



## City of Hallandale Beach City Commission Agenda Cover Memo

<b>Meeting Date:</b>	April 4, 2018		<b>Item Type:</b> <i>(Enter X in box)</i>	<b>Resolution</b>  X	<b>Ordinance</b>	<b>Other</b>	
<b>Fiscal Impact:</b> <i>(Enter X in box)</i>	<b>Yes</b>	<b>No</b>	<b>Ordinance Reading:</b> <i>(Enter X in box)</i>	<b>1<sup>st</sup> Reading</b> N/A		<b>2<sup>nd</sup> Reading</b> N/A	
	X		<b>Public Hearing:</b> <i>(Enter X in box)</i>	<b>Yes</b>	<b>No</b>	<b>Yes</b>	<b>No</b>
					X		
<b>Funding Source:</b>	N/A		<b>Advertising Requirement:</b> <i>(Enter X in box)</i>	<b>Yes</b>		<b>No</b>	
<b>Account Balance:</b>	N/A		<b>Quasi-Judicial:</b> <i>(Enter X in box)</i>	<b>Yes</b>		<b>No</b>	
<b>Project Number :</b>	N/A		<b>RFP/RFQ/Bid Number:</b>	N/A			
<b>Contract/P.O. Required:</b> <i>(Enter X in box)</i>	<b>Yes</b>	<b>No</b>	<b>Strategic Plan Priority Area:</b> <i>(Enter X in box)</i>				
			<b>Safety</b> <input checked="" type="checkbox"/>				
		X	<b>Quality</b> <input checked="" type="checkbox"/>				
			<b>Vibrant Appeal</b> <input type="checkbox"/>				
<b>Sponsor Name:</b>	Roger M. Carlton, City Manager		<b>Department:</b> City Manager's Office	Jeremy Earle, Assistant City Manager			

### Short Title:

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA, SUPPORTING A GRANT APPLICATION FOR THE "BETTER CITIES FOR PETS" GRANT; AUTHORIZING THE CITY MANAGER TO EXECUTE ALL RELATED DOCUMENTS TO EFFECTUATE THE APPLICATION, ACCEPTANCE OF AWARD, AND EXECUTE ANY AND ALL GRANT RELATED DOCUMENTS; AND PROVIDING AN EFFECTIVE DATE.

## Staff Summary:

### **BACKGROUND:**

The US Conference of Mayors and Mars Petcare launched a nationwide survey to determine what resources and support a city would need to make their communities more pet friendly. Results from 73 cities across the country indicated that municipalities need more resources than they can provide in order to create pet friendly communities. The survey also showed the promise of pet-friendly cities and the positive impact of making pet-ownership easier; and determined that it's time for cities to increase opportunities for people and pets to live, work and play together.

In response to the survey, the Better Cities for Pets Grant Program was created and inspired the building of a model for pet-friendly cities, advocating for fewer pets in shelters, more pet-friendly places, and happier, healthier lives for both people and pets.

Through this program, a total of \$100,000 has been made available to fund three grant awards which will support new and existing pet friendly programs or projects.

#### Funding Categories:

Small City – (Population smaller than 75,000) - \$20,000

Medium City – (Population 75,000 – 250,000) - \$30,000

Large City – (Population greater than 250,000) - \$50,000

#### Project Categories:

Two categories of projects will be accepted. Category A: Education and Programming. This category includes education campaigns and programming in the areas of pet homelessness, housing, overpopulation, and pets in public places. Category B: Pet-Friendly Infrastructure. This category includes dog parks and other pet friendly green space projects.

The deadline to apply is April 27th. Awards will be announced during the 86<sup>th</sup> Annual Conference of Mayors meeting in Boston, MA (June 8-11, 2018). The winning Mayors are required to attend or send a designee to the awards announcement ceremony.

### **CURRENT SITUATION:**

Staff in collaboration with Vice Mayor M. Lazarow, would like to take advantage of this grant opportunity and submit an application to support a City of Hallandale Beach pet friendly initiative no later than April 27th.

The grant project is in the development stage; however, the general goal is to reduce pet homelessness and overpopulation in shelters by reuniting lost pets with their owners and educating Hallandale Beach residents on responsible pet ownership.

Per grant guidelines, all applications must include a letter of support signed by the Mayor. A resolution is necessary in order for the Mayor to provide a letter of support for this application.

### **FISCAL IMPACT:**

The fiscal impact would be limited to the travel expenses of the attendee to the award conference. The total grant request is \$20,000 (maximum amount for small cities). Local matching funds are not required, but the winning Mayors are required to attend or send a designee to the awards announcement ceremony.

### **WHY ACTION IS NECESSARY:**

A letter of Mayoral support is required for submission of grant application.

**Proposed Action:**

Staff recommends that the City Commission adopt the attached resolution authorizing the submittal of a grant application for the Better Cities for Pets Grant Program; acceptance of grant award; and the execution of any and all grant documents.

**Attachment(s):**

Exhibit 1 – Resolution – Forthcoming

Exhibit 2 – Better Cities for Pets - Application Guidelines

Exhibit 3 – Pet Perspectives – A Survey Report from Mars Petcare and the US Conference of Mayors

Prepared by:

*Noemi Sandoval*

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Noemi Sandoval, Grants Manager

Department Head Review:



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Jeremy Earle, Assistant City Manager