



Hallandale Beach Community Redevelopment Agency Board of Directors Meeting Agenda Cover Memo

Meeting Date:	September 27, 2017		Item Type:	Resolution	Ordinance		Other	
				X				
Fiscal Impact:	Yes	No	Ordinance Reading:		1st Reading		2nd Reading	
	X		Public Hearing:		Yes	No	Yes	No
						X		X
Funding Source:	HBCRA 5910-0000- \$35,000		Advertising Requirement:	Yes		No		
						X		
Account Balance:	\$35,000 has been budgeted for FY17/18							
Project Number :	N/A		RFP/RFQ/Bid Number:		N/A			
Contract/P.O. Required:	Yes	No	Strategic Priority (Enter X in box): <div style="display: flex; justify-content: space-between;"> <div> Capital Improvements Goal 1 - Undertake Total Improvements of Public Realm Goal 2 -Promote Public/Public and Public/Private Partnership Promote Projects with Large-Scale Impacts Goal 1 – Issue a Request for Proposals (RFP) for NW infill Housing Goal 2 – Issue a Request for Qualifications (RFQ) for Dixie Highway/Foster Road parcel Priority Area: North West Quadrant FEC Corridor Southwest Quadrant Northeast Quadrant Southeast Quadrant </div> <div style="display: flex; flex-direction: column; align-items: flex-end;"> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> </div> </div>					
Sponsor Name:	Roger M. Carlton, HBCRA Executive Director		Department:		HBCRA			



Short Title:

A RESOLUTION OF THE CHAIR AND BOARD OF DIRECTORS OF THE HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY AWARDDING A COMMUNITY PARTNERSHIP GRANT AND APPROVING THE COMMUNITY PARTNERSHIP GRANT AGREEMENT WITH HOUSING FOUNDATION OF AMERICA, INC., A FLORIDA NOT FOR PROFIT CORPORATION, FOR A GRANT IN THE AMOUNT OF \$35,000; AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE THE GRANT AGREEMENT; AUTHORIZING THE EXECUTIVE DIRECTOR TO TAKE ALL STEPS NECESSARY AND APPROPRIATE TO IMPLEMENT THE TERMS AND CONDITIONS OF THE GRANT AGREEMENT AND DISBURSE THE GRANT; AND PROVIDING AN EFFECTIVE DATE.

Staff Summary:

Background:

On July 28, 2010, the City Commission directed staff to develop and implement the Community Partnership Grant Program (CPG). The mission of the CPG is to promote partnerships and financial cost sharing among the City, other funders, and non-profit organizations to provide a mix of cultural and special events and social services. It is the City's goal to maximize resources by funding organizations that are able to leverage other resources to supplement the City's funding in order to implement programs to meet the needs of the community. The intent of funding is to allocate resources to qualified non-profit organizations that support community programs and learning opportunities that benefit the residents of Hallandale Beach. The CPG is governed by the Community Partnership Grant Guidelines (Exhibit 2) which provide the structure for organizations participating in the Program. The CPG Guidelines set forth the criteria, eligibility, process to request and apply for funding, application evaluation, award, contract, reporting and payment requirements. Eligible programs – which must benefit residents of Hallandale Beach - are funded in the form of reimbursement for units of services provided. Pursuant to the CPG Guidelines, these programs must meet one or more of the following priority areas:

For the City:

- ✚ Education;
- ✚ Workforce Development;
- ✚ Cultural Arts;
- ✚ Health and Wellness; and,
- ✚ Law Enforcement/Criminal Justice

For the Hallandale Beach Community Redevelopment Agency (HBCRA):

- ✚ Provision of Affordable Housing;



- ✚ Recreation, Cultural Facilities and Activities;
- ✚ Economic/Business Development; and,
- ✚ Workforce Development and Employment Opportunities for Local Residents

Historically, the CPG Program has awarded more than 20 grants per annual cycle, primarily to small and moderate sized non-profit organizations as follows:

1. Mini-Grants funds for requests up to \$10,000: awarded annually. Contracts are anticipated to commence on or about October 1 of each year and end September 30 the following year.
2. Community Partnership Grants greater than \$10,000: awarded for a three (3) year term. Contracts are anticipated to commence on or about October 1 and end September 30 the following year, with two (2) subsequent annual renewal options.

It should be noted that CPG grant renewals are contingent upon available funding and allocation within the fiscal year budget. CPG applicants must be a registered 501(C)(3) non-profit organization with the IRS; must have an active corporate status with the State of Florida; and must be current on all financial obligations (including taxes) with the City.

The CPG Guidelines provide for a grant application process and award of grants. This process includes a pre-application workshop, application evaluation, funding recommendation, award and execution of the Grant Agreement as approved by the City Commission and the HBCRA Board of Directors, as applicable. The City Commission and HBCRA Board of Directors make the final grant award decisions. Contract execution and program implementation are followed by site visits, monthly reports, and programmatic and fiscal monitoring, as well as final reporting. Monitoring activities are performed by a consultant. For the FY17/18 CPG Program cycle, staff will be performing the monitoring activities, at a savings to the Program of \$70,000.

The Joint Community Partnership Grants Committee, established by the City Commission and HBCRA Board of Directors in April 2014 via Joint Resolution No. 2014J-01 (Exhibit 3), reviews the grant proposals, recommends fund allocation to the City Commission and to the Hallandale Beach Community Redevelopment Agency (HBCRA) Board of Directors, and oversees the CPG Program. The Committee is composed of five (5) voting members, with the Mayor/Chair and Vice Mayor/Vice Chair each having one appointment, and the three (3) remaining members being appointed at large. For the members appointed at large, they must be residents of Hallandale Beach, and two (2) of them must reside within the HBCRA. Currently, the Committee is composed of the following members:

- Oscar Llorente: Mayor/Chair appointee: Nationally/Statewide Nonprofit Representative;
- Reverend Joe Johnson: appointed at large, resident of HBCRA – nominated by Commissioner Taub; and,



- Ms. Qunea Gordon: appointed at large, resident of HBCRA – nominated by former Commissioner Sanders.

For FY17/18 the Joint Community Partnership Grants Committee will sunset. Accordingly, staff will be performing the duties of the Committee.

CURRENT SITUATION:

On April 25, 2017, the Notice of Grant Funding (NGF) (Exhibit 19) for the Community Partnership Program was released using the City's mailing list and "Notify Me." In addition, hard copies of the application were made available at the front desk of the OB Johnson Building the day of NGF release. Prior Grantees were invited to apply via email notification. A non-mandatory pre-application workshop was held on May 10, 2017. The Workshop was presented by the Human Services Director and the Human Services Administrative Coordinator. The workshop covered program eligibility, application requirements and grant guidelines. Ten (10) agencies attended the workshop. Questions and answers from the workshop were posted on the City's website. The due date for all applications was May 31, 2017.

In response to the NGF, the City received twenty (20) proposals. After the closing date for acceptance of applications, staff conducted a preliminary review of each proposal to confirm that the organization was eligible to apply, verify their status as a 501(c)(3) entity, and to determine that all required documents and other supporting material were included in the application. Following the initial review, all proposals were deemed complete and, accordingly, were submitted to the Community Partnership Grants Committed for review and scoring.

The following matrix was used to evaluate proposals based on the categories indicated.

Section	Criteria	Potential Points
1	Eligibility	5
2	Organization's background Information	10
3	Description of the Program	25
4	Method/Strategy for Implementation	20
5	Evaluation of Program/Project	10
6	Budget	20
7	Leveraging of Funds	5
8	Partnership/Collaborations	5
Total Potential Points		100

Table 1 below is a listing of all applications, assembled by priority area and including funding awarded in FY16/17 – as applicable – and funding request for FY17/18.



Table 1. Organizations responding to NGF

ORGANIZATION	# of Clients to be served	Age	Amount Awarded in FY 2017	Amount Requested for FY 2018
PRIORITY AREA: EDUCATION			\$90,000	\$160,055
South Florida Chamber Ensemble	300	4 to 11, adults and seniors	\$0	\$30,015
Hallandale High Magnet School	75	14 to 18	\$45,000	\$60,000
Junior Achievement of South Florida	1,102	10 to 17	\$0	\$22,040
South Florida Educ. Develop. Ctr.	30	12 to 18	\$45,000	\$48,000
PRIORITY AREA: RECREATION, CULTURAL ARTS & ACTIVITIES			\$40,000	\$50,000
Hallandale Symphonic POPS Orchestra	1,200	all ages	\$40,000	\$50,000
PRIORITY AREA: HEALTH & WELLNESS			\$195,000	\$251,730
Hallandale Food Pantry	7,072	55+	\$35,000	\$35,000
Feeding South Florida	500	K-8	\$40,000	\$50,000
Memorial Healthcare Systems (SBHD)	240	0 to 18	\$49,900	\$52,855
Women in Distress	25	all ages	\$20,000	\$35,000
First Call for Help (211 Broward)	1,300	all ages	\$10,100	\$23,875
FLIPANY	750	8 and older	\$40,000	\$55,000
PRIORITY AREA: EDUCATION			\$15,000	\$30,000
Broward Education Foundation	varies	HB Teachers	\$5,000	\$10,000
Holocaust Documen. & Educ. Ctr	225	16 to 18	\$5,000	\$10,000
A Child is Missing	450	5 to 14	\$5,000	\$10,000
PRIORITY AREA: RECREATION, CULTURAL ARTS & ACTIVITIES			\$13,000	\$25,350
Inside Out Theatre Company	280	10 to 14	\$5,050	\$5,350
Girls Make Beats	24	11 to 14	\$4,950	\$10,000
Alliance for Musical Art	45	7 to 18	\$3,000	\$10,000
PRIORITY AREA: HEALTH & WELLNESS			\$10,000	\$10,000
Jubilee Center of South Florida	2,500	18 to 90	\$10,000	\$10,000
PRIORITY AREA: AFFORDABLE HOUSING ATTAINABILITY			\$35,000	\$35,000
Housing Foundation of America	75	18 and older	\$35,000	\$35,000
PRIORITY AREA: WORKFORCE DEVELOPMENT/EMPLOYMENT OPP/TRAINING FOR LOCAL RESIDENTS			\$0	\$123,450
TLC Healthy Communities	50	16 to 40	\$0	\$123,450
GRAND TOTAL REQUESTED	16,243	N/A	\$398,000	\$685,585



ANALYSIS:

Pursuant to the CPG Guidelines, organizations receiving an initial rating score over 70 points were invited to give an oral presentation to the Committee (Exhibit 18). Accordingly, six (6) Mini Grant applicants (requests of \$10K and below) and twelve (12) Grant applicants (requests above \$10K, including two HBCRA applicant) were invited to give oral presentations. Oral presentations were scheduled on July 11, 2017, from 11:30 a.m. to 5:00 p.m. Oral presentations were facilitated by staff with the following members of the Joint CPG Committee attending the meeting: Oscar Llorente and Rev. Joe Johnson. It should be noted that Mr. Oscar Llorente recused himself during the presentations made by the Holocaust Documentation and Education Center, Inc. and Hallandale Symphonic POPS Orchestra, Inc., due to a potential conflict of interest. Minutes of said meeting are attached herewith as Exhibit 17.

Following the deliberations, Committee members finalized the funding recommendations based on final average scores and priority area. Those agencies whose application scores were below a low threshold within each priority area did not receive funding recommendations. Specifically, agencies who scored below 85 within the Mini-Grants and City-Grants did not receive funding recommendations. There were two HBCRA applicants and funding was awarded to one organization, while the other agency's application was not recommended for funding. Five (5) Mini-Grants programs were recommended for funding for a total of \$43,000; seven (7) Grants Programs were recommended for funding for a total of \$260,000; and one (1) HBCRA request was recommended for funding for a total of \$35,000. Table 2 below lists the organizations with their final average scores received per priority area, grant type and funding recommendation. The programs to be provided, units of service, performance measures and reporting requirements are detailed within each organization's draft agreement (Exhibits 4 through 16).



Table 2 below lists the organizations with their final average scores received per priority area and grant type:

Table 2. Applicants, priority areas and average score.

Priority Area	Organization	Grant Type	Average Score	Amount Requested	Committee Recommendation
Education	Broward Education Foundation	Mini-Grant	90.7	\$10,000	\$10,000
Health & Wellness	Jubilee of South Florida	Mini-Grant	90.7	\$10,000	\$10,000
Cultural Arts	Inside Out Theater Company	Mini-Grant	89.7	\$5,350	\$5,350
Cultural Arts	Alliance for Musical Arts	Mini-Grant	88.3	\$10,000	\$10,000
Education	Holocaust Documentation & Education Center	Mini-Grant	85.0	\$10,000	\$7,650
TOTAL MINI-GRANT REQUEST				\$45,350	\$43,000
Health & Wellness	Memorial Healthcare System	Above \$10K	96.3	\$52,855	\$52,000
Health & Wellness	Women In Distress	Above \$10K	95.0	\$35,000	\$30,000
Health & Wellness	First Call for Help (Broward 211)	Above \$10K	92.7	\$23,875	\$10,960
Education	Hallandale High School	Above \$10K	92.0	\$60,000	\$60,000
Cultural Arts	Hallandale Symphonic Pops Orchestra	Above \$10K	89.5	\$50,000	\$40,000
Education	South Florida Education Development Center	Above \$10K	88.7	\$48,000	\$45,000
Education	Junior Achievement of South Florida	Above \$10K	87.3	\$22,040	\$22,040
TOTAL GRANT REQUESTS (\$10K AND ABOVE)				\$291,770	\$260,000
Affordable Housing	Housing Foundation of America	HBCRA	75.3	\$35,000	\$35,000
TOTAL HBCRA REQUESTS				\$35,000	\$35,000
TOTAL REQUESTS - ALL GRANTS				\$372,120	\$338,000



WHY ACTION IS NECESSARY:

Pursuant to the CPG Grant Guidelines, City Commission and HBCRA Board of Directors action is necessary to award funding and to execute grant agreements.

FISCAL IMPACT:

For the FY17/18, the proposed Community Partnership Grant Funding is \$338,000: (\$303,000 General Fund and \$35,000 HBCRA). Funding is contingent upon adoption of the FY17/18 Budget.

Proposed Action:

Staff recommends HBCRA Board of Directors approval of the attached resolution awarding the FY 17/18 Community Partnership Grant Programs in the amount of \$35,000 to the Housing Foundation of America and authorizing the Executive Director to execute the Grant Agreement and related documents to initiate the programs.

Attachment(s):

- Exhibit 1 - Resolution
- Exhibit 2 - Community Partnership Grant Guidelines
- Exhibit 3 - Resolution No. 2014J-01
- Exhibit 4 - Community Partnership Mini-Grant Agreement – Alliance for Musical Arts Productions, Inc.
- Exhibit 5 - Community Partnership Mini-Grant Agreement – Broward Education Foundation, Inc.
- Exhibit 6 - Community Partnership Mini-Grant Agreement – Holocaust Documentation & Education Center
- Exhibit 7 - Community Partnership Mini-Grant Agreement – Inside Out Theater Company, Inc.
- Exhibit 8 - Community Partnership Mini-Grant Agreement – Jubilee of South Florida, Inc.
- Exhibit 9 - Community Partnership Agreement— Memorial Healthcare Systems, Inc.
- Exhibit 10 - Community Partnership Agreement— Women In Distress of Broward, Inc.
- Exhibit 11 - Community Partnership Agreement— Broward 211, First Call for Help, Inc.
- Exhibit 12 - Community Partnership Agreement—Hallandale Magnet High School
- Exhibit 13 - Community Partnership Agreement— Hallandale Symphonic Pops Orchestra
- Exhibit 14 - Community Partnership Agreement— South Florida Education Development Center, Inc.
- Exhibit 15 - Community Partnership Agreement— Junior Achievement of South Florida, Inc.
- Exhibit 16 - Community Partnership HBCRA Agreement—Housing Foundation of America, Inc.
- Exhibit 17 - FY 2017-2018 Community Partnership Mini Grant Committee Meeting Minutes
- Exhibit 18 - FY 2017-2018 Community Partnership Summary Rating and Funding Recommendation
- Exhibit 19 – Notice of Grant Funding