1	EXHIBIT 1 RESOLUTION NO. 2017-		
3	A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE		
5	CITY OF HALLANDALE BEACH, FLORIDA, AUTHORIZING THE		
6 7	CITY MANAGER TO EXECUTE AN AMENDMENT TO THE AGREEMENT WITH MARTIN-GOLD COAST LLC FOR STREET		
8	FURNITURE ADVERTISING IN SUBSTANTIALLY THE SAME FORM		
9 10	AS ATTACHED AS EXHIBIT "A"; AUTHORIZING THE CITY MANAGER TO EXECUTE ALL RELATED DOCUMENTS TO		
11	EFFECTUATE THE SERVICE; AND PROVIDING AN EFFECTIVE		
12 13	DATE.		
13 14			
15	WHEREAS, on November 24, 2010, the City of Hallandale Beach and Martin-Gold		
16	Coast, LLC entered into an agreement for street furniture advertising; and		
17			
18	WHEREAS, on August 29, 2017 at the City Budget Workshop, City Commission was		
19	presented Summer Study 17-006 - Chamber of Commerce Street Furniture Advertising		
20	Agreement, and City Commission approved via motion the recommendation of the summer		
21	study; and		
22			
23	WHEREAS, on October 7, 2015, the City executed an agreement with PFM for a one		
24	(1) year term and shall terminate on September 30, 2016, however the agreement provides		
25	the parties the ability to renew the agreement for a one (1) year period for a total of five (5)		
26	renewals, provided both the appropriation and availability of funds in accordance with Florida		
27	Law; and		
28			
29	WHEREAS, the proposed Amendment to the Agreement is attached as "Exhibit A"		
30	and include a renewal of the contract until September 30, 2025, among other terms; and		
31			
32	WHEREAS, the City Administration request authorization to execute an amendment		
33	to the agreement with Martin-Gold Coast LLC, in substantially the same form as attached as		
34	Exhibit "A" and further request City Manager authorization to execute any and all necessary		
35	documents to implement the service.; and		
36			
37	WHEREAS, the Mayor and City Commission have determined that the City		
32	Administration's recommendations are in the best interest of the City and its residents		

39			
40	NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COMMISSION		
41	OF THE CITY OF HALLANDALE BEACH, FLORIDA:		
42	SECTION 1. The foregoing "Whereas" cla	auses and attachments are incorporated	
43	herein.		
44			
45	SECTION 2. City Manager Authorization. The Mayor and City Commission hereby		
46	authorize the City Manager to execute amendment to the agreement with Martin-Gold Coast		
47	LLC, in substantially the same form as attached as Exhibit "A" and further authorize the City		
48	Manager to execute any necessary documents to implement the service.		
49			
50	SECTION 2. Effective Date: This resoluti	on shall be effective immediately upon its	
51	adoption.		
52 53 54 55 56	APPROVED and ADOPTED this day of	of February, 2018.	
57 58		KEITH LONDON ACTING MAYOR	
59	SPONSORED BY: CITY ADMINISTRATION		
60 61 62 63 64 65	ATTEST:		
66 67 68	MARIO BATAILLE, CMC CITY CLERK		
69 70 71 72 73	APPROVED AS TO LEGAL SUFFICIENCY FORM		
74 75 76	JENNIFER MERINO CITY ATTORNEY		

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