



400 South Federal Hwy
Hallandale Beach, FL 33009

City of Hallandale Beach City Commission Agenda Cover Memo

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|--|----------------------------|-----------|--|----------------------------|------------------|--------------------|-----------|
| Meeting Date: | May 3, 2017 | | Item Type: (Enter X in box) | Resolution X | Ordinance | Other | |
| Fiscal Impact: (Enter X in box) | Yes | No | Ordinance Reading: (Enter X in box) | 1st Reading | | 2nd Reading | |
| | X | | Public Hearing: (Enter X in box) | Yes | No | Yes | No |
| Funding Source: | General Fund - 534010 | | Advertising Requirement: (Enter X in box) | Yes | | No | |
| | | | | | | X | |
| Account Balance: | 7,800 | | Quasi-Judicial: (Enter X in box) | Yes | | No | |
| | | | | | | X | |
| Project Number : | N/A | | RFP/RFQ/Bid Number: | N/A | | | |
| Contract/P.O. Required: (Enter X in box) | Yes | No | Strategic Plan Priority Area: (Enter X in box) Safety <input type="checkbox"/> Quality <input checked="" type="checkbox"/> Vibrant Appeal <input checked="" type="checkbox"/> | | | | |
| | | X | | | | | |
| Sponsor Name: | Commissioner Anabelle Taub | | Department: City Clerk | Mario Bataille, City Clerk | | | |

Short Title:

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA, RESCINDING RESOLUTION NO. 2013-92 AND RESOLUTION NO. 2016-61 KNOWN AS THE CITIZEN RECOGNITION PROGRAM; AND PROVIDING AN EFFECTIVE DATE.

Staff Summary:

Background:

During the April 19, 2017 City Commission Meeting, Commissioner Taub requested staff to bring forth an item for Commission consideration to rescind the Citizen Recognition Program.

Resolution 2013-92 (Exhibit 2), approved on September 3, 2013, established the *Citizen Recognition Program*, which outlines the criteria for co-designation of City streets, and naming or renaming City facilities, including City parks. This policy was reconsidered and subsequently amended on April 4, 2016 with the adoption of Resolution 2016-61 (Exhibit 3).

The policy sets guidelines to recognize citizens in two separate categories:

- Category 1: Renaming/Co-designation of City streets, facilities, and parks.
- Category 2: Hallandale Beach Distinguished Citizen of the Year Award.

The purpose of Category 1 is to establish a definitive, systematic and consistent process for the official co-designation of streets and naming/renaming of City-owned facilities within the corporate limits of the City of Hallandale Beach.

The purpose of Category 2 is to establish criteria and procedures applicable to all individuals or organizations seeking to nominate any Hallandale Beach resident for the Hallandale Beach *Distinguished Citizen of the Year Award*.

The 2016 amendment included the following as part of the policy:

- There will be two application periods from January 1st to March 30th and August 1st to October 30th.
- To require signed petition as part of the application for street co-designation to include signatures of a minimum of 50% of all affected property owners and/or tenants currently residing on the proposed street.
- To remove prohibition of reconsidering applications within 3 years.
- After an initial review by the City Manager's designee, the application(s) will be forwarded to the Historical Preservation Board for further review, at which point the Board shall provide a recommendation to the City Commission.
- Capping expenditures associated with the renaming of City streets, facility, or buildings at \$5,000.
- Allow for the street co-designation to be for a segment of a street.

In addition, Resolution 2013-92 created the *Walk of Honor* in which three granite stone structures placed along the Municipal Complex's breezeway corridor, westward towards the Cultural Center, would display the names of recipients of the following awards: Hallandale Beach Pioneers, Dr. Martin Luther King, Jr. Humanitarian, and the Hallandale Beach Distinguished Citizen of the Year.

Below is a breakdown of the total awards granted by the City since inception of:

- Street Renaming/Co-Designation – 1
 - 2015 - Morrine L. Ware Street/NW 8th Street

- Walk of Honor - 13
 - Hallandale Beach Pioneers – 8
 - 2016: Fran Markwoitz and Richard Allen
 - 2014: James Curci, Nancy Decelle, Arthur “Sonny” Rosenberg, and Paul Snow
 - 2013: Clara Brown and Nick Stalino
 - Martin Luther King Jr. Humanitarian Award – 5
 - 2017: Victor De Souza
 - 2016: St Anne’s Episcopal Church
 - 2015: Alma McCutchen
 - 2014: Lorrain Johnson
 - 2013: Angela Glass
 - Hallandale Beach Distinguished Citizen of the Year - 0

Current Situation:

Since the inception of the policy, staff has encountered some challenges with this process. An example of the challenges is the review process of application for street/facility renaming. As you may recall the City received three applications for the co-designation of NW/SW 2nd Avenue. The challenge faced with these applications consisted of how do we compare and quantify the significant contribution and impact the proposed individuals had on the community through volunteerism, leadership, and other quality services.

As it relates to the Walk of Honor, staff initially understood the Commission’s direction was to construct the three monuments and to inscribe the names of those honorees who were designated following the policy’s adoption in 2013. However, the Commission subsequently clarified their intent was to include all awardees, including those who awarded prior to the policy’s adoption. Therefore, this would result in insertion of over 90 individuals’ names on the monuments (Pioneers – 76 & MLK Humanitarian – 14). The monuments were not built large enough to include the honorees prior to 2013; as a result, the monuments will need to be refurbished.

Furthermore, should the Commission decide to rescind the policy in its entirety, there will be no guidelines to address the way the City recognizes residents. Therefore, staff has included companion Item 13.B to discuss best practices related to Citizen Recognition.

Why Action is Necessary:

Pursuant to Article V, Section 5.01 of the City of Hallandale Beach Charter, a Resolution adopted by the Commission is an expression of the Commission on a provision for the disposition of a particular item of the administrative business of the governing body

Fiscal Impact:

Staff budgeted \$1,500 for this program; therefore, rescinding this policy would equate to a budget savings of \$1,500.

Proposed Action:

The City Commission to consider the attached Resolution.

Attachment(s):

Exhibit 1 – Resolution
Exhibit 2 – Resolution 2013-92
Exhibit 3 – Resolution 2016-61
Exhibit 4 - Policy