




HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY (HBCRA)

MEMORANDUM

DATE: May 15, 2017
TO: Chair and Board Members of the HBCRA
FROM: Roger M. Carlton, Executive Director 
SUBJECT: Rejection of the RFP # FY 2015-2016-CRA001-001 for HBCRA Implementation Plan

It is recommended that a redevelopment agency administering a redevelopment plan prepare and adopt an amended and/or revised implementation plan for its project area every five (5) years. The principal goal of the plan is to guide the agency in the implementation of its redevelopment program to help eliminate slum and blighted conditions. In addition, the plan will be consistent with the City of Hallandale Beach Strategic Plan and in accordance with available resources. The implementation plan is a guide, incorporating the goals, objectives, and potential activities of an agency for the five (5) year implementation plan period, while providing flexibility so the CRA may adjust to changing circumstances, new opportunities and private participation.

The current Redevelopment/Implementation Plan for the Hallandale Beach CRA was adopted on March 2012. In order to amend the current implementation plan, the City's Procurement Department released a Request for Proposal No. RFP FY 2015-2016-CRA001 Implementation Plan on behalf of the HBCRA. This RFP was rejected on August 22, 2016. Consequently and as approved by the Board, staff reissued a second RFP # 2015-2016-CRA001-001 on September 2016.

Two firms responded to the second RFP. Those were Tindale Oliver Design and Strategic Development Initiatives. The cost of engaging an outside company to update the CRA implementation plan is estimated between \$65,000 and \$95,000.

HBCRA staff believes that this project can be accomplished "in-house" utilizing the skills and knowledge from current employees and possibly engaging help from an outside consultant. HBCRA staff has knowledge and background in data analysis and research including



transportation, housing and economic development. These skill sets have also been demonstrated by many of the candidates for the Assistant City Manager position. Should these new capabilities need to be augmented, staff will use a consultant(s) and stay within the spending authority of the Executive Director.

HBCRA staff brought this cost saving idea to the Executive Director. This is reflective of their renewed energy and capacity to perform. Further, the update for the implementation plan should cover the five year period required and will also enumerate a vision for the full nine (9) years to complete the CRA's thirty year life cycle. In the same note, a discussion of the HBCRA Board of Directors should begin regarding of time for extension of the CRA or its goals in some alternative process after the thirty year period is over.

Pursuant to City of Hallandale Beach, Procurement, Chapter 23, Section 23-12, Procedures for purchases in excess of \$50,000, (4) Rejection of Bids, the City Commission may authorize the City Manager to: a) Reject all bids; or b) reject all bids and re-advertise, pursuant to procedure prescribed in this section in the Code. The Hallandale Beach Community Redevelopment Agency has adopted the City of Hallandale Beach's purchasing policy and has incorporated the same into their By-Laws.

Staff recommends that the CRA Board of Directors authorizes the Executive Director to reject RFP # FY 2015-2016-CRA001-001 Implementation Plan and continue to update the current HBCRA Implementation Plan utilizing in-house resources and consultant(s) within the Executive Director's spending authority as needed.

Diana M. Scarpetta

Prepared by: Diana M. Scarpetta, Real Estate Coordinator