

City of Hallandale Beach City Commission Agenda Cover Memo

Meeting Date:	April 17, 2017		Item Type: <small>(Enter X in box)</small>	Resolution	Ordinance	Other X	
Fiscal Impact: <small>(Enter X in box)</small>	Yes	No	Ordinance Reading: <small>(Enter X in box)</small>	1st Reading		2nd Reading	
	X		Public Hearing: <small>(Enter X in box)</small>	Yes	No	Yes	No
Funding Source:	1510-531010 (General Fund) 3390W- 531010 (Utilities Fund) 3420-531010 (Sanitation Fund) 3660-531010 (Stormwater)		Advertising Requirement: <small>(Enter X in box)</small>	Yes		No	
						N/A	
Account Balance:	\$12,440		Quasi Judicial: <small>(Enter X in box)</small>	Yes		No	
						N/A	
Project Number:	N/A		RFP/RFQ/Bid Number:	City of Coral Springs RFP 16-A-095			
Contract/P.O. Required: <small>(Enter X in box)</small>	Yes	No	Strategic Plan Priority Area: <small>(Enter X in box)</small> <div style="display: flex; justify-content: space-between;"> <div>Safety</div> <input type="checkbox"/> </div> <div style="display: flex; justify-content: space-between;"> <div>Quality</div> <input checked="" type="checkbox"/> </div> <div style="display: flex; justify-content: space-between;"> <div>Vibrant Appeal</div> <input type="checkbox"/> </div>				
	X						
Sponsor Name:	Roger M. Carlton, City Manager		Department: Finance	Celeste Lucia, Finance Director			

Short Title:

DISCUSSION ON THE CITY OF HALLANDALE BEACH 2017 CITIZEN SURVEY RESULTS.

Staff Summary:

Background:

Every year, the City conducts a survey through an independent company, ETC Institute. Each year, the City alternates the survey's distribution between the residents and the business community, this year during the month of March, 2017 ETC Institute administered the survey to the residents in the City. The survey is an element of the City's on-going strategic planning process aimed at engaging the Community in long-range planning decisions. The survey also serves as a tool to ascertain how well the City is meeting the needs of its citizens. This is the

fourth Citizen Survey administered by the City, as the previous survey was administered in 2015. That survey established baseline data of satisfaction of major City services and priorities. The current survey provides trend information, which measures success over time as well as verifying current priorities.

The survey was administered using a combination of mail, internet and phone to a random sample of about 600 residents in the City of Hallandale Beach. The overall results of the Citizen survey have a precision of at least +/-4% at the 95% level of confidence.

Why Action is Necessary:

The City Commission to review and discuss the results of the 2017 City of Hallandale Beach Citizen Survey findings.

Fiscal Impact:

The current purchase order to complete the survey will not exceed \$24,880.

Proposed Action:

Discussion of the 2017 Citizen Survey Results

Attachment(s):

Exhibit 1 – 2017 Citizen Survey – Final Report (to be provided on April 12, 2017)

Exhibit 2 – 2017 Hallandale Beach Citizen Survey PowerPoint presentation (to be provided on April 12, 2017)

Prepared by:
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