

EXHIBIT 1

RESOLUTION NO. 2017 -

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA, URGING THE BROWARD COUNTY COMMISSION TO ADOPT A COUNTYWIDE ORDINANCE WHICH HOLDS VENUES, BUSINESSES, AND OTHER RESPONSIBLE PARTIES ACCOUNTABLE FOR SNIPE SIGNS AND POSTERS UNLAWFULLY PLACED ON UTILITY POLES, UTILITY BOXES, TRAFFIC CONTROL BOXES, BUS SHELTERS, BENCHES, TREES OR ANY OTHER PUBLIC PROPERTY; PROVIDING AN EFFECTIVE DATE.

**WHEREAS**, the improper and illegal placement of snipe signs and posters on utility poles, utility boxes, traffic control boxes, bus shelters, benches, trees, or any other public property is of great concern to the health, safety, and welfare of the residents of the City of Hallandale Beach; and

**WHEREAS**, illegally placed snipe signs and posters placed on utility poles, utility boxes, traffic control boxes, bus shelters, benches, trees, or any other public property can be found throughout this City and such signs are often replaced after removal by the City; and

**WHEREAS**, the City is limited in its enforcement capabilities against violators or businesses caught or located within the City's boundaries; and

**WHEREAS**, the improper and illegal placement of snipe signs and posters is a countywide issue as these signs advertise events that take place not only within the City, but throughout the County; and

**WHEREAS**, the Broward County Graffiti and Illegal Poster Task Force ("Task Force") has been meeting since September 21, 2016; and

**WHEREAS**, the Task Force has identified Art Wrapping Utility and Traffic Control Boxes to be an effective means of deterrence against the unlawfully placed posters; and

**WHEREAS**, Art Wrapping Utility and Traffic Control Boxes is not a cure-all solution and greater enforcement efforts are required to counteract this growing problem; and

**WHEREAS**, a countywide ordinance which holds violators, venues, and businesses responsible for placement of illegal snipe signs and posters is necessary to ensure that violators are unable to evade municipal code enforcement through jurisdictional limitations; and

41           **WHEREAS**, the Mayor and City Commission believe that a countywide ordinance  
42 which holds venues, businesses, and other responsible parties accountable for snipe  
43 signs and posters unlawfully placed on utility poles, utility boxes, traffic control boxes, bus  
44 shelters, benches, trees or any other public property is necessary to protect the health,  
45 safety, and welfare of the residents of the City of Hallandale Beach.

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47           **NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY**  
48 **COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA:**

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50           **SECTION 1.** The foregoing "Whereas" clauses are hereby ratified and confirmed  
51 as being true and correct and incorporated by reference.

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53           **SECTION 2.** The Mayor and City Commission hereby urge the Broward County  
54 Commission to adopt a countywide ordinance which holds venues, businesses, and other  
55 responsible parties accountable for snipe signs and posters unlawfully placed on utility  
56 poles, utility boxes, traffic control boxes, bus shelters benches, trees, or any other public  
57 property.

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59           **SECTION 3.** The Mayor and City Commission direct the City Manager to cause a  
60 copy of this resolution to be forwarded to all appropriate parties.

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62           **SECTION 4. Effective Date.** This Resolution shall take effect immediately upon  
63 its passage and adoption.

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65           APPROVED AND ADOPTED this \_\_\_\_\_ day of March, 2017.

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71           JOY F. COOPER  
72           MAYOR

73           SPONSORED BY: MAYOR JOY F. COOPER

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75           ATTEST:

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79           MARIO BATAILLE, CMC  
80           CITY CLERK

81 APPROVED AS TO LEGAL SUFFICIENCY AND  
82 FORM

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86 JENNIFER MERINO

87 CITY ATTORNEY

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