



400 South Federal Hwy
Hallandale Beach, FL 33009

City of Hallandale Beach City Commission Agenda Cover Memo

Meeting Date:	April 19, 2017		Item Type: <i>(Enter X in box)</i>	Resolution X	Ordinance	Other	
Fiscal Impact: <i>(Enter X in box)</i>	Yes	No	Ordinance Reading: <i>(Enter X in box)</i>	1st Reading		2nd Reading	
	X		Public Hearing: <i>(Enter X in box)</i>	Yes	No	Yes	No
Funding Source:	General Fund 6910-582010 Community Partnership Grants		Advertising Requirement: <i>(Enter X in box)</i>	Yes		No	
						X	
Account Balance:	\$68,456		Quasi-Judicial: <i>(Enter X in box)</i>	Yes		No	
						X	
Project Number :	NA		RFP/RFQ/Bid Number:	NA			
Contract/P.O. Required: <i>(Enter X in box)</i>	Yes	No	Strategic Plan Priority Area: <i>(Enter X in box)</i>				
	X		Safety <input type="checkbox"/> Quality <input checked="" type="checkbox"/> Vibrant Appeal <input type="checkbox"/>				
Sponsor Name:	Roger Carlton, City Manager		Department: Human Services		Beverly Sanders-Mayweather, Director		

Short Title:

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA, AWARDDING THE PROFESSIONAL SERVICES AGREEMENT TO BROWARD REGIONAL HEALTH PLANNING COUNCIL (BRHPC) FOR THE AARP NETWORK OF AGE-FRIENDLY COMMUNITIES INITIATIVE; AND AUTHORIZING THE CITY MANAGER TO EXECUTE AN AGREEMENT WITH BROWARD REGIONAL HEALTH PLANNING COUNCIL FOR AN AMOUNT NOT TO EXCEED THIRTY-EIGHT THOUSAND FIVE HUNDRED (\$38,500) DOLLARS; AND PROVIDING AN EFFECTIVE DATE.

Staff Summary:

Background:

The American Association of Retired Persons (AARP) Livable Communities has partnered with the Walkable and Livable Communities Institute to create a network of Age-Friendly Communities. The purpose of the AARP Age-Friendly Communities Initiative is to serve as a catalyst to educate, encourage, promote and recognize improvements that make cities, town and counties more supportive not only of their older residents but for residents of all ages.

The research shows that the majority of people age 50 and older want to stay in their homes and communities for as long as possible. However, remaining in a community often becomes a barrier due to the lack of suitable essential services.

The AARP Livable Communities engages public officials, stakeholders and residents at the local level to plan for and enact community changes that will improve the lives of older adults and people of all ages, through eight domains of livability including: outdoor spaces and buildings, transportation, housing, social participation, respect and social inclusion, civic engagement and employment, communications and information, community and health services.

During the April 20, 2016, City Commission Meeting, the City Commission approved the partnership with the American Association of Retired Persons (AARP) to incorporate AARP's community action plans with what is already being implemented through the Hallandale Beach Healthy Community Zone and to be considered by the World Health Organization (WHO) as an age-friendly city through the AARP's Network of Age-Friendly Cities and Communities Initiative.

Following Commission approval, the City made application to the AARP Network of Age-Friendly Communities on April 20, 2016 to join the World Health Organization (WHO) Global Network of Age-friendly Cities and Communities (GNAFCC). The goal is to improve the livability of the City through the development of a Community Action Plan that targets the essential features of an Age-Friendly City designed to enhance the ability of older residents to maintain independence through improved outdoor spaces and buildings, communication and information, civic participation and employment, transportation, community support and health services, housing, respect and inclusion.

The City of Hallandale Beach was accepted into the GNAFCC on June 24, 2016, as part of a growing global movement of cities and communities that are striving to better meet the needs of their older residents.

During the August 24, 2016 Budget Workshop for FY 2016-2017, the Commission approved one-time funding in support of the Age-Friendly Community Initiative up to \$40,000. The funding was allocated to the Community Partnership Grants line item. Staff drafted a Scope of Work pursuant to the mandatory components of the Age Friendly Community Action Plan (CAP), as follows:

The Scope of Work includes:

1. Citizen's Advisory Group – Establish a way to involve older people in all stages of the age-friendly cities and communities process.
2. Needs Assessment – Conduct a comprehensive and inclusive baseline assessment of the age-friendliness of the community. Ask questions about housing; outdoor spaces and buildings; transportation and streets; health and wellness; social participation; inclusion and educational opportunities; volunteering and civic engagement.
3. Community Action Plan – Develop a three-year community-wide action plan based on assessment findings. The action plan is what guides the day-to-day work and should include:
 - a. A clear vision of an age-friendly community;
 - b. A clear set of values that includes the voices of people age 50 plus;
 - c. The strategic “8 Domains of Livability” framework;
 - d. An overall goal, such as “Enable people of all ages to proactively participate in community activities, be treated with respect, regardless of their age; remain healthy and active, and receive appropriate support if they can no longer look after themselves.” ;
 - e. A statement about what must be achieved;
 - f. Activities for reaching the plan's goals and objectives;
 - g. A schedule for when each activity must begin and end within the three-year action plan time period;
 - h. Identification of the organization and/or individual who will be responsible for each activity;
 - i. A list of the resources needed to complete the task;
4. Performance Outcome Measurements – Identify indicators to monitor progress against this plan.

CURRENT SITUATION:

Staff researched Age-Friendly Community efforts among 15 Cities across the United States including Georgia, Washington, D.C., Portland, Oregon, St. Louis, Missouri and Philadelphia, Pennsylvania. The common indicator for successful implementation of their respective Age-Friendly Community Initiative was a strong relationship with a community-based partner

that served as a convener for other community partners to implement community action plans across the eight domains of livability.

The City of Hallandale Beach has had prior experience with implementation of new, comprehensive projects requiring cross agency collaborations when it partnered with Broward Regional Health Planning Council (BRHPC) to implement the Hallandale Beach Healthy Community Zone (HCZ) Initiative. The HCZ is an exciting and ambitious project which leverages the experience and resources of a coalition of local partners and community-based organizations to oversee the planning, implementation and evaluation of community health interventions.

Therefore, BRHPC was asked to submit a proposal and partner with the City as part of the Planning Phase (Year 1) of the Age-Friendly Community Initiative. This included development of a mechanism to involve older people throughout the Age-Friendly City planning process, conduct a baseline assessment of the age friendliness of the city, develop a 3- year city wide plan of action, identify indicators to monitor the process and submit a Community Action Plan (CAP) to the World Health Organization for endorsement. Thereafter, the City would implement the plan, submitting progress reports and continuous efforts.

In addition, BRHPC lists as its core competencies housing assistance and consumer advocacy. BRHPC will address the “8 Domains of Livability” framework adopted for use by AARP to involve residents who are 50 and over to identify issues related to housing and aging in place, as most people want to remain in their own home and community as they age. To gauge the issues, concerns, assets and opportunities related to aging in place, BRHPC will provide opportunities for engaging those who are 50 and over living in housing units that include: single family homes, condominiums, apartments, townhomes, trailer homes, 55+ rent-controlled apartments and seasonal rentals. This work will help guide the citizen’s advisory group, partners and City Staff to identify elements to be included in guidelines for age-friendly, affordable and attainable housing for varying life stages.

This will provide a platform for advocacy of elderly residents in the community. For example, those elderly residents with the Royal Palm Mobile Park Community where the tenants have concerns with their landlords.

Broward Regional Health Planning Council (BRHPC) is being recommended as the agency to provide professional services for the AARP Network of Age-Friendly Community Initiative because they are uniquely positioned to cultivate cross-sector and community collaborations throughout Broward County based on their past experience with similar projects, the depth of their resources and expertise. BRHPC, a 501©3 not-for-profit, was established in 1982 under Florida Statute (408.003) as the legislatively designated Broward County’s (District 10) local health council.

Mike DeLuca is the current Executive Director of BRHPC. Teina Phillips is responsible for the direct supervision of BRHPC program staff which includes Katyana Socarras, Program Manager. BRHPC direct service programs services include Early Learning/School Readiness, HIV/AIDS Planning, Quality Assurance, Eligibility, Housing Assistance, Consumer Advocacy, Mental Health, Chronic Disease Self-Management, Health Promotion, Disease Prevention, Substance Abuse, Maternal/Child Health and Forensic Re-integration. For example; providing oversight of individuals in the criminal justice system who are incompetent to proceed to trial. See the following list of Broward Regional Health Planning Council Community Programs:

- Transforming Our Community's Health (TOUCH) initiative, one of only 39 grants awarded throughout the United States. TOUCH Broward is a collaboration of multi-sector community based organizations, partner agencies and local government focusing on creating support and strengthening healthy environments in Broward County called Healthy Community Zones (HCZ), e.g., efforts to reduce chronic diseases, promote healthier lifestyles, reduce health disparities and control healthcare spending. Hallandale Beach was designated as a Healthy Community Zone in 2015. BRHPC serves as the Lead Agency for this initiative in the development of Community Action Plans across four domains; high quality clinical and preventive services, active living and healthy eating, drug and tobacco free living, healthy and safe physical environment.
- Healthy Families Broward – A community-based home visitation program designed to promote positive parent/child interaction and healthy childhood growth and development preventing child abuse and neglect
- Centralized Intake and Eligibility – Serves as a single entry point of service and assistance with application and referrals to 3rd party benefits for Persons Living with HIV/AIDS
- Healthy Aging Programs/Workshops – A program provided by the Healthy Aging Regional Collaborative to provide health promotion and prevention programs that have been effective in helping older adults live healthier and more independent lives.
- Supportive Services for Veteran Families – Support for U.S. military service members, veterans, and their families.
- Substance Abuse and Mental Health Forensic Programs – Provides linkage, support and advocacy to clients who have mental health or co-occurring disorders and are involved in the felony court system in Broward County.

Why Action is Necessary:

Pursuant to Section 23-8 Exception to Bid Requirements, (2) Professional Services, of the City of Hallandale Beach Code of Ordinances, contracts for professional services involving

peculiar skill, ability, experience or expertise, which are in their nature unique and not subject to competitive bidding, are exempt from the competitive bidding requirements of this article; however, a formal written contract and approved by the City Commission shall be required for all such contracts in excess of twenty-five thousand (\$25,000.00) dollars.

Fiscal Impact:

The City's not to exceed amount of \$38,500.

Proposed Action:

Staff recommends approval of the attached Resolution awarding a Professional Services Agreement to Broward Regional Health Planning Council (BRHPC) and authorizing the City Manager and City Attorney to execute an agreement in an amount not to exceed \$38,500; and providing an effective date.

Attachment(s):

Exhibit 1 Resolution

Exhibit 2 Broward Regional Health Planning Council (BRHPC) Proposal

Exhibit 3 BRHPC Professional Services Agreement with Scope of Services and Budget

Beverly Sanders-Mayweather, Director, Human Services