



400 South Federal Hwy
Hallandale Beach, FL 33009

City of Hallandale Beach City Commission Agenda Cover Memo

Meeting Date:	March 1, 2017		Item Type: <i>(Enter X in box)</i>	Resolution	Ordinance	Other X	
Fiscal Impact: <i>(Enter X in box)</i>	Yes	No	Ordinance Reading: <i>(Enter X in box)</i>	1st Reading		2nd Reading	
	X		Public Hearing: <i>(Enter X in box)</i>	Yes	No	Yes	No
Funding Source:	Printing and Binding 2120 547000		Advertising Requirement: <i>(Enter X in box)</i>	Yes		No	
						X	
Account Balance:	N/A		Quasi Judicial: <i>(Enter X in box)</i>	Yes		No	
						X	
Project Number :	N/A		RFP/RFQ/Bid Number:	N/A			
Contract/P.O. Required: <i>(Enter X in box)</i>	Yes	No	Strategic Plan Priority Area: <i>(Enter X in box)</i> Safety <input checked="" type="checkbox"/> Quality <input type="checkbox"/> Vibrant Appeal <input type="checkbox"/>				
	X						
Sponsor Name:	Commissioner Michele Lazarow		Department: Police	Dwayne S. Flournoy, Chief of Police			

Short Title:

DISCUSSION OF OPTIONS FOR DECALS TO BE USED IN CONJUNCTION WITH THE SAFE PLACE PROGRAM TO IDENTIFY BUSINESSES AND OTHER ORGANIZATIONS IN THE CITY AS A SAFE PLACE FOR VICTIMS OF ANTI-LGBTQ CRIMES OR HARASSMENT TO SEEK SHELTER WHILE AWAITING POLICE ASSISTANCE.

Staff Summary:

Background:

At the February 15, 2017 City Commission meeting, the City Commission adopted a resolution supporting the *Safe Place* Program and directing the Police Department to conduct community outreach in support of the Program. An essential provision of the *Safe Place* Program is for participating businesses to post a decal indicating their location is a participant in the Program. The purpose of this item is to provide the City Commission with options for the design and layout of the Safe Place decal. Once the Commission reaches a consensus on the desired decal, Police Department staff will begin producing the decals for distribution to participating businesses.

Staff will prepare a letter announcing the launch of the *Safe Place* Program. The announcement, inviting participation, will be sent to the cooperate offices of the major businesses like Walmart, Publix, Winn Dixie, and similar eating establishments. Staff will further engage local businesses using the community officers to promote the program. The city's website, social media accounts, and local governmental television channel are platforms that will be used to advertise the *Safe Space* Program.

Why Action is Necessary:

This action is necessary to determine the Commission's choice for the desired decal to be used in conjunction with the City's *Safe Space* program.

Fiscal Impact:

The cost of producing the decals is anticipated to be nominal and will be absorbed in the Police Department's current budget for other printed informational items and signs.

Proposed Action:

Staff requests the City Commission provide their consensus on the desired decal to be used in conjunction with the City's Safe Space program.

Attachment(s):

Exhibit. 1- Badge Decal
Exhibit. 2- Triangle Decal
Exhibit. 3- Flag Decal