



400 South Federal Hwy  
Hallandale Beach, FL 33009

## City of Hallandale Beach City Commission Agenda Cover Memo

<b>Meeting Date:</b>	April 5, 2017		<b>Item Type:</b> <i>(Enter X in box)</i>	<b>Resolution</b>	<b>Ordinance</b>  X	<b>Other</b>	
<b>Fiscal Impact:</b> <i>(Enter X in box)</i>	<b>Yes</b>	<b>No</b>	<b>Ordinance Reading:</b> <i>(Enter X in box)</i>	<b>1<sup>st</sup> Reading</b>  X		<b>2<sup>nd</sup> Reading</b>	
	X		<b>Public Hearing:</b> <i>(Enter X in box)</i>	<b>Yes</b>	<b>No</b>  X	<b>Yes</b>	<b>No</b>
<b>Funding Source:</b>	NA		<b>Advertising Requirement:</b> <i>(Enter X in box)</i>	<b>Yes</b>		<b>No</b>  X	
<b>Account Balance:</b>	NA		<b>Quasi-Judicial:</b> <i>(Enter X in box)</i>	<b>Yes</b>		<b>No</b>  X	
<b>Project Number :</b>	NA		<b>RFP/RFQ/Bid Number:</b>	NA			
<b>Contract/P.O. Required:</b> <i>(Enter X in box)</i>	<b>Yes</b>	<b>No</b>	<b>Strategic Plan Priority Area:</b> <i>(Enter X in box)</i>  <b>Safety</b> <input type="checkbox"/> <b>Quality</b> <input checked="" type="checkbox"/> <b>Vibrant Appeal</b> <input type="checkbox"/>				
		X					
<b>Sponsor Name:</b>	Roger M. Carlton, City Manager		<b>Department:</b> Public Works	Steven F. Parkinson, P.E., PWLF, Director			

### Short Title:

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA, AUTHORIZING THE WAIVER OF A RESIDENTIAL MINOR PERMIT FEE FOR THOSE REPLACING TOILETS VIA THE BROWARD WATER PARTNERSHIP CONVSERVATION PAYS TOILET REBATE PROGRAM; AND PROVIDING AN EFFECTIVE DATE.

## Staff Summary:

### **Background:**

In May 2008, the Broward Water Resources Task Force was created through resolutions of the Broward County Board of County Commissioners, South Florida Water Management District, and Broward League of Cities to identify and evaluate potential regional and sub-regional water supply projects and water conservation opportunities.

The Task Force recognized that water conservation offers the lowest cost means of generating additional water needed to meet the region's projected water demands. The Task Force recommended in their Final Report that a county-wide water conservation and incentives program be established. This program would seek to deliver unified conservation information and services to benefit all Broward County residents and water suppliers.

In 2011, the Broward Water Partnership (BWP) was formed as a regional water conservation initiative among Broward County and 18 municipal water utilities, to implement the Broward Water Conservation Incentives Program. This program was later branded Conservation Pays. Since its formation, the BWP has played a major role in sustaining a 23% reduction in per capita water demands. The original Conservation Pays Program Agreement was adopted by the City of Hallandale Beach (and 17 other municipalities) for a 5 year term (2011-2016). The renewal Agreement (Exhibit 2) was adopted by the City Commission during the September 7, 2016 Commission meeting (Exhibit 3).

The two principal components of the program are:

- Implementation of an aggressive media campaign to promote the overall need for water conservation, provide residents and businesses with information on ways to reduce their water consumption, and promote the availability of program resources, and
- Provision of incentives for retrofitting existing fixtures with new, high efficiency plumbing fixtures through offers of free water-saving fixtures and rebates.

The City has incorporated the Broward Water Partnership's water conservation messaging on its main City website as well as on social media (Facebook and Twitter).

The primary ongoing program that the BWP manages and promotes is the **toilet rebate program**.

This rebate program incentivizes residents/businesses/non-profits in partner cities to replace their high flow (pre-1994) toilets with low-flow models (those that use 1.28 gallons per flush or less). Residents who replace their toilets in this manner are eligible for rebates of up to \$100 per toilet. The City of Hallandale Beach allocates 99 toilet rebates per fiscal year.

The City has awarded 342 rebates and has conserved 53,670,680 gallons of water since the program's inception.

### **Current Situation**

Since the inception of the toilet rebate program in 2012, the City has yet to award its full rebate allotment of 99 rebates/year. The largest deterrent, based upon conversations with residents, is the

permit fee required with toilet replacement. The City currently requires that residents pull a \$50 residential minor permit in order to replace toilet/s in their home (Resolution 2015-110) (FY1617 Fee Booklet).

Many residents who are interested in the program call to inquire about the permit fee and once they learn that a permit does indeed cost \$50 they leave the call less interested in replacing their toilet. In order to truly incentivize water conservation in the City, staff recommends waiving the toilet replacement permit fee for residents/businesses/non-profits who replace their toilet via the rebate program.

**Fiscal Impact:**

If the City were to waive the permit fee for residents/businesses/non-profits that purchase and install a toilet through the BWP's toilet rebate program the City would lose \$4,950 in revenue annually (assuming that the City awarded the maximum number of rebates/year).

However, each rebate that the City awards is associated with a water savings of about 15,700 gallons per year. Furthermore, residents who replace their toilets through the program can expect to see a \$5-\$10 reduction in their water bills each month.

Public Works staff has worked with Development Services staff in order to ensure that the waiver of the permit fee in this instance is acceptable.

**Why Action is Necessary:**

In accordance with Article III, Section 10-61, Fees, of the City of Hallandale Beach Code of Ordinances, service or user charges or fees shall be set or amended by a Resolution of the City Commission.

**Proposed Action:**

Staff recommends approval of the attached Resolution authorizing the City Manager to waive the required \$50 residential minor permit fee for residents, businesses and non-profits in the City of Hallandale Beach that replace their toilet/s via the Broward Water Partnership's Conservation Pays Toilet Rebate Program.

**Attachment(s):**

Exhibit 1 – Resolution

Exhibit 2 – Hallandale Beach Renewal Conservation Pays 2017

Exhibit 3 – Resolution No. 2016-122 Conservation Pays ILA 2016 Renewal

Exhibit 4 – Resolution 2015-110

Prepared by:



Susan Fassler