed-use districts will be served by multimodal mobility.	



MEGAN MCCLAUGHLIN, AICP, is a certified planner and urban designer who has extensive public and private sector experience in urban planning and historic preservation for cities in South Florida and nationwide. McLaughlin has vast experience in land use planning, urban design, land use development regulations and form-based codes. She has authored a variety of land use regulations to support walkable, transit-supportive development, including form-based codes, comprehensive plans, traditional zoning regulations, and master plan reports. A key part of her planning practice is fostering public involvement in order to shape master plans and land use policies that have strong community support.

Prior to joining PlusUrbia, McLaughlin worked in the Planning Departments of the City of Miami and the City of Coral Gables, where she drafted land use policy, organized community workshops, conducted project review and adoption. She has experience working on master plans, form-based codes, and comprehensive plans in cities throughout the country.

PROFESSIONAL EXPERIENCE

PlusUrbia Design Miami, FL	Planning Leader 2017 - present
City of Coral Gables Coral Gables FL	City Planner 2014 - 2016
City of Miami Miami, FL	Interim Preservation Officer 2011 - 2014
City of Miami Miami, FL	Historic Preservation Planner 2011 - 2012
Dover, Kohl & Partners Coral Gables, FL	Project Director/Planner 2007 - 2011
City of Miami Miami, FL	Urban Design Technician 2005 - 2006

EDUCATION

University of Miami Master of Architecture	2007
College of William & Mary Bachelor of Art History	2004

AWARDS

APA National Economic Development Plan Award Wynwood Neighborhood Revitalization	2017
APA Florida Award of Merit Hialeah Transit Oriented Development Plan	2017
Dade Heritage Trust Annual Preservation Award Little Havana National Treasure	2017
APA Texas Comprehensive Planning Award* Plan El Paso Comprehensive Plan	2012
US EPA National Award for Smart Growth* Connecting El Paso TOD Plan	2011
CNU Charter Award* DR/GR Plan Growth Management Plan	2010
APA Virginia Comprehensive Planning Award* Richmond Downtown Plan	2009

AFFILIATIONS

American Institute of Certified Planners (AICP)
Certified Planner

SELECTED PROJECTS

Little Havana Revitalization Action Plan Miami, FL.....	1,700 AC
Master plan for connectivity that will preserve the authenticity of Little Havana while providing policy recommendations for proper growth and development of historic neighborhood. Revitalization plan includes design for complete streets, multimodal transportation, economic vitality and healthy living.	

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A zoning study to predict maximum build out under Miami 21, tempered by height limitations to protect the scale of historic buildings on N. Miami Avenue. Also created walkable complete streets to support sidewalk cafes and other vibrant urban activity.	

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Village of El Portal Form-Based Code El Portal, FL.....	256 AC
Creation of a visual, user friendly and easy to review form-based zoning code. Recommendations focus on a mixed-use Town Center and corridor legislation that will generate new revenue sources and provide a destination for the Village.	

Miami Dade College SW Seventh Campus Plaza Miami, FL.....	30,000 SF
Design of a new plaza to improve connections to open spaces, interior courtyards and buildings. The gathering space will allow the college to become more of a focal point for public events in Little Havana.	



STEVE WRIGHT (CNU) is a storyteller with a broad range of experience working in public involvement, social media, research and writing about urban planning that improves quality of life. He leads PlusUrbia Design's Inclusive Public Involvement, Community Engagement and Government Relations. Wright has more than 25 years of award-winning expertise communicating about master plans, zoning codes, walkability and access for people with disabilities. He has published more than 1,000 professional articles on Urban Design, Mobility and Planning. A native of Ohio, Wright earned the Columbus Dispatch newspaper editor's nomination for the Pulitzer Prize for his coverage of growth issues. In Miami, he has worked in public policy for the Chairman of the Miami City Commission, in marketing for Florida's largest architecture firm and in livable communities development for the region's leading traffic engineering firm. Wright has published articles on Universal Design and Complete Streets in Planning and New Mobility magazines. He served as the Omni and Overtown Community Redevelopment Agencies liaison for the Chairman of the Miami City Commission.

PROFESSIONAL EXPERIENCE

PlusUrbia Design	Communications Leader
Miami, FL	2014 - present
Arquitectonica	Marketing Manager
Miami, FL	2012 - 2014
Marlin Engineering	Business Development
Miami, FL	2010 - 2012
Miami City Commission	Senior Policy Advisor
Miami, FL	2002 - 2010
Steve Wright Communications	President
Miami, FL	2000 - 2002
Columbus Dispatch Newspaper	Senior Reporter
Columbus, Oh	1987 - 2000

EDUCATION

Kent State University	1987
Bachelors in Journalism	
Harvard University Graduate School of Design	
Nieman Foundation for Journalism/Lincoln Institute of Land Policy: The Reinvented City	2010

AWARDS

APA National Economic Development Plan Award	
Wynwood Neighborhood Revitalization	2017
APA Florida Award of Merit	
Hialeah Transit Oriented Development Plan	2017
Dade Heritage Trust Annual Preservation Award	
Little Havana National Treasure	2017
APA Florida 2016 Award of Excellence	
Wynwood Neighborhood Revitalization	2016
ULI Southeast Florida/Caribbean Vision Award	
Wynwood Walls Garden Collaboration	2016
APA Gold Coast Chapter 2015 Best Plan Award	
Wynwood Neighborhood Revitalization	2015
APA's 2015 America's Great Places Award	
Wynwood Neighborhood Revitalization	2015
PlusUrbia Design Day - Miami City Commission	
Calle Ocho Corridor Revitalization Initiative	2015

SELECTED PROJECTS

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Hialeah Complete Streets Plan

Hialeah, FL.....	19.7 square miles
Complete Streets plan created to ensure rail transit in two TODs is connected to wide sidewalks, safe street crossings, bike lanes and public transit. Guidelines can be applied citywide to ensure dense, mixed-use districts will be served by multimodal mobility.	

PUBLICATIONS + EXHIBITIONS

Inclusive Mobility	
Planning Magazine (APA) Cover Story	2017
Design for Everybody	
Planning Magazine Universal Design article	2016
Accessible Public Spaces	
New Mobility Magazine feature ADA article	2015

Section e.

References, MQR #3:

RMA understands that the City will send references a request a request for verification, via email, within no later than two (2) business days from receipt of our proposal. If unable to respond within two days from request, reference shall not be considered valid and points will be affected. RMA has made references aware.

RMA PROJECT EXPERIENCE





MARTIN COUNTY

Countywide CRA Plan Update

AGENCY

Martin County, FL

PERFORMANCE PERIOD

March 2017 – Present

SERVICES PROVIDED

- CRA Plan Update
- Public Input
- Market Assessment

ISSUE

For years Martin County missed real estate growth cycles. There was little new development occurring, and the County had the reputation of being an anti-growth county by the private sector development community. This lack of new development caused the county to rely heavily on its residential tax base. Within the county, the seven Community Redevelopment Agencies (CRA's) had eroding tax bases and a CRA Plan that dated back to 2001. With only 4 incorporated municipalities and seven county CRA's, strong leadership and planning were vital to the improvement of CRA's. RMA was hired to update the CRA Plan and develop special initiatives to assist county and CRA staff with improving its CRA communities and tax bases.

STRATEGY

RMA took a very comprehensive approach when writing the Countywide CRA Plan for seven unique CRA's. An analysis of the local conditions and future vision for each CRA was determined through on the ground surveyance of businesses, stakeholder interviews, examination of the local economic drivers and real estate market, and the review of previous Neighborhood Advisory Committee (NAC) Plans. Public input provided another opportunity for the RMA team to connect with the community to understand the local conditions. An advertised day-long open house with residents was conducted and a countywide CRA survey was distributed to gather feedback.

A full market assessment was completed to determine the opportunity within each of the seven CRA's. It was important to identify the character of each CRA and understand what should be preserved, enhanced, exposed, invested, and capitalized on to better position the area for growth. The RMA team of professionals used the local conditions, market research, and public input to help determine what the redevelopment goals should focus on countywide. Additional time was spent in the community with overnight stays in short-term rentals, weekend trips visiting destinations, and weekday trips with hotel stays. This targeted activity enabled the team to experience each CRA's ebb and flow from sunrise to sunset, including meals at local-flavor restaurants, shopping at area retailers, and sitting in traffic backups for school pickup. Various funding sources such as public-private partnerships, grants, and government loans were identified as opportunities to assist with redevelopment.

OUTCOME

The Countywide CRA Plan update was unanimously approved by the CRA board in December 2017. Additional approval is underway for the Countywide CRA Plan and RMA was selected to provide implementation services for the seven CRA areas. The redevelopment plan is a goal-based plan that focuses on realistic outcomes for each of the seven CRA's. The plan provides realistic strategies for CRA staff to implement.





NARANJA LAKES

Redevelopment Plan for Naranja Lakes CRA | Boundaries Expansion of Community Redevelopment Area

AGENCY

Miami-Dade County, FL

PERFORMANCE PERIOD

2016 – Present

SERVICES PROVIDED

- Redevelopment Plan with Economic Development Goals and Objectives for Growth
- Commercial Real Estate Market Analysis
- Land Acquisition Analysis
- Tax Increment Financing (TIF) Model
- Exit Strategy for TIF Funds
- Implementation Timeline and Budget
- Success Measurement Matrix
- CRA Economic Incentives Analysis
- Neighborhood Crime and Safety Analysis

ISSUE

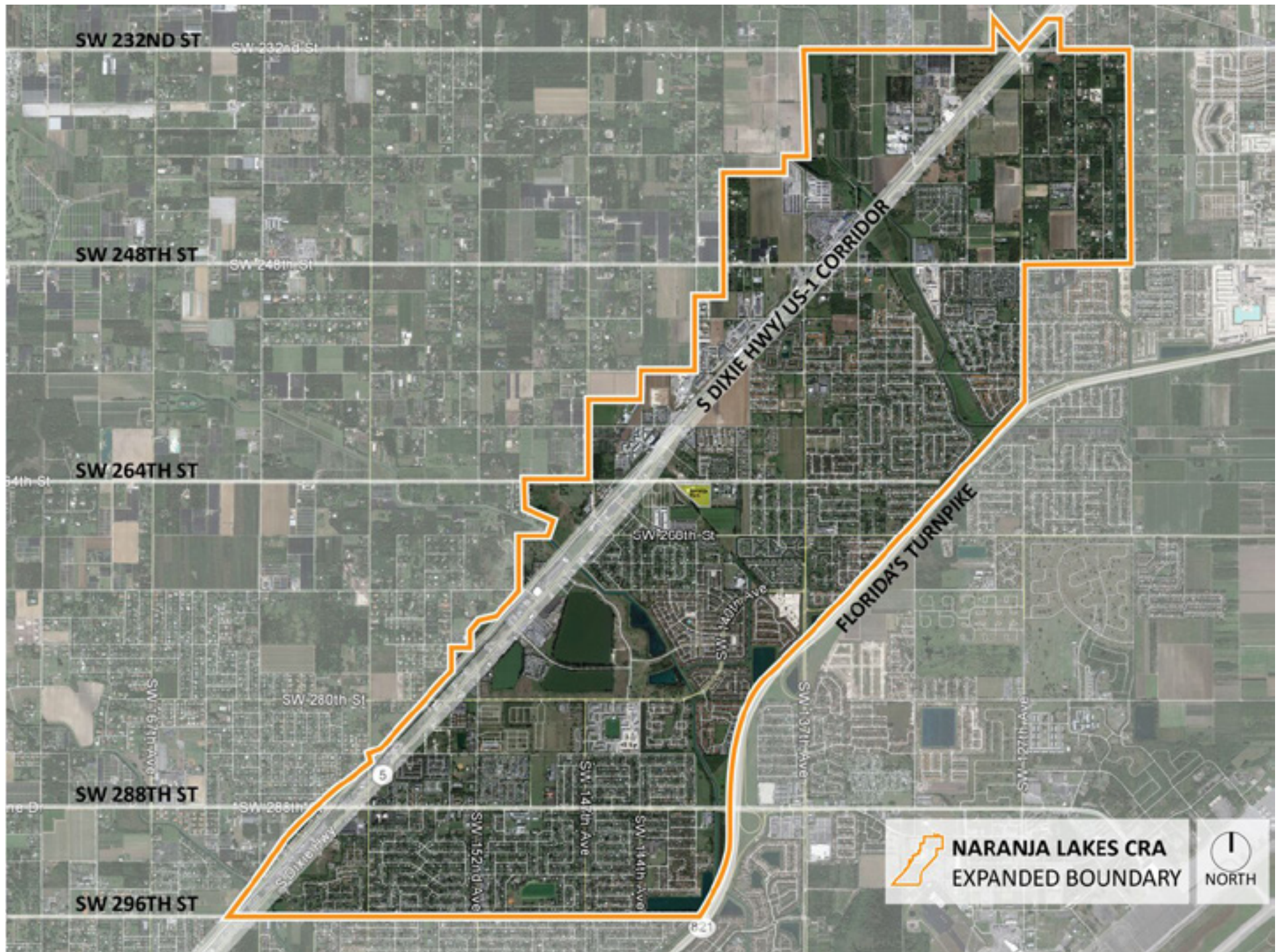
Naranja Lakes, a mainly residential community located in unincorporated, southern Miami Dade County was once a luxurious destination for winter travelers to South Florida. Naranja Lakes fell on hard times after the destruction of Hurricane Andrew in 1992. The presence of slum, blight, and criminal activity have taken its toll on Naranja Lakes. Located along South Dixie Highway (US1) and Florida's Turnpike, Naranja Lakes is one of the last stops before you get to the Florida Keys, thus becoming a "Gateway to the Keys." The community never capitalized on its positioning or captured potential tourist dollars. Lack of community aesthetics such as lighting, landscaping, and renovated building facades hindered the community. Miami-Dade County recognized a need to update the current Naranja CRA Plan to address blight in the community. As a way to impact more of the area, the county expanded the Naranja Lakes CRA boundaries.

STRATEGY

RMA worked with the County of Miami-Dade and the Naranja CRA board to write a CRA Plan Update. The plan update would include a comprehensive redevelopment program that would aide in reducing blight, improving public infrastructure and transportation, encourage new development, and highlight funds that support redevelopment efforts. A priority of the redevelopment plan was to increase the current tax base using Tax Increment Financing (TIF) as a tool to drive economic development. Emphasis was placed on market positioning and branding to improve the identity of Naranja, as well as wayfinding and signage programs to capitalize on its location. The RMA team spent a good amount of time on the ground visiting businesses and engaging with the residents to understand the needs and wants of the community. The community engagement portion of the plan was vital and helped determine the character of the community and what target uses/industries were compatible.

OUTCOME

The Naranja Lakes CRA Plan update was approved in February 2017. Since adoption, the Naranja Lakes area has seen a significant amount of interest from the development community. Private sector interest includes plans for a 150-unit multi-family project, new retail plaza with a big chain anchor, and plans for a 520 home mixed-use community with 87,600 square feet of retail.





NORTH MIAMI

CRA Plan Update, CRA Extension, P3
(Public-Private Partnership) Feasibility
Analysis

AGENCY

North Miami, FL
Community Redevelopment Agency

PERFORMANCE PERIOD

2015 - 2016

SERVICES PROVIDED

- CRA Plan Update
- Public Input
- Market Assessment
- P3 Feasibility Analysis

ISSUE

The North Miami CRA was scheduled to sunset in October 2016, making it imperative that a CRA Plan Update be prepared and adopted by the CRA, City and County Commission expeditiously. Furthermore, the CRA Plan Update needed to be actionable and focused, in the short term, on catalytic projects that are feasible and can create revenue for the City and CRA so that longer term desired outcomes in the CRA Plan could be funded and achieved.

STRATEGY

RMA was engaged by the North Miami CRA to update the Community Redevelopment Plan; to guide the new CRA Plan through the adoption process at the City and at Miami-Dade County; to negotiate the terms of a new Interlocal Agreement with Miami Dade County, including an extension of the life of the CRA through 2046; and to conduct feasibility analysis for the proposed Downtown Public-Private Partnership projects. RMA evaluated the proposed public-private partnerships to determine which concepts were financially and market feasible for inclusion in the updated CRA Plan. RMA conducted public outreach, targeted one-on-one meetings, extensive communication with the elected officials, and developed a realistic, achievable, economic development driven plan for the North Miami CRA. This plan targets Economic Development, including Downtown Revitalization, Cultural Arts, and Targeted Industries as the key to driving tax base enhancement and growth in Tax Increment, which will support the CRA's additional initiatives that were identified, including Public Improvements and Infrastructure; Housing, Residential Development and Quality of Life; Transportation, Transit and Parking; and Redevelopment Support Activities.

OUTCOME

The Plan Amendment was adopted by the CRA Board, the North Miami City Council and the Miami-Dade Board of County Commissioners in February 2016. Following adoption of the CRA Plan Amendment, the North Miami City Council and the Miami-Dade Board of County Commissioners amended the Interlocal Agreement to extend the CRA an additional 29 years through 2046. The plan and extension provided for a targeted list of priority projects, funding and financing strategies, an implementation schedule and performance measures and exit strategies. In addition, within the CRA plan update there are several initiatives outlined that required comprehensive marketing strategies to achieve the desired goals, as the downtown core of North Miami serves as the business corridor and central gathering space for the city and is crucial to the success of other focus areas within the CRA. RMA was also engaged to develop the Downtown NoMi Strategic Marketing Plan (2016) and is currently assisting the CRA/ City with implementation (2017/2018).





NORTH MIAMI BEACH

Market-Based Land Use & Zoning Amendments | Downtown, Biscayne Corridor, and Waterfront Mixed-Use Districts

AGENCY

North Miami Beach, FL

PERFORMANCE PERIOD

2012 – Present

SERVICES PROVIDED

- Urban Design & Planning services for Comp Plan amendments and Zoning changes
- Master Plan
- Ongoing Urban Design Review for projects within mixed-use areas that RMA created
- Economic Development Implementation Plan
- Retail Market Assessment, Demand Analysis
- Public-Private Partnerships (P3)
- CRA Administration
- CRA Incentives

ISSUE

North Miami Beach was languishing and being strangled by traffic while neighboring cities, such as Sunny Isles and Aventura, experienced unprecedented growth and economic development. Development was stifled by low height and density, even in areas where transit oriented development was desired. Development pressure for more height and density resulted in endless debates and horse trading in commission meetings. Projects that were coming forward were dense yet auto-oriented and did not enhance the character of the city with its well established street, park, and waterway system. The result was more development with no real plan for growth or control of its remaining valuable assets, such as the Intracoastal waterway parcels. The city was in need of a strategy for encouraging redevelopment while laying out the expected public benefits, providing residents with a comfort level that quality of life would be enhanced. Following leadership changes on the City Council, which in turn led to changes in the city's administrative leadership, the city embarked on an aggressive program of redevelopment, revitalization, and tax base enhancement. This included RMA's economic development implementation plan, which began with efforts to change the city's reputation in the real estate industry and to ensure that city regulations matched market conditions and market potential. RMA assisted the city in the Land Use and Zoning amendment for seven mixed-use districts in the City to include the Downtown area, Biscayne Boulevard Corridor and Waterfront Districts.

STRATEGY

RMA worked with the city to begin a campaign to "spread the word" about the new opportunities in North Miami Beach, and especially the new attitude toward private sector investment. This began with an analysis of the market demand and potential, a review of development financial feasibility, and the development and implementation of tax increment incentives for new investment. Subsequently, the urban design team developed a vision plan for the future growth based on the market study. The vision plan became the base for the proposed land use policies, objectives, zoning map and text amendments. The planning team conducted a buildout analysis to determine the existing entitlements under the current regulations and the future entitlements under the proposed regulations. Additionally, RMA conducted a concurrency analysis based on the projected entitlements to address infrastructure improvements needed as well as potential impact fees generated for parks and police services. The CRA Tax Increment Recapture Incentive Program was revamped to establish clear and stricter guidelines for giving rebates. Before RMA revamped the program, the CRA gave up to 75% tax rebate for any projects that came in regardless of what they developed in the CRA.

OUTCOME

The amendments were unanimously approved in March 2015. In less than one year of adopting the regulations, the city received nearly ten applications for site plan approval. Two major development sites that were considered to be a hindrance to redevelopment, a large adult entertainment venue in the waterfront district and a commercial property near the future rail station, were sold for a combined \$30 million, making way for mixed use developments. Over \$280 million in real estate transactions took place in the target area in the first 18 months, with approval of over 1,000 residential units, 200 hotel rooms, and significant commercial development. The quick change in North Miami Beach's reputation in the private sector, combined with strong, visionary leadership and RMA's approach, enabled North Miami Beach to lead Miami-Dade County in property taxable value growth from 2015-2016, at a year over year rate of 17%. Additionally, the taxable value of property within the North Miami Beach Redevelopment Area increased by 46% during the same period. This growth was driven by real estate transactions, and additional, even more significant tax base enhancement, will occur as the projects are completed over the next few years.



ONE Voice
FOR THE TEAM

Market Entry

Key Access

One Voice is a leading national real estate and construction firm with a proven track record of successful market entry and development. Our team has extensive experience in the development and construction of high-rise residential and commercial projects, and we are currently seeking qualified partners for the development and construction of a new high-rise project in North Miami Beach.

Community Characteristics

One Voice is a leading national real estate and construction firm with a proven track record of successful market entry and development. Our team has extensive experience in the development and construction of high-rise residential and commercial projects, and we are currently seeking qualified partners for the development and construction of a new high-rise project in North Miami Beach.

Market Participants

One Voice is a leading national real estate and construction firm with a proven track record of successful market entry and development. Our team has extensive experience in the development and construction of high-rise residential and commercial projects, and we are currently seeking qualified partners for the development and construction of a new high-rise project in North Miami Beach.

Market Capacity

One Voice is a leading national real estate and construction firm with a proven track record of successful market entry and development. Our team has extensive experience in the development and construction of high-rise residential and commercial projects, and we are currently seeking qualified partners for the development and construction of a new high-rise project in North Miami Beach.

Traffic Counts

One Voice is a leading national real estate and construction firm with a proven track record of successful market entry and development. Our team has extensive experience in the development and construction of high-rise residential and commercial projects, and we are currently seeking qualified partners for the development and construction of a new high-rise project in North Miami Beach.

NORTH MIAMI BEACH

OPPORTUNITY

One Voice is a leading national real estate and construction firm with a proven track record of successful market entry and development. Our team has extensive experience in the development and construction of high-rise residential and commercial projects, and we are currently seeking qualified partners for the development and construction of a new high-rise project in North Miami Beach.

ONE Voice
FOR THE TEAM





DANIA BEACH

CRA Plan Update, CRA Management & Administration, CRA Plan Implementation, CRA Marketing & Special Events

AGENCY

Dania Beach, FL
Community Redevelopment Agency

PERFORMANCE PERIOD

2009 - Present

SERVICES PROVIDED

- CRA Management & Administration, Business Attraction Marketing/ Special Events
- Economic Development Update
- CRA Plan Update
- Public-Private Partnerships

Population of City: ~31,446. The CRA consists of approximately 1,349-acres.

Year Created: 2002

Broward County Redevelopment Capital Program Funding: \$6.3M

CRA Redevelopment Plans: In 2014/2015, the City of Dania Beach engaged RMA to prepare an update to their CRA Plan. This required extensive research and analysis including: Market Demand Analysis; Neighborhood & Housing Analysis; Beautification & Infrastructure Analysis; Plan Concepts (Land Use & Redevelopment, Economic Development, Sustainable Development, etc.); Implementation Strategies; and a Financial Analysis.

CRA Management & Administration: RMA has been involved with the management and implementation of the CRP from 2009-2017. Economic Development initiatives include: Façade and Merchant Assistance Grants; State of Florida Incentives (QTI & Enterprise Zone); Marine Industry and other targeted business assistance; P3s. Marketing initiatives (2009 - present) include: CRA Marketing Plan Update; key special events (Annual Arts & Seafood Celebration). Community improvement initiatives include: Peoples Access to Community Horticulture (PATCH); Healthy Community Zone; Pedestrian Safety Improvements.





POMPAÑO BEACH

CRA Management & Administration,
CRA Plan Update, CRA Extension, CRA
Plan Implementation, CRA Marketing &
Special Events

AGENCY

Pompano Beach, FL
Community Redevelopment Agency

PERFORMANCE PERIOD

2009 - present

SERVICES PROVIDED

- CRA Management & Administration,
Land Use Amendments
- Site Plan Review, Comprehensive
Plan and Zoning assistance
- Design Charrettes/ Public Input
- Business Attraction/Marketing/
Special Events, Incentives
- Public-Private Partnerships
- Project Management Cultural Arts
Management/ Administration/
Programming
- Historic Preservation

Population of City: ~107,000. The CRA consists of two separate redevelopment districts comprising approximately 3,242-acres:

- Northwest Pompano Beach Community Redevelopment Area (hereafter referred to as the "Northwest District"; approximately 3,084-acres); and the
- East Pompano Beach Community Redevelopment Area (hereafter referred to as the "East District"; approximately 158-acres)

Year Created (2015 TIF): 1989-NW District (\$6,486,105); 2001-East District (\$2,481,990)

Management/Staff – RMA: Mr. Chris Brown and Ms. Kim Briesemeister act as Co-Executive Directors; NWCRA Director, CRA Program Director, Project Manager, Marketing & Special Events Manager, CRA Clerk/Project Coordinator, CRA Planning, Cultural Arts Staff

CRA Redevelopment Plans: RMA wrote the updates for each redevelopment area in 2011. The NW District extended its life for an additional 30 years. The East district was an update but did not extend the life of the District. The new CRA Plans were particularly important because, under new management, the CRAs required additional programs in order to create new initiatives, including land acquisition, building development, major road improvements, institution of a comprehensive marketing program, bond financing, and many other programs.

CRA Management & Administration: RMA, through its role administering the Pompano Beach CRA, is paving the way for a "new" Pompano Beach. Celebrating the rich history and underlying feeling of the city, RMA set the course for redevelopment focused specifically on business attraction and economic growth through land development regulations and zoning code revisions, major streetscape improvements, cultural facility development, and city-wide and district branding and marketing. Additionally, RMA completed negotiations for a \$20 million public-private partnership on 8 acres of land at the Pompano Beach Pier. RMA will continue to implement retail recruitment strategies with the Pier Site developers and for existing vacancies throughout the targeted areas.





WEST PALM BEACH

CRA Management & Administration, CRA Plan Implementation, CRA Marketing & Special Events

AGENCY

West Palm Beach, FL
Community Redevelopment Agency

PERFORMANCE PERIOD

- 2005 - 2013: Kim Briesemeister
- 2014 - present: RMA

SERVICES PROVIDED

- CRA Management & Administration, Business Attraction/ Marketing/ Special Events
- Incentives
- Project Management
- Land Use Amendments
- Site Plan Review
- Comprehensive Plan and Zoning assistance
- Design Charrettes/ Public Input Economic Development Plan, Retail/ Residential Market Potential & Demand Analysis
- Public-Private Partnerships
- Cultural Arts
- Historic Preservation

Population of City: ~102,000. The CRA consists of two separate Redevelopment Areas comprising approximately 1,399-acres:

- City Center Community Redevelopment Area (hereafter referred to as the "CCCRA"; approximately 940-acres); and the
- Northwood/Pleasant City Community Redevelopment Area (hereafter referred to as the "NPCCRA"; approximately 459-acres)

Year Created (2015 TIF): 1985-CCCRA (\$25,453,378); 1993-NPCCRA (\$2,802,954)

Management/Staff – RMA: Mr. Jon Ward (Sr. Redevelopment Associate), Executive Director; Project Managers, Assistant Real Estate Division Manager, Marketing & Special Events Manager, Administrative Assistant

CRA Redevelopment Plans: RMA Principal Kim Briesemeister served as the Executive Director of the West Palm Beach CRA for eight years from 2005-2013. As CRA Executive Director, she was responsible for expanding and improving the CRA through management, implementation and updates to the CRA Plans for the two districts. Ms. Briesemeister as WPB CRA Director and Shawn Mitchell, as the Budget Director, created financial forecasts and two redevelopment finance plans to conservatively structure over \$120 million in debt financing. In 2014, RMA was contracted by the City of West Palm Beach to provide CRA Management & Administration services which include the ongoing implementation and annual budgets of the CRPs.

CRA Management & Administration: RMA's management and implementation of the CRP's for both redevelopment areas focuses on enhancing the physical and business environments, improving the quality of life for residents and creating inviting and interesting areas for visitors and investors. This is accomplished with visioning sessions/ community input; land development regulation changes/master planning; streetscape improvements; promotion/ implementation of incentives to attract/retain businesses; execution of marketing and special event initiatives. Accomplishments include increased investor activity in targeted areas; 10-15 new businesses opening in one year; increased attendance for special/cultural events; purchase/renovation of the Sunset Lounge as part of the transformation of Historic Northwest neighborhood into the hub of cultural tourism in West Palm Beach.





WEST PALM BEACH

Northwood Village - Currie Park |
Master Plan

AGENCY

West Palm Beach, FL
Community Redevelopment Agency

PERFORMANCE PERIOD

2014 – Present

SERVICES PROVIDED

- Master Planning
- Urban Design and Massing Analysis
- Design Charrette

ISSUE

The CRA of West Palm Beach retained RMA to develop a master plan for the North End of West Palm Beach, which encompasses the Northwood/Pleasant City CRA and three mixed-use districts (Currie Park, Northwood Village and the Broadway Corridor) and the Pleasant City neighborhood. In addition to the master plan, the CRA retained RMA to amend the Comprehensive Master Plan and zoning regulations for the three mixed-use districts based on the new vision plan. RMA organized and conducted a 7-day design workshop within the community that engaged a great number of residents, business owners and stakeholders within the North End. The goal of the design workshop was to create a vision and an implementation strategy for the redevelopment of the North End, which has faced years of stagnation due to economic downturns and shortfalls in the current zoning regulations.

STRATEGY

The Currie Park area is situated on the east side of the CRA along the Intracoastal Waterway. This area has the largest number of vacant properties within the North End and the greatest interest for redevelopment due to its location. The master plan for this area focused on creating a physical and visual connection to Currie Park and the waterway. The Northwood Village area is the North End's entertainment district with an eclectic mix of restaurants, galleries and shops. This area's success is due to the rebranding and marketing strategies implemented by RMA.

The district, however, still has room for growth. The master plan proposes a transit oriented district anchored on the west end by a future passenger rail station along the FEC. The Broadway Corridor is characterized today by crime and blight. The master plan recommended various development scenarios and specific streetscape improvements to the roadway to support the proposed development. The Pleasant City Neighborhood is the oldest African American neighborhood within the City. The master plan identified specific streetscape improvements, new green- ways and open spaces as well as infill opportunities for single family.

RMA has completed, through adoption, the Comprehensive Plan and zoning amendments for the Currie Mixed-Use District and is currently working on the text changes for the Northwood and Broadway Mixed-Use Districts Comprehensive Plan and zoning regulations based on the new vision plan.

OUTCOME

The completion of the vision for Currie along with the subsequent zoning changes, garnered interest from developers immediately. The entire 20 acres was purchased by one developer, who subsequently created a master plan nearly mirroring the RMA plan. The developer plans to begin development with a 47,000SF urban grocer within the district along with a 15-story residential property and improvements to Currie Park, which could include a marina and two restaurants. It is estimated that this first phase could bring over \$1 million per year in additional tax increment to the Northwood/Pleasant City CRA.





CORAL SPRINGS

CRA Plan Modification & Master Plan |
Downtown

AGENCY

Coral Springs, FL

PERFORMANCE PERIOD

2013 – 2014

SERVICES PROVIDED

- Master Planning
- Urban Design and Massing Analysis
- Design Charrette

ISSUE

RMA was retained by the CRA to revise their CRA Plan, which had not been updated in twelve years, with a goal of attracting new development. The CRA is approximately 136 acres which comprises of the entire downtown area called the Downtown Core. The Downtown Core encompasses the old City Hall site, the future municipal complex, the business and office districts, part of the hospital district, the County Library and City Charter site.

STRATEGY

As part of the CRA Plan revision, RMA developed a vision plan for the downtown in order to create a guideline for the redevelopment as well as establish consistency with the Local Activity Center designation. RMA organized and conducted a design workshop within the community that engaged a great number of residents, business owners and stakeholders within the downtown. Building from the input, the overall plan concept suggests a more integrated street network with new streets, new pedestrian paths and passageways, aesthetic upgrades to drainage canals, 12.65 acres of new public open space and great plazas, a dynamic mix of uses including 1900 multi-level residential units, 200 townhomes, and 215,000 square feet of retail, as well as cultural and educational opportunities. These elements are incorporated into distinct sub areas each with their own identity and character, providing a desired neighborhood feel.

OUTCOME

The objective for the next five years is to focus on the Downtown Core to capitalize on the redevelopment activities from the Municipal Complex and to build new infrastructure to support additional development. The key priorities include completing an art walk, streetscape improvements, and new streets to complete the street grid. Another key priority is property acquisition and public private partnerships for the purposes of redeveloping the Downtown Core and the NE neighborhood, and redeveloping public property within the Educational Core.





MOUNT DORA

Grandview Business District |
Commercial Market Study

AGENCY

Mount Dora, FL

PERFORMANCE PERIOD

June 2016-January 2017

SERVICES PROVIDED

- Market/Economic Analysis
- Public and Stakeholder Engagement
- Develop Strategic Initiatives for NECRA and Grandview Business District
- Identity and Brand Messaging

ISSUE

The City of Mount Dora's North East Community Redevelopment Area, (NECRA) has a unique business district known as the Grandview Business District. It is a relatively small area, approximately nine acres, is zoned C-1, and while once an active commercial area, has been significantly impacted by business development on US 441 over the past twenty years. The objectives of the NECRA are to revitalize the housing and commercial areas of the district. One step towards meeting these objectives was to conduct a comprehensive commercial market study/economic analysis for the Grandview Street Neighborhood Commercial Area to identify and analyze the NECRA and surrounding area's existing and potential economic base; market potential for future/new businesses; and recommendations for implementation of the findings of the study.

STRATEGY

RMA was contracted to conduct the comprehensive commercial market study/economic analysis for the NECRA. Tasks to accomplish this included a market analysis, public input, and providing a plan of development for the expansion of business in this district. RMA has developed a specific approach to conducting market studies that has proven to be successful in achieving a balance between the desires of the City and the community. Our approach thrives on meaningful participation and interaction, in public forums, among all stakeholders. The RMA team began by conducting a Background Review and Public Input which included: meetings with City staff and officials; meeting with members of the NECRA Advisory Board; an open house with formal and informal public input opportunities; meeting with Grandview Street Business District business and property-owners; a community survey. A Trade Area Review was also completed as part of the Market Analysis, Recommendations, and Action Plan.

RMA found that the Grandview Business District had several significant assets including a BBQ restaurant with regional award recognition and a soul food takeout restaurant that serves the community with authentic southern cooking. The District is also easy walking distance from the thriving downtown area. The historical character of Mount Dora and this particular area of town provides additional positive linkage for developing a business district that caters to the community needs.

Outdoor recreation and the associated tourism, such as biking and hiking trails and walking and driving tours, are all important to redevelopment in today's environment. Creating opportunities for people to get back to nature, and to their roots, is at the cornerstone of vibrant communities and cities today. RMA looked at the opportunities available for these attractions and incorporated them into the Action Plan. These "hidden assets" are often the tipping points which businesses consider in their location analysis.

OUTCOME

The City of Mount Dora and the NECRA approved RMA's Market Assessment and associated recommendations in the Action Plan. As a result of the Market Assessment, new opportunities have been discovered within the context of the community's needs and in keeping with the unique character of the District. New business and residential interest in this historic area of Mount Dora has been generated and efforts are underway to continue to build on this Assessment going forward.





ALACHUA

Market Study and Economic
Development Implementation |
Downtown District

AGENCY

Alachua, FL
Community Redevelopment Agency

PERFORMANCE PERIOD

January 2016-July 2016

SERVICES PROVIDED

- Market Study and Economic Development Implementation Plan
- Strategic Marketing Plan
- Businesses Retention, Attraction, and Communications Strategies
- Targeted Hotel and Residential Development

ISSUE

The City of Alachua, located in northwest Alachua County, has a population of approximately 10,000, and the Downtown District is a beautiful example of an authentic Old Florida Downtown. The charming downtown Main Street, where several yearly festivals are held, is one of Alachua's most revered assets. During the economic downturn many Main Street businesses closed, with the domino effect of fewer visitors coming to what once was a lively downtown. The City Commission and the Community Redevelopment Agency discussed the need to devise methods to revitalize Main Street and the Community Redevelopment Area in order to enhance the character of downtown, provide for business retention and expansion, and market the uniqueness of downtown Alachua.

STRATEGY

The City, through its Community Redevelopment Agency (CRA), hired RMA to perform a market study and provide an economic development implementation plan for the Downtown District. This market study included analysis of the potential for new businesses; opportunities and activities to draw visitors; branding; and recommendations for implementation of the findings.

The market study was comprehensive and provided information about the surrounding businesses outside of the downtown district that can serve as feeders for the downtown. A delineated market study area was defined and tested for market accuracy. This in-depth analysis using RMA's BusinessFlare™ approach led to an implementation plan that included strategies for attracting businesses to the downtown district including branding, marketing and messaging, recommendations for wayfinding and directional signage, including interstate signage to increase awareness of the downtown, and a program to create vision partnerships with the business community to host regular downtown events.

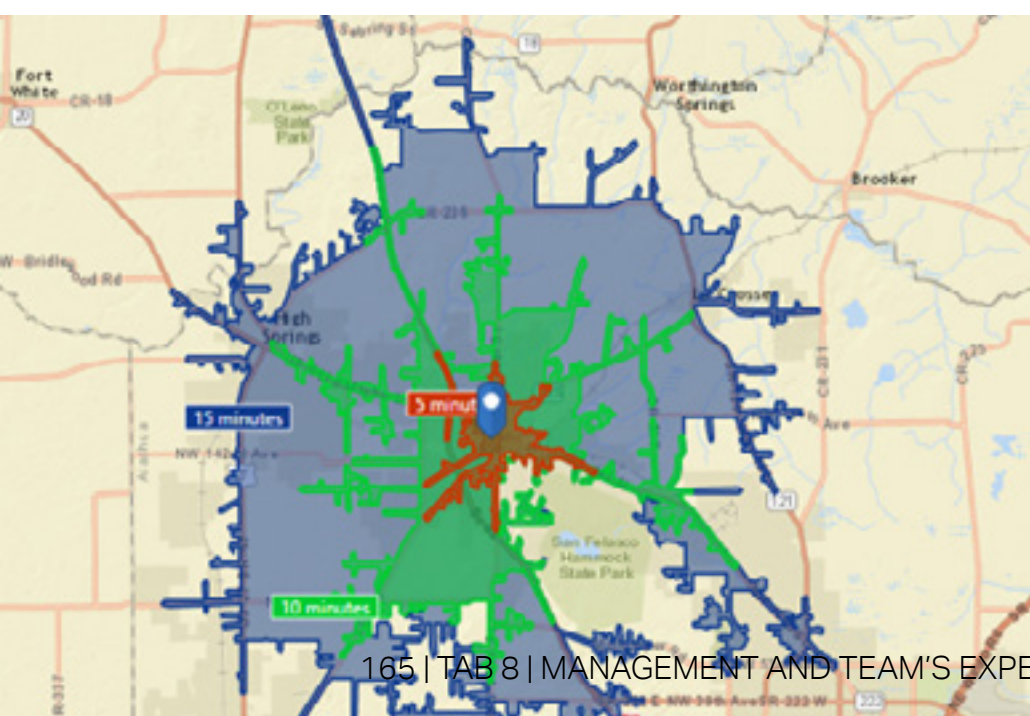
As companies look for more ways to attract talent and the top employees in their fields, research has shown that a thriving, dynamic downtown with events geared toward community involvement is something that is especially attractive to millennials as they decide where to work and live. Downtown development in suburban areas must target specific uses so as to promote the uniqueness of the area, and take advantage of current market trends. Those target businesses include:

- Specialty markets including fresh vegetables and fruits, beer and wine offerings.
- Specialty sporting goods, including cycling, hiking and diving, and horseback riding goods.
- Coffee and sweets shop, including desserts and bakery items with outdoor patio seating.
- Genuine antique stores, with an emphasis on exclusion of thrift stores.
- Breweries to include tastings.
- Hotels with special event hosting.

RMA Determined that there was significant potential for hotel development; however, the hotel density, and the number of units that could be supported depends greatly on project concept and developer execution, with close linkage to the brand development of the Downtown area. Our survey results for businesses located in Progress Park and Alachua Commerce Center indicated an unmet demand for hotel room nights and conference facilities. One of the initiatives recommended for the Alachua Downtown District is the targeted recruitment of a business class hotel.

OUTCOME

RMA's implementation plan includes ten steps for the City to focus on to encourage business development and events in the Downtown District and is a holistic plan that provides for community and business outreach throughout the area. This strategy plan includes a blueprint for the City to follow to achieve success, and RMA's commitment to assist in this plan going forward.





TITUSVILLE

Economic Development Strategic Plan

AGENCY

Titusville, FL

PERFORMANCE PERIOD

2016-2017

SERVICES PROVIDED

- Economic Development Strategic Plan
- Market Positioning
- Capital Projects and Public Improvements Planning
- Develop Target Industries
- Economic Development Support
- Implementation Matrix

ISSUE

Titusville, along with many other cities along Florida's Space Coast, experienced a major economic downturn after NASA's decision to discontinue its manned space shuttle program in 2011. NASA's Kennedy Space Center has traditionally been a major employment and tourism generator for Titusville and Brevard County, and the decision to end the shuttle program created a negative ripple effect throughout the area. Many businesses could no longer be supported and were forced to close shop, leaving commercial corridors and the city's historic downtown largely vacant and blighted. Residents vocalized their opinions of decreasing quality of life as well as lack of entertainment and dining options in Titusville compared to other cities and historic downtowns in Brevard County.

STRATEGY

City leaders took a proactive approach in addressing these issues and engaged RMA in 2016 to conduct a city wide Economic Development Strategic Plan (EDSP). Challenge often brings about opportunities, and for Titusville the challenge of getting over the loss of NASA's shuttle program was met with the opportunities associated with the privatization of space. Titusville's proximity to Cape Canaveral's space facilities, and history as an air and space town, position the city to take advantage of major industry player (Blue Origin, Space X, and Virgin Galactic) activity along the Space Coast.

RMA focused on creating a realistic plan that positions Titusville to compete for investment and increase its tax base while maintaining and strengthening its community character. Elements of the plan include careful market analysis, stakeholder and public input, and intense economic development assessment that support the overall goals and initiatives of the EDSP.

RMA'S MARKET ANALYSIS IDENTIFIED THE FOLLOWING AS A GUIDE FOR THE ACTION PLAN:

Preserve – Community character, history, and quality of life. Titusville, founded in 1867, is one of the oldest cities in Florida - celebrating its 150-year anniversary in 2017. As "The Gateway to Nature and Space," Titusville residents take pride in the city's small town feel and quality of life.

Enhance – Community aesthetics, market position, and connectivity. RMA feels strongly that quality of life and residential recruitment/retention are extremely important economic development tools for cities. Improving aesthetics and connectivity and promoting the city's assets are key to positioning Titusville as a great place to live, work and play.

Expose – Obstacles to investment and promote new opportunities. The privatization of the space industry has led to major regional economic development along the Space Coast. Other opportunities in Titusville include, but are not limited to, revitalizing the historic downtown, availability of land (particularly in the Spaceport Commerce Park and Space Coast Regional Airport), and exposing the existing business climate which includes OneWeb Satellites, Lockheed Martin, Embraer, SpaceX and Blue Origin, Titusville Logistics Center, Renzetti's, Hell's Bay Boat Works, Titus Landing, Boeing, and Falcon Marine, as well as advanced manufacturers, healthcare providers and unique service-sector firms. Titusville can attract further investment by improving the city's reputation as "business friendly," creating a regulatory environment based on responsiveness and reliability.

Invest – City's identity and image, public spaces and aesthetics. RMA discovered, through its public engagement, many negative opinions from residents regarding Titusville. A community pride campaign and focus on quality of life issues can improve Titusville's reputation and position in the market place.

Capitalize – Commercialization of space, market potential and location. Commercial space programs represent an approximately \$225 billion industry. Currently, Florida is competing with California and Texas in promoting and capturing the economic impact the private companies will create. Within Florida, Titusville is competing with other cities such as Melbourne, Cocoa, and New Smyrna Beach to take advantage of this opportunity.

OUTCOME

In January 2017, the City formally approved acceptance of the Economic Development Strategic Plan that RMA had developed. The city's Economic Development Director stated that the city's number one priority is prioritizing initiatives from the plan for actual implementation. The initiatives that can realistically drive private investment within the character of a community based on unique local conditions include:

Economic Development

- Downtown
- Corridors
- Targeted Industries
- Cultural Arts
- Market Positioning

Capital Projects/Public Improvements

- Gateway, Directional, and Wayfinding Signage
- Recreational Corridors
- Public Utility Improvements

Residential Development and Quality of Life

- Housing
- Neighborhood Improvement Programs/Aesthetics

Transportation and Transit

- US 1 Corridor
- State Road Enhancements

Economic Development Support

- Real Estate Acquisitions and Disposition
- Land Development Regulations





FLORIDA REDEVELOPMENT ASSOCIATION

CRA Impact Study

AGENCY

Florida Redevelopment Association
(FRA)

PERFORMANCE PERIOD

2013

OVERVIEW

In 2013, RMA in conjunction with the Florida Redevelopment Association created this report to illustrate and quantify the effects of public investment in selected CRA districts in Broward County.

Seven CRA's were analyzed during a five year period from 2008 to 2013. These include the Town of Davie, City of Deerfield Beach, City of Pompano Beach, City of Hallandale, City of Margate, City of Hollywood and City of Fort Lauderdale. Four main areas were analyzed including: TIF Funds Invested, Private Funds Invested, TIF Funded Public Infrastructure Projects and Job Creation. All city studies exemplify that "but for" the CRA redevelopment activity, this degree of private investment would not have occurred.

In total, approximately \$19,475,516 in TIF funds has been invested through the redevelopment programs. These funds leveraged more than \$371,836,097 in private sector investment and more than 2,147 jobs were created. Collectively, the CRA's have invested approximately \$136.2 million in TIF funded infrastructure improvements, some of which occurred on county roads. It should be noted that the report does not contemplate the spin-off effect to the County in the form of increased property values in surrounding "non-CRA" areas, County collection of additional gas tax, bed tax or business tax receipts.

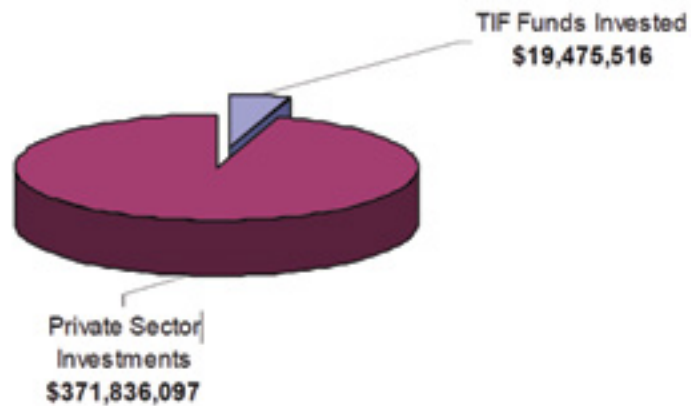
When a CRA is established, the community is invited to share its input and help create the redevelopment plan, or the blueprint for progress. This transparent and wholly public process includes a statutory requirement for the Community Redevelopment Agency (CRA) to prioritize the timing of the projects in the plan.

Before implementation, a CRA's master plan must be adopted by the local city and/or county.

CRA's have proven historically to provide distressed communities with a better economy through improved infrastructure, job opportunities and housing. Our mission is to make housing and urban areas safer for residents, to preserve and grow business, and provide a sense of place for all who live there.

Citizens benefit from the efforts of their local CRA and its ultimate goal to improve blighted conditions within the community.

RESULTS 2008 - 2013

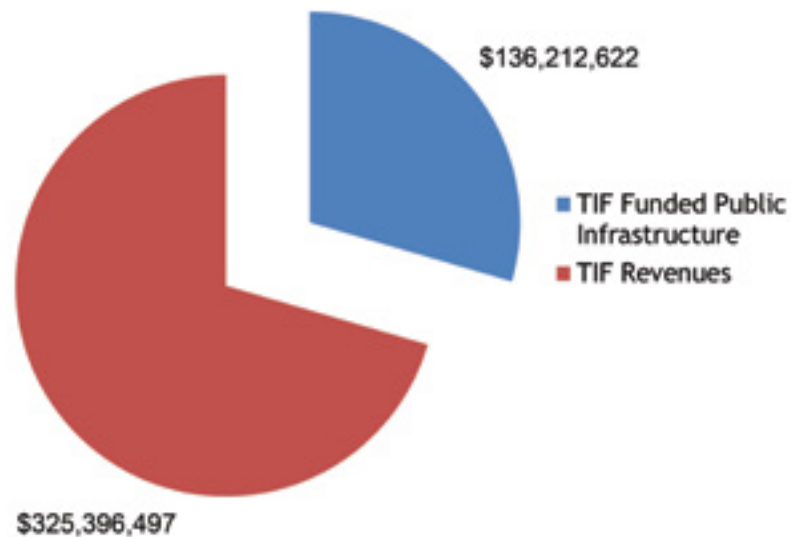


CRA vs Private Investment

Breakdown by City

	CRA Incentives	Private Investment
Davie	\$1,260,090	\$44,773,800
Deerfield Beach	\$279,600	\$1,552,000
Fort Lauderdale	\$6,832,335	\$300,189,715
Hallandale	\$7,425,000	\$13,991,740
Hollywood	\$1,654,991	\$5,240,607
Margate	\$234,495	\$1,541,282
Pompano Beach	\$1,789,005	\$4,546,953
Total:	\$19,475,516	\$371,836,097

TIF Revenue vs TIF Funded Public Infrastructure



Broward County Community Redevelopment Agencies	
Jobs Created between 2008-2013	
	Total
Davie	295
Deerfield Beach	335
Pompano Beach	317
Hallandale Beach	300
Margate	550
Hollywood	Not reported
Ft. Lauderdale	350
	2,147

SUB-CONSULTANT ATKINS PROJECT EXPERIENCE



F. EXAMPLE PROJECTS WHICH BEST ILLUSTRATE PROPOSED TEAM'S QUALIFICATIONS FOR THIS CONTRACT <i>(Present as many projects as requested by the agency, or 10 projects, if not specified. Complete one Section F for each project.)</i>					20. EXAMPLE PROJECT KEY NUMBER
21. TITLE AND LOCATION <i>(City and State)</i>			22. YEARS COMPLETED		1
City of Miami Beach Traffic/Transportation Services Miami Beach, FL			PROFESSIONAL SERVICES 2012—Ongoing	CONSTRUCTION <i>(If applicable)</i> N/A	
23. PROJECT OWNER'S INFORMATION					
a. PROJECT OWNER City of Miami Beach		b. POINT OF CONTACT NAME Jose R. Gonzalez, PE		c. POINT OF CONTACT TELEPHONE NUMBER 305.673.7000 Ext. 6768 JoseGonzalez@miamibeachfl.gov	
24. BRIEF DESCRIPTION OF PROJECT AND RELEVANCE TO THIS CONTRACT <i>(Include scope, size, and cost)</i>					

Relevance

- Traffic signal design
- Traffic impact study review
- Traffic engineering
- Street design
- Roundabout analysis
- Bicycle corridor analysis
- Transit analysis
- Design concepts
- Multimodal counts
- Traffic simulation
- Intermodal center plans

Atkins has served the City of Miami Beach since 2012 as transportation/traffic engineering consultant, supporting the Transportation Department with a diverse range of assignments. Tasks have included traffic impact study reviews, traffic signal and simulation analysis of Alton Road and other corridors, planning for the Middle Beach Intermodal Center, review of parking garages, greenway planning, Nautilus neighborhood traffic calming study, traffic roundabout traffic analysis and concept diagrams, traffic signal design, traffic markings, bicycle facility planning and concepts, transit planning, transportation counts (vehicles, bicycles, pedestrians, segways), prime consultant for the Bicycle Master Plan, and a variety of other assignments.

Atkins has drawn from its full-service offerings to address critical needs of the City including surveying, geometric concept development, facility design, community coordination, presentations, reports, and GIS mapping. Through each assignment Atkins strives to add value, enhancing the suitability of proposed solutions to important transportation needs, large and small. As a leading proponent of progressive transportation applications, Atkins has successfully supported the City of Miami Beach in meeting its transportation challenges. **Cost:** \$450,000



25. FIRMS FROM SECTION C INVOLVED WITH THIS PROJECT			
a.	(1) FIRM NAME Atkins	(2) FIRM LOCATION (City and State) Miami, FL	(3) ROLE Prime Traffic/transportation, planning, engineering, design
b.	(1) FIRM NAME	(2) FIRM LOCATION (City and State)	(3) ROLE
c.	(1) FIRM NAME	(2) FIRM LOCATION (City and State)	(3) ROLE
d.	(1) FIRM NAME	(2) FIRM LOCATION (City and State)	(3) ROLE
e.	(1) FIRM NAME	(2) FIRM LOCATION (City and State)	(3) ROLE

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(Present as many projects as requested by the agency, or 10 projects, if not specified. Complete one Section F for each project.)					2
21. TITLE AND LOCATION (City and State)		22. YEARS COMPLETED			
Hillsborough Metropolitan Planning Organization (MPO) General Planning Consultant Tampa, Florida		PROFESSIONAL SERVICES Ongoing	CONSTRUCTION (If applicable) N/A		
23. PROJECT OWNER'S INFORMATION					
a. PROJECT OWNER	b. POINT OF CONTACT NAME	c. POINT OF CONTACT TELEPHONE NUMBER			
Hillsborough MPO	Beth Alden, AICP	813.273.3774 Ext. 318 aldenb@plancom.org			
24. BRIEF DESCRIPTION OF PROJECT AND RELEVANCE TO THIS CONTRACT (Include scope, size, and cost)					

Relevance

- Site selection
- Circulation study
- Corridor studies
- LRTP
- Public outreach
- Complete Streets plans

Atkins currently serves as a general planning consultant for the MPO. As part of this contract, held since 2009, we have completed work on a site selection and circulation study for a proposed intermodal center in the Westshore area of Tampa. The study was a collaborative planning effort to determine a feasible location for a multimodal center and transit oriented development (TOD) in the Westshore business district. The purpose of this study was to develop a sketch plan and identify potential development opportunities as well as other transportation improvements that may be necessary. The project continued under Atkins' FDOT District Seven GPC contract, with further study of the potential sites as well as alignments for an automated people mover connecting the center with Tampa International Airport.

We have also completed corridor studies for SR 60 in Brandon, Columbus Drive in Tampa, and SR 39 in Plant City. The SR 60 study focused on balancing the need to move freight and goods with the desire of the community to tame traffic on SR 60 and enhance the aesthetic quality and pedestrian experience of the corridor. The Columbus Drive study evaluated the potential of converting a one-way pair back to two-way operations. The effort included context-sensitive design recommendations and robust community engagement. The SR 39 study involved developing concepts for modifying the roadway to be more context-sensitive and serve as a Complete Street for Plant City. Atkins has also developed Complete Streets concept plans in the University of South Florida area and completed conceptual design for a dedicated bicycle and pedestrian loop through urban Tampa.

Atkins assisted the MPO in drafting the Imagine 2040 LRTP. We were responsible for developing multiple cost-affordable scenarios, summarizing Phase 2 outreach efforts, and writing the overall summary report for the LRTP. In addition, Atkins hosted the Tampa Bay TMA Leadership Group meetings at its offices. We have also worked with the West Central Florida Chairs Coordinating Committee (CCC) in developing a Regional Public Participation process. The effort included coordinating with six MPOs and TBARTA.

Finally, Atkins and its consultants have collected and summarized traffic counts for over 350 locations throughout Hillsborough County, providing data on vehicles as well as bicycles and pedestrians. We will be conducting counts at another 250+ locations in the fall of 2017. **Cost:** \$750,000 (total contract value)

25. FIRMS FROM SECTION C INVOLVED WITH THIS PROJECT			
(1) FIRM NAME	(2) FIRM LOCATION (City and State)	(3) ROLE	
a. Atkins	Jacksonville, FL; Orlando, FL	Prime Transportation planning, traffic engineering, traffic calming	

F. EXAMPLE PROJECTS WHICH BEST ILLUSTRATE PROPOSED TEAM'S QUALIFICATIONS FOR THIS CONTRACT <i>(Present as many projects as requested by the agency, or 10 projects, if not specified. Complete one Section F for each project.)</i>				20. EXAMPLE PROJECT KEY NUMBER
				3
21. TITLE AND LOCATION <i>(City and State)</i>	22. YEARS COMPLETED	PROFESSIONAL SERVICES	CONSTRUCTION <i>(If applicable)</i>	
City of Miami Capital Program Support Services (CPSS) for the Capital Improvements Program (CIP) Miami, FL	Ongoing		N/A	
23. PROJECT OWNER'S INFORMATION				
a. PROJECT OWNER	b. POINT OF CONTACT NAME	c. POINT OF CONTACT TELEPHONE NUMBER		
City of Miami	Jeovanny Rodriguez, PE	305.416.1225 jeovannyrodriguez@miamigov.com		
24. BRIEF DESCRIPTION OF PROJECT AND RELEVANCE TO THIS CONTRACT <i>(Include scope, size, and cost)</i>				

Relevance

- Civil engineering
- Water and wastewater engineering
- Stormwater engineering
- Utilities engineering
- Surveying and GIS
- Electrical engineering
- Coastal/marine engineering
- Building construction
- Building architecture
- Geotechnical engineering
- Environmental engineering
- Landscape architecture
- Structural engineering
- Traffic engineering
- Highway engineering



The City of Miami's CIP is responsible for the planning, coordination, implementation, and monitoring of all construction-related capital projects in the city and for the financial management of all capital funds. The City's current CIP and multiyear plan encompass more than 500 projects valued at nearly \$750 million for FY2008–2016. The City's work program includes parks, roadways, recreational facilities, police and fire stations, drainage improvements, and other key vertical and horizontal projects.

Atkins' completion of more than 90 work orders has involved providing program support staff and specialty services to efficiently assist the City's CIP Office with delivery and control of its capital plan. Through Atkins' flexible staffing capabilities, the City was able to adjust the required level of support services for core staff (full-time professionals collocated with City CIP staff) and supplemental staff assigned to project tasks on an as-needed basis. Support services were provided in program coordination/management, job order contracting (JOC) program management, cost estimating, project controls, planning and scheduling, facility assessment, contract compliance, and forensic investigation, among others.

Atkins program controls professionals assist the City in preparing the final cost estimate report that is the basis for validation and update of the CIP budget. The accuracy and completeness of the project scope and corresponding cost estimates prepared by Atkins have a direct bearing on the overall capital project plan budget calculations and funding needs. Our professionals also assist with preparation of the CIP budget (from initial budget to actual expenditures), cash flow, spend-down, and status for each project, including solicitations.

Cost: \$750 million (various projects)

"Since 2008, Atkins has been providing Capital Program Support Services for the City's CIP. To date, the firm has successfully executed more than 90 work orders in all areas of program/project management... Atkins has provided a qualified and responsive team of engineering and construction professionals ... the working relationship between the City of Miami and Atkins has been to our utmost satisfaction..."

—Albert Sosa, PE, Director, City of Miami Capital Improvement Program, September 26, 2012

25. FIRMS FROM SECTION C INVOLVED WITH THIS PROJECT			
(1) FIRM NAME	(2) FIRM LOCATION (City and State)	(3) ROLE	
a. Atkins	Miami, FL; Fort Lauderdale, FL ; Orlando, FL	Prime Program management, cost estimating, scheduling, construction administration	

F. EXAMPLE PROJECTS WHICH BEST ILLUSTRATE PROPOSED TEAM'S QUALIFICATIONS FOR THIS CONTRACT
(Present as many projects as requested by the agency, or 10 projects, if not specified. Complete one Section F for each project.)

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21. TITLE AND LOCATION (City and State) SR A1A from Oakland Park Boulevard to Flamingo Avenue Fort Lauderdale, FL				22. YEARS COMPLETED PROFESSIONAL SERVICES Ongoing	CONSTRUCTION (if applicable) 2017
23. PROJECT OWNER'S INFORMATION					
a. PROJECT OWNER Florida Department of Transportation, District Four		b. POINT OF CONTACT NAME James Hughes, PE		c. POINT OF CONTACT TELEPHONE NUMBER 954.777.4419 james.hughes@dot.state.fl.us	
24. BRIEF DESCRIPTION OF PROJECT AND RELEVANCE TO THIS CONTRACT (Include scope, size, and cost)					

Relevance

- Civil engineering
- Stormwater engineering
- Landscape architecture
- Traffic engineering
- Highway engineering
- Utilities engineering (subsurface engineering)
- Surveying and mapping
- Geotechnical engineering/testing and sampling
- Structural engineering

SR A1A is a north-south, divided urban minor arterial. The project limits are within the city of Fort Lauderdale in Broward County. The limits run from the intersection of Oakland Park Boulevard to the intersection of Flamingo Avenue, and the project length is 1.036 miles. The existing typical section consisted of two 12-foot through-lanes and a 6-foot bike lane separated by a 3.75–5.25-foot striped out-buffer area, in each direction.

The proposed typical section consists of four 10-foot divided travel lanes with a 6-foot buffered bike lane. On the northbound side, a 23.5-foot multi-use path/landscaped area is proposed, and on the southbound side there is a 7-foot sidewalk with cut-outs for trees along the front edge. Further along the project limits, a 13-foot parking/driving isle for protected access to private properties on the northbound side was proposed as well.

The Florida Department of Transportation classified this project a Transportation Design for Livable Communities (TDLC) corridor. The goal of TDLC projects is to balance livability and mobility. The new decorative lighting and special patterned hardscape with brick pavers and colored concrete match the City of Fort Lauderdale's theme currently being implemented with the city limits.

The Broward County MPO assisted with funding for this project and was heavily involved in all facets of the project during design and construction. **Cost:** \$9.3 million (construction)

25. FIRMS FROM SECTION C INVOLVED WITH THIS PROJECT		
(1) FIRM NAME	(2) FIRM LOCATION (City and State)	(3) ROLE
a. Atkins	Fort Lauderdale, FL; Miami, FL	Prime Construction inspection, structural engineering, roadway design, lighting and signals, landscaping design

F. EXAMPLE PROJECTS WHICH BEST ILLUSTRATE PROPOSED TEAM'S QUALIFICATIONS FOR THIS CONTRACT

(Present as many projects as requested by the agency, or 10 projects, if not specified. Complete one Section F for each project.)

20. EXAMPLE PROJECT KEY NUMBER

8

21. TITLE AND LOCATION (City and State)		22. YEARS COMPLETED	
Coconut Creek Educational Corridor		PROFESSIONAL SERVICES	CONSTRUCTION (If applicable)
Coconut Creek, FL		2014	N/A
23. PROJECT OWNER'S INFORMATION			
a. PROJECT OWNER	b. POINT OF CONTACT NAME	c. POINT OF CONTACT TELEPHONE NUMBER	
City of Coconut Creek	Osama Elshami	954.973.6786	
		oelshami@creekgov.net	
24. BRIEF DESCRIPTION OF PROJECT AND RELEVANCE TO THIS CONTRACT (Include scope, size, and cost)			

Relevance

- Roadway design
- Drainage
- Lighting
- Landscape
- Irrigation
- Signalization
- Surveying
- Utility relocation
- Architectural features design

Atkins provided construction documents, post-design services, and construction engineering and inspection for the installation of a curbed and landscaped median on the Coconut Creek Educational Corridor, from Banks Road to Florida's Turnpike.

This project was an FDOT LAP-compliant project that involved engineering services for this multimodal, transit-oriented corridor that included road realignment, establishment of medians for functional and beautification purposes, shared-use pedestrian and bicycle paths, and transit upgrades.

Services provided included roadway design, drainage, lighting, landscape, irrigation, signalization, surveying, wayfinding signage, utility relocation, and architectural features design.

The Coconut Creek Educational Corridor was chosen as one of three corridors in Broward County to serve as a model for the Broward County Sense of Place project. Sense of Place is a County initiative to create a countywide design guidebook that promotes and implements design guidelines to create pedestrian-friendly spaces and public transit, taking into consideration the distinctive character of each city within the county.

Atkins performed design and post-design services for two phases of the project.



Cost: \$480,000 (design cost); \$2.63 million (construction cost)

25. FIRMS FROM SECTION C INVOLVED WITH THIS PROJECT		
(1) FIRM NAME	(2) FIRM LOCATION (City and State)	(3) ROLE
a. Atkins	Fort Lauderdale, FL; Miami, FL	Prime Transportation/transit planning, roadway design, traffic signal, and lighting design, landscaping design

Atkins' prior experience

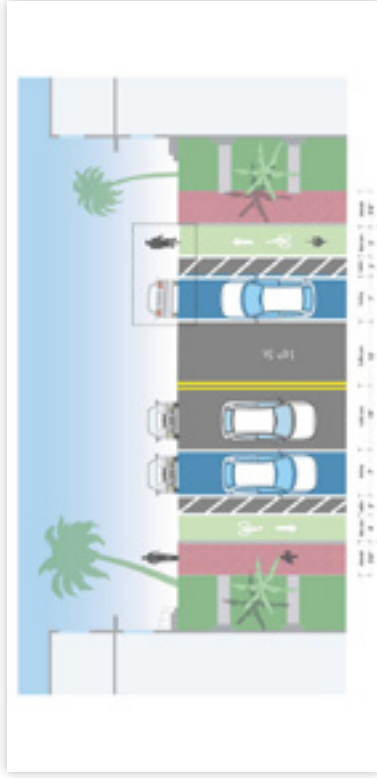
City of Miami Beach Traffic/Transportation Services, Miami Beach, FL

Atkins has served the City of Miami Beach since 2012 as a transportation and traffic engineering consultant. Tasks have included traffic impact study reviews, traffic signal and simulation analysis of Alton Road and other corridors, planning for the Middle Beach Intermodal Center, review of parking garages, greenway planning, Nautilus neighborhood traffic calming study, traffic roundabout traffic analysis and concept diagrams, traffic signal design, traffic markings, bicycle facility planning and concepts, transit planning, transportation counts (vehicles, bicycles, pedestrians, segways), prime consultant for the Bicycle Master Plan, and a variety of other assignments.

Atkins has drawn from our full-service offerings to address critical City needs including surveying, geometric concept development, facility design, community coordination, presentations, reports, and GIS mapping. Through each assignment, presentations, reports, and value by enhancing the suitability of proposed solutions to important transportation needs, large and small. As a leading proponent of progressive transportation applications, Atkins has successfully supported the City of Miami Beach in meeting its transportation challenges.



P#55294.VD.17



Project dates: 2012—ongoing

Volume of contract: \$450,000

Prime proposer's role: Traffic signal design, traffic impact study review, traffic engineering, street design, roundabout analysis, bicycle corridor analysis, transit analysis, design concepts, multimodal counts, traffic simulation, intermodal center plans

Project contact information

Jose R. Gonzalez, PE,

City of Miami Beach

305.673.7000 ext.6768

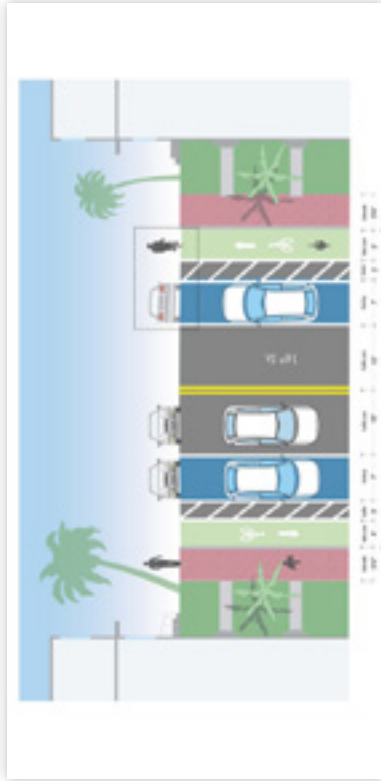
josegonzalez@miamibeachfl.gov

Atkins' prior experience

City of Miami Beach Traffic/Transportation Services, Miami Beach, FL

Atkins has served the City of Miami Beach since 2012 as a transportation and traffic engineering consultant. Tasks have included traffic impact study reviews, traffic signal and simulation analysis of Alton Road and other corridors, planning for the Middle Beach Intermodal Center, review of parking garages, greenway planning, Nautilus neighborhood traffic calming study, traffic roundabout traffic analysis and concept diagrams, traffic signal design, traffic markings, bicycle facility planning and concepts, transit planning, transportation counts (vehicles, bicycles, pedestrians, segways), prime consultant for the Bicycle Master Plan, and a variety of other assignments.

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#55294.VD.17

Project dates: 2012—ongoing
Volume of contract: \$450,000
Prime proposer's role: Traffic signal design, traffic impact study review, traffic engineering, street design, roundabout analysis, bicycle corridor analysis, transit analysis, design concepts, multimodal counts, traffic simulation, intermodal center plans

Project contact information
 Jose R. Gonzalez, PE,
 City of Miami Beach
 305.673.7000 ext.6768
josegonzalez@miamibeachfl.gov

Coral Gables Transportation Master Plan, Coral Gables, FL

In 2016, Atkins initiated work on a Transportation Master Plan for the City of Coral Gables, that was to be both comprehensive and multimodal in nature. Along with extensive data collection, interviews with key stakeholders, and technical analyses, recommendations on the potential policies, programs and projects to guide transportation investment over the next decade are being formulated. An emphasis is being placed on neighborhood livability, reducing and managing the effects of traffic intrusion while devising actions to improve mobility, safety, and healthier non-automotive travel activity.

The planning work is currently in progress, with two significant rounds of public outreach having been conducted at locations around the City. This public input has provided valuable guidance on perceived concerns, issues, and needs, and expressions of priority of improvement concepts and locations. With respect to neighborhood livability, an extensive database of conditions for facilities and operations. This data includes traffic volumes, traffic crash review, transit boardings and alightings, functional classification, intersection controls, locations of traffic calming devices, sidewalk locations, and other features. In addition, a geo-based log of citizen comments on livability issues has been compiled and catalogued, providing mapping of issues and concerns by category and location, to support more detailed analysis of needs.

Once fully formulated, the plan recommendations will be presented in a final round of meetings to the public, and upon formal adoption, the specific findings will be translated into specific projects that will be folded into the City's Capital Improvement Program for funding and implementation.



#55294.VD.17



Project dates: 2016—ongoing

Volume of contract: \$300,000

Prime proposer's role: Preparation of a multimodal transportation master plan that captures strategies and projects to address transportation systems needs and enhance neighborhood livability through policy, program, and project recommendations

Project contact information

Jessica Keller
City of Coral Gables, 305.460.5618
jkeller@coralgables.com

GPC Services, Hillsborough MPO, Hillsborough County, FL

Atkins currently serves as GPC for the Hillsborough MPO. As part of the contract, Atkins completed work on a site selection and circulation study for a proposed intermodal center in the Westshore area of Tampa. The study was a collaborative planning effort to determine a feasible location for a multimodal center and transit-oriented development in the Westshore business district. The purpose of this study was to develop a sketch plan and identify potential development opportunities as well as other transportation improvements that may be necessary. This project is now moving forward under Atkins' FDOT District Seven GPC contract, with refined study of the potential sites as well as alignments for an automated people mover connecting the center with Tampa International Airport.

Recently, Atkins completed corridor studies for SR 60 in Brandon, SR 39 in Plant City, and Columbus Drive in Tampa. The SR 60 study focused on balancing the need to move freight and goods with the desire of the community to tame traffic on SR 60 and enhance the aesthetic quality and pedestrian experience of the corridor. The SR 39 study involved developing concepts for modifying the roadway to be more context-sensitive and serve as a Complete Street for Plant City. The Columbus Drive study evaluated the potential of converting a one-way pair of streets back to two-way operation. We also recently finished a Complete Streets study in the University of South Florida area and are now studying alignments for a multi-use trail that will loop through the urban heart of Tampa.

Atkins assisted the MPO with the Imagine 2040 LRTP. We were tasked with developing and evaluating multiple cost-feasible scenarios as well as documenting the process through the final summary report. Finally, Atkins hosts semi-monthly meetings of the Tampa Bay Transportation Management Area Leadership Group at our Tampa office.



#55294.VD.17



Project dates: 2010—ongoing

Volume of contract: \$1,000,000

Prime proposer's role: General transportation planning consulting services on a task order basis

Project contact information

Beth Alden, AICP

Hillsborough MPO

813.273.3774

aldenb@plancom.org

Jacksonville Transportation Authority (JTA) Complete Streets

The JTA Mobility Works Mobility Corridors program is intended to target safety, mobility, and accessibility improvements within 0.25 miles of JTA's highest ridership transit corridors through a comprehensive community focused planning and conceptual design process. The Complete Streets program is designed to identify pedestrian, bicycles, and automobile safety concerns and develop plans to improve them. Atkins led the improvement efforts for three subareas/corridors:

- Blanding Boulevard
- Cassatt Boulevard
- Lenox Boulevard

In addition, Pond led several other corridors and ADG provided document support to all four consultant teams. The project included a charrette process that allowed Atkins to develop and test transportation options while receiving input from the community.

The consulting team focused on designing features so that the road will operate at a target speed, versus the current design that far exceeds the minimum design speed criteria.



Project dates: 2015—2016
Volume of contract: \$250,000
Prime proposer's role: Transportation planning, traffic engineering, public outreach, transportation roadway design
Project contact information
 Chris Le Dew, PE,
 Jacksonville Transportation Authority
 904.598.8713
 cledew@jtafla.com

Project manager, Jack Schnettler, prior experience

General Planning Consultant, GPC VI, Miami-Dade TPO, Miami, FL

Atkins supports the Miami-Dade TPO with progressive transportation planning services for assigned work orders. Representative projects include:

Connected and Autonomous Vehicle (CAV) Task Force. Atkins organized a CAV task force group and conducted an initial task force workshop. Atkins assisted in identifying local and national stakeholders and leading industry representatives to participate in the groundbreaking session. Atkins' staff organized the technical program and provided a national CAV subject matter expert to lead and facilitate the agenda discussion. Feedback from task force participants was very supportive of the task force's value and the need for follow-up sessions.

SW 152nd Street Multimodal Mobility Solutions Study. Atkins developed a multimodal improvement strategy for this major 10-mile arterial corridor in southwest Miami-Dade County. Extending from the Town of Palmetto Bay on the east to Krome Avenue at the west, this roadway has several configurations including a tree-lined two-lane spine in a low-density suburb, a standard four-lane divided arterial spine through an unincorporated residential district, a major six-lane feeder connection to Florida's Turnpike, and a two-lane and four-lane arterial serving newer western suburban developments. After conducting a thorough inventory and analysis of the corridor features, the study team assessed transportation service quality for vehicular, bicycle, transit, and pedestrian modes. From this assessment, more than 40 proposed improvement recommendations were identified to develop a more Complete Streets environment, serving all travel modes. These recommendations were prioritized against corridor goals and objectives to guide cost-effective implementation of proposed actions.

Miami River Tunnel Feasibility Study. Atkins led this study of potential tunnel connections under the mouth of the Miami River to connect Biscayne Boulevard to the north with Brickell Avenue to the south. The study team conducted a detailed assessment of existing corridor conditions and constraints, developed general planning and design criteria including typical sections for the tunnel concept, and then tested and refined a wide range of potential alignments and configurations. The concepts development was coordinated with a project advisory group consisting of representatives from key transportation agencies, downtown Miami interests, and other involved stakeholders. The study found that a stacked configuration of directional roadways was necessary to work within the geometric constraints.

Accessibility-Based Needs Assessment. This assignment, led by Atkins, is one of several key products being developed in advance of the Miami-Dade TPO's work for the 2045 LRTP. The work, which has just



begun, entails the development of a GIS-based accessibility measurement tool that will be able to characterize the relative performance contributions to regional accessibility to be provided by various transportation network improvements for consideration during development of the 2045 LRTP. This sophisticated tool is expected to add a valuable dimension to the assessment of contributions of individual projects and groups of projects in advancing overall mobility across the transportation network.

For each work order, Atkins strives to develop comprehensive strategies and solutions that represent best practice applications of analyses, approaches, and applications.

Project dates: 2016—ongoing

Volume of contract: \$340,000

Prime proposer's role: Transportation planning, multimodal planning, conditions assessment, concept design and testing, and software tool development

Project contact information

Jesus Guerra, Miami-Dade TPO
305.375.4507

jguerra@miamidadempo.org

Districtwide Freight, Logistics, and Passenger Operations Consultant, FDOT District Six, FL

Atkins has served FDOT District Six for more than 6 years as districtwide freight, logistics, and passenger operations consultant. In this role, Atkins has provided staffing support to assist in FDOT internal grant administration activities and has performed more than 30 task work orders covering a range of assignments including review of technical transit reports, review of plans for park-and-ride lots, preparation of white papers and presentations, parking demand analysis, oversight of park-and-ride lot and downtown freight mobility studies, inventory of truck parking facilities, attendance on behalf of FDOT at project review meetings, and a variety of other tasks. Specific task assignments include:

Golden Glades Intermodal Center (GGIC) Park-and-Ride Facility.

For this commuter facility, Atkins provided several services including updating the forecast of parking demand versus supply. This study considered the potential relocation of parking spaces from the east lot to the west lot, size and timing of construction of a parking deck on the west lot, reconfiguration of the proposed west lot layout to address access and circulation issues, and analysis of the parking demand elasticity if parking fees were to be charged for some of the parking supply. Another component of this work was analysis of the potential for a concession agreement for the implementation of the upgraded parking facility and a truck service facility on the east parking lot, in terms of implementation costs, financing costs, cash flow, and other considerations. In part based on this analysis, the implementation strategy for the GGIC has been modified.

Review of Roadway Plans for Freight Considerations.

Atkins provides review of roadway plans for freight operations considerations. The Atkins team has performed nearly two dozen reviews. The process has addressed issues in some cases with satisfaction of selected design criteria and other geometric elements.

Review of Park-and-Ride Lot Plans. Atkins provided review of park-and-ride lot plans for the expansion of the Tri-Rail Opa-locka park-and-ride lot and for the SW 344th Street park-and-ride lot to serve Miami-Dade Transit's South Busway corridor. The latter facility included a driver's rest building, which entailed review of architecture and architectural systems elements. The Atkins team identified a number of issues, which were addressed in the final plans.



Transit System Safety Program Plan

Reviews. Atkins has been assigned the review of several Transit System Safety Program Plans prepared for community transit circulator services and social service agency van operators situated within District Six. This has also included hazard and security plan reviews. The reviews follow all applicable FDOT guidance including the 14-90 state provisions as well as the new FDOT State Management Manual for state and federal grant programs administered by FDOT. Our team has been applying a hands-on review protocol with site visits and inspections of facilities and records.



Project dates: 2010—ongoing

Volume of contract: \$1.5 million

Prime proposer's role: Review of technical transit reports, review of plans for park-and-ride lots, preparation of white papers and presentations, parking demand analysis, oversight of park-and-ride lot and downtown freight mobility studies

Project contact information

Dionne Richardson, FDOT District Six
305.470.5292

dionne.richardson@dot.state.fl.us

SUB-CONSULTANT PLUSURBIA PROJECT EXPERIENCE

CoconutGroveBID

VILLAGE CORE MASTER PLAN

MIAMI, FLORIDA

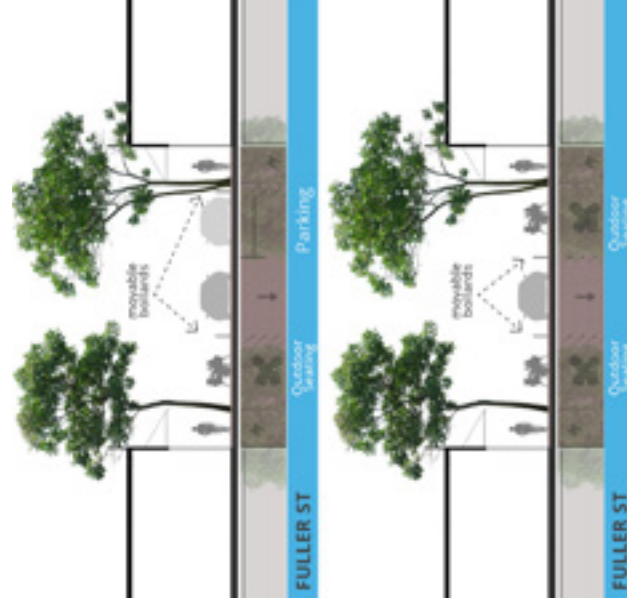
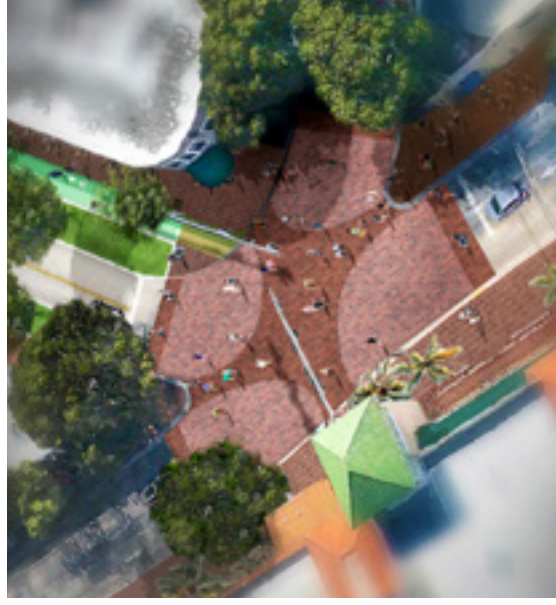
Project Type: Visioning & Master Implementation Plan
Project Status: Completed
Completion Date: December 2017
Site Area: +/- 150 AC - study area
Team: PlusUrbia & Perkins+Will
Client: Coconut Grove Business Improvement District

Created from extensive stakeholder input, the plan is a comprehensive overview and specific action roadmap to guide proper growth that positively impacts both economic development and quality of life. The results-oriented plan provides the tools to improve the identity and character, open space, mobility, land use and form, community and resiliency of Coconut Grove's Village Core.

The goal is to create a vibrant Village Core while protecting the tranquil and livable adjacent residential neighborhoods that make Coconut Grove Miami's unique Garden District.

The master plan contains powerful action steps that empower the BID to re-energize the heart of the Village Core and have a clear long-term roadmap for the years to come. It establishes the BID as the central coordinating body to ensure that great ideas become fully-implemented physical improvements.

With this document, Grovites, elected officials and municipal departments will have a comprehensive tool that will deliver the combined synthesized goals established by the BID, the Village Council, the Grove 2030, government agencies and other previous plans and studies.



OMNI MAeD

MEDIA + ARTS & ENTERTAINMENT DISTRICT

MIAMI, FLORIDA

Project Type: Planning & Zoning
Project Status: Completed
Completion Date: November 2017
Site Area: 16 acres
Team: PlusUrbia
Client: OMNI CRA

The Miami Arts and Entertainment District (MAeD) is an urban mixed-use neighborhood within the OMNI CRA, located just north of Downtown Miami. The MAeD part of the OMNI CRA is where art, events, restaurants and technology converge as a new economic hub for South Florida.

PlusUrbia completed a zoning study to predict maximum build-out allowed by Miami 21, tempered by height limitations to protect the scale of historic buildings on key block of North Miami Avenue. A related study created walkable complete streets with streetscapes to support sidewalk cafes and other vibrant urban activity.

The MAeD district is bounded by NE 24th Street to the north, I-395 Interstate to the south, the Florida East Coast [FEC] Railway/NE 2nd Avenue to the west, and Biscayne Bay to the east. It is immediately west of the Adrienne Arsht Center for the Performing Arts and surrounding development.

MAeD is home to Flea Market, a monthly event that attracts gourmet food trucks, small businesses and entrepreneurs to the area. Commuter rail is provided by the School Board Station Metromover stop. The Miami-Dade County Public Schools headquarters also is in the neighborhood.



WynwoodNRD

NEIGHBORHOOD REVITALIZATION

DISTRICT NRD-1

MIAMI, FLORIDA

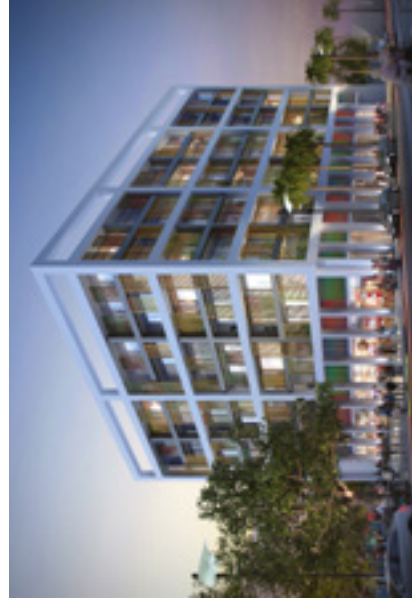
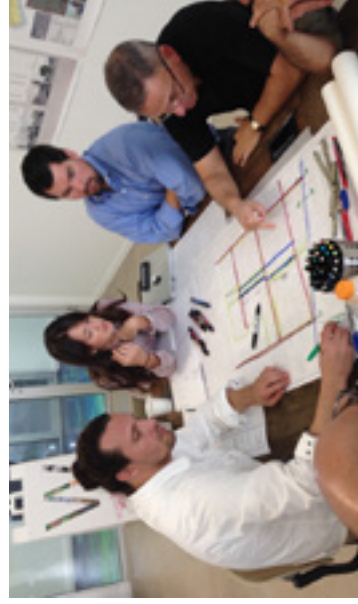
Project Type: Planning & Zoning
Project Status: Completed
Completion Date: August 2015
Site Area: 273 acres
Team: PlusUrbia
Client: Wynwood Business Improvement District

The Wynwood NRD is a set of zoning regulations that enhances pedestrian experiences, promotes diverse housing and funds open space and centralized parking in a mixed-use, 24-hour neighborhood. The APA award-winning plan, adopted unanimously by the City Commission, preserves unique street art and industrial characteristics while creating a framework for a dense, walkable urban development with new housing, retail and open space in an arts district.

It supports creative industries with walkable streets, transit corridors and green space. The NRD creates more residential development while also allowing for smaller units to serve millennials and artists with affordable apartments and live-work units. A Transfer of Development Rights program allows warehouse owners to sell the development rights to their buildings – so development pressures do not eliminate legacy structures.



APA National Economic Development Plan Award
APA Florida 2016 Award of Excellence
APA Gold Coast Chapter 2015 Best Plan Award
APA's 2015 America's Great Places Award



APPROACH TO THE PROJECT

9

Approach to the Project

Our approach balances financial and market feasibility with economic vibrancy, regulatory efficiency, and a community's identity and character to identify initiatives and strategies that are realistic and can be successfully implemented with the resources that are available to the City/CRA. In summary, we write plans that are market driven and attract economic activity. We also place a great deal of emphasis on the need for effective communication and input during the plan process as described in detail below.

RMA is not a typical consulting firm. Both RMA Principals, as well as the top department directors, have served as city and CRA staff members and have day-to-day hands-on implementation experience. We didn't just write the plans, we implemented them.

RMA is a multi-disciplined firm, providing the key industry disciplines and expertise needed for this effort in-house, including redevelopment, economic development, real estate, business attraction and marketing, and planning. This provides a very different lens through which we see redevelopment, and it is through that lens that our strategies and implementation plans have resulted in over \$1 billion in economic investment in the cities we have served.

Approach to Public Input and Outreach

A carefully crafted public input process is vital. We will work with the City/CRA to identify the best approach that will work for this expansive CRA area and the city in general. The public input process would be inclusive of the neighborhood redevelopment committees, business representatives and residents. While this is identified as part of Task 4, we believe we need to thoroughly vet a strategy prior to deciding when, and what types of, meetings will be held.

From the business community, we are seeking common themes, especially the common business climate themes that are continually raised which may include perception of the community, regulatory procedures and customer service, investment opportunities and obstacles, consumer markets, workforce and education, and tax base challenges.

From the other stakeholders, including residents, homeowner groups, visitors, clergy and others identified by the city, input is sought from those who are invested in the future of the City of Hallandale Beach.

Public input will be obtained through various outreach methods. A community survey may be conducted through an online platform and will also be made available in written form to ensure everyone can respond.

During the initial public input phase, RMA strives for a very open and informal setting, as we want to hear everything that the public says whether it's good or bad. In some cases, public forums can become frustrating if too structured because attendees may digress on tangents or ramble about unrelated issues; however, often we find that important information and input can be gathered during those moments. We strive to make our public input process as user-friendly as possible and designed for the public, not for the Consultant or the agencies themselves.

Approach to Timing and Phasing

A more detailed approach to each task is described in the next section, however, an overview of timing and phasing is proposed as follows:

The data collection portion of the plan process, or generally Tasks 1-3, are important in that we will un-earth any source of information, regulatory or otherwise, that will impact the CRA efforts and plan implementation over the next nine years. This portion of the process is done up front and within the first two to three months of the process. The HBCRA Redevelopment Plan Modification Scope identifies Task 4 next, which includes kick-off meetings and ultimately deliverables of up to (3) three conceptual plans, followed by charrettes and community meetings. Our suggestion is to ensure that there is adequate analysis of the assignments described in tasks 7 and 8, prior to beginning conceptual planning and public meetings, to ensure the market conditions are in the forefront of the analysis. Our approach would be to begin the market and preliminary traffic analysis during Task 4, to ensure that solid economic data is collected prior getting too deep into the charrettes and public meetings. An unintended consequence of not having that data prior to starting public dialogue is the potential for building up community expectations that later have to be tempered or drastically modified to match market conditions.

As the plan is drafted and gains structure, it will identify opportunities to grow Tax Increment Revenue. This approach will be reflected in the financing projections, strategies and the implementation timeline.

Our approach organizes and implements redevelopment plans and revitalization goals in five key strategy areas: Economic Development, Capital Projects and Public Investment, Residential Investment and Quality of Life, Transit Transportation & Parking, and redevelopment support strategies.

The RMA process will result in implementation of the redevelopment plan and successful revitalization, as has been proven by the thriving redevelopment areas throughout the State of Florida we have helped reinvent.

Considering the Hallandale Beach CRA has limited time remaining, we will need to take an aggressive approach to completing significant redevelopment objectives in a relatively short period of time. We have reviewed preliminary information about the Hallandale CRA that is available to the public. We recognize a series of ongoing and future projects and initiatives are underway and understand there are two main incentive-type programs for businesses through façade grants and business loans. We recognize the Agency has had some issues associated with historical accounting methods, and like many other Broward County CRA's, has been the subject of scrutiny from various sources. These conditions should not hinder the CRA from creating a solid and serious approach to redevelopment that ensures there is a clear starting point for redevelopment activities to occur.

Although the Hallandale Beach CRA has issued this RFP, the CRA itself encompasses a large portion of the entire City. Therefore, this request for proposals is essentially covering almost the entire City and will require a significant amount of resources, analysis and associated budget to achieve the listed goals. This is reflected in the TAB 10 - Cost Proposal.

As noted in the Transmittal Letter, RMA recognizes that on page 3 of the RFP bid packet, the following language is provided regarding the allocated budget: "It should be noted that the CRA Board of Directors has approved a budget of up to \$200,000 for the CRA portion of the Redevelopment Plan Modification."

This information does not address the second part of the RFP, which is the Citywide Visioning for areas outside of the CRA. Since CRA TIF dollars cannot be used outside the CRA boundaries, there will need to be a discussion and resolution between the selected firm and the CRA/City as to how the Citywide Visioning component portion will be funded. RMA's Cost Proposal form included in this submittal is only applicable to the CRA portion of the Redevelopment Plan Modification as noted in the language above from the RFP bid packet.

Task Outline and Descriptions

Task 1- General Data Collection/Review Phase

Due to our significant experience implementing economic development, RMA takes a boots-on-the-ground approach, beginning with the On-Site Assessment. This perspective is essential, because the numbers and data will only say so

much, and there are many subjective variables that must be considered as part of the analysis, based on our professional expertise.

Task 2- Data Creation - Base Maps, Contamination and Utilities

RMA utilizes many standard analytical tools, as well as several proprietary methodologies to evaluate economic conditions and markets. Research tools include LoopNet and CoStar and the local tax roll for real estate research; US Census, Bureau of Labor Statistics, Florida Department of Revenue, ESRI, Nielsen/Claritas, Dun and Bradstreet and Moody's for consumer, demographic, and business information; ImPlan for economic modeling, and ARCGIS for mapping and imagery. RMA also has many customized analytical methods that have been used with prior clients that will be customized for evaluations for this project.

Our team will be able to gather the relevant data for the CRA and City, apply highly effective data visualization techniques, and convey data about Hallandale Beach that will be easily understood and exceedingly informative to our process.

Task 3- Project Sharing Site (e.g. File Transfer Protocol (FTP) or Dropbox)

RMA will maintain a Dropbox file sharing service to support web collaboration and information dissemination for all the Tasks and Deliverables throughout this process.

Task 4 – Preparation of the Redevelopment Plan Modification and Visioning Plan

There is not a plan without solid community input. Public outreach is a critical component to every planning and redevelopment initiative, and it needs to be both meaningful to the community and valuable to the planning process. RMA utilizes a range of strategies to reach key community members and to develop a process in the spirit of collaboration and agreement, including:

1. Advisory boards and steering committees establish a consistent process for accountability and review and create a local advocate for the work that is being conducted.
2. Stakeholder interviews and focus groups enable very specific and detailed discussions around an issue in an intimate setting.
3. An Idea Exchange provides a 2 to 3-hour time frame where individuals can stop by at their convenience to discuss ideas and learn about a project's status in a personal and casual setting. Boards can illustrate a project's progress and provide a blank space for participants' comments.
4. On-line surveys are a way to measure community interest in an approach and to understand specific concerns and ideas.
5. Public presentations provide an opportunity to share a project's progress at key milestones.

6. Design workshops (Charrettes) enable our designers to collect public comment and input and then collaborate with professionals off-site, to create design concepts.
7. Social media website and comment pages allow the community to participate in a convenient way and gives the municipality the opportunity to message content to a larger audience. Social Media strategies are specifically designed to keep the public engaged with events, activities and opportunities within the City.

RMA will implement cutting edge technology to inform, update and engage constituents. In coordination with the outreach methods mentioned above, our team may conduct up to ten (10) Community Meetings, in addition to stakeholder interviews, along with monthly staff meetings. We'd also like to introduce a social platform with our social media expert to engage a larger audience on the website. ***The social media platform is in addition to the required workshops and presentations outlined in the proposal and would have a separate fee component.***

The goal of the Hallandale Beach CRA Redevelopment Plan and Citywide Visioning Plan is to stimulate investment in and redevelopment of the area and to revitalize existing neighborhoods in the community.

Task 5 - Final Redevelopment Plan and Strategy

The final draft of the redevelopment plan is simply the compilation of all the work from the outreach, analysis and technical input. If the analysis was done correctly, the strategies should be realistic, feasible and market driven. They should excite the real estate industry and engage the community. The plan should launch a systematic, yet aggressive, approach to investment and should increase the tax base. RMA will prepare a Final Redevelopment Master Plan and exhibits including:

- Final Redevelopment Plan
- Plan enlargements for each sector of the CRA and special areas of development or concern
- Development Guidelines/Public and Private development guidelines and controls
- Redevelopment Plan Strategy

The Plan Strategy will include:

- An illustrative plan including and referencing the Redevelopment Plan Support Documents listed below
- Implementation Phase Plan

- A detailed scope, schedule, and budget for Plan implementation, financing, and development
- A Citywide Visioning Plan

Redevelopment Plans are a roadmap to revitalization, but only through successful implementation.

To supplement the Redevelopment Plan, RMA will work on the following support documents:

- Land Use Plan
- Zoning Plan
- Parcellation Plan
- Circulation Plan
- Demolition Plan
- Utility Plan
- Phasing Plan
- Landscape/Hardscape Conceptual Plan
- Acquisition/Disposition Plan
- Parks and Open Space Plan
- Conceptual massing and envelop design by parcel
- Brownfield Plan
- Affordable housing policy

NOTE: Further clarification is needed to understand the CRA's expectations of the project team regarding the depth of detail for each support document listed above as a plan. Depending on the extent of the expectations and associated workload, a separate fee component(s) may be applicable.

Task 6- Financial Analysis and Development Strategy

Our team has developed a 5-Year Strategic Finance Plan template. This template was originally developed by Shawn Mitchell and an RMA Principal many years ago as a way to provide transparent and clear budget and finance documents to municipalities. This budget format allows for simple review and updating of a finance plan, promoting transparency and easy reading of the Agency's expected expenses on projects and programs.

We understand that Mr. Mitchell is currently providing financial auditing services to the City of Hallandale Beach. Provided that Mr. Mitchell is under contract with Hallandale Beach at the time of awarding this RFP, RMA will request that he is available to work with RMA to coordinate and provide financial data to RMA to enable the completion of the required financial documents.

Mr. Mitchell has extensive knowledge of CRA financing and, as a certified management accountant, has prepared finance plans in coordination with RMA for the Coral Springs CRA, Margate CRA, Dania Beach CRA, West Palm Beach CRA and Pompano Beach CRA.

Task 7- Transportation and Traffic Analysis (ATKINS)

As redevelopment and activity increases in the City of Hallandale Beach, so will vehicular traffic and the need for more access to transportation. It is critical that our team evaluate the potential impacts of redevelopment within the CRA and the City on the transportation systems available.

This task will begin concurrent with task 4 to ensure that solid data is collected, and information can be shared with the public to help inform priorities and desired outcomes of the Redevelopment Plan and Vision. This task will involve a review of the inventory of the Transportation Systems, review of the FEC Corridor and the potential for a Transit Facility in Hallandale Beach, the development of a Circulation Plan for the CRA, and analysis of the potential traffic impacts of key projects within the City.

1. Inventory of Transportation Systems

- To inform the transportation and traffic analysis under Task 7, the consultant will compile a variety of available transportation system data and planning information to include, but not limited to, the following:
- Broward MPO 2040 Long Range Transportation Plan – for cost-feasible projects in the study area and general transportation data
- Broward County Comprehensive Plan information
- City of Hallandale Beach Comprehensive Development Master Plan information
- Florida DOT street system mapping, study data, and online traffic count data base

- Traffic impact studies on file with the City of Hallandale Beach
- Information derived from the regional travel demand model (SERPM) managed by the Florida DOT District 4
- Other relevant data from the City of Hallandale Beach
- The consultant will review and provide a synopsis of these reports and studies in relation to the overall planning initiative within the CRA.

2. Review Documents Pertaining to the FEC Rail Corridor

The consultant will research various documents pertaining to the FEC rail corridor.

- The consultant will obtain, review, and summarize the relevance of transportation planning documents related to the FEC Rail Corridor.
- This will include planning reports prepared by the South Florida Regional Transportation Authority on the Tri-Rail Coastal Link commuter rail corridor including station area planning for the proposed Hallandale Beach station, planning and environmental documents prepared by the Florida DOT District 4, and environmental clearance documents.
- The consultant will review and provide a synopsis of these reports and studies in relation to the overall planning initiative within the CRA.

3. Develop Traffic Circulation Plan (for the CRA)

As part of the integrated preliminary land use plan and strategy, the consultant will develop a circulation plan element for the CRA district that will address vehicular and transit mobility within the planning area. This element will be formulated from data and analysis as part of Task 7 – Transportation and Traffic Analysis and will be tied to other applicable components of the redevelopment plan, such as the Conceptual Land Use and Pedestrian elements. The circulation plan element will lay out the street hierarchy, functional classification, street cross-sections, and related elements as well as transit circulation and bicycle circulation components. The circulation plan, in concert with other redevelopment plan elements, will consider the role of Complete Streets with the street addressing multimodal street requirements as part of the overall street network environment. In addition, the circulation plan will address first mile/last mile access considerations for significant transit nodes such as the proposed Hallandale Beach transit station on the FEC rail corridor as a feature of the potential Tri-Rail Coastal Link commuter rail corridor as proposed by the South Florida Regional Transit Authority, or possibly through the Brightline rail service corridor which may instead provide commuter rail in the FEC rail corridor. The circulation plan will address the rail crossing impacts on east-west streets as to the increased rail traffic on the FEC rail corridor arising from Brightline rail service, the planned commuter rail service, and the existing freight train activity; this discussion will also summarize the status of the proposed rail crossing “quiet zones” for Broward County along the rail corridor.

The circulation plan element will be coordinated with other relevant transportation circulation plans in the corridor to provide an integrated statement of the multimodal transportation network to support the future land use vision of the CRA.

4. Determine Potential Traffic Impacts of City Center Redevelopment Involving the City Hall and Post Office Sites

The consultant will assess the potential traffic impact of the potential city center redevelopment involving the City Hall and Post Office sites along US 1 across from the Gulf Stream site development. To conduct this assessment, the consultant will gather available traffic count data in the vicinity to provide a link-level assessment of PM peak hour traffic service on US 1. The analysis will develop the peak hour trip generation of the existing City Hall and Post Office sites. Based on the presumed proposed land use redevelopment program for these sites, defined to include land use types (government, retail and service, office, residential) and the land use space program, and considering site trip synergy internally and with the adjacent Gulf Stream mixed use development site, external site trip generation will be estimated. This estimate will take into account internal capture, pass-by trips, and conversion of trips to walking, bicycle, and transit modes based on available trip generation for mixed use developments and transit oriented developments. The proposed new development trips less the trips associated with the existing site uses will yield the net change in travel demand for the corridor. The revised travel demand loading on US 1 and the link-level change in traffic service will be estimated. Strategies to mitigate any increases in trip demand from the redevelopment will be identified. This analysis will not include a standard traffic impact analysis as part of a project development request with new traffic counts and detail intersection level-of-service analysis for traffic conditions but will provide a higher-level assessment of the network impacts of the redevelopment in the context of promoting a "smart growth" approach to redevelopment opportunities within the CRA.

Task 8- Economic Development, Market and Real Estate Analysis

An Economic Development and Market Assessment of the City and the Redevelopment Area identifies the existing conditions of the five drivers of Economic Development: Land, Labor, Capital, the Markets and Regulation. Each of these drivers influence economic growth and investment in unique ways in each community, and even from neighborhood to neighborhood, as well as business district to business district. Secondly, in addition to understanding how each driver is influencing investment or the lack of in a community, RMA then identifies how the City/CRA can realistically influence each of these drivers for economic improvement to ensure that strategies will have desired results.

Following the driver analysis, RMA also conducts a Market Demand and Potential Analysis. The Market Demand estimates will identify the residential and commercial development that the current market could support in the area. Next, a Market Potential Analysis is conducted to identify the residential and commercial development that could potentially be tapped into if the plan is successfully implemented, and regulations feasibility and brand identity are confirmed for redevelopment success.

Task 9 - Presentation to the Local Planning Agency, CRA Board of Directors and Governing Body

Following completion of the draft plan, RMA will meet with City staff to review the recommendations and make edits based on staff input. RMA will finalize the plan and present it to the City Commission for acceptance/adoption. Following adoption, RMA will provide the City with twelve (12) hard copies of the final plan, as well as electronic versions of the plan in both Microsoft Word and Adobe InDesign.

RMA is a redevelopment firm with decades of experience and expertise to address even the most difficult redevelopment challenges by accurately identifying what needs to be done and the proven implementation skills to actually get it done. Our approach is comprehensive and effective and has resulted in over \$1 billion in private sector investment in redevelopment districts.

- RMA has written and currently implements numerous CRA Redevelopment Plans in multiple cities
- RMA's award-winning marketing department has attracted over 150 new businesses to client cities
- RMA specializes in downtown redevelopment
- RMA Principals have personally negotiated successful public-private development deals totaling well over \$ 125 million in investment
- RMA constructs public buildings on behalf of their clients in order to seed redevelopment in distressed areas
- RMA Principals have issued over \$180 million in bonds and managed the expenditures in redevelopment districts
- RMA principals have drafted Five Year Finance Plans for seven (7) CRA's
- RMA approaches redevelopment comprehensively

Our award-winning formula: A plan must include a branding element for the downtown, rewriting the zoning code to encourage development, accurately identifying what incentives are needed to attract the private sector to invest, identifying key parcels for future development, planning new streetscape and infrastructure improvements, developing a marketing strategy, and finally, creating a finance plan that describes how the redevelopment program will get financed.

SCHEDULE		10 MONTH TIMEFRAME									
		6/1/2018	7/1/2018	8/1/2018	9/1/2018	10/1/2018	11/1/2018	12/1/2018	1/1/2019	2/1/2019	3/1/2019
Task											
1.0	General Data Collection/Review Phase										
2.0	Data Creation- Base Maps, Contamination and Utilities										
3.0	Project Sharing Site										
4.0	Preparation of the Redevelopment Plan Modification and Visioning Plan										
4.1	Internal Kick-Off Meeting										
4.2	Data Review, Opportunities and Constraints										
4.3	Early Brainstorming and Strategy Session										
4.4	Internal Meeting: Goals and Objectives										
4.5	Community Charettes/Information Meetings										
4.6	Preliminary Master Plan										
5.0	Final Redevelopment Plan and Strategy										
6.0	Financial Analysis and Development Strategy										
7.0	Transportation and Traffic Analysis										
8.0	Economic Development, Market and Real Estate Analysis										
9.0	Presentation to the Local Planning Agency, CRA Board of Directors and Governing Body										
	Phase in Progress										
	Deliverable										

COST PROPOSAL

10

CITY OF HALLANDALE BEACH CRA
REDEVELOPMENT PLAN MODIFICATION
AND CITYWIDE VISIONING

COST PROPOSAL:

Firm's Cost Proposal must be inclusive of all related expenses to provide the services as defined in this RFP. The City/CRA reserves the right to reject all proposals that have any variances and/or contingencies. Any variances and/or contingencies must be listed on the [Variance Form](#).

DESCRIPTION OF TASKS	TOTAL PRICE
Task 1. General Data Collection/Review Phase	\$3,840.00
Task 2. Data Creation – Base Maps, Contamination and Utilities	\$6,680.00
Task 3. Project Sharing Site (e.g. File Transfer Protocol (FTP) or Dropbox	\$ 115.00
Task 4. Preparation of the Redevelopment Plan Modification and Visioning Plan	\$ 75,770.00
Task 5. Final Redevelopment Plan Strategy	\$ 24,610.00
Task 6. Financial Analysis and Development Strategy	\$6,130.00
Task 7. Transportation and Traffic Analysis	\$55,575.00
Task 8. Economic Development, Market and Real Estate Analysis	\$18,425.00
Task 9. Presentation to the Local Planning Agency, CRA Board of Directors	\$ 8,855.00
TOTAL COST FOR TASKS 1-9	\$200,000.00

I, Christopher J. Brown

Managing Member ("MGRM")

Name of authorized Officer per Sunbiz and/or legal documentation

Title

of Redevelopment Management Associates, LLC

Name of Firm as it appears on Sunbiz and/or legal documentation

hereby attest that I have the authority to sign this notarized certification and certify that the above referenced information is true, complete and correct.



Signature

Christopher J. Brown, Managing Member ("MGRM")

Print Name and Title

