

**RFP # FY 2015-2016-017 DESIGN, PRINT, MAIL AND EMAIL CITYWIDE NEWSLETTER
SUMMARY RATING SHEET**

	RATER 1		RATER 2		RATER 3	
	DESIGN MOVES	MOETIV8 MARKETING	DESIGN MOVES	MOETIV8 MARKETING	DESIGN MOVES	MOETIV8 MARKETING
Firm's Qualifications and Experience Experience Maximum 35 points	35.0	25.0	35.0	28.0	30.0	32.0
Previous similar projects - Maximum 35 points	30.0	35.0	32.0	30.0	35.0	35.0
Cost Proposal - Maximum 20 points	20.0	16.0	20.0	16.0	20.0	16.0
Local Vendor Preference Maximum 10 points	0.0	0.0	0.0	0.0	0.0	0.0
Community Benefit Plan Maximum 15 points	0.0	0.0	0.0	0.0	0.0	0.0
TOTAL MAXIMUN POINTS	85.0	76.0	87.0	74.0	85.0	83.0
RATER 1 TOTAL	85.0	76.0				
RATER 2 TOTAL	87.0	74.0				
RATER 3 TOTAL	85.0	83.0				
TOTAL ALL RATERS	257	233				
RANK	1	2				