



## City of Hallandale Beach City Commission Agenda Cover Memo

|   |                                |           |  |  |                  |                                      |           |
|---|--------------------------------|-----------|--|--|------------------|--------------------------------------|-----------|
| <b>Meeting Date:</b>                                      | June 21, 2017                  |           | <b>Item Type:</b><br><i>(Enter X in box)</i>   | <b>Resolution</b>                      | <b>Ordinance</b> | <b>Other</b><br><br>X                |           |
| <b>Fiscal Impact:</b><br><i>(Enter X in box)</i>          | <b>Yes</b>                     | <b>No</b> | <b>Ordinance Reading:</b><br><i>(Enter X in box)</i>   | <b>1<sup>st</sup> Reading</b><br>N/A   |                  | <b>2<sup>nd</sup> Reading</b><br>N/A |           |
|   | X                              |           | <b>Public Hearing:</b><br><i>(Enter X in box)</i>  | <b>Yes</b>                             | <b>No</b>        | <b>Yes</b>                           | <b>No</b> |
|   |                                |           |  |  | X                |                                      | X         |
| <b>Funding Source:</b>                                    | 4210-534040<br>Special Events  |           | <b>Advertising Requirement:</b><br><i>(Enter X in box)</i>   | <b>Yes</b>                             |                  | <b>No</b>                            |           |
| <b>Account Balance:</b>                                   | \$926                          |           | <b>Quasi Judicial:</b><br><i>(Enter X in box)</i>  | <b>Yes</b>                             |                  | <b>No</b>                            |           |
|   |                                |           |  |  |                  | X                                    |           |
| <b>Project Number :</b>                                   | N/A                            |           | <b>RFP/RFQ/Bid Number:</b>   | N/A                                    |                  |                                      |           |
| <b>Contract/P.O. Required:</b><br><i>(Enter X in box)</i> | <b>Yes</b>                     | <b>No</b> | <b>Strategic Plan Priority Area:</b> <i>(Enter X in box)</i>   |  |                  |                                      |           |
|   |                                | X         | <b>Safety</b> <input type="checkbox"/><br><b>Quality</b> <input type="checkbox"/><br><b>Vibrant Appeal</b> <input checked="" type="checkbox"/> |  |                  |                                      |           |
|   |                                |           |  |  |                  |                                      |           |
| <b>Sponsor Name:</b>                                      | Roger M. Carlton, City Manager |           | <b>Department:</b><br>Public Works, Utilities and Engineering  | Steven Parkinson, P.E., PWLF, Director |                  |                                      |           |

**Short Title:**

**Staff Summary:**

### Background:

In October 1993, the Commission approved an awards program to recognize major landscaping beautification improvements within our community. During this meeting, the Commission directed the Beautification Advisory Board to annually select properties with outstanding improvements in the area of façade treatment, renovations, and landscaping.

The Hallandale Beach Beautification Advisory Board works diligently in selecting award nominees. The

Board recommends that awards be given to seventeen (17) recipients this year (Exhibit 1).

This program encourages residents and property owners to take pride in beautifying and maintaining the façade and grounds of their property. This award program recognizes the effort that businesses and residents put forth to beautify and provide an attractive look to their properties.

**Fiscal Impact:**

Plaques and yard signs are purchased for the award recipients and a reception is hosted prior to the award ceremony. The cost for these items and the reception is estimated at \$1,300. These funds are budgeted in Account No. 4210-534040, Special Events.

**Proposed Action:**

Presentation of Beautification Awards at 6:00 PM to residential properties, multi-family properties and businesses that have been selected by the Beautification Board to be noteworthy as it relates to the beauty and upkeep of the façade, grounds and landscaping. Pursuant to Protocol, there will be a reception for the award recipients at 5:00 PM in the Cultural Center.

**Attachment(s):**

Exhibit 1 – Beautification Award PowerPoint Presentation

Prepared by:



Susan Fassler, Green Initiatives Coordinator