



400 South Federal Hwy
Hallandale Beach, FL 33009

City of Hallandale Beach City Commission Agenda Cover Memo

Meeting Date:	March 15, 2017		Item Type: (Enter X in box)	Resolution X	Ordinance	Other	
Fiscal Impact: (Enter X in box)	Yes	No	Ordinance Reading: (Enter X in box)	1st Reading		2nd Reading	
		X	Public Hearing: (Enter X in box)	Yes	No	Yes	No
Funding Source:	N/A		Advertising Requirement: (Enter X in box)	Yes		No	
						X	
Account Balance:	N/A		Quasi Judicial: (Enter X in box)	Yes		No	
						X	
Project Number :	N/A		RFP/RFQ/Bid Number:	N/A			
Contract/P.O. Required: (Enter X in box)	Yes	No	Strategic Plan Priority Area: (Enter X in box) Safety <input type="checkbox"/> Quality <input checked="" type="checkbox"/> Vibrant Appeal <input checked="" type="checkbox"/>				
		X					
Sponsor Name:	Mayor Joy F. Cooper		Department: City Clerk	Mario Bataille, City Clerk			

Short Title:

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA, URGING THE BROWARD COUNTY COMMISSION TO ADOPT A COUNTYWIDE ORDINANCE WHICH HOLDS VENUES, BUSINESSES, AND OTHER RESPONSIBLE PARTIES ACCOUNTABLE FOR SNIPE SIGNS AND POSTERS UNLAWFULLY PLACED ON UTILITY POLES, UTILITY BOXES, TRAFFIC CONTROL BOXES, BUS SHELTERS, BENCHES, TREES OR ANY OTHER PUBLIC PROPERTY; PROVIDING AN EFFECTIVE DATE..

Staff Summary:

Background:

Mayor Cooper requested staff to bring forward for Commission consideration urging the Broward County Commission to adopt a countywide Ordinance which holds venues, businesses, and other responsible parties accountable for snipe signs and posters unlawfully placed on utility poles, utility boxes, traffic control boxes, bus shelters, benches, trees or any other public property.

The improper and illegal placement of snipe signs and posters on utility poles, utility boxes, traffic control boxes, bus shelters, benches, trees, or any other public property is of great concern to the health, safety, and welfare of the residents of the City of Hallandale Beach. This types of illegally placed signs can be found throughout the City and such signs are often replaced after removal by the City. In addition, the City is limited in its enforcement capabilities against violators or businesses caught or located within the City's boundaries.

The improper and illegal placement of snipe signs and posters is a countywide issue as these signs advertise events that take place not only within the City, but throughout the County. Thus, the Broward County Graffiti and Illegal Poster Task Force ("Task Force") has been meeting since September 21, 2016 and has identified Art Wrapping Utility and Traffic Control Boxes to be an effective means of deterrence against the unlawfully placed posters. However, Art Wrapping Utility and Traffic Control Boxes is not a cure-all solution and greater enforcement efforts are required to counteract this growing problem.

Therefore a countywide ordinance which holds violators, venues, and businesses responsible for placement of illegal snipe signs and posters is necessary to ensure that violators are unable to evade municipal code enforcement through jurisdictional limitations.

By approval of this Resolution, the Mayor and City Commission will urge the Broward County Commission to adopt a countywide ordinance which holds venues, businesses, and other responsible parties accountable for snipe signs and posters unlawfully placed on utility poles, utility boxes, traffic control boxes, bus shelters benches, trees, or any other public property.

Why Action is Necessary:

Pursuant to Article V, Section 5.01 of the City of Hallandale Beach Charter, a Resolution adopted by the Commission is an expression of the Commission on matters of official concern and opinion.

Fiscal Impact:

There is no fiscal impact.

Proposed Action:

The City Commission approve the attached Resolution.

Attachment(s):

Exhibit 1 – Resolution