



Hallandale Beach
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400 South Federal Hwy
Hallandale Beach, FL 33009

Drive Cam Agenda

City of Hallandale Beach City Commission Agenda Cover Memo

Meeting Date:	4/17/2017		Item Type: <i>(Enter X in box)</i>	Resolution	Ordinance	Other X	
Fiscal Impact: <i>(Enter X in box)</i>	Yes	No	Ordinance Reading: <i>(Enter X in box)</i>	1st Reading		2nd Reading	
		X					
				Public Hearing: <i>(Enter X in box)</i>	Yes	No	Yes
Funding Source:			Advertising Requirement: <i>(Enter X in box)</i>	Yes		No	
						X	
Account Balance:			Quasi Judicial: <i>(Enter X in box)</i>	Yes		No	
						X	
Project Number :	N/A		RFP/RFQ/Bid Number:	N/A			
Contract/P.O. Required: <i>(Enter X in box)</i>	Yes	No	Strategic Plan Priority Area: <i>(Enter X in box)</i> Safety <input checked="" type="checkbox"/> Quality <input type="checkbox"/> Vibrant Appeal <input type="checkbox"/>				
		X					
Sponsor Name:	Roger Carlton		Department: HR/Risk Management	Jim Buschman			

Short Title:

**PRESENTATION BY THE HR/RISK MANAGEMENT DEPARTMENT AND A LYTX REPRESENTATIVE
ON THE LYTX DRIVECAM SAFETY PROGRAM**

Staff Summary:

Background:

The purpose of this presentation is to provide Commission and staff information on the Lytx DriveCam program. The Lytx DriveCam Safety Program is a video based safety solution designed to help improve driving skills and to identify and correct driving habits that may

increase risk behind the wheel. Numerous employers throughout the country are utilizing this program as a means to reduce accidents and injuries. There are presently two cities in the South Florida area that are utilizing this program; the City of Miami and the City of North Miami. Staff made contact with the City of North Miami's Risk Manager who indicated that they recently completed an eight (8) month trial program utilizing the LYTX Drivecam on approximately 100 of their city vehicles. The goal of this trial program was for administration to be able to better document and evaluate the incidents of poor driving habits by city employees and to assist them in improving driving behavior, to promote and encourage safe driving skills, and to significantly reduce the possibility of preventable accidents while operating city vehicles. The departments which participated in this trial program included Public Works, Parks and Recreation and staff from City Hall.

The trial program resulted in the following reductions in vehicle collisions, traffic violations and unsafe driving behavior by the trial participants during the eight (8) month trial program.

- 74% decrease in collisions (accidents)
- 13% reduction in traffic violations
- 42% reduction in driver-unbelted violations
- 45% reduction in late-response violations

After the completion of the trial period, the City of North Miami decided to continue on with the Drivecam program with the ultimate goal of outfitting more of their vehicles with the cameras.

Staff made contact with the Lytx Company and a representative will be presenting a short presentation on the program.

Why Action is Necessary:

Provide direction to the Administration regarding the possibility of implementing a program for the City of Hallandale Beach.

Fiscal Impact:

If the direction of the City Commission is to develop a program, the fiscal impact will be calculated at that time, however, the vendor estimates the equipment cost to be approximately \$1,200 per vehicle with a yearly fee of \$45,000.

Proposed Action:

Provide direction to the Administration.

Attachment(s):

PowerPoint Presentation.