

Proposal for HOP Change in Service Delivery Model for FY 16-17

"Restructured and Refocused. "



Hallandale Opportunity Project

Connecting People. Impacting Business.

HOP Overview



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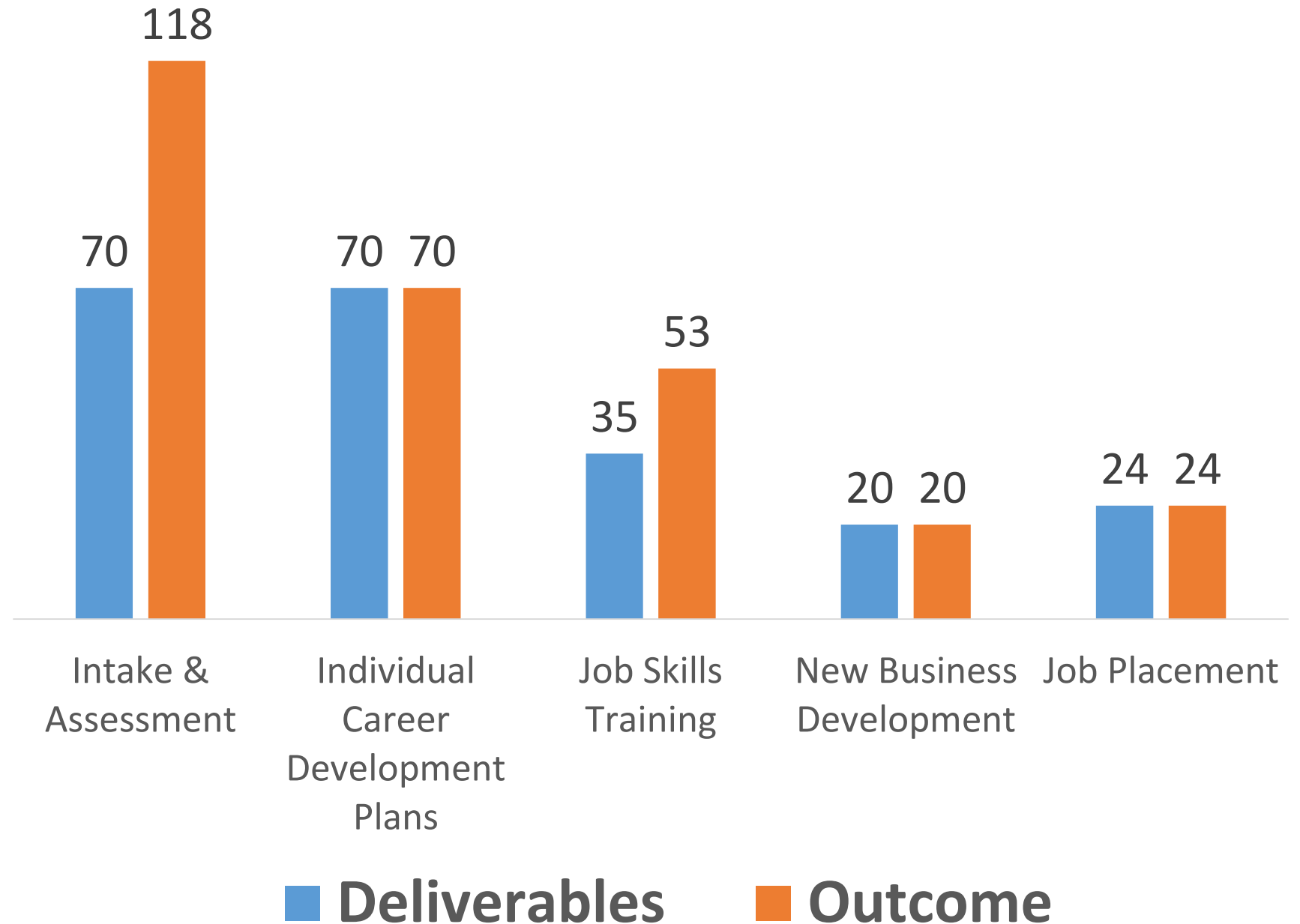
- **City Staff:** HOP Administrator & Analyst
- **Provider:** M.D. Stewart & Associates, Inc.
- **Contract Term:** 1 Year w/2 renewals
- **Deliverables:**
 1. *Intake & Assessment*
 2. *Individual Career Plans*
 3. *Job Skills Training*
 4. *New Business Development*
 5. *Job Placement*

HOP Deliverables & Outcomes Chart



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DELIVERABLE/OUTCOME	DOCUMENTATION
Intake & Assessment	HOP Application and Job Assessment
Individual Career Dev. Plans	Career Plans
Job Skills Training	Enrollment Forms, Sign-in Sheets, School Ledger and/or Certificates of Completion
New Business Development	Provider's Monthly Reporting & Employment Verification Forms
Job Placement	Employment Verification Form and/or Paystub

HOP Highlights



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- **53 residents graduated** from various programs, including:
 - Hospitality w/Florida International University
 - Construction w/Sheridan Technical College
 - Commercial Vehicle Driving w/Sheridan Technical College
- **Average Training Cost per Resident of \$1,284**
- **24 residents were placed** with employment in various fields, including:
 - Plumbing, Driving, Hospitality, and more
- **Average Placement Wage of \$12.23**

Workforce Database Details



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Breakdown

- **211 total**
 - 111 – Direct HOP Recruit
 - 71 – Link Program
 - 29- HOP/Developer Fairs
- **Database = 10.6% of City's Unemployed Residents**
- **49 (23%) interested in Construction Jobs:** *laborer, CDL, heavy equipment, cleaning, warehouse, etc.*
- **54 (25%) interested in Hospitality or Retail Jobs**
- **109 (52%) interested in other types of employment:** *marketing, management, etc.*

Efforts to Recruit

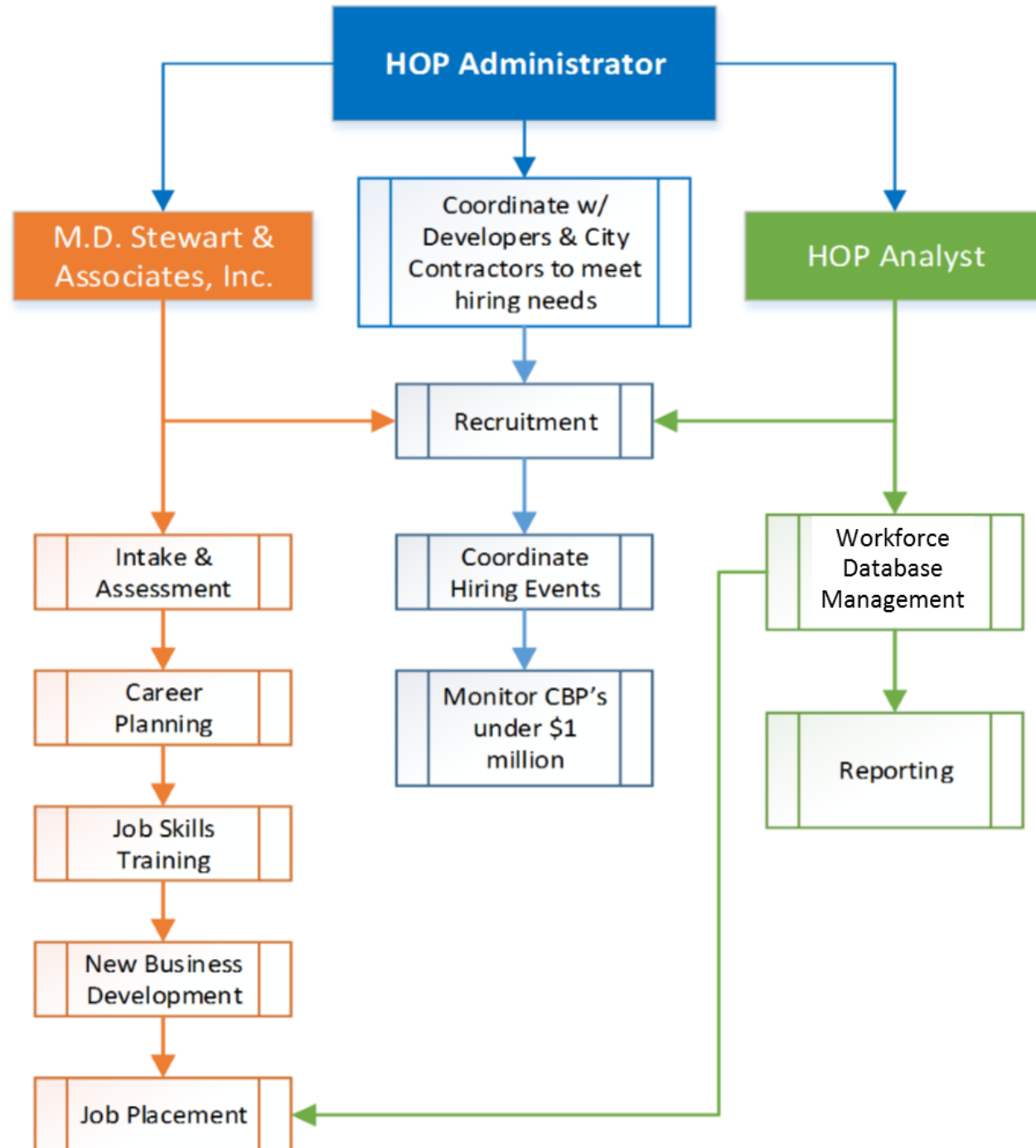
- Street Team distributed 3k flyers on Oct. 24th & 31st
- Via School Resource Officer, distributed HOP Kick-off Flyers to Hallandale High & Elementary Schools.
- Radio Advertisement on HOT 105.1 FM for week of Kick-off event.
- Postal Mailing to 5k City resident addresses.
- Emails encouraging Community Grant Partners to refer customers.
- City Resources: Hallandale Happenings, Notify Me and Social Media

CURRENT Structure



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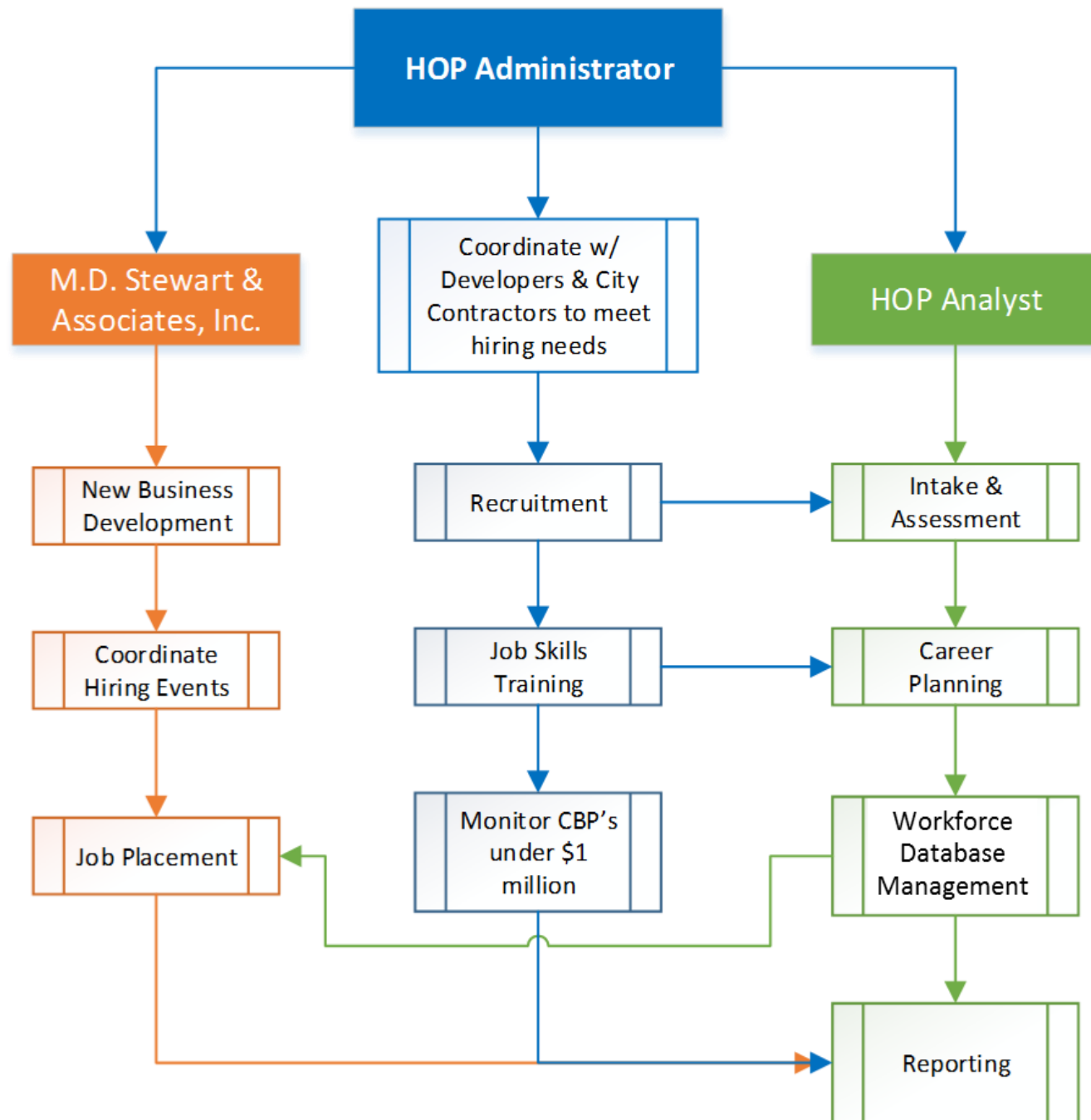


PROPOSED Structure



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Contract Comparison



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Current

• Deliverables:

- *Intake/Assessment*
- *Individual Career Plan*
- *Job Skills Training*
- *New Business Development*
- *Job Placement*

• Contract:

- **\$154,480**

Proposed

• Deliverables:

- *Job Placement*
- *New Business Development*
- *Job/Hiring Events*

• Contract:

- **\$43,200**

BENEFITS



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1. Improved Data Analysis
2. Manageable Workforce Database
3. Streamlined HOP Services to Residents
4. Improve City-to-Community Relationship
5. Direct Management Over Service Delivery

QUESTIONS?



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