



**Hallandale Beach**  
PROGRESS. INNOVATION. OPPORTUNITY.

400 South Federal Hwy  
Hallandale Beach, FL 33009

## City of Hallandale Beach City Commission Agenda Cover Memo

<b>Meeting Date:</b>	January 18, 2016		<b>Item Type:</b> <small>(Enter X in box)</small>	<b>Resolution</b>	<b>Ordinance</b>	<b>Other</b>	
						X	
<b>Fiscal Impact:</b> <small>(Enter X in box)</small>	<b>Yes</b>	<b>No</b>	<b>Ordinance Reading:</b> <small>(Enter X in box)</small>	<b>1<sup>st</sup> Reading</b>		<b>2<sup>nd</sup> Reading</b>	
	x						
			<b>Public Hearing:</b> <small>(Enter X in box)</small>	<b>Yes</b>	<b>No</b>	<b>Yes</b>	<b>No</b>
					x		
<b>Funding Source:</b>	Special Events – 4210-534040		<b>Advertising Requirement:</b> <small>(Enter X in box)</small>	<b>Yes</b>		<b>No</b>	
					X		
<b>Account Balance:</b>	\$3,362		<b>Quasi Judicial:</b> <small>(Enter X in box)</small>	<b>Yes</b>		<b>No</b>	
					X		
<b>Project Number :</b>	N/A		<b>RFP/RFQ/Bid Number:</b>	NA			
<b>Contract/P.O. Required:</b> <small>(Enter X in box)</small>	<b>Yes</b>	<b>No</b>	<b>Strategic Plan Priority Area:</b> <small>(Enter X in box)</small>				
			Safety <span style="float: right;"><input type="checkbox"/></span>				
		X	Quality <span style="float: right;"><input type="checkbox"/></span>				
			Vibrant Appeal <span style="float: right;"><input checked="" type="checkbox"/></span>				
<b>Sponsor Name:</b>	Jennifer M. Frastai, Interim City Manager		<b>Department:</b> Public Works	Steven F. Parkinson, P.E., PWLF, Director			

**Short Title:**

**Staff Summary:**

**Background:**

The City Commission approved the Holiday Lights Award Program on May 20, 1997. According to Administrative Policy No. 2026.001/R3 - Holiday Lights Award Program - a Committee annually selects properties judged to have outstanding holiday lights and displays. These awards are then presented during an evening Regular City Commission Meeting per the Protocol Manual to facilitate community participation.

A reception for this year's award recipients is scheduled for 5:00 PM at the City's Cultural Community Center. The awards will be presented at the Regular City Commission Meeting on January 18, 2016 at 5:30pm.

This award has been presented to businesses and residents for the past 19 consecutive years.

The Holiday Lights judging Committee, made up of the Beautification Board and one City Liaison, toured the City on December 20<sup>st</sup>, 2016 and selected the properties which will be receiving the awards at the January 18<sup>th</sup> meeting. The recommended winners are featured in a PowerPoint presentation which will be attached to the agenda item as soon as possible. The award recipients are chosen from the following categories and will receive the following prizes:

Categories:

1. Commercial
2. Single-Family Residential
3. Multi-Family Residential
4. Mobile Home Properties

First, Second, and Third Place Prizes:

1. Plaque
2. Large/medium Holiday lights/displays
3. Yard sign (First Place winners in Residential category only)

Honorable Mention Prizes:

1. Small plaque
2. Small Holiday lights/displays

The cost for prizes and refreshments is approximately \$1500.00.

What Action Accomplishes:

This action encourages residents and property owners to participate in promoting a festive atmosphere, thereby contributing to the City's beautification during the holiday season. This award program recognizes the effort that businesses and residents put forth to beautify and give an attractive look to their properties.

**Proposed Action:**

The City Commission, in conjunction with the City's Beautification Board, present the 2016 Holiday Lights Awards to residents, condo associations and business owners whose properties have been selected as noteworthy in regards to their holiday light decorations.

**Attachment(s):**

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Exhibit 1 – Holiday Lights Award PowerPoint Presentation (Will be attached by ASAP)