Hallandale Beach Boulevard

Form-Based Code and Design Guidelines

Presentation to the City Commission

Hallandale Beach, Florida



Wednesday, June 21, 2017
TREASURE COAST REGIONAL PLANNING COUNCIL

Why are We Here?

- Awarded a Department of Economic Opportunity (DEO) Grant to Study Developing a Form-Based Code and Design Guidelines for Hallandale Beach Boulevard
- Expected to Result in Update to the Land Development Code
- Considering Establishing a Form-Based Code along Hallandale Beach Boulevard
- Continue to Implement the Citywide Master Plan



Review of the Citywide Master Plan

CITY OF HALLANDALE BEACH

citywide master plan and implementation strategy



Review of the Citywide Master Plan

Guiding Principles:

- 1. Create a vibrant atmosphere
- 2. Foster mixed-use development
- 3. Create a more sustainable urban environment
- 4. Develop a pedestrianoriented urban environment
- 5. Enhance community character and sense of place

Outdoor cafes add liveliness.



RAC Form-Based Code Implementing the Vision

Continuation of Citywide Master Plan Effort

February 2009

Adoption of City-wide Master Plan

July 2010

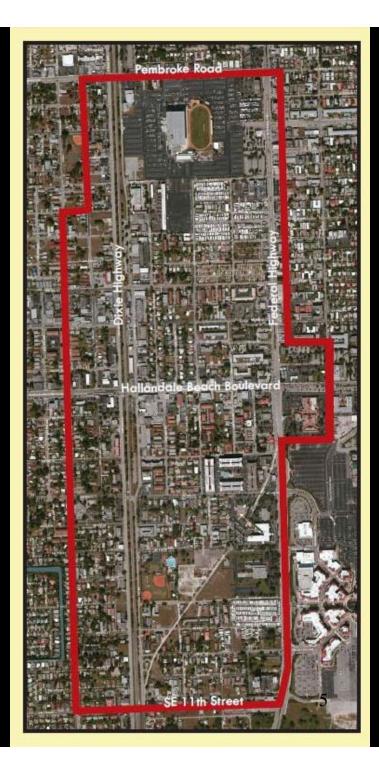
Adoption of Regional Activity Center

September 2013

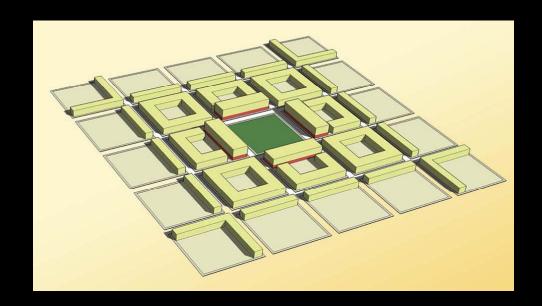
Engaged Treasure Coast Regional Planning Council (CRA)

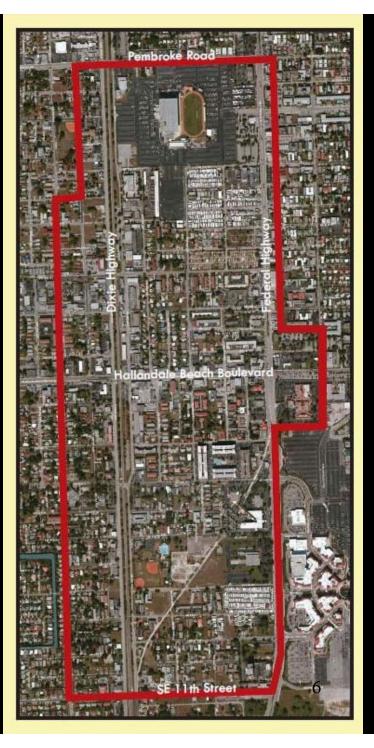
November 2014

Adopted the Form-Based Code



The Form-Based Code (what is it?)





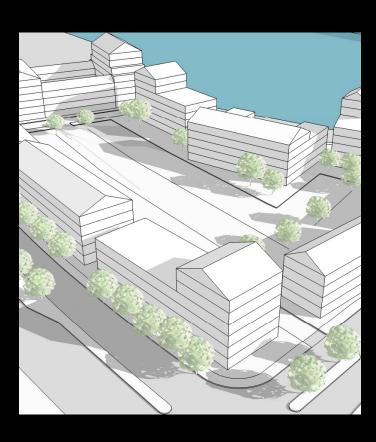
To Shift from Use-Based to Form-Based



Form-Based Code and Zoning Incentives

Form-Based Code

- The physical form of buildings and the spaces they create are the key organizing principle;
- The Public Realm expectations (streets, open spaces) are articulated at least as well as the Private Realm requirements;
- Typically height measured in # of floors, uses are more flexible, parking standards more progressive (i.e. shared parking reduced parking);
- Provides very clear instructions for development.



Predictability and Placemaking

Conventional Zoning Code

- The micro-management and segregation of uses are the key organizing principles;
- The Public Realm is rarely defined or detailed;
- Unclear and abstract formulas used to regulate development (FAR, du/acre, tiered/complicated setbacks, suburban parking standards, etc.);
- Often unclear what a future project will be or look like.

Hallandale Artsquare

301-409 Federal Highway





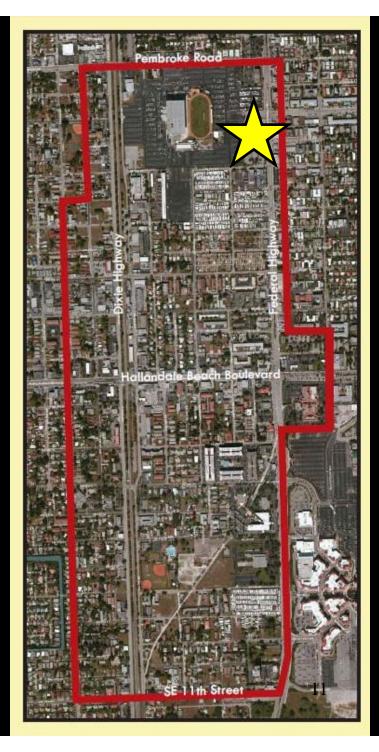
The Peninsula
124 S Federal Highway





Village of Atlantic Shores





Beacon Office Building

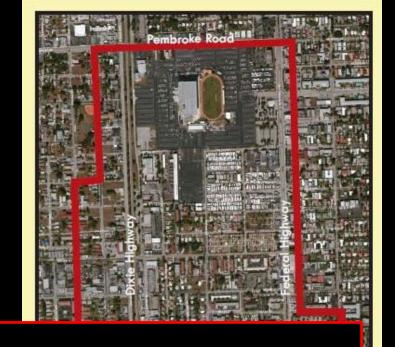
800 SE 4th Street





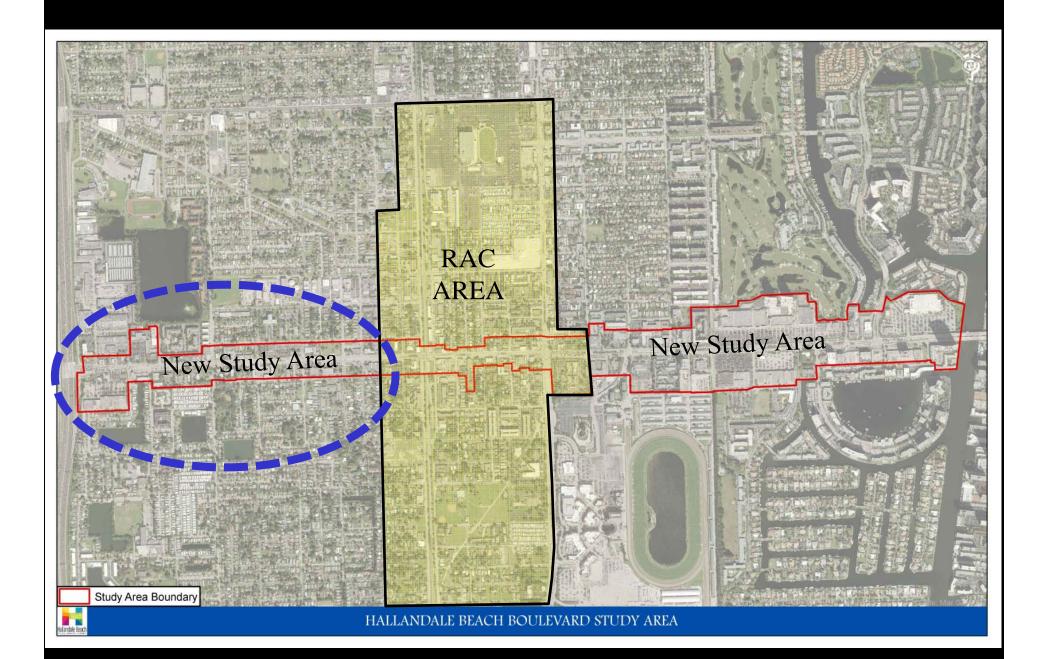
Beacon Office Building

800 SE 4th Street



The Larger Tower Projects That Have Been Proposed are Products of The Old Code





Study Area Context



Hallandale Beach Blvd ~ West



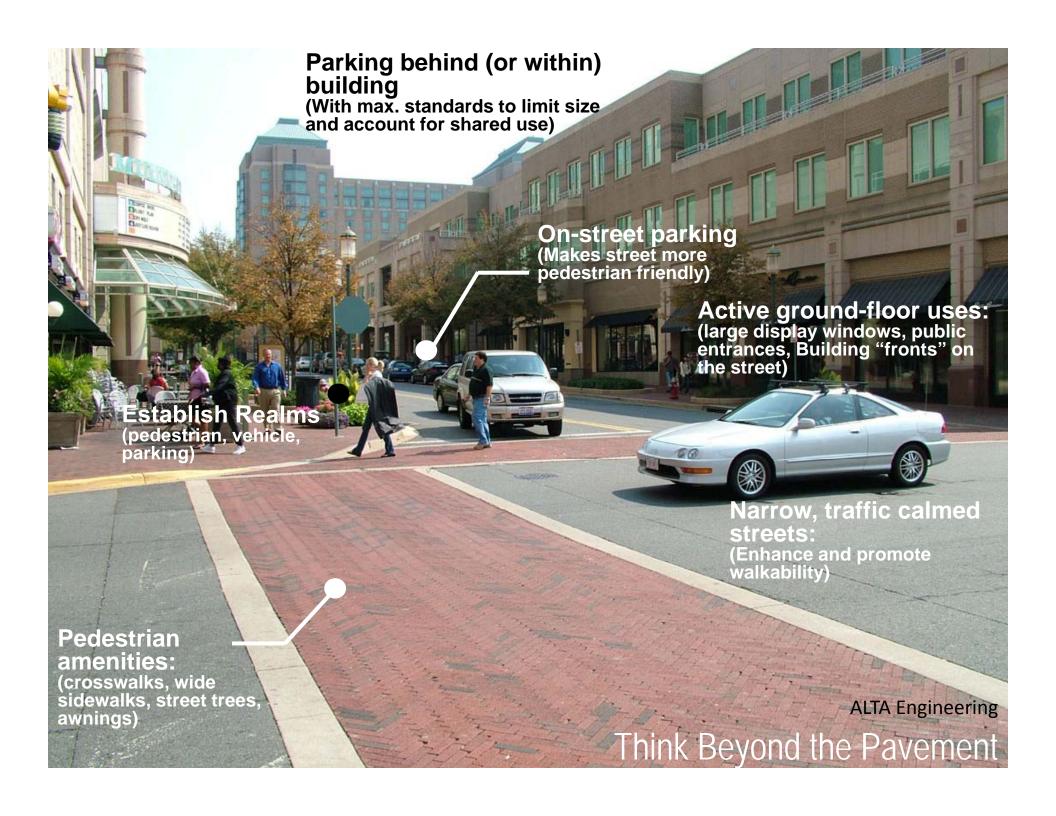
Study Area Context



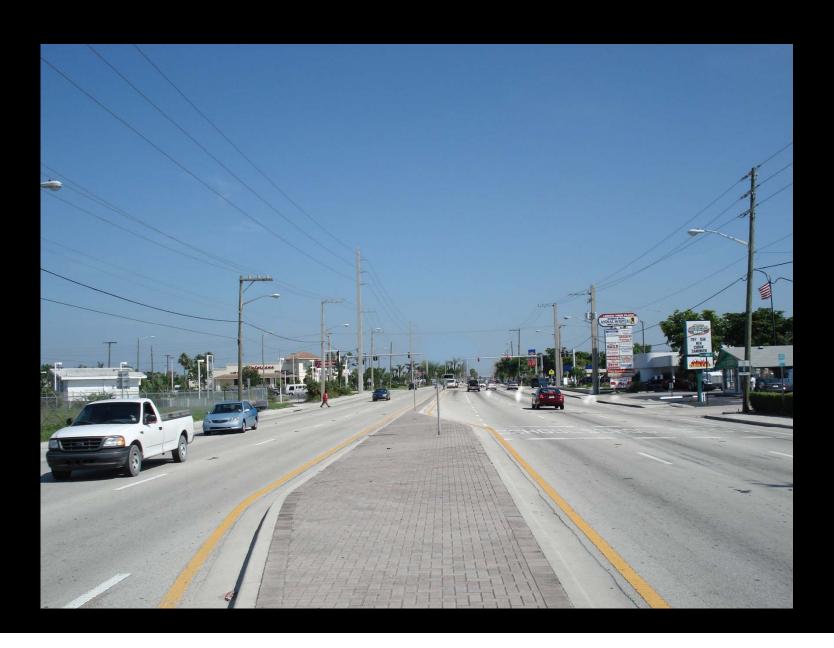
Hallandale Beach Blvd ~ East

Place-Making Elements





Re-Imagining Our Corridors



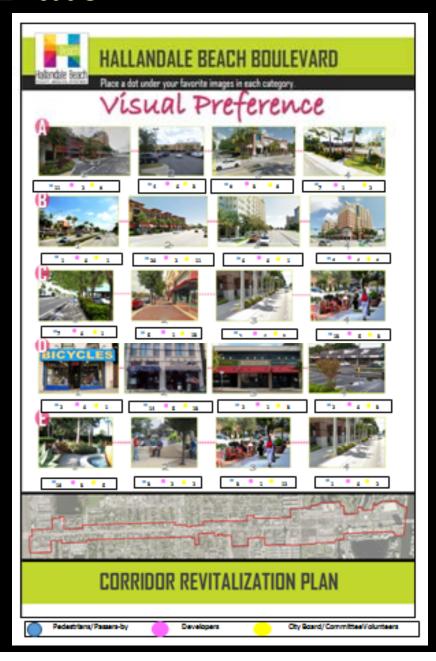
Re-Imagining Our Corridors



Efforts to Date

- 1st Community Workshop Meeting ~ March 16, 2017 HB City Commission Chambers
- Community Input Session: Pop-Up Survey ~ March 28, 2017 ~ East HBB (Wal-mart; Publix; Dollar General)
- Community Input Session: Pop-Up Survey ~ March 30, 2017 Hallandale Beach Chamber Local Developer Committee
- Community Input Session: Pop-Up Survey ~ March 31, 2017 HB Cultural Community Center; Annual Volunteer Appreciation Banquet
- Community Input Session: Pop-Up Survey ~ April 20, 2017 Hallandale Beach Cultural Community Center
- Business Owners Chamber of Commerce ~ May 2, 2017 Mardi Gras Casino
- Community Meeting w/ Commission ~ May 3, 2017
 HB City Commission Chambers
- Planning and Zoning Board Meeting ~ May 24, 2017
 HB City Commission Chambers

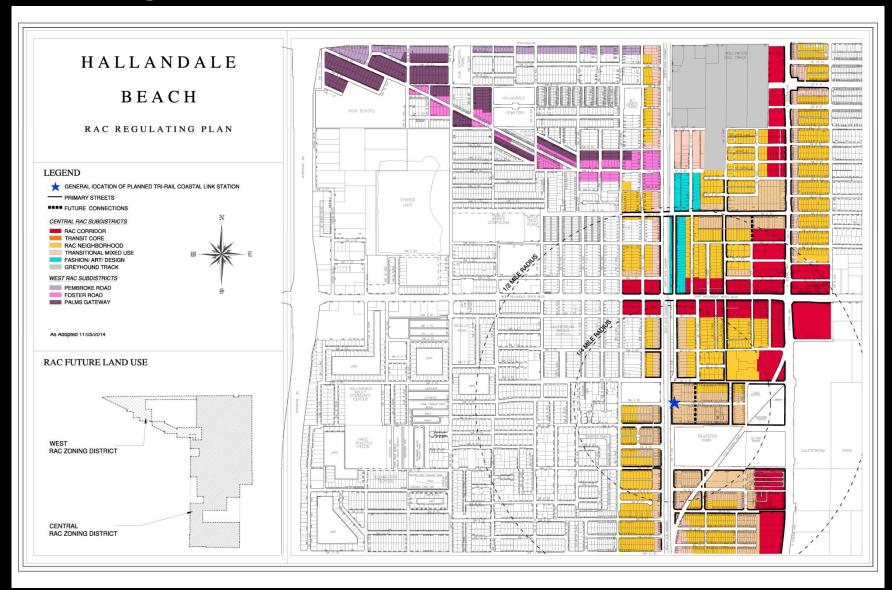
Efforts to Date



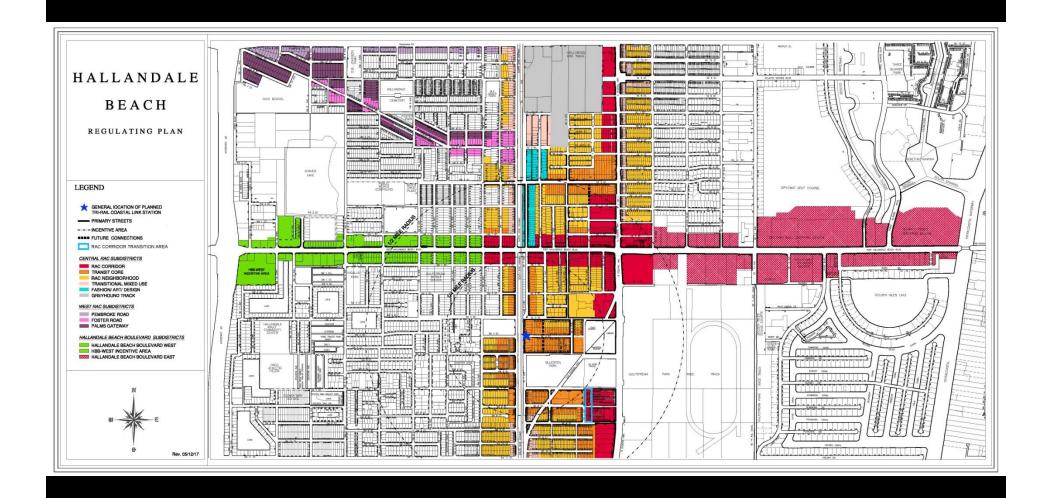
New Code Recommendations



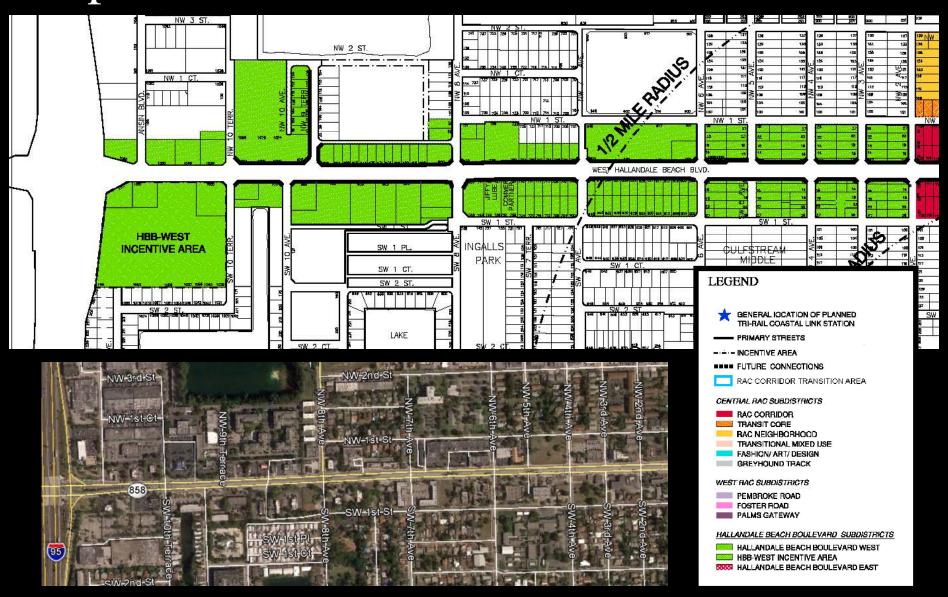
Existing RAC



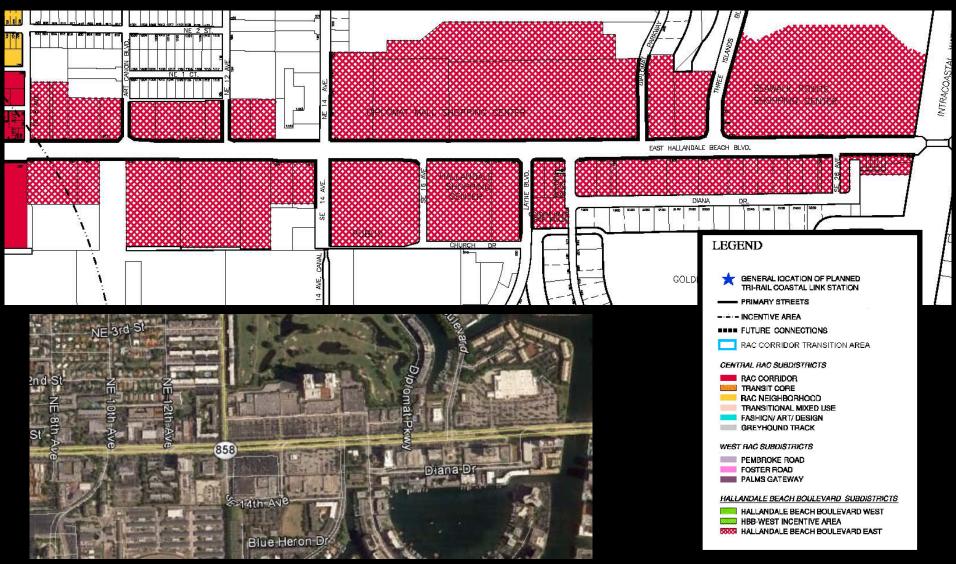
Proposed New Districts



Proposed New Districts

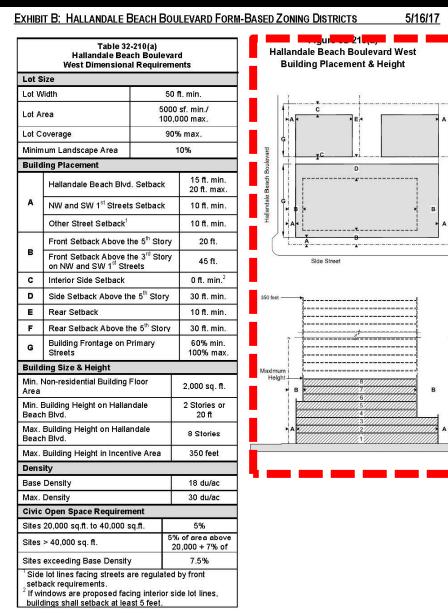


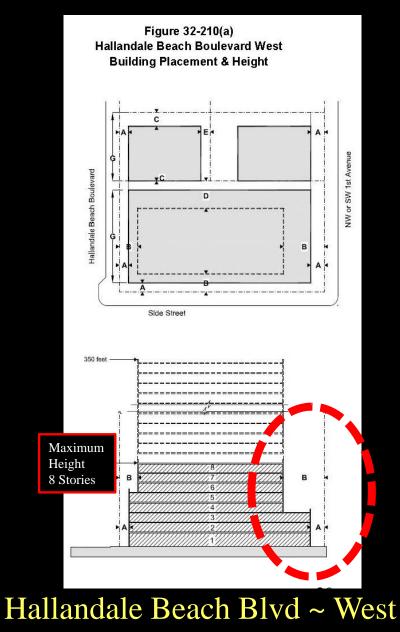
Proposed New Districts



Hallandale Beach Blvd ~ West

Proposed Building Heights





Building Heights

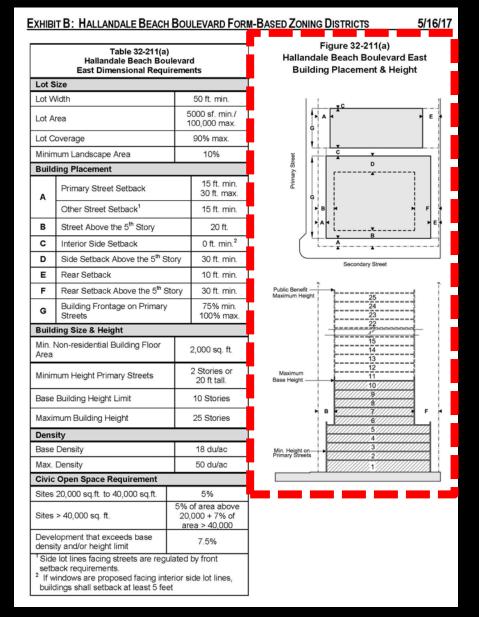


Figure 32-211(a) Hallandale Beach Boulevard East **Building Placement & Height** D Secondary Street Public Benefit Maximum Height 13 12 Maximum Base Height 10 F

Hallandale Beach Blvd ~ East

Proposed Allowable Densities

Hallandale Beach Boulevard West

Base Density = 18 d/u acre

Max. Density =
Up-to 30 d/u acre
(with provision of
designated public
benefits)

Hallandale Beach Boulevard East

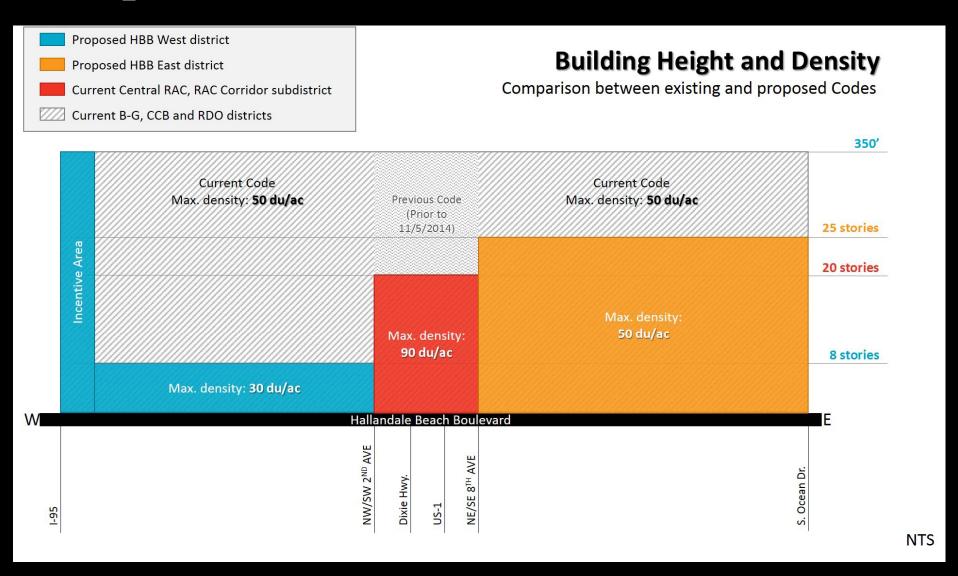
Base Density = 18 d/u acre

Max. Density =
Up-to 50 d/u acre
(with provision of
designated public
benefits)

Proposed Allowable Densities

- (4) Maximum Density. The Maximum Density in Table 32-211(a) is the number of dwelling units allowed per acre based upon all the following performance criteria and the approval process set forth in Section 32-215. For density up to 50 du/ac, projects shall:
 - a. Provide at least 7.5% of the site, or the portion of the site proposed for development in a multi-phased project, as Civic Open Space(s) or provide the minimum required amount in a waterfront location;
 - Fully conceal parking garage levels on all streets at the sidewalk level for a depth of at least 20 feet by a story containing active use(s), such as residential, office, or retail; and
 - c. Provide street/streetscape improvements consistent with the City's complete streets efforts, including planting shade trees along the public sidewalk.
 - d. Provide 15% affordable units within the development or a payment of \$8,833 per unit or as may be adjusted by City Commission from time to time; and
 - e. Enter into a development agreement.

Comparative Illustration



Proposed Allowable Uses

No Net change in allowable uses —

re-categorized to be more succinct and clear

	Hallandale Beach BLVD West	Hallandale Beach BLVD East	
RESIDENTIAL			
Single-family dwellings	-		
Two-family (duplex) dwellings	-		
Townhouse dwellings (Sec. 32-197(c)(5))	P1/P8	-	
Multi-family dwellings (Min. of 10 units)	P8	P	
lve/work units	P	P	
Nork/live units	Р	P	
Assisted living facilities	P	P	
Nursing homes	Р	P	
Other residential care facilities	see section 32-594		
LODGING			
Bed-and-breakfast inns			
Hotels and motels	P	P	
BUSINESS			_
Alcoholic beverage establishments	P	P	
Animal Hospital or Clinic	c		_
Contractor & trade operations	P		_
Orive-through facilities (for any use)	P8	P8	_
Ory-Cleaning (on premises)	P8	P8	_
ortuneteller	P8		_
Sarage, Public Parking	С	c	_
Offices	P	P	_
Offices, limited	P	P	_
Parking Lot	c	c	_
Parking lot, Interim	c	c	_
Places of Assembly Uses	P8	P8	_
Restaurants	P	P	_
Sale of Secondhand/Used Merchandise	· c		_
Studio or workshop	P	P	_
Stores & services, general	P .	Р	
Stores & services, large format	P .	Р	
/ehicle sales, repair, or service	-	.	_
CIVIC & EDUCATION			
Civic open spaces	P	P	
Day care centers	P		_
Sovemment uses	P .	P .	
SOVERIMENT USES	F	r	
Schools, public and private	P	P	_

Hallandale Beach Blvd ~ East and West

Parking

Table 32-214(a) Minimum Number of Off-street Parking Spaces Required per Use				
Residential Uses				
Townhouse		2 spaces per unit		
Live/Work and Work/Live Units		2 spaces per unit		
Efficiency dwelling unit		1.0 space/unit		
One bedroom dwelling unit		1.25 spaces/unit		
Two or more bedroom dwelling unit		1.75 spaces per unit		
Guest Parking for all Residential Uses				
Guest parking cumulatively: 10% of Required Parking for Units				
Lodging				
Hotels/Motels	space for each guest room plus 1.0 space per 300 sq. ft. of ballrooms, meeting rooms, shops, restaurants, and lounges			
Business Uses				
Professional Office, Retail, and other Commercial Uses	1 space per 300 sf. of net floor area			
Restaurant	1 space per 300 sf. of gross floor area			

Proposed Civic Open Spaces

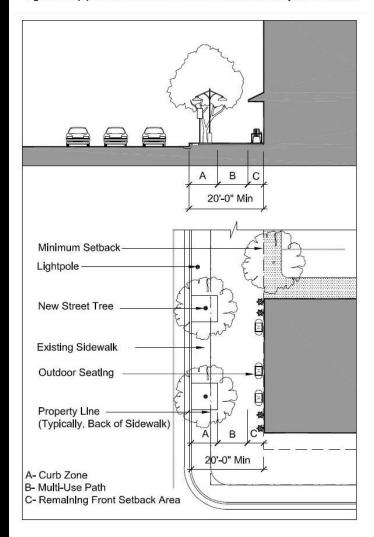


- Sites smaller than 20,000 s.f. have no civic open space requirement
- Sites between 20,000 s.f. and 40,000 s.f. require 5% open space
- Sites greater than 40,000 s.f. required to provide 7% open space for area greater than 40,000 s.f.

Hallandale Beach Blvd ~ East and West

Additional Regulations

Figure 212(a) Hallandale Beach Boulevard Streetscape Standards



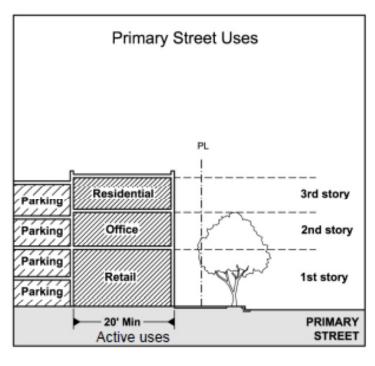


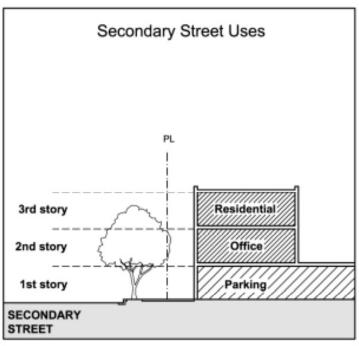


Hallandale Beach Blvd ~ East and West

Additional Regulations

Figure 32-203(a) - Parking Garage Design Standards





Additional Regulations

- Bicycle Parking
 - Multi-family projects greater than 10 unites = 1/unit
 - Civic non-assembly = 1/10 employees
 - Primary or Secondary Schools = 1/20 students
- Loading Requirements
 - Table 32-214 (b)
- Administrative Approval
 - Projects not requesting waivers or bonuses
 - Projects requesting waivers and bonuses need Board review and approval

Design Guidelines



Guide quality development that complements the community, creates opportunities for a vibrant streetscape that provides shade and comfort to pedestrians and shoppers, and to position HBB as a welcoming destination to experience the best that south Florida has to offer.

Architectural Elements



Image: Coconut Grove, FL

These storefronts are a good example of how clear glazing can activate the street and provide good visibility for merchandise. The alternating awnings and column-based planters provide additional visual interest on the street. Encouraging clear glazing on storefronts is very important to stimulate activity and send the message that those inside the store can see out as well, providing the sense of natural surveillance.

Transitions



Image: Grandview Heights, FL

The image above depicts a historic single-family street that was confronted with a regional convention center facility to be built across the street. In an effort to protect the residential character of the historic district, and not expose the single family residences to the back of a parking garage, a liner of townhouse units was built to screen the neighborhood. The three story attached units seen above (center-right) are the townhouse "buffer". They are screening

Parking





Parking



Image: Paradise Bank; Broward Blvd., Ft.Lauderdale 2014

Street Furniture



Image: Dorn Avenue; Miami, FL

Street Trees



Image: US-1 Miami, Florida

Street Trees



Image: Paradise Bank; Broward Blvd., Ft.Lauderdale 2014



Landscaping



Image: West Palm Beach, FL

Café/Outdoor Dining





Also discussions on bus shelters, lighting, bicycle infrastructure, and civic open spaces and art

Green Initiatives



Thank You



Questions? Comments?

TREASURE COAST REGIONAL PLANNING COUNCIL