



February 5, 2018

Roger Carlton
City Manager
City of Hallandale Beach
400 South Federal Highway
Second Floor
Hallandale Beach, FL 33009

RE: Proposal to provide consulting services for analysis of the City of Hallandale Community Benefit Program

Dear Mr. Carlton

Garth Solutions, Inc. (GSI) is pleased to submit the following proposal for professional services for providing strategic support to the City of Hallandale Beach related to the redevelopment and transition to a new "Community Benefit Program".

The proposed scope of work outlined below will support the City's efforts in this regard.

Scope of Work:

GSI proposes the following scope of services:

1. Develop the proposed new program based on BHPC needs assessment findings.
 - Develop structure of the program.
 - Establish and define the selection criteria and other metrics.
 - Define and establish monitoring guidelines, reporting protocols and accountability measures for Community Partnership Grants (CPG).
2. Assist City with monitoring and administration of program going forward.
 - Establish and define the selection criteria
 - Develop structure of the program including forms, communication and evaluation of services
 - Monitoring of unit cost (how many people are served)
 - Monitoring performance of each unit
 - Create measurable, monitorable goals for proposed programs
 - Report to the City Commission

The following fee proposal reflects time of GSI staff to deliver the above items for a term of one year with the option to renew annually based on updated scope.

Fee Proposal: **\$ 70,000.00**



Successful delivery of the outlined scope of services will be contingent upon access to available data and resources. Our team would also seek to interview key stakeholders including City elected officials, administration and community/business leaders during this effort.

Our approach to implementing the above outlined services will begin with a kick off meeting to establish expectations, deliverables, and key milestones.

GSI is an established consulting firm based in Miramar, Florida with the unique competency of developing and implementing community benefit programs for the past 15 years. Nationally, GSI has been recognized for our efforts in creating capacity building opportunities on the construction of the \$1.2 billion Metlife stadium in East Rutherford, New Jersey. Our resume of local projects include Fort Lauderdale International Airport Extension, Broward Health Saleh NICU, Broward County Public Schools, City of Miramar, City of Miami Gardens and the \$4 billion SoLe Mia project in North Miami. Furthermore, we are familiar with the City's program as we recently completed implementing one of the most robust pre-construction CBP programs on the Peter Bluesten Park project. Our proven, results oriented track record nationally and especially in South Florida will undoubtedly bring value to the City of Hallandale with respect to this initiative.

I welcome the opportunity to discuss this opportunity further and look forward to hearing from you soon. I can be reached anytime at 954-547-1920 or via email at Yvonne@garthsolutions.com.

Sincerely,

Yvonne Garth

Yvonne Garth
President & CEO